

## Report Information

More information from: <https://www.marketresearchfuture.com/reports/laundry-detergents-market-6949>

# Laundry Detergents Market Research Report - Forecast till 2030

Report / Search Code: MRFR/CR/5484-HCR

Publish Date: September, 2023

[Request Sample](#)

Price	1-user PDF : \$ 4950.0	Site PDF : \$ 3250.0	Enterprise PDF : \$ 7250.0
-------	------------------------	----------------------	----------------------------

## Description:

### Laundry Detergent Market Overview

The Laundry Detergents Market is projected to reach USD 98,139.8 million by 2030, growing at a CAGR of 4.7% from 2022 to 2030. As more people are living a better life, this search for laundry detergent products to clean many things at home. Also, there is a consumer preference shift for green and scented laundry care products. This is due to the organic and eco-friendly laundry detergents opted by the aware population.

### Covid-19 Analysis

Since the very beginning of the year 2020, Covid-19 has severely impacted the whole world. It has affected almost every country and hence gave a negative impact on the business sector. As long as pre-washed workers were not allowed to work in industries that hampered manufacturing production as well as consumers consumption. But sooner than later laundry detergents were promoted online which promoted further sales. Hence the laundry detergent market did not face a lot of drastic negative effects. But as the forecasted period estimates the CAGR, The conditions need to be much better. it is believed that the pandemic will end due to the initiation of the process of vaccination.

### Market Dynamics

#### Drivers

The major factors that drive the global laundry detergent market are the growing trends and hype among people to live a better and healthier life. As disposable income is increasing, people opt for a lifestyle that has concerns related to hygienic living. Hygiene has led to a sudden urge to buy laundry care products that can clean and fragment clothes as well as carpets, bedsheets, etc. In addition to this more and more population has shifted their preference into green and centered laundry care products. This indicates the awareness among the population which has switched them to use organic and eco-friendly laundry care products. This is Majorly contributing to the potential growth.

#### Opportunities

Few opportunities that have led to a shift in growth are due to the technical advancements which have forced people to buy washing machines. As more people buy automatic washing machines it becomes important to find the best laundry products. Also due to the situation of coronavirus laundry care products were mostly promoted online, which managed to reach a different and wide range of people. And this is how new opportunities created a way for innovative products to be discovered. Hence all these factors of market players came up with creating lucrative opportunities.

#### Restraints

A few restaurants involve rising per capita income of households on cleaning coupled with the marketing campaigns that are worked by market participants for promotion. All this takes a lot of money and hence usually involves loss. In addition to this, not everyone is capable of buying a washing machine as well as not everyone can buy organic and eco-friendly costly laundry care products. All these factors hampered the growth of the laundry detergent market.

### Value Chain Analysis

There are many benefits available in purchasing laundry detergents which include information on different scenarios and opportunities that are present during the forecasted period. In addition to this, demands and supply forces from regional and country-level are included which influence a lot. Products' financial information and listening by key players comprehensively contribute to the laundry detergent markets.

## Laundry Detergent Market Segmentation

The laundry detergent market in the global market is segmented based on type, products, region, and application. Let's discuss the market segmentation of laundry detergents.

### Based On the Type

The laundry detergent market is divided based on types into laundry detergents fabric softeners bleach and others.

### Based On the Product

Based on the product laundry detergent industry is bifurcated into powder liquid fabric softeners detergent tablets washing pots natural/eco-friendly detergents.

### Based On the Application

Based on application the laundry detergent market is classified into residential, commercial, household, and industrial.

### Based On the Region

If examined based on region, the laundry detergent industry is bifurcated into North America, Europe, Asia-Pacific, Latin America, and the Middle East and Africa.

