

Report Information

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Seeds Market Research Report – Global Forecast till 2032

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Description:

Global Seeds Market Overview

The Seeds Market Size was valued at USD 60.5 Billion in 2022. The Seeds market industry is projected to grow from USD 63.1 Billion in 2023 to USD 89.1 Billion by 2032, exhibiting a compound annual growth rate (CAGR) of 4.40% during the forecast period (2023 - 2032). The growing need to raise the usage of biofuels & animal feed, increase food production, and modernization of agriculture are the key market drivers enhancing market growth.

Seeds Market

Source: Secondary Research, Primary Research, MRFR Database, and Analyst Review

Seeds Market Trends

- **The growing sophistication of seed technologies is driving market growth**

Market CAGR for the seeds is driven by increased usage of wasteland for agricultural purposes, and rise in accommodative regulatory stance, and seed coating & seed pelleting. The main factor contributing to this market's growth is an expansion of the population's access to abundant arable land and different agroclimatic zones, the strong coordination between the public and private sectors, and the commercialization of agriculture. Farmers rely more on premium seeds instead of seeds from the most recent crop, which enhances the seed's varieties.

Additionally, biotechnology is used to generate stress-tolerant and more nutrition-giving crop varieties to protect natural resources. Biotech crops have gone beyond the principal crops of maize, cotton, soybeans, and canola to include alfalfa, squash, eggplant, sugar beets, potatoes, papaya, and apples. Also, increasing production and breeding of transgenic crops worldwide owing to growing food needs and a growing population is another critical reason for fetching demand for the growth of the market.

The exploitation of counterfeit products and false hybrid seeds, as well as increased cost due to heavy investments in R&D on quality seed innovation, are the main factors that will bound the growth. But the organic trend is getting popular as customers become more aware of the harmful health effects of dangerous chemicals used in conventional agriculture. This opens up growth opportunities for the organic seeds market. And also, technological advancements are shaping the seeds market mainly because of the companies running seeds are mainly focused on adopting advanced technologies to reduce cost and enhance quality. For instance, Syngenta AG, a Switzerland-based developer and producer of seeds, introduced a technology platform brand (Tymirium) in May 2020, which is designed to give farmers tools that help them maximize their yield in a sustainable way. Thus, driving the Seeds market revenue.

Seeds Market Segment Insights

Seeds Type Insights

The Seeds market segmentation, based on type, includes G.M. Seeds and Non-G.M. Seeds. The G.M. seeds segment dominated the market. These seeds help farmers to lower their running costs significantly, for example, agrochemical treatments, while guaranteeing a much more abundant harvest, which is why they are sold at a significantly higher price than conventional seeds.

Figure 1: Seeds Market by Type 2022 & 2032 (USD Billion)

Seeds Market by Type 2022 & 2032

Source: Secondary Research, Primary Research, MRFR Database, and Analyst Review

Seeds Category Insights

The Seeds market segmentation, based on category, includes organic and conventional. The organic category generated the most income since customers became more familiar with the harmful conventional agriculture causing the health effects of dangerous chemicals.

Seeds Crop Type Insights

The seed market segmentation, based on crop type, includes Cereals & grains, Fruits & Vegetables, Oilseeds & Pulses, and Others. The cereals & grains category segment dominated the market owing to the rising consumer demand for healthier food options and increased breakfast cereal consumption. According to a survey by the Food and Agriculture Organization (FAO), increasing production in nations like the US, Canada, India, and China would cause cereal production to rise at an extraordinarily rapid rate of approx. 12% by 2030.

Seeds Treatment Insights

The Seeds market segmentation, based on treatment, includes treated and non-treated. The treated category segment dominated the market during the study period since these seeds lessen the expense of post-so spraying and growing crop resistance to various soil-borne diseases.

Seeds Trait Insights

The seed market segmentation, based on the trait, includes herbicide tolerant, insecticide resistant, and others. The herbicide tolerant category segment dominated the market during the study period as these give the species resilience and the inborn capacity to tolerate and reproduce. Cotton, soybeans, and canola are frequently grown herbicide-tolerant crops.

However, Insecticide Resistant segment will be witnessing fast growth during the forecast period, as they are used to treat insects before they cause harm to a crop.

Seeds Regional Insights

By region, the study provides market insights into North America, Europe, Asia-Pacific, and the Rest of the World. The Asia-Pacific Seeds market area will dominate this market, owing to the increasing development of agriculture and urbanization. The hybrid adoption and rising seed replacement rates in essential crops such as rice, maize, and vegetables will boost the market growth in this region.

Further, the major countries studied in the market report are The US, Canada, German, France, the UK, Italy, Spain, China, Japan, India, Australia, South Korea, and Brazil.

