

Report Information

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Motorcycle Apparel Market Research Report - Global Forecast till 2027

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Description:

Motorcycle Apparel Market Overview

Motorcycle Apparel Market is expected to reach USD 118.92 Billion by 2027, registering a CAGR of 4.2% during 2020-2027.

Motorcycle apparel helps in providing care and safety while riding. It reduces the risk of accidents for bike riders. These also have many beneficial properties like providing weather conditions, vision clarity, identity proof, and many more.

The increased demand for apparel like shoes, jackets, helmets, and other accessories is driving the demand of the Motorcycle Apparel Market. The initiatives and government protocols for using protective wear to prevent accidents are accelerating the market demand. The increased per capita income of individuals is letting the public buy modernised apparel products.

The increase in the number of new industrial players with their application and innovations are aiding the market towards more developments. During the pandemic, the supply chain disruption challenged the market by reducing its production rate and revenue. But the key industrial players have developed advanced strategies to stabilise the market's growth.

The growing demand worldwide for apparel is enhancing the market. The regional growth of the market in top regions such as North America, South American counties, Asia Pacific, and African regions are showing massive growth in the forecast period.

Global motorcycle apparel and accessories market 2020-2027

According to this latest study, the 2020 growth in Motorcycle Clothing will change significantly from the previous year. According to the most conservative estimates of the size of the global motorcycle clothing market (most likely a result), there will be annual revenue growth of 20% in 2019, from \$ 10140 million in 2019. Over the next three years, motorcycle clothing will record a 3, 8% growth rate in terms of revenue, the size of the global market will reach \$ 117.90 billion in 2027.

According to research, the motorcycle clothing market notes significant growth in developed economies during the 2020-2027 forecast due to factors such as increased demand for clothing, such as jackets, shoes, helmets, and others, and the rise of the helmet. Demand, pushing the market fast. Also, the growing introduction of new technology applications will create even more opportunities for the motorcycle clothing market in the aforementioned forecast.

Now the question is, which other regions is the motorcycle clothing market targeting? Market Research predicted huge growth in the North American motorcycle apparel market as its next revenue focus in 2019. The new reports highlight key growth factors and opportunities in the motorcycle clothing market.

Based on the product, Motorcycle apparel market report shows the price, production, market share, revenue, and growth rate of each type, mainly divided into

- Pants
- Jackets
- Basic layers
- Shoes
- Gloves
- Helmets

- Protector

Motorcycle Apparel Market Analysis

- Depending on the users, motorcycle apparel market report examines the end-users, usage, growth rate, and market share for each activity, including
- Clothing for off-road motorcyclists core market segments
- Clothing for highwaymen

Motorcycle apparel market By product type

- By region
- By technology
- From end-user

Global growth of the motorcycle battery market

According to this latest study, the growth of the Motorcycle Battery in 2019 will change significantly from the previous year. According to the most conservative estimates of the size of the global motorcycle battery market, there will be year-on-year revenue growth of 20% in 2019, from the US \$ 8,024.3 million in 2019. In the next three years, the market of motorcycle batteries will record a growth rate of 1.5% in terms of revenue, the size of the global market will reach 8,500.7 million US dollars in 2027.

Global growth market of motorcycle helmets:

According to this latest study, the growth of motorcycle helmets in 2019 will change significantly from the previous year. Many countries and individuals have invested highly in the market as a way to make a living in the transport sector. Thus, increase in population, high traffic in many urban places across the world will be the key driving factor in motorcycle market growth. Developing nations especially in middle east and Africa are highly investing in motorcycles. According to the most conservative estimates of the size of the global motorcycle helmet market, it will be an annual revenue growth of 20% in 2019, from \$ 1151.5 million in 2019. Over the next five years, the market of motorcycle helmets will record a 5.5% growth rate in terms of revenue, the size of the global market will reach 1426.4 million US dollars in 2027.

Market growth for the global motorcycle control unit (ECU):

According to this latest study, the growth in 2019 of the Motor Control Unit (ECU) will change significantly from the previous year. According to the most conservative estimates of the size of the global market for motorcycle engine control units (ECUs), it will be an annual growth rate of 20% in 2019, of \$ 2,086.1 million in 2019. In the next five years the market of Motorcycle Control Unit (ECU) will record a CAGR of 0.8% in revenue, the size of the global market will reach 2.156.2 billion US dollars in 2027.

