

## Report Information

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# Moisture Analyzer Market Research Report- Global Forecast till 2032

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## Description:

### Global Moisture Analyzer Market Overview:

Moisture Analyzer Market Size was valued at USD 1.8 Billion in 2022. The Moisture Analyzer Market industry is projected to grow from USD 1.24 Billion in 2023 to USD 1.69 Billion by 2032, exhibiting a compound annual growth rate (CAGR) of 3.90% during the forecast period (2023 - 2032). Increasing demand across industries, quality control and compliance requirements, automation and technological advancements, cost savings and efficiency improvements, growing awareness of product quality and safety, emerging applications and industries, are the key market drivers enhancing the market growth.

#### Global Moisture Analyzer Market Overview

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

### Moisture Analyzer Market Trends

- **Quality control and compliance standards is driving the market growth**

The market is being driven by quality control and compliance standards in a number of different industries. Organisations are under enormous pressure to offer goods and services that uphold high standards and adhere to legal requirements as a result of increased globalization, technological improvements, and rising customer expectations. This has caused quality control and compliance to receive a lot of attention, which is in turn influencing the market environment.

The market is primarily driven by quality control standards, which make sure that goods and services live up to consumer expectations. Customers have grown more demanding and demand items that are dependable, safe, and of excellent quality in today's cutthroat business environment. As a result, businesses are making significant investments in quality control procedures to keep an eye on and evaluate the standard of their products as they are being produced. This entails putting in place strong quality management systems, carrying out exacting testing and inspections, and upholding global quality standards like ISO 9001. Businesses may increase customer happiness, establish their brand's reputation, and get a competitive edge in the market by putting quality control first.

Additionally, the market is moving towards solutions that focus on compliance as compliance regulations across different industries become more strict. In order to guarantee consumer safety, safeguard the environment, and uphold moral corporate practices, governments and regulatory organisations are enforcing severe restrictions. To avoid legal repercussions, reputational harm, and financial penalties, organisations must abide by these standards. As a result, there is a rising need for compliance management services, software, and systems that assist companies in streamlining their compliance procedures, ensuring compliance with laws, and maintaining correct records. Since keeping compliant is essential for conducting business successfully in today's highly regulated environment, the market for compliance-related products is expanding significantly.

Furthermore, the market is being driven by innovation and technical improvements due to quality control and compliance regulations. Organisations are using technologies like artificial intelligence, machine learning, and automation to fulfil the changing requirements of quality control and compliance. These tools allow companies to make data-driven choices, uncover potential hazards or flaws in real-time, and expedite and automate their quality control procedures. For instance, organisations in the manufacturing sector can monitor production processes, spot anomalies, and proactively handle quality issues by implementing smart sensors and Internet of Things (IoT) devices. Similar to this, advanced analytics-capable compliance management software enables firms to monitor regulatory changes, evaluate their effects, and maintain compliance. The market is seeing an increase in creative solutions that use technology to improve quality control and compliance procedures, giving businesses more effective ways to adhere to legal standards. Thus, driving the Moisture Analyzer Market revenue.

### Moisture Analyzer Market Segment Insights:

## Moisture Analyzer Type Insights

The Moisture Analyzer Market segmentation, based on type includes Desktop, Handheld, and Inline. The desktop segment dominated the market in the year 2022. Desktop moisture analyzers are renowned for their reliability, accuracy, and precision. They are frequently employed in manufacturing plants or lab settings where moisture content analysis is an important step in quality control procedures.

**Figure 1: Moisture Analyzer Market, by Type, 2022 & 2032 (USD Billion)**

### Moisture Analyzer Market, by Type, 2022 & 2032

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

## Moisture Analyzer Technique Insights

The Moisture Analyzer Market segmentation, based on technique includes Karl Fischer Titration, Loss-on-drying, Capacitance, Microwave, Near-infrared, Radio Frequency. The Karl Fischer titration dominated the market in the year 2022. When it comes to identifying and measuring moisture content, Karl Fischer Titration is renowned for its excellent accuracy and sensitivity. It is suitable for companies that need strict moisture management since it can deliver accurate measurements even in very low moisture ranges.

## Moisture Analyzer Application Insights

The Moisture Analyzer Market segmentation, based on Application, includes Plastics and polymers, Construction, Agriculture, Food and beverage, Fabrics and textiles, Pharmaceuticals. The food and beverage category generated the most income in the year 2022. The strict government standards for preserving the excellent quality of edible products by maintaining the product's moisture content at the right level are to blame for this enormous demand from the food and beverage sector.

## Moisture Analyzer Regional Insights

By region, the study provides the market insights into North America, Europe, Asia-Pacific and Rest of the World. The North America Moisture Analyzer Market dominated this market in 2022 (45.80%). This is brought on by the region's increased awareness of the need to safeguard and maintain industrial equipment as well as the ongoing advancements in technology. Further, the U.S. Moisture Analyzer Market held the largest market share, and the Canada Moisture Analyzer Market was the fastest growing market in the North America region.

Further, the major countries studied in the market report are The U.S., Canada, Germany, France, the UK, Italy, Spain, China, Japan, India, Australia, South Korea, and Brazil.

