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Polyester Fiber Market Research Report – Forecast till 2032

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Description:

Global Polyester Fiber Market Overview

The polyester fiber market size was valued at USD 95.1 billion in 2022. The polyester fiber industry is projected to grow from USD 103.86 billion in 2023 to USD 210.16 billion by 2032, exhibiting a compound annual growth rate (CAGR) of 9.21% during the forecast period (2023 - 2032). Rise in the technical innovations, increasing research and development facilities, and rise in the number of applications of hollow polyester fiber in medical applications are the key market drivers enhancing the market growth.

Polyester Fiber Market

Source: Secondary Research, Primary Research, MRFR Database, and Analyst Review

Polyester Fiber Market Trends

- **Increasing demand for recycled products is driving the market growth**

The market CAGR for polyester fiber is being driven by the increased demand for recycled products. Consumers are increasingly aware of choosing sustainable textiles, often made from recycled materials. Rising awareness for environmental protection and a widening supply of sustainable clothing is expected to push the recycled polyester fiber market sales. Increasing demand for budget-friendly and sustainable fiber with high resilience and lightweight nature drives the demand for polyester fiber. Rising concern regarding the environmental effect of certain fibers is aiding the market's growth.

Income growth and fast urbanization have influenced the latest fashions in various advanced economic systems. With an internet connection in several rural and semi-urban regions, the requirement for new fashion products in the apparel and interior decoration sections is projected to increase the growth of polyester fiber during the forecast period. Polyester fiber are specifically used for sports and gym clothing due to their lightweight and moisture-wicking qualities, affecting overall growth. Strict government regulations to reduce emissions and fluctuating prices of raw materials may restrict industry growth during the forecast period. Bio-based polyesters can deal with the situation successfully and then have the capability to capture a substantial share of the market.

Moreover, the growth of the polyester fiber industry is majorly attributable to its wide applications such as automotive, home furnishing, textile, filtration, and construction. In automobiles, polyester fiber are utilized in various textile materials such as warp-knitted, circular-knitted, woven, and nonwoven structures. These fibers are extensively used due to their properties, such as high strength, resistance to temperature, chemical resistance, exceptional sliding properties, low absorption of humidity, electrical insulation properties, and high abrasion resistance.

Furthermore, it is an extensively used material for multiple home textile applications. Its properties, such as resistance to micro-organisms, soil release, moderate resistance to alkalis & acids, and superior drapability, make it suitable for pillow covers, bed sheets, and similar applications. Polyester fiber is utilized for making curtains due to high UV resistance and sound absorption properties. Waterproof polyester is utilized for tents, outdoor porch curtains, and tarps. Polyester can be employed in the production of furniture to provide durability and strength compared to conventional materials. It is lightweight and durable for upholstery fabrics, driving the polyester fiber market revenue.

Polyester Fiber Market Segment Insights

Polyester Fiber Form Insights

The polyester fiber market segmentation, based on the form, includes solid and hollow. The solid segment dominated the market, accounting for major market revenue over the forecast period. This is due to consumer preferences shifting toward highly durable, cost-effective, and weather-resistant materials. Rapidly growing demand for solid fibers due to their wide applications in home furnishing products, apparel, and high-end materials will drive the polyester fiber market.

Figure 1: Polyester Fiber Market, by Form, 2022 & 2032 (USD billion)

Polyester Fiber Market, by Form, 2022 & 2032

Source: Secondary Research, Primary Research, MRFR Database, and Analyst Review

Polyester Fiber Product Insights

The polyester fiber market segmentation, based on product, includes polyester staple fiber (PSF) and polyester filament yarn (PFY). The polyester staple fiber (PSF) category generated the most income over the forecast period. This is due to the rising demand for sustainable textiles and growing application industries. Consumers are increasingly opting for sustainable textiles made from recycled materials.

Polyester Fiber Grade Insights

The polyester fiber market segmentation, based on grade, includespolyethylene terephthalate (PET) polyester, and poly-1, 4-cyclohexylene-dimethylene terephthalate (PCDT) Polyester. The polyethylene terephthalate (PET) polyester category generated the most income over the forecast period. This is majorly d due to its high strength, rigidity, and flexibility, this material is widely used in floor coverings, rugs, and residential textile products.

Polyester Fiber Application Insights

The polyester fiber market segmentation, based on application, includes carpets & rugs, apparel, industrial & consumer textiles, household & institutional textiles, non-woven fabrics, fiberfill, and others. The apparel category generated the most income over the forecast period due to its characteristics, such as high elasticity, excellent wrinkle resistance, and shape retention ability.

