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Global Automotive Active Spoiler Market Research Report- Forecast 2030

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Description:

Active Spoiler Market Highlights:

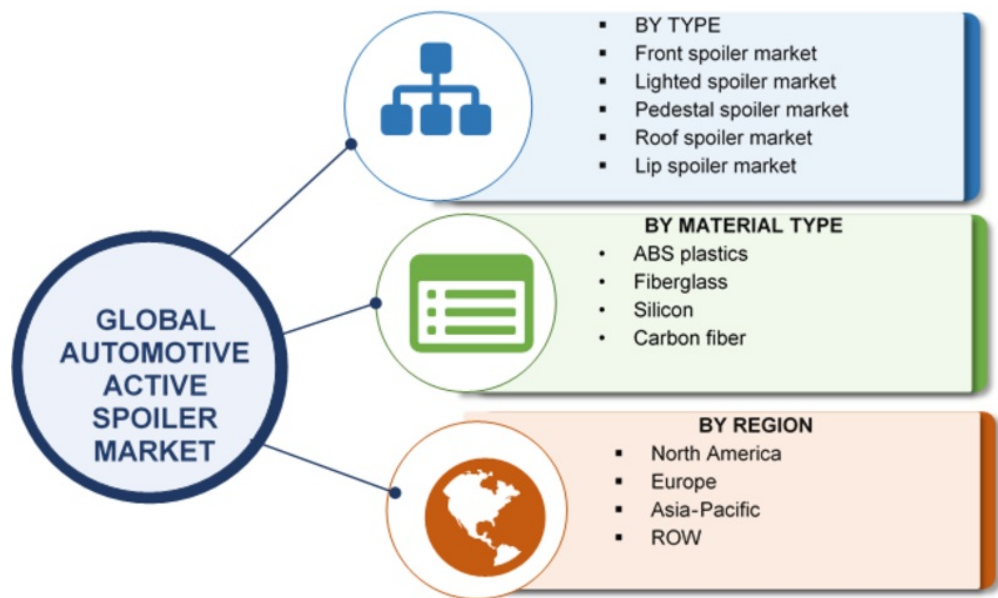
Active spoiler market has witnessed a remarkable growth in the global market and expected to grow with a CAGR of ~6.9% over the forecast period.

Various material types of active spoilers such as ABS plastics, Fiberglass, Silicon, and Carbon fiber are generally used. Rising popularity of carbon fiber active spoilers, particularly in supercars in order to increase the performance characteristics is intended to fuel the market demand in upcoming years. Moreover, various advantages including higher workability, strength-to-weight ratio, and corrosion resistance are expected to widen the market demand for carbon fibers. In addition, increasing penetration of carbon fibers active spoilers in order to achieve the movement of active aerodynamics from one condition to another, where light weight has significant importance is predicted to boost the market over the forecast period. The utilization of carbon fiber is steered by emission control regulations that demand less fuel consumption by the vehicles. However, stricter fuel emission regulations in North America and Europe have put extreme pressure on the original equipment manufacturer's (OEMs) to improve the prevailing fuel economy of the vehicles, develop fuel efficient designs, and lower the fuel consumptions. In addition, increasing cost on automotive OEMs can be presumed as the strong restraining factor in the market over the forecast period.

Active spoiler is needed for dynamic adjustments of the vehicles in order to change the spoiling effect. The spoiler outspreads the wings as per the speed limit for achieving maximum control with minimum drag. The growing demand for enhanced aerodynamic performance of the vehicles is leading towards innovative and new developments. Increasing adoption of front and rear dynamic systems in automotive to eliminate drag and increase downforce at high speed is anticipated to boost the market for automotive active spoiler in near future. The frequent practice of active spoilers in hyper car market is generating the demand for high performance sports cars in the global automotive market. In addition, wide application of active spoilers in sports cars and other passenger cars is presumed to augment the market demand in near future. Active spoiler provides a cleaner appearance in comparison with fixed spoilers while traveling at low speeds or when the vehicle is parked. The most usual form is a rear spoiler that withdraws and hides into the rear of the vehicle, then spread out upwards after the vehicle surpasses a specific speed.

Key Players

The prominent market players in the automotive active spoiler market include AUDI AG (Germany), Porsche AG (Germany), Lexus (Japan), McLaren (UK), Daimler AG (Germany), Bugatti Automobiles (France), BMW AG (Germany), Koenigsegg Automotive AB (Sweden), Pagani Automobili (Italy), and Ferrari (Italy). The report for Global Automotive Active Spoiler of Market Research Future comprises extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry. The report also gives a broad study of the different market segments and regions.



Regional Analysis

Geographically, the global automotive active spoiler market has been divided into four major regions such as North America, Europe, Asia-Pacific, and The Rest of the World. Amongst all the regions, North America is predicted to be the major revenue contributor and dominate the market growth during the forecast period followed by Europe. Recently, AUDI designed the sliding wing technology, patented with United States Patent and Trademark Office (USPTO) in order to improve aerodynamics on SUV to reduce drag. Major contribution to the active spoiler market in the US has resulted in rising count in adoption of supercars in North America. High innovations in active spoilers & substantial growth in manufacturing industry across the region is anticipated to drive the demand for active spoiler market. Stringent emission standards of European Commission have led to rapid adoption of active aerodynamic components into the European vehicles. Moreover, the target set by Europe to adopt CO2 emission reduction technologies have led the vehicle manufacturers to find solutions in order to meet the target and expected to boost the market demand over the forecast period.

Intended Audience

- Strategic decision makers
- Automotive suppliers
- Automotive manufacturers
- Service providers

Global Automotive Active Spoiler Market

Automotive Active Spoiler market is estimated to witness a **6.9% CAGR** during the forecast period.



BY TYPE

- Front spoiler
- Lighted spoiler
- Pedestal spoiler
- Roof spoiler
- Lip spoiler

BY MATERIAL TYPE

- ABS plastic
- Fiberglass
- Silicon
- Carbon fiber

BY REGION

- North America
- Europe
- Asia-Pacific
- Rest of the World

Global Automotive Active Spoiler Market Share, by Region



DRIVER:

- Increase in demand observed for aerodynamic performance of automobile



KEY PLAYERS:

- AUDI AG (Germany)
- Porsche AG (Germany)
- Lexus (Japan)
- McLaren (UK)
- Daimler AG (Germany)
- Bugatti Automobiles (France)
- BMW AG (Germany)
- Koenigsegg Automotive AB (Sweden)
- Pagani Automobili (Italy)
- and Ferrari (Italy)



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