

Report Information

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Ginger Extract Market Research Report - Global Forecast till 2030

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Description:

Global Ginger Extract Market Research (MRFR Insights)

The ginger extract market is projected to register a CAGR of 5.4% from 2022 to 2030. The market is growing tremendously owing to the increase in the consumption of dietary supplements. Ginger extract is widely used in producing ready-to-eat food items and can be used while traveling long distances. The ginger extract market size is expected to reach approximately USD 1530.06 Million by 2030. Moreover, with the shift in customers' tastes and preferences, there is a high scope of growth in the market as people are more concerned about their health and prefer organic food and beverages in their diets to sustain a healthy life.

COVID-19 Impact Analysis

The COVID-19 pandemic has severely impacted the market, which led to disruption in the supply chain of ginger extracts. Thus, a supply crunch was witnessed by a few manufacturers, which resulted in fluctuation in raw material prices. Besides, several cosmetic stores were shut down owing to lockdowns imposed by many countries. However, increasing consumption of immunity-boosting ginger dietary supplements and functional food products to maintain optimal health amid the pandemic is likely to spur the product demand in food & beverages and dietary supplement industries during the pandemic.

Ginger Extract Market Dynamics

The ginger market has grown over the forecast period due to changes in the market trend. People are more focused on natural products, which will play an important role in the present market for ginger extract as it can suffice the need. The need for a fast-cooking mode has also created a market for ready-to-use ginger paste. The segment is new in many countries and has a potential market to grow. Improved farming techniques in the producing regions have created a good surplus yield, and hence there is an availability of cheap raw sources for the market. However, the low shelf life of the products containing ginger extract can restrain the producers from the market. The quality of the final product is determined by pre-harvest and post-harvest factors like the rhizomes' harvest time or the extract's moisture content.

Market Drivers

- Government initiatives to promote natural ingredients

Awareness is being created among consumers concerning the benefits offered by natural ingredients and extracts. Governments of several countries and manufacturers have begun taking initiatives and are funding R&D. India has an indigenous supply of therapeutic and herbal plants and is further boosting herbal cultivation. In 2021, the Ministry of AYUSH, Government of India, implemented a scheme supporting market-driven cultivation of prioritized medicinal plants in identified clusters/zones. Ministry of AYUSH is supporting the cultivation of medicinal plants on farmer's ground throughout the country by delivering subsidies for 140 medicinal plants @30%, 50%, and 75% of the cost of its cultivation, depending upon the level of availability and market demand as per operating procedures of the Scheme. The urban population is evolving as health-conscious, resulting in a point in the alternative market of medicines and therapies as more and more people create trust in natural products.

Market Restraints:

- Adulteration for natural additives compared to synthetic counterparts.

One of the major challenges the ginger extracts market faces is the prevalence of contaminated extracts. Such contaminated products do not possess the actual properties of pure plant extracts and mislead consumers. As per the National Academy of Science, USA, synthetic oils are mainly made of 95% of the chemicals typically found in mineral oil, and petroleum jelly is a by-product of petroleum production. Manufacturers of synthetic fragrances add various toxic chemicals for the aromas to spread and dissipate into the air.

Market Opportunities:

- Adverse side-effects of synthetic flavors

Food condiments or micro ingredients are added to expand food flavors, besides assisting in preserving products or supporting keeping the product fresh for a forecasted period. Food flavorings are an essential part of the food & beverages industry as it grants specific sensory properties of taste and aroma to processed foods. Food flavorings have a complicated formulation and might as well be classified as natural, synthetic, and nature identical. The FDA normalizes food flavors, and flavor manufacturing companies must concede with the FDA and USDA norms for food production. Nowadays, growing attention is paid to food additives, with increasing concerns about their safety and potential health risks.

Ginger Extract Market Segmentation

Type Insights

The ginger extract market segmentation, based on type, is organic and natural. The market growth was prominently high under the organic category in 2021 due to the growing awareness among consumers regarding organic ginger extracts. However, natural ginger extract is the fastest-growing category due to its cost-effectiveness.

Form Insights

The ginger extract market segment, based on the form, is powder and liquid. In 2021, powder accounted for the largest market share in the market due to the growing demand for dried ginger in end-use industries, such as food & beverage. However, the liquid category registered the highest growth rate over the forecast period owing to the growing demand for ginger oil in hair care and skin care products.

