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Wealth Management Platform Market Research Report - Forecast to 2027

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Description:

Wealth Management Platform Market

The wealth management platform market is expecting significant growth during the ongoing forecast period of 2021-2028. The market is expecting to grow at a compound annual growth rate (CAGR) of 15% during the forecast period that will end in 2028. Also, the expected market rate for the period stands at USD 4 billion by the end of the period in 2028. One of the major reasons that will impact the global growth of the market during the ongoing forecast period is that the global market operations are increasing with a constant rise in the number of global HNWI individuals. HNWI individuals stand for the high net worth individuals. Also, the wealth management platform market is witnessing an advent of digitization and process automation that comply with the industry regulations to promise positive attributes to the market and the operations undertaken during the period.

COVID 19 Analysis

The pandemic has entered the lives of the common man and the functional industries across various global regions which has barred them from functioning as per the requirement and meeting the degree of supply prevailing in the market. Hence, the wealth management platform market aims to recover the losses due to the pandemic with enhanced investments that will help in developing products and services on a global scale and hence, attract the demand and interest of the target audience located in various global regions as a part of the global market.

Market Dynamics

Drivers

Individuals and businesses are opting for profitable opportunities and hence, are taking steps to transform these into organic ideas having positives to offer to the global market. This is presenting the wealth management platform market with major growth ideas and growth in competition during the forecast period that ends in 2028.

Restraints

The lack of awareness amongst the target audience about the need for asset management and the benefits that the market operations have in store for the target audience and potential customers present growth restraints to the market during the forecast period ending in 2028. Also, building trust is one of the major requirements which, the target customers are taking time to develop and render the important information.

Technology Analysis

The global operations are home to an array of business functions like portfolio, trading management, and accounting, and management that has a promising future and as one of the market segments, it is likely to grow and emerge as the largest market share for the ongoing forecast period of 2021-2028. The wealth management platform market segments are witnessing an increased quantum of demand related to portfolio management and decision

support alongside the need for consistent trading across a huge number of programs. The competition prevailing in the wealth management platform market is pushing for the development of a low-cost alternative that acts as a boon to the retail investors backed with certain kinds of benefits like low fees structure, ease, and convenient use, alongside the availability of diversified services that promise an excellent market growth for the period during the forecast period that ends in 2028.

Study Objectives

- To understand the wealth management platform market functions undertaken by the players during the forecast period
- To study the scope of the wealth management platform market operations to enhance the market operations and market size
- To study and analyze the ability of the wealth management platform market segments and prominent players to dominate the competitive degree of the market and the revenue potential associated with the performance of these segments

Market Segmentation

The wealth management platform market has been divided all across the globe based on deployment model, advisory model, end-users, and business functions.

Based on the Deployment Model

The wealth management platform industry has been divided all across the globe based on the deployment model into on-premise and on-cloud.

Based on the Advisory Model

The wealth management platform industry has been divided all across the globe based on the advisory model into the hybrid advisory model, human advisory, and Robo-advisory.

Based on the End-Users

The wealth management platform market has been divided all across the globe based on the end-users into asset management firms, brokerage firms, investment firms, trading & exchange firms, banks, and others.

Based on the Business Functions

The wealth management platform market has been divided all across the globe based on the business functions into reporting, risk and compliance management, performance management, client and fund management, trading management, accounting, portfolio, financial advice management, and others.

Regional Analysis

The wealth management platform market has been divided all across the globe based on the region into North American region, European region, Asia-Pacific region, Latin American region, and the Middle East and African region. Being the fastest-growing region, the largest market share in the wealth management platform is held by the Asia-Pacific region owing to the presence of various giant manufacturers.

The second-largest market share in the wealth management platform market all across the globe is held by the North American region owing to the presence of countries like the US, Canada, and Mexico. High per capita disposable income is another contributing factor. Increasing use of

technologies like Robo-advisory fuels the market.

The third-largest market share in the wealth management platform market all across the globe is held by the European region owing to the presence of well-established advanced technology infrastructure. Increasing industrialization is another contributing factor.