Polyester Fiber Regional Insights

By region, the study provides market insights into North America, Europe, Asia-Pacific, and Rest of the World. The Asia Pacific polyester fiber market will dominate over the forecast period, owing to the rising fashion industry in developing countries, including China, India, Japan, and Malaysia. Increasing spending on home remodeling activities to gain an attractive appearance will create opportunities for home furnishing products. Moreover, China polyester fiber market held the largest market share, and the Indian polyester fiber market was the fastest-growing market in the Asia-Pacific region.

Further, the major countries studied in the market report are The U.S., Canada, German, France, the UK, Italy, Spain, China, Japan, India, Australia, South Korea, and Brazil.

Figure 2: POLYESTER FIBER MARKET SHARE BY REGION 2022 (%)
POLYESTER FIBER MARKET SHARE BY REGION 2022
Source: Secondary Research, Primary Research, MRFR Database, and Analyst Review

Europe polyester fiber market accounts for the second-largest market share due to a large population base and fast-developing economies, rapid urbanization, and increasing disposable income of people in the region. Further, the German polyester fiber market held the largest market share, and the UK polyester fiber market was the fastest-growing market in the European region.

The North America polyester fiber market is expected to grow at the fastest CAGR from 2023 to 2032. This is due to increased adoption within textile and surgical applications. Moreover, the US polyester fiber market held the largest market share, and the Canada polyester fiber market was the fastest-growing market in the North America region.

Polyester Fiber Key Market Players & Competitive Insights

Leading market players are investing heavily in research and development to expand their product lines, which will help the polyester fiber market grow even more. Market participants are also undertaking various strategic activities to expand their footprint, with important market developments including new product launches, contractual agreements, mergers and acquisitions, higher investments, and collaboration with other organizations. To expand and survive in a more competitive and rising market climate, the polyester fiber industry must offer cost-effective items.

Manufacturing locally to minimize operational costs is one of the key business tactics manufacturers use in the polyester fiber industry to benefit clients and increase the market sector. Major players in the polyester fiber market, including Reliance Industries Limited, Barnet, Sarla Performance Fibers Limited, Märkische Faser GmbH, and others, are attempting to increase market demand by investing in research and development operations.

Reliance Industries Ltd is a diversified firm interested in energy, petrochemicals, entertainment, textiles, retail, materials, and telecommunication sectors. The firm carries out the exploration, development, and manufacture of oil and gas, refining crude oil, marketing petroleum products, and production of petrochemicals. Its refined products such as propylene, gasoline, naphtha, alkylate, sulfur, kerosene, and petroleum coke. The firm commercializes petrochemical products, such as aromatics, elastomers, and polyester fiber. It works with a range of retail stores comprising food and grocery specialty, footwear, hypermarkets, and other specialty stores. It also delivers telecommunication, security, broadband internet, and other digital services. In August 2021, Reliance Industries Limited (RIL) will open a new recycled polyester staple fiber (PSF) manufacturing facility in Andhra Pradesh, India, that will double its capacity for recycled PET. This manufacturing facility will increase the company’s capacity for post-consumer PET bottles by up to 5 billion.

Teijin Limited offers solutions in environmental value, safety, security & disaster mitigation, and demographic change & increased health consciousness. The Company's main fields of operation are high-performance fibers, such as aramid, carbon fibers & composites, healthcare, films, resin & plastic processing, polyester fiber, products converting, and IT. In October 2021, Teijin Group announced that Teijin Polyester Ltd., their core base for the Polyester Fiber production plant, is set to introduce a facility that will transform domestically used plastic bottles into recycled polyester chips for the manufacturing of superior quality polyester filament. The plant is set to begin production in January 2022 and will likely generate more than 7,000 tons of recycled polyester fiber annually till 2025.

Key Companies in the Polyester Fiber market include

- Reliance Industries Limited

- Barnet
- Sarla Performance Fibers Limited
- Märkische Faser GmbH
- PolyFiber Industries
- TORAY INDUSTRIES, INC.
- Nirmal Fibers (P) Ltd
- Indorama Ventures Public Company Limited
- NAN YA PLASTICS CORPORATION
- Stein Fibers, LTD.
- Green Group S.A.
- Shree Renga Polymers
- Kayavlon
- Diyou Fibre (M) Sdn Bhd
- Swicofil AG

Polyester Fiber Industry Developments

October 2021: Applied DNA Sciences Inc., a significant player in nucleic acid-based technologies and Polymerase Chain Reaction (PCR)-based DNA manufacturing technologies, announced signing a collaborative agreement with the biggest recycled polyester (rPET) fiber producer in India, Ganesha Ecosphere Ltd. Following the collaboration, Ganesha is set to install Applied DNA's traceability system at Ganesha's facilities.