### Regional Analysis

Based on region the market of laundry detergent is classified into the regions namely North America, Europe, Asia-Pacific, Latin America, and the Middle East and Africa. As per the laundry detergent analysis data provided, North America holds the largest laundry detergent share. The region of North America is further developed into countries such as the US and Canada. Other regions of Europe are categorized into UK friends Germany Italy Spain Russia and the rest of Europe. The region of Asia Pacific is segmented into China Japan South Korea India Australia southeast Asia and the rest of Asia Pacific. Similarly, Latin America is bifurcated into Brazil Mexico and rest of Latin America. The Middle East and Africa are divided into GCC Turkey, South Africa, and the rest of the Middle East and Africa.

### Recent Development

**On Jul. 27, 2023**, Delta Carbona, LP, a consumer products company involved in the sales, marketing, and distribution of Carbona brand laundry care and household cleaning products, launched new laundry detergent sheets, marking its entry into the detergent market. Carbona Laundry Detergent Sheets come in two fragrances, Free & Clear or Fresh Scent, and work with front- and top-load machines and handwashing.

**On Jul. 27, 2023**, Earth Breeze launched Eco Sheets, a liquidless detergent dissolvable in hot or cold water and is compatible with all washing machines and septic & grey water systems. Packaged in a slim cardboard envelope and delivered via carbon-neutral shipping, the sheets save space and money. Earth Breeze offers a 100% money-back guarantee for consumers wanting to give Eco Sheets a test run.

**On Jun.05, 2023**, Procter & Gamble (P&G) announced receiving US Patent No. 11,661,568 B2 for its laundry detergent with EO/PO/EO Triblock Copolymer, Lipase.

**On May 06, 2023**, Ingredients Matter, a laundry & personal care start-up, announced that it is designing and developing sustainable products in product and packaging categories, including plastic-free packaging, liquid-less formulas, and simple ingredients. The company's retro packaging solutions are designed to differentiate the brand from competitors on the shelves.

**On Mar. 24, 2023**, Persil, a leading laundry detergent brand and Unilever company, announced that it has added accessible QR codes (AQR) to its packaging solutions, improving accessibility for customers. Adding AQR codes offers an inclusive in-store and at-home experience for the two million visually impaired and partially sighted people in the UK. The brand's Ultimate Liquids range and plastic-free capsules will be sold with unique AQR codes on their packs. The company will be adding the codes to the full Persil range by the end of next year.

**On Mar. 20, 2023**, Sainsbury, a UK-based supermarket chain, launched cardboard packaging for its liquid laundry detergent, reducing the products' carbon emissions by 50%. The new sustainable packaging is 35% lighter than the original packaging. The packaging will feature across all Sainsbury's laundry detergents, replacing the previous sleeved plastic packaging.

### Competitive Landscape

The prominent key players of the laundry detergent market in the global market are mentioned down below-

- Procter and Gamble
- Unilever
- Method products PBC
- Lion corporation
- Kao corporation

- Henkel AG corporation KGaA
- Church & Dwight Co. Inc.
- Reckitt Benckiser Group plc

All these prominent key players play a major role in the dynamics and growth of the laundry detergent market. These major key players opt for many strategies and policies to widen their customer base. The research report of the laundry detergent industry has various competition leads which involve strategic analysis. There are micro and macro market approaches that include laundry detergent industry trends. This scenario and pricing analysis overall overview of the market in the forecasted region is also done. Furthermore, there are major key players collaborations, acquisitions, innovations, and business policies that are reviewed in this research report. These policies and strategies mainly include mergers, acquisitions, extensions, joint ventures, establishments, new production processes, innovations, technology widening the existing products, partnerships, etc. All these important methods are opted to get the needs of customers and develop a strong potential growth base. These major key players contribute a major amount to the sugar frequency and are very helpful in developing innovations to improve the market.

### **Recent Developments**

Given below are some of the recent developments we saw in the global laundry detergent market.

Major contributions are made to the revenue share that almost accounts for other applications which are truly increasing the fueling demands of many economies. Usually, demands have increased from the regions of Latin America and the Asia Pacific.

As consumers started following social media measures it created a way of innovation which turned into increased online sales of laundry care products. In this way, technology developed faster and potentially contributed to the laundry detergent market.

