

Report Information

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Food Storage Container Market Research Report - Forecast till 2032

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Description:

Food Storage Container Market Overview:

Food Storage Container Market Size was valued at USD 150.8 billion in 2022. The Food Storage Container market industry is projected to grow from USD 157.12 Billion in 2023 to USD 218.19 billion by 2032, exhibiting a compound annual growth rate (CAGR) of 4.19% during the forecast period (2023 - 2032). Increased demand for convenience food is the key market driver enhancing the market growth.

Food Storage Container Market

Source: Secondary Research, Primary Research, MRFR Database, and Analyst Review

Food Storage Container Market Trends

- **The convenience offered by food containers is driving the market growth**

The demand for food containers has been driven by their convenience in carrying, packaging, and consumption, which has become increasingly important to consumers. Manufacturers in the industry must adapt to the changing lifestyles of their customers. In the coming years, the global food container market is projected to grow due to changing lifestyles and busy schedules among working individuals. The consumption of processed and packaged foods is also rising, further contributing to the demand for food containers. Plastic containers are anticipated to experience the highest growth rate among different materials due to their advantages over traditional materials such as glass, metal, and paperboard. Bags and pouches are particularly popular as they provide various benefits such as visual appeal, freshness preservation, convenience, product differentiation, portability, and branding opportunities. These qualities contribute to the rapid expansion of the plastic food container market. This factor drives the market CAGR.

Additionally, the food service industry is known for its volatility, as consumer tastes and preferences constantly change. In recent years, there has been a significant increase in the demand for convenient and packaged food. This trend is driven by the desire for quick meals that save time in the kitchen. As the consumption of convenient and packed foods continues to rise, there is a growing need for packaging that is easy to store, and carry, and enables immediate consumption.

Fast food containers are crucial in providing secure packaging that is easy to handle and facilitates primary consumption. Products such as boxes, clamshells, and cans are designed for easy transportation. Food containers also contribute to preserving the freshness and nutrition of the food for a longer period. The increasing demand for convenient and disposable packaging is a key driver for the sales of fast food containers.

Maintaining food quality is another significant factor that drives the growth of the food storage container market. These containers help keep food fresh and maintain its quality, offering consumers a reliable storage solution. Additionally, the rise of the e-commerce sector has profoundly impacted the market. According to a United Nations Conference on Trade and Development report, global e-commerce sales reached USD 25.6 trillion in 2018, with the U.S., China, and Japan leading the way. The U.S. experienced a substantial growth of 44 percent in the e-commerce sector, tripling the 15 percent increase seen in 2022. The growth of online food sales, facilitated by e-commerce, further fuels the demand for food storage containers, creating significant opportunities for market growth. Thus, driving the Food Storage Container market revenue.

Food Storage Container Market Segment Insights:

Food Storage Container Type Insights

The Food Storage Container Market segmentation, based on type, includes rigid and flexible. The flexible segment dominated the market due to its versatility and convenience in usage and storage. Flexible food storage containers, such as plastic bags, pouches, and wraps, offer flexibility in shape and size, making them suitable for storing various food items. They are also lightweight, easy to handle, and occupy less space than rigid containers. Additionally, flexible containers provide better preservation of food freshness and can be sealed tightly to prevent leakage or spillage. These features have contributed to the widespread popularity and dominance of the market's flexible food storage container segment.

Food Storage Container Material Insights

The Food Storage Container Market segmentation, based on material, includes plastic, paper, metal, and glass. The plastic segment dominated the market due to several reasons. Plastic containers offer a wide range of benefits contributing to their market dominance. Firstly, plastic containers are lightweight and durable, making them easier to handle and less prone to breakage than containers made from other materials. Plastic containers are generally more affordable than containers made from glass or stainless steel, making them accessible to a larger consumer base. Additionally, plastic containers are often microwave-safe and dishwasher-safe and have excellent sealing capabilities, ensuring convenience and maintaining the freshness of the stored food.