The least market share is held by the Latin American region and the Middle East and African region owing to the presence of low infrastructure in both these regions. Low per capita disposable income is another contributing factor that restricts the market growth in these regions.

Competitive Landscape

The most prominent major key players in the wealth management platform market all across the globe are mentioned:

Finantix (Italy)

Invest Edge (US)

Fidelity National Information Services Inc. (US)

Fiserv Inc. (US)

Dorsum Investment Software (Hungary)

SEI Investment Company (US)

Objectway (Italy)

Temenos (Switzerland)

Gomarch (Poland)

Broadridge Financial Solutions (US)

SS&C Technologies (US)

These major key players use various strategies to sustain their market position in the Wealth management platform market in the global market by going for mergers, and acquisitions, by collaborating, establishing a partnership, developing a new production process, setting up a new joint venture, developing a new product line, innovation in the existing product, and many others to expand their customer base in the untapped market of the Wealth management platform all across the globe.

Recent Developments

The wealth management firms are largely investing to gain traction that will push for the recognition of the firms and entities amongst the market and industry end-users. Increased investment towards the diversification of the market operations and trends will help in providing benefits to the target audience and expand the operations of the market on a global scale.

Based on the market segments and the functions undertaken by them the trading and exchange firms are likely to experience excellent growth as there is a good rise in the wealth of individuals alongside the healthy economic growth has excellent prospects for the functions that are being undertaken across the globe. Also, the market is witnessing an increased inclination of the target audience and potential customers towards trading followed by the exchange and improvement of the financial

gains.

The quantum of HNWI's that are growing at a good growth rate across various global regions is likely to witness an increased demand for the market solutions that have been offered by the wealth management platforms. The management industry's advisory model is likely to transform and shift from commission-based models to performance-based models. The robot advisory segment is likely to attain the status of the highest and the fastest-growing segment in the global market that will end in 2028 which will further help the market with the emergence of major opportunities and drives that promise good growth and expansion for the market during the ongoing forecast period.

Report Overview

This global wealth management platform market research report consists of the following elements mentioned below:

Market Overview

COVID 19 Analysis

Market Dynamics

Technical Analysis

Market Segmentation

Regional Analysis

Competitive Landscape

Recent Developments

This market research report contains factors that drive the growth of the Wealth management platform market in the global market along with the factors that restrict its growth in the global market. The technical analysis during the forecasted period is mentioned. The impact of COVID 19 on the Wealth management platform market all across the globe is mentioned. The future growth rate in the Wealth management platform market during the forecasted period is estimated and mentioned.

Intended Audience

End-users, enterprises, independent software vendors (ISVs), wealth management platform distributors, traders, wholesalers, and wealth management platform manufacturers.

Global Wealth Management Platform Market

The global wealth management platform market is expected to generate a market value of USD 4 billion by 2023 growing at a 15% CAGR during the forecast period 2018–2023.

BY ADVISORY MODEL

- Robo-Advisory
- Human advisory
- Hybrid

BY BUSINESS FUNCTION

- Portfolio
- Reporting
- Financial Advice
- Management

BY END- USERS

- Banks
- Brokerage Firms
- Investment Firms

BY REGION

- North America
- Europe
- Asia-Pacific
- Rest of the World

Global Wealth Management Platform Market Share, By Region, 2017



DRIVERS:

- Rising high net worth individuals, Emerging digitalization,
- High adoption of process automation by enterprises among others.
- Growing adoption of digital platforms



KEY PLAYERS:

- SS&C Technologies (US)
- Broadridge Financial Solutions (US)
- Comarch (Poland)
- Temenos (Switzerland)
- Objectway (Italy)
- SEI Investment Company (US)
- Dorsum Investment Software (Hungary)
- Fiserv Inc. (US)
- Profile Software (UK)
- Fidelity National Information Services Inc. (US)
- Invest Edge (US)
- Finantix (Italy)



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