Polyester Fiber Market Segmentation

Polyester Fiber Form Outlook

- Solid
- Hollow

Polyester Fiber Product Outlook

- Polyester Staple Fiber (PSF)
- Polyester Filament Yarn (PFY)

Polyester Fiber Grade Outlook

- Polyethylene Terephthalate (PET) Polyester
- Poly-1, 4-Cyclohexylene-Dimethylene Terephthalate (PCDT) Polyester

Polyester Fiber Application Outlook

- Carpets & Rugs
- Apparel
- Industrial & Consumer Textiles
- Household & Institutional Textiles
- Non-Woven Fabrics
- Fiberfill
- Others

Polyester Fiber Manufacturing Process Outlook

- Virgin
- Recycled

Polyester Fiber Denier Outlook

- Fine
- Medium
- Coarse

Polyester Fiber Regional Outlook

- North America
    - US
    - Canada
- Europe
    - Germany
    - France
    - UK
    - Italy
    - Spain
    - Rest of Europe
- Asia-Pacific
    - China
    - Japan
    - India

- Australia
- South Korea
- Australia
- Rest of Asia-Pacific

- Rest of the World
  - Middle East
  - Africa
  - Latin America

Table of Content:

Contents
TABLE OF CONTENTS

1 Executive Summary

2 Market Introduction

2.1 Market Definition

2.2 Scope of the Study

2.2.1 Research Objectives

2.2.2 Assumptions & Limitations

2.3 Markets Structure

2.4 Key Takeaways

3 Market Insights

3 Market Research Methodology

3.1 Research Process

3.2 Primary Research

3.3 Secondary Research

3.4 Market Size Estimation

3.5 Forecast Model

4 Market Dynamics of Global Polyester Fiber Market

4.1 Introduction

4.2 Drivers

4.3 Restraints

4.4 Opportunities

4.5 Challenges

4.6 Trends/Technology

5 Market Factor Analysis of Global Polyester Fiber Market

5.1 Supply Chain Analysis

5.1.1 Raw Form Suppliers

5.1.2 Manufacturers/Producers

5.1.3 Distributors/Retailers/Wholesalers/E-Commerce

5.1.4 End User

5.2 Porter’s Five Forces Analysis

5.2.1 Threat of New Entrants

5.2.2 Bargaining Power of Buyers

5.2.3 Bargaining Power of Suppliers

5.2.4 Threat of Substitutes

5.2.5 Intensity of Competitive Rivalry

5.3 Pricing Analysis

6. Global Polyester Fiber Market, by Form

6.1 Introduction

6.2 Solid

6.2.1 Market Estimates & Forecast, 2023-2032

6.2.2 Market Estimates & Forecast, by Region, 2023-2032

6.3 Hollow

6.3.1 Market Estimates & Forecast, 2023-2032

6.3.2 Market Estimates & Forecast, by Region, 2023-2032

7. Global Polyester Fiber Market, by Product

7.1 Introduction

7.2 Polyester Staple Fiber (PSF)

7.2.1 Market Estimates & Forecast, 2023-2032

7.2.2 Market Estimates & Forecast, by Region, 2023-2032

7.3 Polyester Filament Yarn (PFY)

7.3.1 Market Estimates & Forecast, 2023-2032

7.3.2 Market Estimates & Forecast, by Region, 2023-2032

8. Global Polyester Fiber Market, by Grade

8.1 Introduction

8.2 Polyethylene terephthalate (PET) polyester

8.2.1 Market Estimates & Forecast, 2023-2032

8.2.2 Market Estimates & Forecast, by Region, 2023-2032

8.3 Poly-1, 4-cyclohexylene-dimethylene terephthalate (PCDT) polyester

8.3.1 Market Estimates & Forecast, 2023-2032

8.3.2 Market Estimates & Forecast, by Region, 2023-2032