Figure 1: Food Storage Container Market, by Material, 2022 & 2032 (USD billion)

Food Storage Container Market, by Material, 2022 & 2032

Source: Secondary Research, Primary Research, MRFR Database, and Analyst Review

Food Storage Container Product Insights

The Food Storage Container Market segmentation, based on product, includes bags, pouches, and containers. The containers segment dominated the market; Containers are a versatile and essential product in the food storage industry, providing convenient and efficient storage solutions for various food items. They offer features such as stackability, easy opening and closing mechanisms, and secure sealing, ensuring stored food's freshness and longevity. Containers also provide portability, allowing consumers to store and transport food conveniently. Furthermore, the container segment is supported by continuous innovation and product development, introducing new designs, materials, and functionalities to meet the evolving demands of consumers.

Food Storage Container Application Insights

The Food Storage Container Market segmentation, based on application, includes fruits & vegetables, meat products, candy & confection. The candy & confection segment dominated the market; candy and confectionery products require specific storage conditions to maintain their quality and freshness and prevent them from getting damaged. These products are often sensitive to moisture, temperature, and exposure to air. Food storage containers designed for the candy & confection segment provide specialized features that cater to these requirements. They offer airtight seals, moisture-resistant materials, and sometimes even compartments or dividers to prevent cross-contamination and preserve the integrity of different candies or confections. Additionally, the candy & confection industry experiences high demand, producing various products and flavors.

Food Storage Container Regional Insights

By Region, the study provides market insights into North America, Europe, Asia-Pacific, and the Rest of the World. The North American food storage container market will dominate because of the growth and development in the e-commerce sector in this Region. Moreover, increasing demand for reusable food storage containers in the retail industry will further increase the market growth in this Region.

Further, the major countries studied in the market report are The U.S., Canada, Germany, France, the U.K., Italy, Spain, China, Japan, India, Australia, South Korea, and Brazil.

Figure 2: Food Storage Container Market Share By Region 2022 (%)

Food Storage Container Market Share By Region 2022
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Source: Secondary Research, Primary Research, MRFR Database, and Analyst Review

Europe's Food Storage Container market accounts for the second-largest market share due to the increasing demand for food storage containers. Further, the German Food Storage Container market held the largest market share, and the U.K. Food Storage Container market was the fastest-growing market in the European Region.

The Asia-Pacific Food Storage Container Market is expected to grow fastest from 2023 to 2032. This is due to the large production and consumption of recyclable food storage containers. Moreover, China's Food Storage Container market held the largest market share, and the Indian Food Storage Container market was the fastest-growing market in the Asia-Pacific region.

Food Storage Container Key Market Players & Competitive Insights

Leading market players are investing heavily in research and development to expand their product lines, which will help the Food Storage Container market grow even more. Market participants are also undertaking various strategic activities to expand their global footprint, with important market developments including new product launches, contractual agreements, mergers and acquisitions, higher investments, and collaboration with other organizations. To expand and survive in a more competitive and rising market climate, the Food Storage Container industry must offer cost-effective items.

Manufacturing locally to minimize operational costs is one of the key business tactics manufacturers use in the global Food Storage Container industry to benefit clients and increase the market sector. The Food Storage Container industry has offered some of the most significant advantages in recent years. Major Food Storage Container players include Amcor and Bemis Company Inc., Tupperware Brands Corporation, Newell Brands, LOCK&LOCK Co., Ltd, Hamilton Housewares Pvt. Ltd, Ball Corporation, Constar International Constar International Inc. (Plastipak Holdings, Inc.), Anchor Glass Container Corporation, Associated Packaging, Inc., Berry Global Inc., Crown Holdings, Inc., Graphic Packaging International, Inc., Graham Packaging Company, Avery Dennison Corporation, and ACCO Brands., and others, are attempting to increase market demand by investing in research and development operations.

