

Report Information

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Chelated Trace Minerals Market in Feed Research Report—Forecast till 2032

Report / Search Code: MRFR/AGR/5324-CR

Publish Date: March, 2023

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Price	1-user PDF : \$ 4950.0	Site PDF : \$ 5950.0	Enterprise PDF : \$ 7250.0
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Description:

Global Chelated Trace Minerals Market Overview

Chelated Trace Minerals Market Size was valued at USD 3.5 Billion in 2022. The chelated trace minerals market industry is projected to grow from USD 3.76 Billion in 2023 to USD 6.766 Billion by 2032, exhibiting a compound annual growth rate (CAGR) of 7.60% during the forecast period (2023 - 2032). The demand for these trace minerals has increased as people become more aware of the advantages of chelated trace minerals. The need for high-quality animal-based goods has led to a significant increase in the market for chelated feed trace minerals. Additionally, a significant market driver in the market for chelated feed trace elements is the growing knowledge of precision feeding approaches to enhance the quality of meat delivery.

Chelated Trace Minerals Market

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Chelated Trace Minerals Market Trends

Rise in demand for meat and meat products is driving the market growth

The need for compound feed has been increasing in the Asia Pacific, North American, and European nations due to the rise in demand for meat and meat products and the importance of diets high in protein among consumers around the world. According to predictions from the Food and Agriculture Organisation (FAO), by 2050, demand for food items would increase by 60%, and that for animal protein will increase by 1.7% year. Additionally, it is predicted that there would be an increase in the production of dairy, aquaculture, and meat products. China, the US, Brazil, Mexico, Spain, India, and Russia are among the top producers of animal feed in the globe. In these nations, there has been an increase in the demand for chicken and red meat, which has helped the chelated trace minerals market CAGR to expand.

A food product's bioavailability is the percentage of nutrients that are absorbed and used by an animal's body. Transport, cellular uptake, and transformation into a physiologically active state are all included in the process of utilization. Livestock farmers have not been able to increase feed conversion efficiency in livestock without giving a higher dosage of mineral supplements because trace elements are difficult for animals' digestive systems to easily absorb. These limits have been placed on the use of trace elements in feed to reduce environmental risks. Though cooperative groups and unorganized livestock producers in developing nations are anticipated to have substantial demand. As a result, producers are working on methods to deliver these inorganic trace elements in organic forms, which would increase their bioavailability and boost cattle output. Copper, zinc, selenium, and chromium are the trace elements that are most frequently discovered in organic form. To significantly change the market demand for mineral supplements, farmers must be made aware of the advantages of organic mineral chelates.

The demand for dietary supplements to meet the body's need for minerals is growing as the vegan diet or veganism becomes more and more popular around the world. The body needs minerals and nutrients to carry out a variety of tasks. It has been discovered that vegan or plant-based diets might lead to a lack of some vital minerals including vitamin B12, vitamin D, iron, etc. A diet free of dairy, meat, and eggs can have a serious negative impact on health. This may make it more likely that you may need dietary supplements to maintain your health. The chelated trace minerals market revenue is expanding due to an increase in consumer spending on health supplements and an increase in health consciousness.

Chelated Trace Minerals Market Segment Insights

Chelated Trace Minerals Type Insights

The chelated trace minerals market segmentation, based on type includes Zinc, Iron, Cobalt, Copper, Chromium and Others. The zinc segment dominated the market. One of the essential components for the creation of insulin, DNA, RNA, and several other enzymatic activities, zinc is one of the eleven trace elements that promote numerous biological functions. Zinc is a trace mineral that helps in immunological response, protein synthesis, hair maintenance, and cell repair and renewal. Chelated zinc is a type of mineral made to help the body absorb zinc more effectively throughout the digestive tract.

February 2021: The business introduced KemTRACE Chromium-OR mineral, a chromium propionate feed additive produced for animals that complies with organic standards. The company's product line will grow with the introduction of the new product.