End-User Industry Insights

Based on end-user industry, the market for ginger extract is divided into food & beverages, pharmaceuticals & nutraceuticals, personal care, and others. In 2021, ginger extract market growth was led by the food & beverages category due to the growing demand for natural, safe, and minimally processed food products across the globe have emerged as the prominent factor expanding the application scope of ginger extracts in the food and beverage industry. However, the personal care category is anticipated to witnessed significant growth over the forecast period due to the growing demand for a ginger extract for spa and relaxation services.

Global Ginger Extract Market Share, by Region, 2021 (%)

Ginger Extract Market Share, by Region, 2021

Ginger Extract Market Overview by Region

By region, the ginger extract market has been divided into North America, Europe, Asia-Pacific, and the Rest of the World. Asia-Pacific accounted for the most extensive market share. North America will exhibit the highest CAGR during the forecast period.

Asia-Pacific

Asia-Pacific dominated the market share in 2021. The market for ginger extracts in the region is thriving owing to strong local and international needs. The region has several small and medium-sized manufacturers of ginger extracts that are well-versed in processing ginger extracts and aware of their benefits. Manufacturers in Indonesia, India, and Thailand continuously invest in the market and focus on innovation to expand their product range.

North America

North America accounted for the second-largest market share in the market in 2021 due to the increasing application of flavors and fragrances used in food items, beverages, and medicinal products. The presence of the food & beverage and pharmaceutical industries and other end users of flavors and fragrances characterizes the North American market. This has benefitted the growth of the region's market for ginger extract over the forecast period.

Ginger Extract Market Competitive Landscape

The market includes tier-1, tier-2, and local players. The tier-1 and tier-2 players have reach with diverse product portfolios. Companies such as Archer Daniels Midland Company (US), International Flavours and Fragrances Inc. (US), FlavexNaturextrakte GmbH (Germany), and Inner Natural Ingredients Inc. (China) dominate the market due to product differentiation, financial stability, strategic developments, and diversified regional presence. The players are concentrating on supporting R&D. Furthermore, they embrace strategic growth initiatives, such as development, product introduction, joint ventures, and partnerships, to strengthen their market position and capture an extensive customer base. For instance, in June 2022, Specnova introduced a high-potency, organic, and fermented ginger extract branded as GingerT3, which provides concentrated doses of bioactive ingredients studied for their roles in joint discomfort.

Prominent players in the ginger extract market research include Naturex SA (France), Hornsea Sunshine Biotech (China), Greenutra Resource Inc. (China), KANEGRADE (UK), Naturalin Bio-Resources Co. Ltd (China), and Nutra Green Biotechnology Co. Ltd (China) among others.

Scope of the Ginger Extract Market Report

Type Outlook

- Organic
- Natural

Form Outlook

- Powder
- Liquid

End-User Industry Outlook

- Food & Beverages

- Pharmaceuticals & Nutraceuticals
- Personal Care
- Others

Region Outlook

- North America
 - US
 - Canada
 - Mexico
- Europe
 - UK
 - Germany
 - France
 - Italy
 - Spain
 - Rest of Europe
- Asia-Pacific
 - China
 - India
 - Japan
 - Australia and New Zealand
 - Rest of Asia-Pacific
- Rest of the World
 - South America
 - Middle East
 - Africa

Objectives of the Study

The objectives of the study are summarized in 5 stages. They are as mentioned below:

Ginger Extract Market Forecast & Size:

To identify and estimate the market size for the ginger extract market report segmented by type, end-user industry, and form by value (in US dollars). Also, to understand the consumption/ demand created by consumers of the ginger extract market forecast between 2022 and 2030

Market Landscape and Trends:

To identify and infer the drivers, opportunities, restraints, and challenges in the ginger extract market growth

Market Influencing Factors:

To find out the factors which are impacting the ginger extract market size among consumers

Impact of COVID-19:

To identify and understand the several factors involved in the market affected by the pandemic

Company Profiling:

To provide a detailed insight into the key companies operating in the market. The profiling will include the company's financial health in the past 2-3 years with segmental and regional revenue breakup, product offering, recent developments, SWOT analysis, and key strategies.

Intended Audience

- Ginger Extract Manufacturer
- Raw material suppliers
- Retailers, wholesalers, and distributors
- Governments, associations, and industrial bodies

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