Eco-friendly laundry care products worldwide increased due to vendors' investments more into R&D activities. As people are advancing developments are made into new organic and eco-friendly products at cost-effective rates which enhance the laundry detergent market.

Unique fragrance quality and packaging attracted potential consumers and hence gained the crucial edge. All This was possible due to the advancements made in technology and its use was made effective.

As per data of per capita spending of households on cleaning increased due to the promotions made, by key players. This majorly contributed to the fueling development of the laundry detergent industry.

In addition to this, there is an increased penetration of washing machines in developing countries which further evolved and supported the market growth.

### **Report Overview**

The global laundry detergent market in the global market research report consists of the following elements which are mentioned down below

- Market overview
- Covid-19 analysis
- Market dynamics
- Value chain analysis
- Market segmentation
- Regional analysis
- Competitive landscape
- Recent developments
- Intended Audience

In the global laundry detergent market research report, there are major factors that drive the growth of the market. The report consists of opportunities that may further in the future and hands the global market of laundry detergent. Various factors restrain the growth of the laundry detergent industry and hamper the development of such a fine-based market. Disney search report also consists of videos analysis based on Covid 19 impact market dynamics, different segmentations, regional analysis, etc. This research report also consists of various strategies and policies followed by the major key players that drive the Global Market. The future growth rate is also discussed and mentioned in this research report.

## Intended Audience

The intended audience for the laundry detergent market is as follow-

- Detergent manufacturers and suppliers
- Household hospitals nursing homes and educational institutes
- Health and safety executive HSE
- Environmental protection agency EPA

## Table of Content:

Contents	
TABLE OF CONTENTS	
1 Executive Summary	
2 Scope of the Report	
2.1 Market Definition	
2.2 Scope of the Study	
2.2.1 Research Objectives	
2.2.2 Assumptions & Limitations	
2.3 Market Structure	
3 Market Research Methodology	
3.1 Research Process	
3.2 Secondary Research	
3.3 Primary Research	
3.4 Forecast Model	
4 Market Landscape	
4.1 Supply Chain Analysis	
4.1.1 Distribution Channel Suppliers	
4.1.2 Manufacturers/Producers	
4.1.3 Distributors/Retailers/Wholesalers/E-Commerce	
4.1.4 End Users	
4.2 Porter's Five Forces Analysis	
4.2.1 Threat of New Entrants	
4.2.2 Bargaining Power of Buyers	
4.2.3 Bargaining Power of Suppliers	
4.2.4 Threat of Substitutes	
4.2.5 Internal Rivalry	
5 Market Dynamics of Global Laundry Detergents Market	
5.1 Introduction	
5.2 Drivers	
5.3 Restraints	
5.4 Opportunities	
5.5 Challenges	
6 Global Laundry Detergents Market, by Product Type	
6.1 Introduction	
6.2 Bars	
6.2.1 Market Estimates & Forecast, 2022–2030	
6.2.2 Market Estimates & Forecast, by Region, 2022–2030	
6.3 Powder	
6.3.1 Market Estimates & Forecast, 2022–2030	
6.3.2 Market Estimates & Forecast, by Region, 2022–2030	
6.4 Liquid	
6.4.1 Market Estimates & Forecast, 2022–2030	
6.4.2 Market Estimates & Forecast, by Region, 2022–2030	
6.5 Pods	
6.5.1 Market Estimates & Forecast, 2022–2030	
6.5.2 Market Estimates & Forecast, by Region, 2022–2030	
6.6 Others	
6.6.1 Market Estimates & Forecast, 2022–2030	
6.6.2 Market Estimates & Forecast, by Region, 2022–2030	
7 Global Brown Rice Market, by Distribution Channel	
7.1 Introduction	
7.2 Store-Based	
7.2.1 Market Estimates & Forecast, 2022–2030	
7.2.2 Market Estimates & Forecast, by Region, 2022–2030	
7.2.3 Supermarkets & Hypermarkets	
7.2.3.1 Market Estimates & Forecast, 2022–2030	
7.2.3.2 Market Estimates & Forecast, by Region, 2022–2030	
7.2.4 Convenience Store	
7.2.4.1 Market Estimates & Forecast, 2022–2030	
7.2.4.2 Market Estimates & Forecast, by Region, 2022–2030	
7.2.5 Others	
7.2.5.1 Market Estimates & Forecast, 2022–2030	
7.2.5.2 Market Estimates & Forecast, by Region, 2022–2030	
7.3 Non-Store-Based	
7.3.1 Market Estimates & Forecast, 2022–2030	
7.3.2 Market Estimates & Forecast, by Region, 2022–2030	
9 Global Laundry Detergents Market, by Region	
9.1 Introduction	
9.2 North America	
9.2.1 Market Estimates & Forecast, 2022–2030	
9.2.2 Market Estimates & Forecast, by Product Type, 2022–2030	
9.2.3 Market Estimates & Forecast, by Distribution Channel, 2022–2030	
9.2.4 US	
9.2.4.1 Market Estimates & Forecast, 2022–2030	
9.2.4.2 Market Estimates & Forecast, by Product Type, 2022–2030	

