

Report Information

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Drone Telematics Market Research Report - Global Forecast till 2032

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Description:

Drone Telematics Market Overview

Drone Telematics Market size was valued at 1.52 Billion in 2022. The Drone Telematics industry is projected to grow 7.9 Billion by 2032, exhibiting a compound annual growth rate (CAGR) of 3.50% during the forecast period (2022 - 2032).

Telematics is the most widely implemented technology for vehicles. However, currently, the demand for telematics for drones is expected to increase significantly. This is due to the increasing use of drones for many commercial and defense applications. Drone telematics offers the ability to efficiently manage many drones and increase operational efficiency. It enables the commercial and defense end users with competence to monitor drone location and information remotely. Moreover, in logistics and transportation drone telematics allows companies to track various activities associated with a supply chain.

Global Drone Telematics Market has witnessed high growth in recent years owing to the increasing use of drones for countering internal and external security threats globally. Moreover, the rising use of drones in logistics and transportation and the growing demand for drones for border monitoring are some of the factors driving the growth of the global market.

However, increasing hacking, privacy, and security concerns and limited consumer acceptance for drone telematics are expected to restrain the market growth to some extent.

Drone telematics helps increase the operational efficiency of the drone fleet of military and commercial end-users.

Market Drivers

- Increasing use of drones for countering internal and external security threats

Drones are the next generation of aerial platforms deployed by defense forces around the world. The demand for such unmanned systems and payloads has been fueled by their successful deployment in combat missions against terrorism, especially in countries such as Iraq and Afghanistan. This increase in demand is further expected to drive the growth of the global Drone telematics market.

- Increasing demand for drones for border monitoring
- Increasing use of drones in logistics & transportation

Market Restraints

Hacking, privacy, and security concerns Consumer acceptance

Drone Telematics Market Segmentation

- By Type

Quadcopters

In 2019, the quadcopters segment accounted for the largest Drone Telematics Market share. A quadcopter is a type of rotary drone that is lifted and propelled by four rotors. In the quadcopter, two propellers spin clockwise, while the other two spin counterclockwise, which helps it fly. Moreover, due to four rotors, quadcopters are easy to control and can hover as well. Quadcopters also have extensive maneuverability in crowded places and better vertical take-off and landing capability.

Fixed Wing

The fixed-wing segment is expected to record a steady growth rate during the forecast period. Fixed-wing drones are

equipped with wings as opposed to vertical lift rotors; these drones are the most efficient. They are capable of being controlled by ailerons, elevators, and rudders, which are integrated into the wings. These drones can cover long distances, map large areas, and are suitable for long-duration monitoring. They also offer various advantages such as long lifespan, extensive area coverage, and fast flight speed.

- **By Range**

#### **Long Range**

The long-range segment is expected to witness the highest growth during the forecast period, 2020 to 2026. The increasing demand for long-range drones in military applications is expected to drive the growth of this segment.**Medium Range**

The medium range segment dominated the global drone telematics market in 2019. This is due to the increasing use of medium-range drones by commercial end-users for recreational photography & videography, drone racing, and fishing.**Short Range**

The short-range segment is expected to witness significant growth during the forecast period, 2020 to 2026. This growth can primarily be attributed to the increase in the use of short-range drones by the end-users.

- **By End-User**

#### **Military & Defense**

The military & defense segment is expected to witness the highest growth during the forecast period, primarily due to the high adoption of drones in intelligence, surveillance, and reconnaissance (ISR) missions by the military forces.**Commercial**

The commercial segment is expected to witness significant during the forecast period. Factors such as the increasing number of start-ups, decline in drone costs, and high competition are further boosting the demand for commercial drones in the global market.**Consumers**

The consumers segment is expected to witness steady growth in CAGR during the forecast period. This can be attributed to the increasing use of drones for drone racing and fishing.

- **By Region**

#### **North America**

North America dominates the drone telematics market. This region is expected to continue its dominance during the forecast period due to the presence of several prominent players such as EnVue Telematics, LLC, Verizon Telematics Inc., and Google LLC and the high investments made by these companies in the development of advanced drone telematics solutions.**Europe**

The increasing adoption of drones by the air forces in Europe for performing surveillance and reconnaissance missions is expected to boost the demand for drone telematics solutions in the global Drone Telematics Market during the forecast period.**Asia-Pacific**

The market in this region is projected to expand with a high CAGR during the forecast period. The increasing defense expenditure and rising terrorist activities in countries, such as India, China, Indonesia, and Australia, have significantly increased the demand for drones for combat operations. This is expected to drive the growth of the drone telematics market in Asia-Pacific during the forecast period.**Middle East & Africa**

The increase in defense expenditures by countries such as Saudi Arabia, the UAE, and Israel is driving the market growth in the Middle East & Africa.**Latin America**

In Latin America, there has been an increase in the use of drones for intelligence gathering on drug trafficking and rebel groups, deforestation monitoring, and control of illegal migration, which is expected to drive the growth of the Drone telematics market during the forecast period.

## **Drone Telematics Market Key Players**

- Octo Telematics (Italy)
- Verizon Telematics Inc. (US)

- EnVue Telematics, LLC (US)
- DJI (China)
- vHive Ltd. (Israel)
- Google LLC (US)
- Nokia Corporation (Finland)

## Recent Development

**EnVue Telematics:** In December 2023, they announced a strategic partnership with a leading drone manufacturer to integrate their telematics platform with the manufacturer's drones. This collaboration aims to enhance data collection and management capabilities for various drone applications. **Verizon Telematics:** In October 2023, they launched a new drone-specific telematics solution offering real-time tracking, flight data analysis, and geofencing capabilities. This solution caters to the growing demand for comprehensive drone fleet management across industries.

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