Figure 2: SEEDS MARKET SHARE BY REGION 2022 (USD Billion)

SEEDS MARKET SHARE BY REGION 2022

Source: Secondary Research, Primary Research, MRFR Database, and Analyst Review

Europe's Seeds market accounts for the second-largest market share owing to quick advancements in the raising technologies that consequently develop high-quality vegetable planting seeds. Further, the German Seeds market held the largest market share, and the UK Seeds market was the fastest-growing market in the European region.

The North American Seeds Market is expected to grow at the fastest CAGR from 2023 to 2032. This is owing to the increasing demand for agricultural goods and is further fueled by favorable government policies, intensive Research & Development, and the affordability of seed. Moreover, the U.S. Seeds market held the largest market share, and the Canadian Seeds market was the fastest-growing market in the Asia-Pacific region.

Seeds Key Market Players & Competitive Insights

Leading market players are investing heavily in research and development in order to expand their product lines, which will help the Seeds market grow even more. Market participants are also undertaking a variety of strategic activities to expand their footprint, with important market developments including new product launching, contract-based agreements, mergers and acquisitions, higher investments, and collaboration with other organizations. To expand and survive in a more competitive and rising market climate, the Seeds industry must offer cost-effective items.

Manufacturing locally to minimize operational costs is one of the key business tactics used by manufacturers in the Seeds industry to benefit clients and increase the market sector. In recent years, the Seeds industry has offered some of the most significant advantages to medicine. Major players in the Seeds market, including Bayer AG (Germany), DowDuPont Inc. (France), Syngenta AG (Switzerland), Monsanto Company (US), Groupe Limagrain (France), KWS SAAT SE (Germany), and others, are attempting to increase market demand by investing in research and development operations.

Based in Basel, Switzerland, Syngenta AG (Switzerland) was incorporated in November 2000 by a merger of Novartis Agribusiness and Zeneca Agrochemicals. It is an Agribusiness Company specializing in crop and seed protection businesses. The company produces and markets crop protection chemicals such as herbicides, insecticides, fungicides, and seed treatments to control insects, weeds, and diseases in crops. Its products are also promoted in the professional products sector in areas such as public health, turf, and ornamental markets. It also offers seeds for field crops, including cereals, corn, oilseeds, and sugar beet, high-quality pot and bedding plants, and

vegetables and flowers. The company markets its products across North America, Latin America, Asia Pacific, Europe, Africa, and the Middle East through its affiliates and subsidiaries.

Monsanto Company (US) was formed in September 1901 and reformed in the year 2000 by John Francis Queeny. It was later acquired by Bayer. The company is headquartered in Creve Coeur, Missouri, U.S. Monsanto is a producer of agricultural products intended to assist farmers worldwide to grow crops while using water, energy, and land more efficiently. It offers seeds, software, advanced traits, and crop protection products, thereby helping farmers improve efficiency and yield. In September 2016, German chemical company Bayer after gaining US and EU regulatory approval, completed the sale, and the name Monsanto was no longer used, but Monsanto's previous product brand names were maintained. In June 2020, Bayer agreed to pay numerous settlements in lawsuits involving ex-Monsanto products Roundup, PCBs, and Dicamba.

Key Companies in the Seeds market include

- Bayer AG (Germany)
- DowDuPont Inc. (France)
- Syngenta AG (Switzerland)
- Monsanto Company (US)
- Groupe Limagrain (France)
- KWS SAAT SE (Germany)
- Land O'Lakes Inc. (US)
- Maharashtra Hybrid Seeds Co. (India)
- Gansu Dunhuang Seeds Co. Ltd (China)
- Sakata Seeds Corporation (US)

Seeds Industry Developments

July 2022: Corteva Agriscience, BASF, and MS Technologies signed Agreement to develop next-generation Enlist E3 soybeans with the nematode-resistant soybean (NRS) trait for farmers in the United States and Canada.

June 2022: A new range of tropicalized lettuce is introduced, which is named Arunas RZ. This is expected to boost the market share of the company.

May 2022: Syngenta Canada has introduced new Pelta seed pelleting technology for canola, which helps in optimizing seed size and uniformity, enabling improved singulation planter performance.

Seeds Market Segmentation

Seeds Type Outlook

- M. Seeds
- Non-G.M. Seeds

Seeds Category Outlook

- Organic
- Conventional

Seeds Crop Type Outlook

- Cereals & Grain
- Fruits & Vegetables
- Oilseeds & Pulses
- Others

Seeds Treatment Outlook

- Treated
- Non-Treated

Seeds Trait Outlook

- Herbicide Tolerant
- Insecticide Resistant
- Others

Seeds Regional Outlook

- North America
 - US
 - Canada

- Europe
 - Germany
 - France
 - UK
 - Italy
 - Spain
 - Rest of Europe

- Asia-Pacific
 - China
 - Japan
 - India
 - Australia
 - South Korea
 - Australia
 - Rest of Asia-Pacific

- Rest of the World
 - Middle East
 - Africa
 - Latin America

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Beta feature

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