

Report Information

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Personal Computer as a Service (PCaaS) Market Research Report - Global Forecast till 2030

Report / Search Code: MRFR/ICT/4919-CR

Publish Date: July, 2019

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Price	1-user PDF : \$ 4950.0	Enterprise PDF : \$ 7250.0
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Description:

Personal Computer as a Service Market Overview

The Personal Computer as a Service (PCaaS) Market Size is estimated to grow by 44.53%. It is a market that offers monthly subscriptions for enterprises to lease management services. Also, leasing endpoint hardware is possible through this service. This service market includes logistics service, imaging and maintenance services. Through this purchase cost of hardware is reduced. There are plenty of benefits when using personal computer as a service. Security of the systems is enhanced through this technology.

The location of the device is tracked through these services. Predictive analysis and hardware breaches are detected in advance. The application of the PCaaS is useful in the IT and telecommunications market. Cost efficiency and increase in productivity are some of the benefits of this technology. These subscriptions models perfectly fit the standards of IT companies. In the next few years, the requirement for PCaaS is massive in these industries.

Integration of cloud computing is making the adoption of PCaaS effortless. Buying the latest hardware for enterprise can lead to high expenditure for many markets. Buying older devices can lead to poor productivity in any enterprise. However, leasing new subscriptions and hardware can bring positive changes in the personal computer as a service market. Also, the overall PCaaS market value is USD 2.14 Billion.

COVID Analysis

The outbreak of covid 19 has damaging effects on a personal computer as a service market. Due to covid 19, many industries are working remotely. Due to this, the personal computer as a service market remains unaffected. The demand is surging in this period. Preconfigured, hardware such as laptops, desktops, tablets and smartphones are gaining more demand.

Since the outbreak of covid, cyber attacks are increasing. Employees working remotely are primary targets of cybercriminals. However, with the use of PCaaS preventing these attacks are possible. There are inbuilt security services in the system that protects from cyber threats. The availability of security protocols will bring more positive changes in upcoming years.

Market Dynamics

• Crucial Market Drivers

The growing adoption of subscription-based models is a crucial driver of the personal computer as a service market. The high cost of acquiring new technology can increase the capital expenditure of any company. Personal computer as a service is a cost-effective solution. Various small, medium and large enterprises are immense adoptions of the PCaaS solutions.

These drivers increase overall Personal Computer as a Service (PCaaS) Market Profit. Customized service is offered for each enterprise requirements. The subscription-based model will gain more popularity among emerging markets. Further, a wide range of benefits of this technology attracts many end-users towards the market. The security benefits, compliance and enterprise features will lead to high demand in the market. The custom services available in the market are on-site support, technology recycle and data mitigation.

The personal computer as a service market fulfils the current enterprise needs. Plenty of assistance is offered for the businesses through this solution. Through affordable services, the enterprise is able to choose and subscribe to necessary services. All these crucial drivers are expected to have an exceptional impact on demand and growth.

• The Market Growth Opportunities

The education sector is estimated to bring new growth opportunities for the market. The personal computer as a service market has high demand in the education sector. In many education institutes buying new technologies can become a high expenditure. However, PC as a service enables this industry to reduce costs. Free from ownership and fewer costs are some of the benefits of the personal computer as a service market.

Today, many education centres are prioritizing technologies. Learning through PCs has become a common practice. The adoption of digital tools is bringing a positive impact on the education sector. Surging demand from this sector will create a wide range of opportunities. The expansion of the market is high in the forecast period.

Further, growing demand from the retail industry will create more scope. Retail industries have high adoption of PCaaS. There are various tasks in this industry that requires a personal computer. The rising demand from retails across the globe will benefit the personal computer as a service market. Today, many stores require appealing and attractive technologies for their stores. Due to this, they are raising investments in such devices. Fancy technologies can cost more. However, subscriptions and leading these technologies can reduce the cost by half. All these factors lead to remarkable Personal Computer as a Service (PCaaS) Market Growth.