Amcor, a renowned global packaging company, specializes in developing and producing responsible packaging solutions for various industries, including food, beverage, pharmaceuticals, medical, home- and personal care, and more. Collaborating with leading companies worldwide, Amcor aims to safeguard its products and satisfy the needs of consumers. The company offers a huge range of packaging options, such as flexible and rigid packaging, specialty cartons, closures, and related services, helping brands stand out and enhance their supply chains. In line with their commitment to sustainability, Amcor has introduced innovative high-shield laminates for their pharmaceutical container business. These laminates meet the demanding performance and barrier requirements of the pharmaceutical industry and support its goals of recyclability and low carbon footprint. Amcor aims to contribute to a more sustainable future for the pharmaceutical sector through its recycle-ready and environmentally friendly packaging solutions.

Unicep specializes in creating high-quality, disposable packaging solutions for a huge range of consumer and professional products. Initially focused on the oral care market since its establishment in 1991, Unicep expanded its expertise to develop specialized dispensers for companies operating in various industries. These companies rely on Unicep for innovative packaging solutions and exceptional service, which the company consistently delivers. Today, Unicep Packaging is a part of Silgan Holdings Inc., a leading corporation. Unicep's core activities involve developing, manufacturing, and marketing precision dosing products and solutions for healthcare, animal health, diagnostics, oral care, and personal care industries. As a Specialty Contract Manufacturer and Developer (SCMD) solutions provider, Unicep is committed to meeting the unique packaging needs of its customers and delivering top-notch products.

Key Companies In The Food Storage Container Market Include

- Amcor plc
- Silgan Holdings, Inc.
- Ardagh Group
- Berry Plastics Corp.
- Plastipak Holdings, Inc.
- Sonoco Products Company
- Graham Packaging Company, Inc.
- Weener Plastics
- Ball Corp.
- Tetra Pak
- Tupperware Brands Corporation
- Newell Brands
- LOCK&LOCK Co. Ltd
- Hamilton Housewares Pvt. Ltd
- Constar International Inc.
- Anchor Glass Container Corporation

- Associated Packaging Inc.
- Crown Holdings Inc.
- Graphic Packaging International Inc.
- Avery Dennison Corporation
- ACCO Brands

Food Storage Container Industry Developments

April 2022:Amcor recently introduced an innovative addition to its pharmaceutical container business by incorporating new high-shield laminates that offer enhanced sustainability. These laminates are designed to meet the demanding requirements of the pharmaceutical industry, particularly regarding high barriers and performance while aligning with the industry's recyclability goals. Amcor's new recycle-ready and low-carbon packaging options are revolutionizing how pharmaceutical products are packaged, providing more sustainable solutions that contribute to a greener future.

October 2021:Easytech Closures S.p.A. is a European company specializing in producing and distributing easy-open and hygienic metal ends for metal containers, focusing on food products.

Easytech Closures is committed to delivering high-quality solutions to meet the needs of its customers in the food industry throughout Europe.

September 2021: Silgan Holdings Inc. has recently acquired Unicep Packaging. Unicep is a leading company involved in developing, manufacturing, and marketing precision dosing solutions. They specialize in providing a wide range of products and solutions, including oral and skin care products, primarily catering to the healthcare, animal health, diagnostics, oral care, and personal care industries. Unicep operates as a Specialty Contract Manufacturer and Developer (SCMD), offering tailored solutions to meet the specific needs of their clients, with the acquisition by Silgan Holdings Inc.

Food Storage Container Market Segmentation:

Food Storage Container Type Outlook

- Rigid
- Flexible

Food Storage Container Material Outlook

- Plastic
- Paper
- Metal
- Glass

Food Storage Container Product Outlook

- Bag
- Pouch
- Containers

Food Storage Container Application Outlook

- Fruits & Vegetable
- Meat Product
- Candy & Confection

Food Storage Container Regional Outlook

- North America

- US
- Canada
- Europe
 - Germany
 - France
 - UK
 - Italy
 - Spain
 - Rest of Europe
- Asia-Pacific
 - China
 - Japan
 - India
 - Australia
 - South Korea
 - Australia
 - Rest of Asia-Pacific
- Rest of the World
 - Middle East
 - Africa
 - Latin America

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