Chelated Trace Minerals Chelating Agents Insights

The chelated trace minerals market segmentation, based on chelating agents, includes Amino Acid, Polysaccharide Complex, Proteinates and Others. The amino acid category generated the most income. All types of living creatures use amino acids as the fundamental building blocks of proteins. The advantages of utilizing amino acids as chelating agents include lower cost due to greater performance at a lower acid concentration, increased crop yield, long shelf life, and decreased pesticide residue.

Figure 1: Chelated Trace Minerals Market, by Chelating Agents, 2022 & 2032 (USD Billion)

Chelated Trace Minerals Market, by Chelating Agents, 2022 & 2032

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Chelated Trace Minerals Application Insights

The chelated trace minerals market segmentation, based on application, includes Animal Feed, Dietary Supplement, Pharmaceutical, Fertilizer and Others. The animal feed category generated the most income. Chelated trace minerals are widely employed in the feeds and diets of many different animals, including cows, dogs, birds, pigs, horses, aqua species, and so on. Trace mineral chelates are employed in animal feed because the inorganic forms of trace minerals have a limited bioavailability, interact with other feed ingredients, produce big, soluble molecules, and are unstable in an animal's digestive system.

Chelated Trace Minerals Regional Insights

By region, the study provides the market insights into North America, Europe, Asia-Pacific and Rest of the World. The North American chelated trace minerals market area will dominate this market. In the various stages of diets used for raising pigs in the US, it is usual practice to provide chelated trace minerals as a supplement. The most prevalent chelated trace mineral found in pig diets is selenium. Heavy metal emissions from animal agriculture are one of the main issues because of their negative effects on the environment. The growing demand for precision trace minerals as an ingredient in animal feed is anticipated to present opportunities for the players engaged in the production of chelated trace minerals for animal feed in the US during the forecast period. Chelated trace minerals are one such option that aids in the optimal delivery and absorption of trace minerals.

Further, the major countries studied in the market report are The US, Canada, Germany, France, the UK, Italy, Spain, China, Japan, India, Australia, South Korea, and Brazil.

Figure 2: Chelated Trace Minerals Market Share By Region 2022 (USD Billion)

Chelated Trace Minerals Market Share By Region 2022

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Europe chelated trace minerals market accounts for the second-largest market share. The EU Agriculture Outlook 2021-31: Consumer Behavior to Influence Meat and Dairy Markets predicts that milk production will reach a volume of 162 million tonnes by 2031 and that per capita consumption of poultry meat will rise to 24.8 kg in 2021, representing an increase of 0.6% over consumption per capita in 2021. The region's market is anticipated to grow as a result of rising production and consumption of dairy products, protein-rich pork meat, and poultry meat, as well as increased use of chelated trace minerals in animal feed to improve animal growth, quality, and productivity. Further, the German chelated trace minerals market held the largest market share, and the UK chelated trace minerals market was the fastest growing market in the European region.

The Asia-Pacific Chelated trace minerals Market is expected to grow at the fastest CAGR from 2023 to 2032. The majority of the region's chelated trace mineral market comes from China. China's Ministry of Agriculture reports that 52.96 million pounds of pork will be produced in China overall in 2021, an increase of 28.8% from the year before. Due to the importance of hog meat in Chinese culture and the country's high levels of consumption, China is now the world's largest producer of pork meat and pig farming. As a result, opportunities for participants in the Asia-Pacific chelated trace minerals market are anticipated to arise over the forecast period due to the rising demand for pork and the switch to chelated trace minerals in livestock feed & nutrition. Moreover, China's chelated trace minerals market held the largest market share, and the Indian chelated trace minerals market was the fastest growing market in the Asia-Pacific region.

Chelated Trace Minerals Key Market Players & Competitive Insights

Leading market players are investing heavily in research and development in order to expand their product lines, which will help the chelated trace minerals market, grow even more. Market participants are also undertaking a variety of strategic activities to expand their footprint, with important market developments including new product launches, contractual agreements, mergers and acquisitions, higher investments, and collaboration with other organizations. To expand and survive in a more competitive and rising market climate, chelated trace minerals industry must offer cost-effective items.