**Figure 2: Moisture Analyzer Market SHARE BY REGION 2022 (USD Billion)**

### Moisture Analyzer Market SHARE BY REGION 2022

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Europe Moisture Analyzer Market accounts for the second-largest market share. Europe is known for having strict regulatory systems in a number of different industries. Regulations pertaining to the environment, consumer safety, data security, and product quality influence market dynamics by establishing high requirements for companies doing business in the area. Further, the German Moisture Analyzer Market held the largest market share, and the UK Moisture Analyzer Market was the fastest growing market in the European region.

The Asia-Pacific Moisture Analyzer Market is expected to grow at the fastest CAGR from 2023 to 2032. There is a sizable and expanding population in the APAC area. Population growth and urbanisation trends together generate a sizable customer base and market demand for a range of goods and services. Moreover, China's Moisture Analyzer Market held the largest market share, and the Indian Moisture Analyzer Market was the fastest growing market in the Asia-Pacific region.

## Moisture Analyzer Key Market Players & Competitive Insights

Leading market players are investing heavily in research and development in order to expand their product lines, which will help the Moisture Analyzer Market, grow even more. Market participants are also undertaking a variety of strategic activities to expand their global footprint, with important market developments including new product launches, contractual agreements, mergers and acquisitions, higher investments, and collaboration with other organizations. To expand and survive in a more competitive and rising market climate, Moisture Analyzer industry must offer cost-effective items.

Manufacturing locally to minimize operational costs is one of the key business tactics used by manufacturers in the global Moisture Analyzer industry to benefit clients and increase the market sector. In recent years, the Moisture Analyzer industry has offered some of the most significant advantages to medicine. Major players in the Moisture Analyzer Market, including Ametek Inc. (US), Kett Electric Laboratory (Japan), Michell Instruments Inc. (US), General Electric Co. (US), PCE Instruments. (Norway), Mettler-Toledo International Inc. (US), Spectrasensors Inc. US), Thermo Fisher Scientific Inc. (US), Adam Equipment Inc. (UK), Brookhuis Applied Technologies (Netherlands), are attempting to increase market demand by investing in research and development operations.

Thermo Fisher Scientific Inc. (Thermo Fisher) delivers medical equipment, analytical instruments, reagents and consumables, software, and services to satisfy the demands of challenging analytical challenges in research, diagnostics, and clinical laboratories. It offers solutions for cellular biology, synthetic biology, and

flow cytometry, Mass spectrometry, genetic sequencing, electron microscopy, protein, and molecular biology research equipment are just a few of the many products that the company sells. The company offers services to companies in the environmental, industrial quality, and process control sectors, as well as to academic and research institutes, governmental organisations, pharmaceutical and biotech companies, clinical diagnostic laboratories, and environmental companies. It provides its products and services through its direct sales force, online sales, and third-party distributors across the Americas, Asia-Pacific, and Europe. The headquarters of Thermo Fisher are located in Waltham, Massachusetts, in the US.

Manufacturer of electronic goods is AMETEK Inc (AMETEK). It produces electromechanical and electrical instruments. The company's product line also includes gauges, titanium alloys, electrical cable reels, motion control systems, sub-assemblies, and connections. Along with UPS systems, power inverters, engine and aircraft condition monitoring systems, and upstream, midstream and downstream oil and gas production goods, AMETEK also sells these items. The business provides motors, blowers, pumps, engineered connections, polymers, resins, heavy vehicle specialised instrumentation, electronic cable assemblies, and more. It supports the oil and gas, rubber, chemical, power, aerospace and defence, and medical sectors. Asia, Europe, and the Americas are where the business is active. America's Berwyn, Pennsylvania, serves as the home base for AMETEK.

### **Key Companies in the Moisture Analyzer Market include**

- Ametek Inc. (US)
- Kett Electric Laboratory (Japan)
- Michell Instruments Inc. (US)
- General Electric Co. (US)
- PCE Instruments. (Norway)
- Mettler-Toledo International Inc. (US)
- Spectrasensors Inc. US)
- Thermo Fisher Scientific Inc. (US)
- Adam Equipment Inc. (UK)
- Brookhuis Applied Technologies (Netherlands)

### **Moisture Analyzer Industry Developments**

**September 2021:** The market for moisture analyzers had already become established, and a variety of models were offered for different uses. Instruments used to measure the moisture content in a sample are called moisture analyzers, often known as moisture balances or moisture metres.

### **Moisture Analyzer Market Segmentation:**

#### **Moisture Analyzer Type Outlook**

- Desktop
- Handheld
- Inline

## Moisture Analyzer Technique Outlook

- Karl Fischer Titration
- Loss-on-drying
- Capacitance
- Microwave
- Near-infrared
- Radio Frequency

## Moisture Analyzer Application Outlook

- Plastics and polymers
- Construction
- Agriculture
- Food and beverage
- Fabrics and textiles
- Pharmaceuticals

## Moisture Analyzer Regional Outlook

- North America
  - U.S.
  - Canada
- Europe
  - Germany

- - France
  - UK
  - Italy
  - Spain
  - Rest of Europe
- Asia-Pacific
  - China
  - Japan
  - India
  - Australia
  - South Korea
  - Australia
  - Rest of Asia-Pacific
- Rest of the World
  - Middle East
  - Africa
  - Latin America

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