9. Global Polyester Fiber Market, by Application

9.1 Introduction

9.2 Carpets and Rugs

9.2.1 Market Estimates & Forecast, 2023-2032

9.2.2 Market Estimates & Forecast, by Region, 2023-2032

9.3 Apparel

9.3.1 Market Estimates & Forecast, 2023-2032

9.3.2 Market Estimates & Forecast, by Region, 2023-2032

9.4 Industrial and Consumer Textiles

9.4.1 Market Estimates & Forecast, 2023-2032

9.4.2 Market Estimates & Forecast, by Region, 2023-2032

9.5 Household and Institutional Textiles

9.5.1 Market Estimates & Forecast, 2023-2032

9.5.2 Market Estimates & Forecast, by Region, 2023-2032

9.6 Non-Woven fabrics

9.6.1 Market Estimates & Forecast, 2023-2032

9.6.2 Market Estimates & Forecast, by Region, 2023-2032

9.7 Fiberfill

9.7.1 Market Estimates & Forecast, 2023-2032

9.7.2 Market Estimates & Forecast, by Region, 2023-2032
9.8 Others
9.8.1 Market Estimates & Forecast, 2023-2032
9.8.2 Market Estimates & Forecast, by Region, 2023-2032
10. Global Polyester Fiber Market, by Region
10.1 Introduction
10.2 North America
10.2.1 Market Estimates & Forecast, 2023-2032
10.2.2 Market Estimates & Forecast, by Form, 2023-2032
10.2.3 Market Estimates & Forecast, by Product, 2023-2032
10.2.4 Market Estimates & Forecast, by Grade, 2023-2032
10.2.5 Market Estimates & Forecast, by Application, 2023-2032
10.2.6 US
10.2.6.1 Market Estimates & Forecast, 2023-2032
10.2.6.2 Market Estimates & Forecast, by Form, 2023-2032
10.2.6.3 Market Estimates & Forecast, by Product, 2023-2032
10.2.6.4 Market Estimates & Forecast, by Grade, 2023-2032
10.2.6.5 Market Estimates & Forecast, Application, 2023-2032
10.2.7 Canada
10.2.7.1 Market Estimates & Forecast, 2023-2032
10.2.7.2 Market Estimates & Forecast, by Form, 2023-2032
10.2.7.3 Market Estimates & Forecast, by Product, 2023-2032
10.2.7.4 Market Estimates & Forecast, by Grade, 2023-2032
10.2.7.5 Market Estimates & Forecast, by Application, 2023-2032
10.3 Europe
10.3.1 Market Estimates & Forecast, 2023-2032
10.3.2 Market Estimates & Forecast, by Form, 2023-2032
10.3.3 Market Estimates & Forecast, by Product, 2023-2032
10.3.4 Market Estimates & Forecast, by Grade, 2023-2032
10.3.5 Market Estimates & Forecast, by Application, 2023-2032
10.3.6 Germany
10.3.6.1 Market Estimates & Forecast, 2023-2032
10.3.6.2 Market Estimates & Forecast, by Form, 2023-2032
10.3.6.3 Market Estimates & Forecast, by Product, 2023-2032
10.3.6.4 Market Estimates & Forecast, by Grade, 2023-2032
10.3.6.5 Market Estimates & Forecast, by Application, 2023-2032
10.3.7 France
10.3.7.1 Market Estimates & Forecast, 2023-2032
10.3.7.2 Market Estimates & Forecast, by Form, 2023-2032
10.3.7.3 Market Estimates & Forecast, by Product, 2023-2032
10.3.7.4 Market Estimates & Forecast, by Grade, 2023-2032
10.3.7.5 Market Estimates & Forecast, by Application, 2023-2032
10.3.8 Italy
10.3.8.1 Market Estimates & Forecast, 2023-2032
10.3.8.2 Market Estimates & Forecast, by Form, 2023-2032
10.3.8.3 Market Estimates & Forecast, by Product, 2023-2032
10.3.8.4 Market Estimates & Forecast, by Grade, 2023-2032