Manufacturing locally to minimize operational costs is one of the key business tactics used by manufacturers in the chelated trace minerals industry to benefit clients and increase the market sector. In recent years, the chelated trace minerals industry has offered some of the most significant advantages to market. Major players in the chelated trace minerals market attempting to increase market demand by investing in research and development operations include BASF (Germany), Nutreco (Netherlands), Titan Biotech (India), DSM NV (Netherlands) Kemin Industries (US), Alltech (US), Glanbia PLC (Ireland), Balchem (US), Innophos (US), and Novus International (US).

Balchem Corp. is a business that creates, produces, and sells specialised performance ingredients and goods. The business provides specialty-packaged chemicals, nutritional products, ethylene oxide (EO), propylene oxide (PO),

choline, and choline derivatives, as well as specialised food and beverage ingredient systems and microencapsulation solutions. For a variety of uses, including baked foods, processed meats, seasoning mixtures, chilled and frozen dough systems, nutritional supplements, and confections, Balchem offers these products. In June 2022, Kappa Bioscience AS was purchased by Balchem Inc. in Norway. With this acquisition, Balchem accelerates its goal to broaden its selection of speciality nutrients based on science while assuming leadership roles in emerging fields. This improves the company's product and customer offerings, as well as its brand recognition.

With its corporate headquarters in St. Charles, Missouri, Novus International, Inc. is an American animal nutrition and health firm. With operations in over 90 nations, Novus is a privately held company owned by Mitsui & Co. and Nippon Soda Co., Ltd. Products offered by Novus include amino acids, organic trace minerals, feed preservatives, and a range of health and nutrition items. Veterinarians, pet owners, and specialists in animal nutrition are some of its clients. In April 2021, the Novus International corporation set its shop in India's southernmost region. The company, which has its headquarters in Bengaluru, wants to increase the scope of its operations throughout South Asia.

Key Companies in the chelated trace minerals market include

- BASF (Germany)
- Nutreco (Netherlands)
- Titan Biotech (India)
- DSM NV (Netherlands)
- Kemin Industries (US)
- Alltech (US)
- Glanbia PLC (Ireland)
- Balchem (US)
- Innophos (US)
- Novus International (US)

Chelated Trace Minerals Industry Developments

November 2022: The Alltech corporation just launched a new production facility in Vietnam. The brand-new facility will create organic mineral products. The factory will have a production capacity of about 7,000 metric tonnes annually.

August 2022: Balchem Corporation buys Bergstrom Nutrition. The Vancouver, Washington-based company Bergstrom Nutrition is a well-known producer of methylsulfonylmethane (msm), which is based on science. This aids the business in growing both its clientele and geographic reach.

August 2021: To fulfill the rising demand for high-quality protein in the East African region, Nutreco established two joint ventures with two indirect subsidiaries of the Unga Group: Unga Farm Care (EA) Limited in Kenya and Unga Millers (U) Limited in Uganda.

Chelated Trace Minerals Market Segmentation

Chelated Trace Minerals Type Outlook (USD Billion, 2018-2032)

- Zinc
- Iron
- Cobalt
- Copper
- Chromium
- Others

Chelated Trace Minerals Chelating Agent Outlook (USD Billion, 2018-2032)

- Amino Acid
- Polysaccharide Complex
- Proteinates
- Others

Chelated Trace Minerals Application Outlook (USD Billion, 2018-2032)

- Animal Feed
- Dietary Supplement
- Pharmaceutical
- Fertilizer
- Others

Chelated Trace Minerals Regional Outlook (USD Billion, 2018-2032)

- North America
 - US
 - Canada
- Europe
 - Germany
 - France
 - UK
 - Italy
 - Spain
 - Rest of Europe
- Asia-Pacific
 - China
 - Japan
 - India
 - Australia
 - South Korea
 - Australia
- Rest of Asia-Pacific
 - Rest of the World
 - Middle East
 - Africa
 - Latin America

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 FORECAST TO 2030

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