Global growth of the motorcycle lights market:

According to this latest study, the growth of Motorcycle Lights in 2019 will change significantly from the previous year. According to the most conservative estimates of the size of the global Motorcycle Lights market, it will be an annual revenue growth of XX% in 2019, of \$ xx million in 2019. Over the next five years, the market for Motorcycle Lights will record a growth rate of xx% in revenue, the size of the global market will reach xx million US dollars in 2027.

Recent Development

In May 2022

Royal Enfield, a mid-size motorcycle maker, announced its partnership with Alpinestars, the Italian riding gear brand, for manufacturing the riding apparel collection. The development is intended for high protection and performance.

Alpinestars, in Asolo, Italy, has become the global leader in manufacturing professional racing products such as high-performance apparel, airbag protection, and technical footwear. The partnership will offer the Indian rider essential tools.

In August 2021

Motorcycle apparel is emerging with high safety, security, blending tech, and style with aplomb. Developing brands like Iron and Resin, REV'IT!, and ATWYLD are utilising advanced materials

without comprising the style. SA1NT, Aether, and Filson are fusing the classic workwear and outerwear look with enhanced protective technology to wear even after biking.

motorcycle apparel market statistics:

The motorcycle clothing market is segmented based on countries like Mexico and Canada in North America, USA, Germany, United Kingdom, France, Netherlands, Belgium, Turkey, Switzerland, Russia, Spain, Italy, rest of Europe in Europe, India, China, South Korea, Japan, Singapore, Australia, Malaysia, Thailand, Philippines, Indonesia, the rest of Asia Pacific Rest, United Arab Emirates, Saudi Arabia, Israel, South Africa, Egypt, the rest of Africa (MEA) and the Middle East, Argentina, Brazil and the rest of South America.

All analyzes of the country-based motorcycle clothing market are further analyzed based on the maximum granularity in additional segmentation. Based on the type of product, the clothing market for motorcyclists is divided into helmets, shoes, gloves, jackets, knee pads, pants, others. Based on the material, the clothing market for motorcyclists is divided into textile and leather. Based on the distribution channel, the motorcycle clothing market is segmented into a non-profit and built store. The motorcycle apparel market is segmented in terms of market opportunities, volume, market value, and niches across many end users. The finishing segment for the motorcycle clothing market includes clothing for street bikes and off-street motorcycles.

Motorcycle clothing is a type of wear worn by cyclists that helps care for and reduce the risk of accidents. These garments will also provide benefits such as clarity of sight in bad weather conditions, proof of identity, style, and others.

Main motorcycle apparel companies addressed in the motorcycle apparel market report include but are not limited to:

- Safety helmets Zhuhai MFG Co., Ltd.
- Dunham Sports
- Foshan Nanhai Xinyuan Helmets Co., Ltd.
- Chih Tong Helmet Co., Ltd.
- Vega Helmet United States
- KIDO
- Spartana ProGear Co.
- Lanxi Yema Motorcycle Fittings Co., LTD.
- HJC Helmets
- FOSHAN SCOYCO EXTREME SPORTS PRODUCT CO., LTD
- HEHUI-INVESTED GROUP
- DragonRider
- Venom Moto

Motorcycle apparel market share research Methodology: Baseline analysis and data collection are done using data collection modules with large sample sizes. Market data are evaluated and

analyzed using market coherent and statistical models. Besides, the analysis of market share and the analysis of major trends are the main factors of success in the market report.

The main research methodology used by the research team is data triangulation, which involves data mining, analysis of the impact of data variables on the market, and main validation. Also, data models include Market Timeline Analysis, Supplier positioning grid, Market Overview and Guide, Enterprise Market Part Analysis, Corporate Positioning Grid, Global Participatory Analysis, Measurement Standards, and Regional Supplier. To learn more about the research methodology, send a survey to speak with our industry experts.

Main motorcycle apparel market trends covered in the motorcycle market and forecast for 2027

- Market New Sales Volumes
- Market size
- Market procedure volumes
- Upcoming marketing programs
- Market replacement sales
- Market by brand
- A Study of Market Innovators
- Market regulatory structure and changes
- Market product price analysis
- Recent developments for market competitors
- Market shares in different regions

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