	9.2.4.3	Market Estimates & Forecast, by Distribution Channel, 2022–2030
9.2.5	Canada	
	9.2.5.1	Market Estimates & Forecast, 2022–2030
9.2.5.2	Market Estimates & Forecast, by Product Type, 2022–2030	
	9.2.5.3	Market Estimates & Forecast, by Distribution Channel, 2022–2030
9.2.6	Mexico	
	9.2.6.1	Market Estimates & Forecast, 2022–2030
9.2.6.2	Market Estimates & Forecast, by Product Type, 2022–2030	
	9.2.6.3	Market Estimates & Forecast, by Distribution Channel, 2022–2030
9.3	Europe	
	9.3.1	Market Estimates & Forecast, 2022–2030
9.3.2	Market Estimates & Forecast, by Product Type, 2022–2030	
	9.3.3	Market Estimates & Forecast, by Distribution Channel, 2022–2030
9.3.4	Germany	
	9.3.4.1	Market Estimates & Forecast, 2022–2030
9.3.4.2	Market Estimates & Forecast, by Product Type, 2022–2030	
	9.3.5.3	Market Estimates & Forecast, by Distribution Channel, 2022–2030
9.3.5	France	
	9.3.5.1	Market Estimates & Forecast, 2022–2030
9.3.5.2	Market Estimates & Forecast, by Product Type, 2022–2030	
	9.3.5.3	Market Estimates & Forecast, by Distribution Channel, 2022–2030
9.3.6	Italy	
	9.3.6.1	Market Estimates & Forecast, 2022–2030
9.3.6.2	Market Estimates & Forecast, by Product Type, 2022–2030	
	9.3.6.3	Market Estimates & Forecast, by Distribution Channel, 2022–2030
9.3.7	Spain	
	9.3.7.1	Market Estimates & Forecast, 2022–2030
9.3.7.2	Market Estimates & Forecast, by Product Type, 2022–2030	
	9.3.7.3	Market Estimates & Forecast, by Distribution Channel, 2022–2030
9.3.8	UK	
	9.3.8.1	Market Estimates & Forecast, 2022–2030
9.3.8.2	Market Estimates & Forecast, by Product Type, 2022–2030	
	9.3.8.3	Market Estimates & Forecast, by Distribution Channel, 2022–2030
9.3.9	Rest of Europe	
	9.3.9.1	Market Estimates & Forecast, 2022–2030
9.3.9.2	Market Estimates & Forecast, by Product Type, 2022–2030	
	9.3.9.3	Market Estimates & Forecast, by Distribution Channel, 2022–2030
9.4	Asia-Pacific	
	9.4.1	Market Estimates & Forecast, 2022–2030
9.4.2	Market Estimates & Forecast, by Product Type, 2022–2030	
	9.4.3	Market Estimates & Forecast, by Distribution Channel, 2022–2030
9.4.4	China	
	9.4.4.1	Market Estimates & Forecast, 2022–2030
9.4.4.2	Market Estimates & Forecast, by Product Type, 2022–2030	
	9.4.4.3	Market Estimates & Forecast, by Distribution Channel, 2022–2030
9.4.5	India	
	9.4.5.1	Market Estimates & Forecast, 2022–2030
9.4.5.2	Market Estimates & Forecast, by Product Type, 2022–2030	
	9.4.5.3	Market Estimates & Forecast, by Distribution Channel, 2022–2030
9.4.6	Japan	
	9.4.6.1	Market Estimates & Forecast, 2022–2030
9.4.6.2	Market Estimates & Forecast, by Product Type, 2022–2030	
	9.4.6.3	Market Estimates & Forecast, by Distribution Channel, 2022–2030
9.4.7	Australia & New Zealand	
	9.4.7.1	Market Estimates & Forecast, 2022–2030
9.4.7.2	Market Estimates & Forecast, by Product Type, 2022–2030	
	9.4.7.3	Market Estimates & Forecast, by Distribution Channel, 2022–2030
9.4.8	Rest of Asia-Pacific	
	9.4.8.1	Market Estimates & Forecast, 2022–2030
9.4.8.2	Market Estimates & Forecast, by Product Type, 2022–2030	
	9.4.8.3	Market Estimates & Forecast, by Distribution Channel, 2022–2030
9.5	Rest of the World (RoW)	
	9.5.1	Market Estimates & Forecast, 2022–2030
9.5.2	Market Estimates & Forecast, by Product Type, 2022–2030	
	9.5.3	Market Estimates & Forecast, by Distribution Channel, 2022–2030
9.5.4	South America	
	9.5.4.1	Market Estimates & Forecast, 2022–2030
9.5.4.2	Market Estimates & Forecast, by Product Type, 2022–2030	
	9.5.4.3	Market Estimates & Forecast, by Distribution Channel, 2022–2030
9.5.5	The Middle East	
	9.5.5.1	Market Estimates & Forecast, 2022–2030
9.5.5.2	Market Estimates & Forecast, by Product Type, 2022–2030	
	9.5.5.3	Market Estimates & Forecast, by Distribution Channel, 2022–2030
9.5.6	Africa	
	9.5.6.1	Market Estimates & Forecast, 2022–2030
9.5.6.2	Market Estimates & Forecast, by Product Type, 2022–2030	
	9.5.6.3	Market Estimates & Forecast, by Distribution Channel, 2022–2030
10.	Company Landscape	
	9.1	Introduction
	9.2	Market Strategy
9.3	Key Development Analysis	
	(Expansions/ Mergers and Acquisitions/ Joint Ventures/ New Product Developments/ Agreements/ Investments)	
11.	Company Profiles	
	11.1	Unilever
	11.1.1	Company Overview
11.1.2	Financial Updates	
11.1.3	Product/Business Segment Overview	
11.1.4	Strategy	
11.1.5	Key Developments	
11.1.6	SWOT Analysis	
11.2	The Procter & Gamble Company	
11.2.1	Company Overview	
11.2.2	Financial Updates	