- **The Market Restraints**

Lack of awareness about the personal computer as a service market is a major restraint. There is less awareness about the benefits and services in many regions. This factor can hinder the overall growth of this market in the forecast period.

India, China and Japan and other Pacific region have low adoption of this service. Due to less exposure to data security, the adoption is low. These regions have a demand for cost-efficient personal computers. However, the lack of awareness leads to less knowledge about this service. There are misconceptions about the security standards of this market that lead to poor adoption.

- **The Market Challenges**

The security and data protection risk is a challenging factor of the personal computer as a service market. In many enterprise adoptions of cloud computing is higher due to security risks. The adoption of resilient security solutions is higher across the globe. The new service models lead to difficulty in the adoption of PCaaS.

Especially the financial sector is adopting alternative solutions for security reasons. These data protection risks in the market are major barriers to growth. The foundation of the banking sector relies on credibility and security. Low security in PCaaS can decline demand from the major end-user. These challenges can have a declining effect on Personal Computer as a Service Business.

- **Cumulative Growth Analysis**

The growth trend of the personal computer as a service market is stable in the forecast period. The adoption of PCaaS software is higher in the forecast. Further, there are crucial drivers of the personal computer as a service market such as higher adoption of subscription models and a wide range of features that contribute to growth.

Lack of awareness about the personal computer as a service is a major threat. The revenue rates are affected due to these market restraints. Still, growth is substantial due to the promising market growth opportunities.

- **Value Chain Analysis**

North America is expected to dominate as per Personal Computer as a Service (PCaaS) Market Analysis. There are both small scale and large firms that have higher adoption of the service. The investments are high in North America. There are powerful countries such as Canada and US that contribute higher.

From small businesses to multinational companies have high demand for the market. Especially, The IT sectors are early adopters of this technology. Awareness about PCaaS is higher in this region. Also, there are top Personal Computer as a Service (PCaaS) Market Players who lead to expansion. Further, the growth opportunities in the market are massive for the forecast period.

Segment Overview

By Offering

- Software
- Hardware
- Services

By Device Type

- Smartphones
- Desktop
- Notebooks
- Tablets

By Organization Type

- Small scale organization
- Large scale organisation

By End-Users

- Financial
- IT
- Telecommunications
- Life sciences
- Healthcare
- Government offices
- Public sector

By Region

- Asia pacific
- Europe
- North America

Competitive Landscape

The competition in the personal computer as a service market is rising. There are massive developments in the market during the forecast period.

The market will witness new expansions, acquisitions and collaboration in the forecast period. All these developments will increase the adoption and expansion of this market.

Regional Analysis

The personal computer as a service PCaaS market is diversified into Asia Pacific, Europe and North America. North America is a dominant leader in the market. The demand from large and small enterprises overtakes market demand. The availability of personal computer services is surging in North America.

Both hardware and software services of the market are rising. Further, Asia Pacific is the next largest region with the highest amount of shares. The growth of IT is a driving factor in the region. Also, the cost-efficiency of personal computers as services attracts plenty of end-users towards the market. Europe is yet another key player with massive demand. The education and retail sectors are crucial drivers of the market.

The key players of the personal computer as a service market are

- Microsoft Corporation
- Star Hub Ltd
- CompuCom Systems
- Telia Company AB
- Service IT Direct
- Lenovo Group Limited
- Hewlett-Packard Company

Recent Developments

- The key players in another America are developing a personal computer service that is specifically designed for small and medium enterprises.
- The key players of the market are partnering with IT suits to expand the production of the market.

- The key players are launching education-oriented personal computer services. It is a measure that can help the educational sector.

Market Overview

- Market Overview Highlights
- Analysis Based Upon COVID 19
- Explanation Upon The Market Dynamics
- Value Chain Analysis
- Market Segmentation Overview
- The Regional Analysis
- Competitive Landscape Analysis
- Recent Developments

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