

## Report Information

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# Wi-Fi Adapter Card Market Research Report - Global Forecast till 2030

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Description:

## Wi-Fi Adapter Card Market Overview

Wi-Fi Adapter Card Market Size is estimated to grow by 6.64% in the forecast period. The Wi-Fi Adapter Card is an electronic device that helps to connect Pc to internet. Using this internet there are plenty of applications available. The wifi adapter uses the radio waves to send and receive signals. There are internal networks and broadband for these purposes. The electronics market is a key end user of the wifi adapters. There is high demand for the wifi adapters due to growing internet needs. Wi-Fi adapter cards have use in homes.

There are various deployments of smart devices. Today, deployment of smart speakers is rising in many houses. It is leading to high wifi adapters. Surging demand for high-end home theatre systems is raising the need for wifi. Adoption of home automation solutions will be high.

The Wi-Fi adapter card offers reliable and robust network. Connectivity among many social hubs is high in this market. Rising demand of the home devices is a crucial factor that will increase growth of the Wi-Fi adapter card market. The application, speed and OS support are some of the applications of this product. The segment of the market also differs by speed. The 1,000 Mbps speed has high demand in the forecast period. As per Wi-Fi Adapter Card Market Forecast, these factors will rise market value to USD 6.34 Billion during the forecast period 2022-2030.

## COVID Analysis

The outbreak of covid 19 is causing plenty of challenges in the market. There is economic recession in the global markets. Pandemic is affecting the growth of many industries. Many of the markets are choosing remote working. There are plenty of industries that are choosing this form of work to reduce the virus spread.

Due to these factors the use of the wifi adapters are rising immensely. The increasing internet usage in house is leading to high demand in the Wi-Fi adapter card market. The closure of all this activities is leading to high preference for entertainment. There high internet usage for these entertainments that is creating high growth. Further, there is a supply disruption in some countries that is affecting growth. The exposure for wifi adapters is massive in these markets. In the upcoming years, the demand will grow in the Wi-Fi adapter card market due to increased Smartphone use.

## Market Dynamics

### Crucial Market Drivers

The rising popularity of online games is a crucial driver of the Wi-Fi adapter card market. There are mobile games and professional gaming that is raising the demand. Due to high internet of these games the use of Wifi adapters is high in many countries. The data cost for these games are higher. However, the wifi adapters provide are cost efficient and cost effective.

The rising Smartphone games will create high demand in this market. The high speed data is another demand driver of this market. This entire factor will increase overall revenue rates of this market. The rising adoption of the home automation systems is a crucial driver of the Wi-Fi adapter card market. There are plenty of home automations systems that function with wifi.

The benefits of using wifi for these home solutions are high. They make using this home system more efficient. Due to this, the growth rate of the Wi-Fi adapter card market is massive. Further, the use of wifi adapter various small and medium enterprises is a crucial driver. Today, many of the markets are using the wifi adapters. The medium enterprise has high investment for the wifi adapter these factors contribute to high profitability of the market.

### The Market Growth Opportunities

Technological advancements in this market will create more growth opportunities. Consumer electronics is a market that provides high growth scope for the Wi-Fi adapter card market. The increasing rate of consumer electronics will provide high chances of development for wifi adapters.

The profits of the market will continual surge due to these reasons. Further, digitalization is another factor contributing to growth. Today, digitization is happening at a rapid speed in many markets. All these factors will cause expansion rate. Government initiatives in the Wi-Fi adapter card market will further create growth scope. There are plenty of government initiatives for the wifi adapter market. These initiatives by the government are a fuels the growth of consumer electronics market. Further, research and development in this market will create high growth scope. These factors will continue to develop overall Wi-Fi Adapter Card Market.

## The Market Restraints

The wifi adapters are efficient and most cost efficient adapters. However, they are slow to load cloud games. The cloud games are gaining high popularity among the customers. These games are intuitive and also cost efficient. They are highly suitable for this generation. The subscriptions for these cloud games are gaining high traction. There are many countries that witness millions of profits for online cloud games.

