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Automotive Engine Encapsulation Market Research Report - Global Forecast till 2030

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Description:

Automotive Engine Encapsulation Market Overview

Automotive Engine Encapsulation Market in terms of value is anticipated to reach a value of USD 5,500 Million by 2030.

The automotive engine encapsulation insulates the engine from the environment and maintains engine temperature for long durations even when the engine is turned off. This slows down the engine cooling rate, providing initial heat during start-up. Hence, encapsulation reduces the friction between engine parts and provides a short warm-up time for the engine, which ultimately helps minimize CO2 emissions.

The global automotive engine encapsulation market is growing rapidly due to an increased demand for fuel-efficient vehicles and stringent regulations to minimize engine noise and CO2 emissions. However, the growth of the global market may be hindered by limited applications of engine encapsulation in electric and hybrid vehicles. The demand for fuel-efficient vehicles is on the rise all over the globe to reduce greenhouse gas emissions and minimize the carbon footprint. Furthermore, fuel-efficient vehicles improve mileage and decrease fuel costs. Hence, automotive OEMs are continuously working to develop new methods and components.

Segmentation

Global Market for Automotive Engine Encapsulation is segmented based on Type, Vehicle Type, Material, Sales Channel, and Region.

By type, the global automotive engine encapsulation market is bifurcated into engine mounted and body-mounted. The engine mounted encapsulation system allows the engine to retain much of its heat for up to 36 hours. This helps in reducing emissions and wear and tear while starting the engine, especially in colder climates. The engine mounted encapsulation is widely used owing to properties, such as superior acoustic and thermal performance. Thermal performance refers to heat storage, cooling system performance, manufacturability, and thermal safety of the engine and accessory components. Engine mounted encapsulation is majorly used in the small segment and sports utility vehicles.

By vehicle type, the global automotive engine encapsulation market is divided into passenger vehicle, light commercial vehicle, and heavy commercial vehicle. The rise in the sale of fuel-efficient vehicles due to the increasing purchasing power of consumers is paving the way for the adoption of engine encapsulation systems. Moreover, stringent government regulations regarding vehicle emission are expected to further contribute to the adoption of such systems in automobiles. To curb the adverse environmental impact of vehicle emission, the European Union has introduced the European emission standards — Euro 6

By material, the global automotive engine encapsulation market is segmented into carbon fiber, polypropylene, polyurethane, polyamide, and others. Carbon fiber is used as one of the primary materials in engine encapsulation as a part of engine covers and shields as it exhibits superior mechanical and tensile strength and low thermal expansion. Carbon fiber-enabled engine encapsulation systems are expensive and are mainly adopted in luxury cars.

By sales channel, the global automotive engine encapsulation market is bifurcated into OEM and aftermarket.

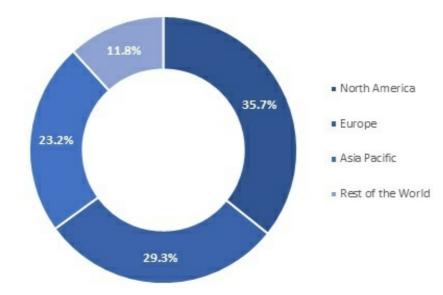
Regional Analysis

Based on region, the report on the automotive engine encapsulation market has been segmented into North America, Europe, Asia-Pacific, and the rest of the world.

Key Competitors

Global Automotive Engine Encapsulation Market is a highly fragmented market with the presence of a high number of market players. The key players in the market are Röchling Group (Germany), Adler Pelzer Holding GmbH (Germany), Autoneum (Switzerland), ElringKlinger AG (Germany), Greiner Foam International GmbH (Austria), Woco Industrietechnik GmbH (Germany), Carcoustics (Germany), Trocellen GmbH (Germany), SA Automotive (US), and Continental Corporation (Germany).





Source: MRFR Analysis

Europe accounted for the largest market share of 35.7% in 2019, with a market value of USD 1.4 billion and is projected to register a 5.70% CAGR during the forecast period. The region is the fastest-growing market for automotive engine encapsulation owing to the presence of several well-established OEMs in Germany and the UK. Stringent emission standards such as Euro 6 and the downsizing of engines to reduce vehicle weight have resulted in the increased demand for engine encapsulation.

Asia-Pacific was the second-largest market in 2019, valued at USD 1.2 billion and is projected to register the highest CAGR of 7.5%. The automotive industry in the region was growing at a fast pace till the beginning of 2020, due to the increase in production in developing nations such as China and India. The demand for technologically advanced cars was increasing with the growth of the information and communication technology (ICT), automotive, and transportation industries, resulting in the rising demand for advanced engine management systems.

Synopsis

Global Market for Automotive Engine Encapsulation is segmented based on type, vehicle type, material, sales channel, and region. The global market for automotive engine encapsulation is growing rapidly due to an increased demand for fuel-efficient vehicles and stringent regulations to minimize engine noise and CO2 emissions. Government regulation is becoming stricter, which influences the sales of energy-efficient components in the market. Hence, it is the primary driving factor for the global automotive engine encapsulation industry. Growing awareness about the environment and increase in demand for low noise vehicles will further drive the market.