10.3.8.5 Market Estimates & Forecast, by Application, 2023-2032
10.3.9 Spain
10.3.9.1 Market Estimates & Forecast, 2023-2032
10.3.9.2 Market Estimates & Forecast, by Form,2023-2032
10.3.9.3 Market Estimates & Forecast, by Product,2023-2032
10.3.9.4 Market Estimates & Forecast, by Grade,2023-2032
10.3.9.5 Market Estimates & Forecast, by Application, 2023-2032
10.3.10 UK
10.3.10.1 Market Estimates & Forecast, 2023-2032
10.3.10.2 Market Estimates & Forecast, by Form,2023-2032
10.3.10.3 Market Estimates & Forecast, by Product,2023-2032
10.3.10.4 Market Estimates & Forecast, by Grade,2023-2032
10.3.10.5 Market Estimates & Forecast, by Application, 2023-2032
10.3.11 Russia
10.3.11.1 Market Estimates & Forecast, 2023-2032
10.3.11.2 Market Estimates & Forecast, by Form,2023-2032
10.3.11.3 Market Estimates & Forecast, by Product,2023-2032
10.3.11.4 Market Estimates & Forecast, by Grade,2023-2032
10.3.11.5 Market Estimates & Forecast, by Application, 2023-2032
10.3.12 Poland
10.3.12.1 Market Estimates & Forecast, 2023-2032
10.3.12.2 Market Estimates & Forecast, by Form, 2023-2032
10.3.12.3 Market Estimates & Forecast, by Product, 2023-2032
10.3.12.4 Market Estimates & Forecast, by Grade, 2023-2032
10.3.12.5 Market Estimates & Forecast, by Application, 2023-2032
10.3.13 Rest of Europe
10.3.13.1 Market Estimates & Forecast, 2023-2032
10.3.13.2 Market Estimates & Forecast, by Form, 2023-2032
10.3.13.3 Market Estimates & Forecast, by Product, 2023-2032
10.3.13.4 Market Estimates & Forecast, by Grade, 2023-2032
10.3.13.5 Market Estimates & Forecast, by Application, 2023-2032
10.4 Asia-Pacific
10.4.1 Market Estimates & Forecast, 2023-2032
10.4.2 Market Estimates & Forecast, by Form, 2023-2032
10.4.3 Market Estimates & Forecast, by Product, 2023-2032
10.4.4 Market Estimates & Forecast, by Grade, 2023-2032
10.4.5 Market Estimates & Forecast, by Application, 2023-2032
10.4.6 China
10.4.6.1 Market Estimates & Forecast, 2023-2032
10.4.6.2 Market Estimates & Forecast, by Form, 2023-2032
10.4.6.3 Market Estimates & Forecast, by Product, 2023-2032
10.4.6.4 Market Estimates & Forecast, by Grade, 2023-2032
10.4.6.5 Market Estimates & Forecast, by Application, 2023-2032
10.4.7 India
10.4.7.1 Market Estimates & Forecast, 2023-2032
10.4.7.2 Market Estimates & Forecast, by Form, 2023-2032

10.4.7.3 Market Estimates & Forecast, by Product, 2023-2032
10.4.7.4 Market Estimates & Forecast, by Grade, 2023-2032
10.4.7.5 Market Estimates & Forecast, by Application, 2023-2032
10.4.8 Japan
10.4.8.1 Market Estimates & Forecast, 2023-2032
10.4.8.2 Market Estimates & Forecast, by Form, 2023-2032
10.4.8.3 Market Estimates & Forecast, by Product, 2023-2032
10.4.8.4 Market Estimates & Forecast, by Grade, 2023-2032
10.4.8.5 Market Estimates & Forecast, by Application, 2023-2032
10.4.9 Australia & New Zealand
10.4.9.1 Market Estimates & Forecast, 2023-2032
10.4.9.2 Market Estimates & Forecast, by Form, 2023-2032
10.4.9.3 Market Estimates & Forecast, by Product, 2023-2032
10.4.9.4 Market Estimates & Forecast, by Grade, 2023-2032
10.4.9.5 Market Estimates & Forecast, by Application, 2023-2032
10.4.10 Rest of Asia-Pacific
10.4.10.1 Market Estimates & Forecast, 2023-2032
10.4.10.2 Market Estimates & Forecast, by Form, 2023-2032
10.4.10.3 Market Estimates & Forecast, by Product, 2023-2032
10.4.10.4 Market Estimates & Forecast, by Grade, 2023-2032
10.4.10.5 Market Estimates & Forecast, by Application, 2023-2032
10.5 Middle East & Africa
10.5.1 Market Estimates & Forecast, 2023-2032
10.5.2 Market Estimates & Forecast, by Form, 2023-2032
10.5.3 Market Estimates & Forecast, by Product, 2023-2032
10.5.4 Market Estimates & Forecast, by Grade, 2023-2032
10.5.5 Market Estimates & Forecast, by Application, 2023-2032
10.5.6 GCC
10.5.6.1 Market Estimates & Forecast, 2023-2032
10.5.6.2 Market Estimates & Forecast, by Form, 2023-2032
10.5.6.3 Market Estimates & Forecast, by Product, 2023-2032
10.5.6.4 Market Estimates & Forecast, by Grade, 2023-2032
10.5.6.5 Market Estimates & Forecast, by Application, 2023-2032
10.5.7 Israel
10.5.7.1 Market Estimates & Forecast, 2023-2032
10.5.7.2 Market Estimates & Forecast, by Form, 2023-2032
10.5.7.3 Market Estimates & Forecast, by Product, 2023-2032
10.5.7.4 Market Estimates & Forecast, by Grade, 2023-2032
10.5.7.5 Market Estimates & Forecast, by Application, 2023-2032
10.5.8 North Africa
10.5.8.1 Market Estimates & Forecast, 2023-2032
10.5.8.2 Market Estimates & Forecast, by Form, 2023-2032
10.5.8.3 Market Estimates & Forecast, by Product, 2023-2032
10.5.8.4 Market Estimates & Forecast, by Grade, 2023-2032
10.5.8.5 Market Estimates & Forecast, by Application, 2023-2032
10.5.9 Turkey
10.5.9.1 Market Estimates & Forecast, 2023-2032