11.2.3	Product/Business Segment Overview
11.2.4	Strategy
11.2.5	Key Developments
11.2.6	SWOT Analysis
11.3	RSPL Group
11.3.1	Company Overview
11.3.2	Financial Updates
11.3.3	Product/Business Segment Overview
11.3.4	Strategy
11.3.5	Key Developments
11.3.6	SWOT Analysis
11.4	Henkel AG & Company, KGaA
11.4.1	Company Overview
11.4.2	Financial Updates
11.4.3	Product/Business Segment Overview
11.4.4	Strategy
11.4.5	Key Developments
11.4.6	SWOT Analysis
11.5	Church & Dwight Co., Inc.
11.5.1	Company Overview
11.5.2	Financial Updates
11.5.3	Product/Business Segment Overview
11.5.4	Strategy
11.5.5	Key Developments
11.5.6	SWOT Analysis
11.6	Nirma Limited
11.6.1	Company Overview
11.6.2	Financial Updates
11.6.3	Product/Business Segment Overview
11.6.4	Strategy
11.6.5	Key Developments
11.6.6	SWOT Analysis
11.7	Lion Corporation
11.7.1	Company Overview
11.7.2	Financial Updates
11.7.3	Product/Business Segment Overview
11.7.4	Strategy
11.7.5	Key Developments
11.7.6	SWOT Analysis
11.8	Kao Corporation
11.8.1	Company Overview
11.8.2	Financial Updates
11.8.3	Product/Business Segment Overview
11.8.4	Strategy
11.8.5	Key Developments
11.8.6	SWOT Analysis
11.9	Method Products, pbc.
11.9.1	Company Overview
11.9.2	Financial Updates
11.9.3	Product/Business Segment Overview
11.9.4	Strategy
11.9.5	Key Developments
11.9.6	SWOT Analysis
12.	Conclusion

