

Report Information

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Telehealth Market Research Report - Global Forecast till 2030

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Description:

Telehealth Market Overview

The telehealth market size was valued USD 64.2 billion in 2021 and is expected to reach USD 867.3 billion by 2030 at CAGR of 34.2% during the forecast period 2022-2030, says Market Research Future (MRFR). Technological improvements in healthcare are predicted to cause an increase in demand for telehealth services throughout the forecast period. The ease of access, government schemes implemented by various countries, improving collaboration between key players, and the favorable and growing need to reduce healthcare costs are all projected to drive the telehealth market forward. The growing use of smartphones and reliance on various apps to obtain healthcare services is expected to provide profitable possibilities that will help to drive the market forward during the evaluation period.

The sudden surge in CAGR is due to the market's demand and expansion, which will return to pre-pandemic levels after the pandemic has passed. Telemedicine is becoming increasingly popular, particularly in cardiology, radiology, behavioral health, and online consultation. Due to increased start-up finance and product debuts, the market is booming, especially for virtual consultations. An online video or voice consultation with a physician has become the new normal. The popularity of e-visits is due to the reduced outpatient department waiting times, cost-effectiveness of teleconsultations, and ease of access. This has attracted a slew of new enterprises, and a significant increase in equity firm investment is boosting market growth. Sonde Health, a voice analysis platform based in the US, will receive a \$2 million decision to invest from South Korean telecom giant KT Corporation. According to a press statement, the businesses will work together to improve KT's AI-powered voice business solutions using Sonde's voice analysis technology. In addition, KT intends to incorporate Sonde's technology into its Vietnam-based telemedicine platform. It teamed up with regional health tech company HurayPositive at the beginning of the year to establish a telemedicine service currently geared on diabetes patients and intends to assist other chronic ailments including high blood pressure, eventually. It invested in Sonde, a company that has created a technology that uses speech biomarkers to identify a variety of ailments, including mental and respiratory disorders. It analyzes such biomarkers by detecting minute variations in audio and vocal chord movement. The business now maintains a database of millions of speech recordings to identify and track ailments.

Impact of COVID-19

The market of telehealth is predicted to experience a substantial rise during the COVID-19 due to the rising demand for video consultation. With the outbreak of COVID-19, telehealth has become a necessity for physicians and patients.

The governments of various countries are taking initiatives to implement various policies that reimbursement guidelines to promote the usage of online consultation. The Centers for Medicare & Medicaid Services (CMS), in the US, augmented the reimbursement for telehealth. Similarly, the Ministry of Health and Family Welfare (MoHFW), India, announced the provisions for telemedicine practice in India. Initiatives like these are expected to augment the telehealth market size.

Telehealth Market Dynamics

Telehealth has an extensive application in the diagnosis, treatment of diabetes and cancer. The service is used to meet the increasing demand for healthcare services for cancer, diabetes, and other diseases. Thus, the rising prevalence of such ailments is estimated to drive market growth during the projection assessment timeframe.

Drivers

Technological Advancements to Fuel the Demand for Telehealth Services

The on-going technological development in the healthcare sector is expected to propel the demand for telehealth services during the forecast period. The ease to access, growing collaboration among the key players, favorable initiatives taken by the government of various countries, and growing demand to reduce the healthcare cost are some of the salient causes that can augment the telehealth industry during the projection timeframe. The Bill and Melinda Gates Foundation has awarded MYDAWA, the very first online pharmacy in Kenya, a grant of \$1.2 million to help it create and assess an innovative PrEP distribution system. According to the business, its latest telehealth program offers end-to-end virtual care for clients looking to receive Pre-Exposure Prophylaxis, a drug used after potential HIV exposure, and PrEP, a daily pill taken by those who continue to be at risk of contracting HIV. The University of Washington, Fred Hutch Cancer Research Centre, Jomo Kenyatta University of Agriculture and Technology, Jhpiego, and Audere were some organizations that collaborated on developing the new telehealth strategy.

Opportunities

High Penetration of Mobile Phones to Offer Lucrative Opportunities for the Market Growth

The increasing penetration of mobile phones and the rising reliance on various apps to avail healthcare services is expected to offer lucrative opportunities that can bolster the market in the assessment timeframe.

Restraints

Lack of Regulatory Scenario to Hinder the Market Growth

The lack of regulatory scenario and the dearth of favorable supportive policies in developing countries are likely to hinder the telehealth growth during the review timeframe.

Challenges

Technological Barrier to Pose a Challenge to Market Growth

Telehealth requires the deployment of high-speed internet, high storage capacity, and the latest telecommunication devices, which can pose a significant challenge to evolving nations. In addition, the high installation costs and lack of expertise can further hinder the market growth.

Cumulative Growth Analysis

Telehealth Market to Gain Significance in the Assessment Timeframe

The market of telehealth is anticipated to grow significantly during the assessment timeframe owing to the rising demand and the adoption of the services. In addition, the rising requirement for a technology like this, in the era of COVID-19 is projected to further underpin the trade expansion in the coming time.