Market Segmentation

- By Type- Engine Mounted and Body Mounted
- By Vehicle Type- Passenger Car, LCV, and HCV
- By Material- Polyurethane, Carbon Fiber, Polyamide, Polypropylene, and Others
- By Sales Channel- OEM and Aftermarket

Key Questions Addressed by the Report

• Who are the competitors retaining a share in the automotive engine encapsulation market?

- What CAGR is foreseen to become evident in the automotive engine encapsulation market?
- Which regions are establishing themselves in the automotive engine encapsulation market?
- What are the principal factors reinforcing the development of the automotive engine encapsulation market?
- Which segments are formed in the automotive engine encapsulation market?

Table of Content: Contents 1 EXECUTIVE SUMMARY

2 MARKET INTRODUCTION

2.1 DEFINITION

2.2 SCOPE OF THE STUDY

2.3 MARKET STRUCTURE

2.4 KEY BUYING CRITERIA

3 RESEARCH METHODOLOGY

3.1 RESEARCH PROCESS

3.2 PRIMARY RESEARCH

3.3 SECONDARY RESEARCH

3.4 MARKET SIZE ESTIMATION

3.5 TOP-DOWN AND BOTTOM-UP APPROACH

3.6 FORECAST MODEL

3.7 LIST OF ASSUMPTIONS

4 MARKET DYNAMICS

4.1 INTRODUCTION

4.2 DRIVERS

4.2.1 INCREASED DEMAND FOR FUEL-EFFICIENT VEHICLES

4.2.2 STRINGENT REGULATIONS TO MINIMIZE ENGINE NOISE AND CO2 EMISSIONS

4.2.3 DRIVERS IMPACT ANALYSIS

4.3 RESTRAINT

4.3.1 LIMITED APPLICATIONS OF ENGINE ENCAPSULATION IN ELECTRIC AND HYBRID VEHICLES

4.3.2 RESTRAINT IMPACT ANALYSIS

4.4 OPPORTUNITY

4.4.1 GROWING TREND OF ENGINE DOWNSIZING

4.5 CHALLENGE

4.5.1 FOCUS ON PUBLIC TRANSPORTATION

4.6 IMPACT OF COVID-19 ON THE GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET

4.6.1 ECONOMIC IMPACT: IMPACT ON AUTOMOTIVE INDUSTRY

4.6.2 IMPACT ON AUTOMOTIVE PRODUCTION

4.6.3 IMPACT ON AUTOMOTIVE ENGINE ENCAPSULATION INDUSTRY

4.6.4 IMPACT ON WORLD TRADE

5 MARKET FACTOR ANALYSIS

5.1 SUPPLY CHAIN ANALYSIS

5.1.1 DESIGN AND DEVELOPMENT

5.1.2 RAW MATERIAL SUPPLY

5.1.3 ENGINE ENCAPSULATION MANUFACTURING

5.1.4 END USE

5.2 PORTER'S FIVE FORCES MODEL

5.2.1 THREAT OF NEW ENTRANTS

5.2.2 BARGAINING POWER OF SUPPLIERS

5.2.3 BARGAINING POWER OF BUYERS

5.2.4 THREAT OF SUBSTITUTES

5.2.5 INTENSITY OF RIVALRY

6 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE

6.1 ENGINE MOUNTED

6.2 BODY MOUNTED

- 7 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE
- 7.1 OVERVIEW
- 7.2 PASSENGER VEHICLE
- 7.3 LIGHT COMMERCIAL VEHICLE
- 7.4 HEAVY COMMERCIAL VEHICLE
- 8 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY MATERIAL
- 8.1 OVERVIEW
- 8.2 CARBON FIBER
- 8.3 POLYPROPYLENE
- 8.4 POLYURETHANE
- 8.5 POLYAMIDE
- 8.6 OTHERS
- 9 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL
- 9.1 OVERVIEW
- 9.2 OEM
- 9.3 AFTERMARKET
- 10 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY REGION
- 10.1 OVERVIEW
- 10.2 NORTH AMERICA
- 10.2.1 US
- 10.2.2 CANADA
- 10.3 EUROPE
- 10.3.1 GERMANY
- 10.3.2 UK
- 10.3.3 FRANCE
- 10.3.4 ITALY
- 10.3.5 REST OF EUROPE
- 10.4 ASIA-PACIFIC
- 10.4.1 CHINA
- 10.4.2 JAPAN
- 10.4.3 INDIA
- 10.4.4 REST OF ASIA-PACIFIC
- 10.5 REST OF WORLD
- 10.5.1 LATIN AMERICA
- 10.5.2 MIDDLE EAST & AFRICA
- 11 COMPETITIVE LANDSCAPE

11.1 COMPETITIVE OVERVIEW

11.2 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET SHARE, 2020

11.3 COMPETITIVE BENCHMARKING

11.4 KEY DEVELOPMENTS AND GROWTH STRATEGIES

11.4.1 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET: KEY EXPANSIONS/ACQUISITIONS