10.5.9.2 Market Estimates & Forecast, by Form, 2023-2032

10.5.9.3 Market Estimates & Forecast, by Product, 2023-2032

10.5.9.4 Market Estimates & Forecast, by Grade, 2023-2032

10.5.9.5 Market Estimates & Forecast, by Application, 2023-2032

10.5.10 Rest of Middle East & Africa

10.5.10.1 Market Estimates & Forecast, 2023-2032

10.5.10.2 Market Estimates & Forecast, by Form, 2023-2032

10.5.10.3 Market Estimates & Forecast, by Product, 2023-2032

10.5.10.4 Market Estimates & Forecast, by Grade, 2023-2032

10.5.10.5 Market Estimates & Forecast, by Application, 2023-2032

10.6 Latin America

10.6.1 Market Estimates & Forecast, 2023-2032

10.6.2 Market Estimates & Forecast, by Form, 2023-2032

10.6.3 Market Estimates & Forecast, by Product, 2023-2032

10.6.4 Market Estimates & Forecast, by Grade, 2023-2032

10.6.5 Market Estimates & Forecast, by Application, 2023-2032

10.6.6 Brazil

10.6.6.1 Market Estimates & Forecast, 2023-2032

10.6.6.2 Market Estimates & Forecast, by Form, 2023-2032

10.6.6.3 Market Estimates & Forecast, by Product, 2023-2032

10.6.6.4 Market Estimates & Forecast, by Grade, 2023-2032

10.6.6.5 Market Estimates & Forecast, by Application, 2023-2032

10.6.7 Argentina

10.6.7.1 Market Estimates & Forecast, 2023-2032

10.6.7.2 Market Estimates & Forecast, by Form, 2023-2032

10.6.7.3 Market Estimates & Forecast, by Product, 2023-2032

10.6.7.4 Market Estimates & Forecast, by Grade, 2023-2032

10.6.7.5 Market Estimates & Forecast, by Application, 2023-2032

10.6.8 Mexico

10.6.8.1 Market Estimates & Forecast, 2023-2032

10.6.8.2 Market Estimates & Forecast, by Form, 2023-2032

10.6.8.3 Market Estimates & Forecast, by Product, 2023-2032

10.6.8.4 Market Estimates & Forecast, by Grade, 2023-2032

10.6.8.5 Market Estimates & Forecast, by Application, 2023-2032

10.6.9 Rest of Latin America

10.6.9.1 Market Estimates & Forecast, 2023-2032

10.6.9.2 Market Estimates & Forecast, by Form, 2023-2032

10.6.9.3 Market Estimates & Forecast, by Product, 2023-2032

10.6.9.4 Market Estimates & Forecast, by Grade, 2023-2032

10.6.9.5 Market Estimates & Forecast, by Application, 2023-2032

11. Company Landscape

11.1 Introduction

11.2 Market Strategy

11.3 Key Development Analysis (Expansion/Merger & Acquisitions/Joint Venture/New Form Development/Agreement/Investment)

12. Company Profiles

12.1 Reliance Industries Limited

12.1.1 Company Overview

12.1.2 Financial Updates

12.1.3 Product/Business Segment Overview

12.1.4 Strategy

12.1.5 Key Developments

12.1.6 SWOT Analysis

12.2 Xin Feng Ming Group

12.2.1 Company Overview

12.2.2 Financial Updates

12.2.3 Product/Business Segment Overview

12.2.4 Strategy

12.2.5 Key Developments

12.2.6 SWOT Analysis

12.3 Indorama Ventures Public Company Limited

12.3.1 Company Overview

12.3.2 Financial Updates

12.3.3 Product/Business Segment Overview

12.3.4 Strategy

12.3.5 Key Developments

12.3.6 SWOT Analysis

12.4 William Barnet and Son, LLC

