

## Report Information

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# Automotive Sunroof Market Research Report – Global Forecast till 2032

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## Description:

### Global Automotive Sunroof Market Overview

Automotive Sunroof Market Size was valued at USD 16.2 billion in 2022. The automotive sunroof market industry is projected to grow from USD 17.9 Billion in 2023 to USD 39.5 billion by 2032, exhibiting a compound annual growth rate (CAGR) of 10.39% during the forecast period (2023 - 2032). Increased investment and rising demand for lightweight and impact-resistant sunroofs are the key market drivers enhancing the market growth.

### Automotive Sunroof Market Overview

**Source: Secondary Research, Primary Research, MRFR Database and Analyst Review**

### Automotive Sunroof Market Trends

#### **Rising demand for sunroof-equipped vehicles propels market growth**

Consumers' increased disposable income is boosting the global market CAGR for automotive sunroofs. Consumers today expect cars with sophisticated safety, cosmetic, and convenience amenities. Technological developments and innovation in the automobile sector supplement the market's supply side by supplying sophisticated cars with greater features at a lower cost. The modern world is as much about display as it is about usefulness. Consumers want automobiles with aesthetic qualities that boost their social status. Sunroofs improve both the practicality and the aesthetics of the vehicle.

Additionally, OEMs are working to improve the safety aspects related to installations in cars. For instance, Hyundai Mobis has created the first airbag system of its kind in the world for a panoramic sunroof. As a result, this system stops passengers from being thrown out of the sunroof in the event of an accident or rollover. Furthermore, it has been accomplished to integrate rain sensors into these systems. When it starts raining, this feature enables the automatic closing.

Moreover, the natural light accentuates and improves the appearance of the vehicle. The automobile in natural sunshine is visually appealing. A sunroof enables for much-needed air ventilation during the heat. In the winter, the sunshine streaming through the sunroof provides warmth. When driving through scenic routes, a sunroof provides a greater view; customers are willing to spend more for it. The developments in glass technology and the design of the roof have made it more appealing to the audience, fueling its demand. As a result, rising demand for sunroof-equipped vehicles will propel the Automotive Sunroof Market revenue.

### Automotive Sunroof Market Segment Insights

### Automotive Sunroof Type Insights

The Automotive Sunroof Market segmentation, based on type includes inbuilt sunroof, spoiler sunroof, panoramic sunroof, pop-up sunroof and others. In 2022, the inbuilt sunroof segment dominated the market with a revenue share of roughly 44%. The metal head of the car's upper body incorporates a built-in sunroof. The glass or fabric sunroof can be manually or automatically opened and closed. It provides a whole picture. It fully opens and provides greater space. They are the most common sunroofs found in luxury and low-segment vehicles. They are simple to install, integrate, and interface with the existing automotive functions. Their ease of installation makes them a popular choice among original equipment makers. They dominate the global market since they are more

economical than their competitors.

### Automotive Sunroof Application Insights

The Automotive Sunroof Market segmentation, based on application, includes SUV, sedan, hatchback, others. Over the course of the forecast period, hatchback is anticipated to rule the global market, and this is due to both rising demand for mid-size hatchbacks and for passenger cars. The majority of vehicles in the hatchback segment are mid-size hatchbacks with high-end features, including the Hyundai Elantra GT, Mini Cooper Countryman, and Hyundai Veloster, among others.

### Automotive Sunroof Sales Channel Insights

The global automobile sunroof market is divided into two segments depending on sales channel: OEM and aftermarket. In 2022, the OEM category is projected to remain dominant. The provision of safety, greater durability, and enhanced service with little maintenance are the primary drivers of demand development. Consumer desires for high-quality, trustworthy, and inexpensive after-sales services are also likely to drive demand. Rising auto manufacturing is another key element driving the expansion of the OEM automotive sunroof market.

**Figure 1: Automotive Sunroof Market, by Sales Channel, 2022 & 2032 (USD billion)**

**Automotive Sunroof Market, by Sales Channel, 2022 & 2032 (USD billion)**

**Source: Secondary Research, Primary Research, MRFR Database and Analyst Review**

### Automotive Sunroof Regional Insights

By Region, the study provides the market insights into North America, Europe, Asia-Pacific and the Rest of the World. Europe has a 40% revenue share of the automobile sunroof market. This is primarily due to the increased popularity of premium vehicles and OEMs' proclivity to include amenities that improve the driving experience.

Further, the major countries studied in the market report are The U.S., Canada, German, France, the UK, Italy, Spain, China, Japan, India, Australia, South Korea, and Brazil.

**Figure 2: AUTOMOTIVE SUNROOF MARKET SHARE BY REGION 2022 (%)**

**AUTOMOTIVE SUNROOF MARKET SHARE BY REGION 2022 (%)**

**Source: Secondary Research, Primary Research, MRFR Database and Analyst Review**

North America's automotive sunroof market accounts for the second-largest market share due to rising consumer disposable income. Further, the German automotive sunroof market held the largest market share, and the UK automotive sunroof market was the fastest-growing market in the North American region.