In the upcoming years, the Wi-Fi adapter card market is expected to grow high. However, there is high storage required to load the cloud games. They are highly efficient and clear games that require high data usage. Current wifi adapters may not be suitable for these applications. The slow loading of wifi adapters can decline its overall demand. Also, in the future much more online games will merge. This persistent problem can impede growth of this market. As per Wi-Fi Adapter Card Market Analysis, these factors will contribute to decline in demand.

## The Market Challenges

There are plenty of competitors for the wifi adapters market. There are many cost-effective alternatives that can gain more demand from customers. This can cause plenty of downfalls in this market. Also, some of the underdeveloped regions do not have the access of wifi. There are less signal and poor connectivity.

This will cause less adoption rates for the market. The wifi cost is efficient than mobile data. Still, some of the underdeveloped market finds it expensive. It is another factor that impedes the growth rate of this market. All these factors can cause a downfall in the overall market.

## Cumulative Growth Analysis

Wi-Fi Adapter Card Market Trends are stable in the forecast period. There are plenty of drivers that will boost the demand rate of this market. Rising online games will cause high demand for the market. Further, the increasing home automation system will create demand. Media and gaming market has high demand for the wifi adapters.

In the forecast period, these are the factors that will stir overall growth of this market. Further, there are few market restraints that will impede growth rate. There are cloud games that will reduce demand. Also, the price competition is another challenge. However, the technological developments will create high growth scope.

## Value Chain Analysis

North America is a region with the highest Wi-Fi Adapter Card Market Share. North America is an early adopter of this market. There is a high number of wifi users in this market. The adoption in the enterprise and personal uses are high. Also, the spending for the wifi adapter card market is also high.

Presence of key players is a crucial reason for high developments. The countries such as US and Canada are factors responsible for high investments. Technological advancements are also high for the Wi-Fi adapter card market.

# Segment Overview

## Wi-Fi Adapter Card Market, By OS Support

- Windows
- Mac OS

## Wi-Fi Adapter Card Market, By Speed

- Below 500 Mbps
- 500 to 1000 Mbps
- Above 1000 Mbps

## Wi-Fi Adapter Card Market, By Application

- Gaming
- Media editing

## By Region

### The U.S.

- Canada
- North America
- Mexico

### Europe

- The UK
- France
- Germany
- Rest of Europe

- Italy

#### Asia-Pacific

- Japan
- India
- South Korea
- China
- Rest of Asia-Pacific
- Latin America
- the Middle East
- LAMEA
- Africa

## Competitive Landscape

The competition in the wifi adapters market is high. There are high technological developments in this market. Acquisitions, expansions and mergers are high in this market.

## Regional Analysis

The key regional players of the market are North America, Europe and Asia pacific. North America is the leading nation with high number of demand. There are plenty of growth factors in this market. There are high investments from the key players that sustain market demand. Further, there is high number of product launches expected in the Wi-Fi adapter card market.

Further, Asia pacific is the next largest region. The wifi requirements in these regions are high. Medical and entertainment t sector is having high demand for the wifi adapters. Also, there are many new game launches in this market. China and Japan are key manufactures of online games. Plus, Europe is another region with high range of demand.

## The key players of Wifi adapter card market are

- Austen Computer Inc. (Taiwan)
- Cisco Systems Inc (US)
- GIGA-BYTE Technology Co. Ltd (Taiwan)
- TP-Link Technologies Co. Ltd (China)
- Fenvi Technology Co Ltd (China)
- Panda Wireless, Inc. (US)
- Rosewill Inc (US)
- Belkin International Inc (Linksys) (US)
- TRENDnet Inc (US)
- ANEWKODI (China)
- NET-DYN (US)
- Netgear Inc. (US)
- Edimax Technology Co Ltd (Taiwan)

## Report Overview

- Market Overview Highlights
- Analysis Based Upon COVID 19
- Explanation Upon The Market Dynamics
- Value Chain Analysis
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