## LIST OF TABLES

Table 1	Global Laundry Detergents, by Region, 2022–2030 (USD Million)
Table 2	Global Laundry Detergents Market, by Product Type, 2022–2030 (USD Million)
Table 3	Global Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)
Table 4	North America: Laundry Detergents, by Country, 2022–2030 (USD Million)
Table 5	North America: Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 6	North America: Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)
Table 7	US: Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 8	US: Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)
Table 9	Canada: Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 10	Canada: Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)
Table 11	Mexico: Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 12	Mexico: Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)
Table 13	Europe: Laundry Detergents, by Country, 2022–2030 (USD Million)
Table 14	Europe: Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 15	Europe: Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)
Table 16	Germany: Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 17	Germany: Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)
Table 18	France: Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 19	France: Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)
Table 20	Italy: Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 21	Italy: Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)
Table 22	Spain: Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 23	Spain: Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)
Table 24	UK: Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 25	UK: Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)
Table 26	Rest of Europe: Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 27	Rest of Europe: Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)
Table 28	Asia-Pacific: Laundry Detergents, by Country, 2022–2030 (USD Million)
Table 29	Asia-Pacific: Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 30	Asia-Pacific: Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)
Table 31	China: Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 32	China: Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)
Table 33	India: Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 34	India: Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)
Table 35	Japan: Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 36	Japan: Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)

Table 37	Australia & New Zealand: Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 38	Australia & New Zealand: Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)
Table 39	Rest of Asia-Pacific: Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 40	Rest of Asia-Pacific: Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)
Table 41	Rest of the World (RoW): Laundry Detergents, by Country, 2022–2030 (USD Million)
Table 42	Rest of the World (RoW): Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 43	Rest of the World (RoW): Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)
Table 44	South America: Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 45	South America: Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)
Table 46	Middle East: Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 47	Middle East: Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)
Table 48	Africa: Laundry Detergents, by Product Type, 2022–2030 (USD Million)
Table 49	Africa: Laundry Detergents, by Distribution Channel, 2022–2030 (USD Million)

#### LIST OF FIGURES

FIGURE 1	Global Laundry Detergents Market Segmentation
FIGURE 2	Forecast Research Methodology
FIGURE 3	Five Forces Analysis of Global Laundry Detergents Market
FIGURE 4	Value Chain of Global Laundry Detergents Market
FIGURE 5	Share of Global Laundry Detergents Market in 2022, by Country (%)
FIGURE 6	Global Laundry Detergents Market, by Region, 2022–2030,
FIGURE 7	Global Laundry Detergents Market Size, by Product Type, 2022
FIGURE 8	Share of Global Laundry Detergents Market, by Product Type, 2022–2030 (%)
FIGURE 9	Global Laundry Detergents Market Size, by Distribution Channel, 2022
FIGURE 10	Share of Global Laundry Detergents Market, by Distribution Channel, 2022–2030 (%)