12.4.1 Company Overview

12.4.2 Financial Updates

12.4.3 Product/Business Segment Overview

12.4.4 Strategy

12.4.5 Key Developments

12.4.6 SWOT Analysis

12.5 GreenFiber International S.A.

12.5.1 Company Overview

12.5.2 Financial Updates

12.5.3 Product/Business Segment Overview

12.5.4 Strategy

12.5.5 Key Developments

12.5.6 SWOT Analysis

12.6 Sarla PerProductance Fibers Limited

12.6.1 Company Overview

12.6.2 Financial Updates

12.6.3 Product/Business Segment Overview

12.6.4 Strategy

12.6.5 Key Developments

12.6.6 SWOT Analysis

12.7 Märkische Faser GmbH

12.7.1 Company Overview

12.7.2 Financial Updates

12.7.3 Product/Business Segment Overview

12.7.4 Strategy

12.7.5 Key Developments

12.7.6 SWOT Analysis

12.8 Polyfibre Industries

12.8.1 Company Overview

12.8.2 Financial Updates

12.8.3 Product/Business Segment Overview

12.8.4 Strategy

12.8.5 Key Developments

12.8.6 SWOT Analysis

12.9 TORAY INDUSTRIES, INC.

12.9.1 Company Overview

12.9.2 Financial Updates

12.9.3 Product/Business Segment Overview

12.9.4 Strategy

12.9.5 Key Developments

12.9.6 SWOT Analysis

12.10 Zhejiang Hengyi Group Co., Ltd

12.10.1 Company Overview

12.10.2 Financial Updates

12.10.3 Product/Business Segment Overview

12.10.4 Strategy

12.10.5 Key Developments

12.10.6 SWOT Analysis

12.11 Shenghong Corp

12.11.1 Company Overview

12.11.2 Financial Updates

12.11.3 Product/Business Segment Overview

12.11.4 Strategy

12.11.5 Key Developments

12.11.6 SWOT Analysis

12.12 Tongkun Group Co., Ltd.

12.12.1 Company Overview

12.12.2 Financial Updates

12.12.3 Product/Business Segment Overview

12.12.4 Strategy

12.12.5 Key Developments

12.12.6 SWOT Analysis

13. Conclusion

LIST OF TABLES

Table 1 Global Polyester Fiber Market: by Region, 2023-2032

Table 2 North America: Polyester Fiber Market, by Country, 2023-2032

Table 3 Europe: Polyester Fiber Market, by Country, 2023-2032

Table 4 Asia-Pacific: Polyester Fiber Market. by Country, 2023-2032

Table 5 Middle East & Africa: Polyester Fiber Market, by Country, 2023-2032

Table 6 Latin America: Polyester Fiber Market, by Country, 2023-2032

Table 7 Global Polyester Fiber Form Market, by Regions, 2023-2032

Table 8 North America: Polyester Fiber Form Market, by Country, 2023-2032

Table 9 Europe: Polyester Fiber Form Market, by Country, 2023-2032

Table10 Asia-Pacific: Polyester Fiber Form Market, by Country, 2023-2032

Table11 Middle East & Africa: Polyester Fiber Form Market, by Country, 2023-2032

Table12 Latin America: Polyester Fiber Form Market, by Country, 2023-2032

Table13 Global Polyester Fiber Product Market, by Regions, 2023-2032

Table14 North America: Polyester Fiber Product Market, by Country, 2023-2032

Table15 Europe: Polyester Fiber Product Market, by Country, 2023-2032

Table16 Asia-Pacific: Polyester Fiber Product Market, by Country, 2023-2032

Table17 Middle East & Africa: Polyester Fiber Product Market, by Country, 2023-2032