The Asia-Pacific Automotive Sunroof Market is expected to grow at the fastest CAGR from 2023 to 2032. This is due to the rising demand for vehicles in developing nations. Moreover, China's automotive sunroof market held the largest market share, and the Indian automotive sunroof market was the fastest-growing market in the Asia-Pacific region.

### Automotive Sunroof Key Market Players & Competitive Insights

Leading market players are extensively spending in research and development in order to extend their product lines, which will help the automotive sunroof market grow even more. Market participants are also engaging in a number of strategic initiatives to grow their worldwide presence, with significant market developments including new product launches, contractual agreements, mergers and acquisitions, increased investments, and collaboration with other organizations. To expand and remain in a more competitive and rising market climate, the automobile sunroof industry must provide cost-effective products.

Manufacturing locally to reduce operational costs is one of the primary business strategies adopted by manufacturers in the global automobile sunroof industry to serve clients and expand the market sector. In recent years, the automotive sunroof industry has provided some of the most significant benefits to medicine. Major players in the automobile sunroof market, such as Inteva Products, LLC., Johnan America, Inc., Yachiyo Industry Co., Ltd., CIE automobile, Automotive Sunroof Company, Inc., and others, are seeking to raise market demand by investing in research and development operations.

AGC Inc., formerly Asahi Glass Co., is a Japanese glass manufacturing company with headquarters in Tokyo. The largest glass manufacturer in the world, it is one of the primary Mitsubishi companies. The company is listed on the Tokyo Stock Exchange and is represented in the Nikkei 225 and TOPIX stock indices. Asahi Glass was named as one of the Top 100 Global Innovators in 2013 by Thomson Reuters. Toshiya Iwasaki, the second son of the first Mitsubishi zaibatsu's second president, established Asahi Glass on September 8, 1907. It was the first Japanese manufacturer of sheet glass. Asahi Glass Co. is one of the world's largest flat glass producers, including Glaverbel glass operations in Europe and AFG Industries in North America. In May 2021, AGC Inc. (AGC) has announced that the Lexus RZ, the company's first dedicated battery EV model, now boasts a light-control panoramic roof with Low-E coating.

The BMW X3 is a compact premium crossover SUV that has been produced by BMW since 2003 and is based on the BMW 3 Series platform. BMW markets the automobile, now in its third generation, as a Sports Activity Vehicle, the company's trademarked term for its X-line premium vehicles. BMW created the first-generation X3 in collaboration with Magna Steyr of Graz, Austria, who also manufactured all X3s under contract to BMW. The second-generation X3 was built at BMW's Spartanburg facility in South Carolina, USA. In February 2021, BMW X3 xDrive30i Sport X was launched in India at INR 56.5 lakh. The new car is locally produced at BMW Group Plant Chennai, and the company has announced that the 'Sport X' petrol variant of the BMW X3 is also made available.

#### **Key Companies in the automotive sunroof market include**

- Inalfa Roof Systems Group B.V
- Inteva Products
- Wuxi Ming Fang AutoMobile Parts
- Webasto Group
- Wuhu Mosentek Automobile Technology
- Magna International Inc
- Aisin Seiki
- Yachiyo Industry Co. Ltd
- Zhejiang Wanchao Electric Co. Ltd
- Johnan Manufacturing Inc.

#### **Automotive Sunroof Industry Developments**

**In September 2021** KIA Corporation, a multinational carmaker, introduced its one-of-a-kind "Kia Seltos" product. The vehicle is believed to have a panoramic sunroof, giving it a new appearance. The product introduction improves the company's product portfolio while increasing its revenue share.

**In June 2019** Webasto SE sunroof systems has announced plans to expand its current factory in Michigan, USA. This strategy was implemented in order to increase the engineering and testing capabilities of the sunroof product catalog.

**In June of 2019** Magna International Inc. produced 275,000 Fiat 500C soft-top convertible roofs. Tychy, Poland, manufactures the convertible roofs. The convertible roof is equipped with a premium, dual-layer multi-position power-retractable cloth top that can be operated at speeds of up to 50 miles per hour.

#### **Automotive Sunroof Market Segmentation**

##### **Automotive Sunroof Market By Type Outlook**

- Inbuilt Sunroof
- Spoiler Sunroof
- Panoramic Sunroof
- Pop-Up Sunroof
- Others

##### **Automotive Sunroof Market By Application Outlook**

- SUV
- Sedan
- Hatchback
- Others

##### **Automotive Sunroof Market By sales channel Outlook**

- OEM
- Aftermarket

## Automotive Sunroof Regional Outlook

- North America
  - US
  - Canada
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Spain
  - Rest of Europe
- Asia-Pacific
  - China
  - Japan
  - India
  - Australia
  - South Korea
  - Australia
  - Rest of Asia-Pacific
- Rest of the World
  - Middle East
  - Africa
  - Latin America

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