

Report Information

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Real-Time Location System Market Research Report - Global Forecast to 2030

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Description:

Real-Time Location System Market Overview:

According to the latest reports, the Real-Time Location System Industry is expected to grow with a CAGR of 27.19 percent with a revenue of USD 61.72 Billion during the forecast period. A rise in industry 4.0 and IoT, growth in the UWB (ultra-wideband) technology-based Real-time location system are the main driving forces behind the Real-Time Location System market growth.

Easy system integration, higher flexibility, and accuracy offered by improved performance have spurred the Real-Time Location System growth in the market in 2020. Also, the increasing demand for miniaturization and paradigm shift for a connected world is accelerating the market to develop and produce smarter products. The cost is driving down for the improving functionality with the help of research and development in the Real-time Location System market. The rapid growth of artificial intelligence, autonomous vehicles going mainstream, and commercial improvements are opening various opportunities in the Real-Time Location System market. With such a developing market, the Real-Time Location System market is expected to regain its momentum of growth during the forecast period to 2028.

The report consists of all the necessary information about Real-Time Location System Market Trends and its challenges, opportunities, restraints, main driving forces, along with segmented and regional analysis. Also, Real-Time Location System Market Key Players and detailed analysis of the competitive landscape are included in the report.

Real-Time Location System Market Covid-19 Impact Analysis

The covid-19 pandemic has impacted the Real-time Location System market in both ways. The supply chain was disrupted due to frequent lockdowns. Additionally, the geopolitical issues and a slowdown in the economy have limited the growth of the market in 2020. The market is recovering slowly from the effects of the pandemic, and a growth trajectory is expected from the market. Although, some regions may witness huge profits in the market while some may go through some limited growth. The pandemic has also created a huge demand in the healthcare industry for hardware and software logistics to transport a vast amount of Covid-19 vaccine. The massive transportation of the coronavirus vaccine has encouraged freight-tech companies to respond in a different way to the crisis.

The report suggests that many strategies are planned and being implemented by the major key players of the market. These new strategies were invented to counter the Covid-19 effects and take advantage of the new situation that the pandemic created. The coronavirus vaccine has enabled freight-tech companies to embrace strategies like cold chain solutions, temperature-tracking, ramping up to GPS. Although they have done it in the previous time, the situation has forced them to find ways to do it in a broader field.

Market Dynamics

Driver

The increasing demand for real-time location system solutions for smart cities and established infrastructures to track and monitor on-road vehicles is driving the growth of the market. The increasing IT sectors and their demand for RTLS solutions increases the Real-Time Location System (RTLS) Market Size and offer seamless connectivity. Moreover, enterprises, individuals, and tech developers adopting the RTLS solution are impacting the market in a positive way. The real-time location system market looks promising and exhibits tremendous growth opportunities.

Opportunities

The manufacturing sectors adopting automation across all the developing regions is assumed to give a boost to the growth of the market. Therefore, the increasing demands in the industries like healthcare and automation are likely to offer plenty of opportunities for the global market in the near future.

Challenges

The stringent government rules and regulations stand as a great challenge in the growth of the RTLS industry market. Security is on the priority list for any country; therefore, it restricts the process of using location-based information, data collection process, location sharing, and storage information. Every country's priority of safeguarding of the information of their citizens is hindering the Real-Time Location System Market Opportunities.

Restrain

Many smart devices having interconnected network system to each other is responsible for user data transmit. This limited security regarding information is a restraining factor of market growth.

Cumulative Growth Analysis

The real-time location system market deal with a lot of complexities, ambiguity, and uncertainty of the industry. Therefore, cost-effectiveness, operational effectiveness, and security enlargement have become crucial for personal devices and machinery uses as well. The global industry of RTLS is expected to witness huge growth in the market over the next few years because of its operational competitiveness and efficiency.

Technology Analysis

Depending on the technological aspects, the Real-Time Location System market is divided into- ultra-wideband (UWB), Radio Frequency Identification (RFID), Bluetooth Low Energy (BLE), Infrared (IR), Ultrasound, GPS, and others. In 2020, Bluetooth Low Energy (BLE) had the largest share in the Real-Time Location System market.

Real-Time Location System Market Segment Overview

The Real-Time Location System market is segmented into- type, technology, industry vertical, application, and region.

By Type:

- Hardware
- Software
- Services

By Technology:

- Radio Frequency Identification (RFID)
- Ultra-Wideband (UWB)
- Bluetooth Low Energy (BLE)
- Infrared (IR)
- Ultrasound
- GPS
- Others

By Application:

- Personnel/Staff locating and monitoring
- Access control and security
- Environmental monitoring
- Supply chain management
- Operational automation/visibility
- Warehouse management and monitoring
- others

Real-Time Location System (RTLS) Market Regional Analysis:

In Real-Time Location System Market Share, North America has always been the leading region. Also, it is expected that North America will keep maintaining its place in the market. The rapid

development of IT services and small and medium-sized enterprises (SMEs) in North America is the driving force of the real-time location system market of the region. It is anticipated to grow with a CAGR of 24% in the assessment period.

Europe holds second place in the real-time location system market. The increasing demand for manufacturing sectors and the healthcare industry is boosting the growth of the market. Additionally, the considerable healthcare and strict regulation are giving a push to the market growth in the European region. In 2018, the European RTLS market value was USD 500.2 million. This region is anticipated to grow with a CAGR of 30.8% during the forecast period.

Competitive Landscape:

The major key players mostly focus on R&D investments and M&A activities to achieve a larger share in the market. Because of many strong player's presences, the competition in the real-time location system market is really high. Therefore, global vendors are now facing immense rivalry from the global firms and the local firms as well. Hence, the eminent market players are seeking opportunities to expand the production facilities and integrate in the extended value chain, M&A activities, R&D investments to propel their growth.

Real-Time Location System (RTLS) Market Key Players:

- IBM corporation
- Zebra Technologies Corporation
- STANLEY corporation
- General Electric Company
- Siemens AG
- Airista Flow Inc.
- Sonitor Technologies Inc.
- RF Technologies Inc
- PINC Solutions
- IDENTEC Solutions
- Radiance
- CenTrak
- PLUS Location Systems USA
- TeleTracking Technologies Inc

Recent Developments: 2020, December 03- Roambee is USA based global company for IoT data-based asset tracking. They announced that a leading and renowned pharmaceutical company has successfully used its logistics monitoring system for the Covid-19 vaccination candidates in the clinical trial distribution. In case of limited time, the system makes required recommendations in order to plan better logistics and door-to-door distribution. In short, it helps in optimizing the whole process.

2020, December 14- An indoor intelligence company, Inpixon (US), released their high performance, RTLS server enhancement that is able to deliver accurate increased location, interoperability, and scalability of the expanded system and developer tools for the real-time location system deployment.

2020, August 21- A RTLS tracking start-up, Quuppa, announced a raising fund of euro 20 million for their real-time Bluetooth location tracking. Its location tracking system has become a great help in improving the operational and production efficiency in warehouse and factory manufacturing, smart buildings, healthcare and sports industry.

Report Overview:

This report comprises of:

- Market overview
- Covid-19 impact
- Market dynamics
- Drivers
- Opportunities

- Restrains
- Challenges
- Market Segment overview
- Regional analysis of the market
- Competitive landscape
- Recent development

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