Table18 Latin America: Polyester Fiber Product Market, by Country, 2023-2032

Table19 Global Polyester Fiber Grade Market, by Regions, 2023-2032

Table20 North America: Polyester Fiber Grade Market, by Country, 2023-2032

Table21 Europe: Polyester Fiber Grade Market, by Country, 2023-2032

Table22 Asia-Pacific: Polyester Fiber Grade Market, by Country, 2023-2032

Table23 Middle East & Africa: Polyester Fiber Grade Market, by Country, 2023-2032

Table24 Latin America: Polyester Fiber Grade Market, by Country, 2023-2032

Table25 Global Polyester Fiber Application Market, by Regions, 2023-2032

Table26 North America: Polyester Fiber Application Market, by Country, 2023-2032

Table27 Europe: Polyester Fiber Application Market, by Country, 2023-2032

Table28 Asia-Pacific: Polyester Fiber Application Market, by Country, 2023-2032

Table29 Middle East & Africa: Polyester Fiber Application Market, by Country, 2023-2032

Table30 Latin America: Polyester Fiber Application Market, by Country, 2016-2023

Table31 Global Form Market, by Region, 2023-2032

Table32 Global Product Market, by Region, 2023-2032

Table33 Global Grade Market, by Region, 2023-2032

Table34 Global Application Market, by Region, 2023-2032

Table35 North America: Polyester Fiber Market, by Country, 2023-2032

Table36 North America: Polyester Fiber Market, by Form, 2023-2032

Table37 North America: Polyester Fiber Market, by Product, 2023-2032

Table38 North America: Polyester Fiber Market, by Grade, 2023-2032

Table39 North America: Polyester Fiber Market, by Application, 2023-2032

Table40 Europe: Polyester Fiber Market, by Country, 2023-2032

Table41 Europe: Polyester Fiber Market, by Form, 2023-2032

Table42 Europe: Polyester Fiber Market, by Product, 2023-2032

Table43 Europe: Polyester Fiber Market, by Grade, 2023-2032

Table44 Europe: Polyester Fiber Market, by Application, 2023-2032

Table45 Asia-Pacific: Polyester Fiber Market, by Country, 2023-2032

Table46 Asia-Pacific: Polyester Fiber Market, by Form, 2023-2032

Table47 Asia-Pacific: Polyester Fiber Market, by Product, 2023-2032

Table48 Asia-Pacific: Polyester Fiber Market, by Grade, 2023-2032

Table49 Asia-Pacific: Polyester Fiber Market, by Application, 2023-2032

Table50 Middle East & Africa: Polyester Fiber Market, by Country, 2023-2032

Table51 Middle East & Africa: Polyester Fiber Market, by Form, 2023-2032

Table52 Middle East & Africa: Polyester Fiber Market, by Product, 2023-2032

Table53 Middle East & Africa: Polyester Fiber Market, by Grade, 2023-2032

Table54 Middle East & Africa: Polyester Fiber Market, by Application, 2023-2032

Table55 Latin America: Polyester Fiber Market, by Country, 2023-2032

Table56 Latin America: Polyester Fiber Market, by Form, 2023-2032

Table57 Latin America: Polyester Fiber Market, by Product, 2023-2032

Table58 Latin America: Polyester Fiber Market, by Grade, 2023-2032

Table59 Latin America: Polyester Fiber Market, by Application, 2023-2032

LIST OF FIGURES

FIGURE 1 Global Polyester Fiber Market Segmentation

FIGURE 2 Forecast Research Methodology

FIGURE 3 Five Forces Analysis of Global Polyester Fiber Market

FIGURE 4 Value Chain of Global Polyester Fiber Market

FIGURE 5 Global Polyester Fiber Market, 2023-2032, by Country, 2022

FIGURE 6 Share of Global Polyester Fiber Market, by Country, 2023-2032

FIGURE 7 Global Polyester Fiber Market Size, by Form, 2022

FIGURE 8 Share of Global Polyester Fiber Market, by Form, 2023-2032

FIGURE 9 Global Polyester Fiber Market Size, by Product, 2022

FIGURE10 Share of Global Polyester Fiber Market, by Product, 2023-2032

FIGURE11 Global Polyester Fiber Market Size, by Grade, 2022

FIGURE12 Share of Global Polyester Fiber Market, by Grade, 2023-2032

FIGURE13 Global Polyester Fiber Market Size, by Application, 2022

FIGURE14 Share of Global Polyester Fiber Market, by Application, 2023-2032