Telehealth Market Segmentation

Telehealth Market report has been segmented into the Mode of Delivery, Component, Application, and End-User.

By Component

Based on the component, the market for telehealth is segmented into software, services, and hardware. The services segment is anticipated to procure the largest market share owing to the growing favorable initiatives implemented by various key players. On the other hand, the software segment is projected to be the fastest growing owing to the rising exposure towards the usage of telehealth software.

By Mode of Delivery

Based on the mode of delivery, the market for telehealth is segmented into on-premise and web/cloud-based. Between the two, the web/cloud-based segment is expected to acquire a larger market share owing to its broader preference. On the other hand, the on-premise segment is predicted to be the fastest growing owing to the rising awareness among hospital management.

By Application

Based on the application, the market for telehealth is segmented into neurophysiology, cardiology, radiology, primary care, and others. The radiology segment is expected to acquire a larger market share owing to the rising adoption of telehealth technology in the radiology field, whereas the cardiology segment is projected to be the fastest-growing segment.

By End-User

Based on the end-user, the global market for telehealth is segmented into hospitals and clinics, home care, diagnostic clinics, and others. The hospitals and clinics segment is projected to acquire a larger market share due to the rising number of hospitals using telehealth software. The diagnostic clinics segment is expected to be the fastest-growing segment. Before COVID-19 appeared in the United States, Centura Health had problems with its virtual care toolset. At the beginning of the outbreak, the patient load was excessive, just like it was across the board in the healthcare sector. Centura Health eventually switched to Epic Video Client for virtual care because their Epic electronic health record had the majority of telemedicine-related functionality. The FCC provided Centura Health with a grant of a little over \$997,000 for telemedicine. Two initiatives are being funded using the money. By year's end, Centura will have finished the change. The conversion of telemedicine carts to Iron Bow will use Cisco's back-end and remote medical solutions. Health Recovery Solutions will take over monitoring.

Telehealth Market Regional Analysis

North America to Dominate the Market Owing to the Rising Adoption of Telehealth Services

As per the telehealth market analysis conducted by MRFR, the Americas is anticipated to dominate the global market during the forecast period owing to the rapid adoption of telehealth services. Furthermore, the increasing number of patients, growing approach towards home healthcare services, and the growing acquisition among crucial players are projected to be some other salient causes that can propel the regional market during the forecast period.

The European market for telehealth is expected to be the second-largest market. The growing shift towards more efficient and continuous healthcare monitoring is anticipated to be a significant factor that can boost the market during the review tenure.

APAC is predicted to be the fastest-growing market during the review tenure owing to the rising demand for healthcare services due to the expanding geriatric population. The increasing incidences of the prevalence of chronic diseases and higher expenditure on healthcare services are other crucial factors propelling the regional market in the assessment tenure.

The Middle East & Africa is projected to sluggish growth owing to the lack of awareness and underdeveloped economies. As part of its virtual primary care platform, Evernorth's MDLive is introducing improved support for patients with chronic diseases, according to the telehealth company. According to a press release from Cigna, the parent company of Evernorth, millions of consumers who use MDLive's services as part of their health benefits will have access to new chronic condition management tools starting next year. Patients with hypertension will be the target audience when the program debuts and other ailments are added during 2023. Members will collaborate with their primary care physician from MDLive to develop a specialized care plan to manage their disease. This plan will include lab testing, medication management, lifestyle goals, and, if necessary, referrals to other healthcare professionals.

Telehealth Competitive Landscape

Growing Collaborations to Boost the Competition

The renowned Players of the telemedicine are entering into collaborations to develop new products for a better experience, which is predicted to strengthen the prevailing competition in the market.

Industry News

December 2020

Mar 2022: Officials from Teladoc have announced that their healthcare company is partnering with Amazon to deliver the service, which will initially be available solely in audio format. According to the business, video virtual visits will be available through Alexa in the future. Customers will need to create an Alexa ID and authorize permission before contacting a Teladoc call center, according to Teladoc executives. They can then await a call from a Teladoc board-certified doctor for a diagnosis of a cold, flu, COVID-19, or non-medical emergency. If you have insurance that covers the services, the cost per visit could be zero, or \$75 if you don't.

Telehealth Market Key Players

- Allscripts Healthcare Solutions (US)
- American Well (US)
- Honeywell International Inc. (US)
- Right Health (Canada)
- Boston Scientific Corporation (US)
- Medtronic PLC (Ireland)
- Care Innovations LLC (US)
- GlobalMed (US)
- Siemens (Germany)
- AMD Global Telemedicine Inc. (US)
- Cisco Systems Inc. (US)

Report Overview

Global Market of Telehealth is anticipated to grow significantly in the assessment tenure, owing to its rising adoption among patients and physicians. Besides, COVID-19 has made telehealth to be a necessity. Furthermore, the increasing initiatives taken by the government of various countries are other salient causes that can underpin market expansion.

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