11.4.2 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET: KEY JOINT VENTURES

12 COMPANY PROFILES

12.1 RÖCHLING GROUP

12.1.1 COMPANY OVERVIEW

12.1.2 FINANCIAL OVERVIEW

12.1.3 PRODUCTS OFFERED

12.1.4 KEY DEVELOPMENTS

12.1.5 SWOT ANALYSIS

12.1.6 KEY STRATEGIES

12.2 ADLER PELZER HOLDING GMBH

12.2.1 COMPANY OVERVIEW

12.2.2 FINANCIAL OVERVIEW

12.2.3 PRODUCTS OFFERED

12.2.4 KEY DEVELOPMENTS

12.2.5 SWOT ANALYSIS

12.2.6 KEY STRATEGIES

12.3 AUTONEUM

12.3.1 COMPANY OVERVIEW

12.3.2 FINANCIAL OVERVIEW

12.3.3 PRODUCTS OFFERED

12.3.4 KEY DEVELOPMENTS

12.3.5 SWOT ANALYSIS

12.3.6 KEY STRATEGIES

12.4 ELRINGKLINGER AG

12.4.1 COMPANY OVERVIEW

12.4.2 FINANCIAL OVERVIEW

12.4.3 PRODUCTS OFFERED

12.4.4 KEY DEVELOPMENTS

12.4.5 SWOT ANALYSIS

12.4.6 KEY STRATEGIES

12.5 GREINER FOAM INTERNATIONAL GMBH

12.5.1 COMPANY OVERVIEW

12.5.2 FINANCIAL OVERVIEW

12.5.3 PRODUCTS OFFERED

12.5.4 KEY DEVELOPMENTS

12.5.5 SWOT ANALYSIS

12.5.6 KEY STRATEGIES

12.6 WOCO INDUSTRIETECHNIK GMBH

12.6.1 COMPANY OVERVIEW

12.6.2 FINANCIAL OVERVIEW

12.6.3 PRODUCTS OFFERED

12.6.4 KEY DEVELOPMENTS

12.6.5 SWOT ANALYSIS 12.6.6 KEY STRATEGIES 12.7 CARCOUSTICS 12.7.1 COMPANY OVERVIEW 12.7.2 FINANCIAL OVERVIEW 12.7.3 PRODUCTS OFFERED 12.7.4 KEY DEVELOPMENTS 12.7.5 SWOT ANALYSIS **12.7.6 KEY STRATEGIES** 12.8 TROCELLEN GMBH 12.8.1 COMPANY OVERVIEW 12.8.2 FINANCIAL OVERVIEW 12.8.3 PRODUCTS OFFERED 12.8.4 KEY DEVELOPMENTS 12.8.5 SWOT ANALYSIS 12.8.6 KEY STRATEGIES 12.9 SA AUTOMOTIVE 12.9.1 COMPANY OVERVIEW 12.9.2 FINANCIAL OVERVIEW 12.9.3 PRODUCTS OFFERED 12.9.4 KEY DEVELOPMENTS 12.9.5 SWOT ANALYSIS 12.9.6 KEY STRATEGIES 12.10 CONTINENTAL CORPORATION 12.10.1 COMPANY OVERVIEW 12.10.2 FINANCIAL OVERVIEW

12.10.3 PRODUCTS OFFERED

12.10.4 KEY DEVELOPMENTS

12.10.5 SWOT ANALYSIS

12.10.6 KEY STRATEGIES

13 LIST OF TABLES

TABLE 1 LIST OF ASSUMPTIONS

TABLE 1 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE, 2020-2027 (USD MILLION)

TABLE 2 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)

TABLE 3 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY MATERIAL, 2020-2027 (USD MILLION)

TABLE 4 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL, 2020-2027 (USD MILLION)

TABLE 5 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY REGION, 2020-2027 (USD MILLION)

TABLE 6 NORTH AMERICA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY COUNTRY, 2020-2027 (USD MILLION)

TABLE 7 NORTH AMERICA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE, 2020-2027 (USD MILLION)

TABLE 8 NORTH AMERICA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)

TABLE 9 NORTH AMERICA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL, 2020-2027 (USD MILLION)

TABLE 10 US: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE, 2020-2027 (USD MILLION)

TABLE 11 US: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE, 2020-2027 (USD

MILLION)

TABLE 12 US: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY MATERIAL, 2020-2027 (USD MILLION)

TABLE 13 US: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL, 2020-2027 (USD MILLION)

TABLE 14 CANADA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE, 2020-2027 (USD MILLION)

TABLE 15 CANADA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)

TABLE 16 CANADA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY MATERIAL, 2020-2027 (USD MILLION)

TABLE 17 CANADA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL, 2020-2027 (USD MILLION)

TABLE 18 EUROPE: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY COUNTRY, 2020-2027 (USD MILLION)

TABLE 19 EUROPE: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE, 2020-2027 (USD MILLION)

TABLE 20 EUROPE: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)

TABLE 21 EUROPE: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY MATERIAL, 2020-2027 (USD MILLION)

TABLE 22 EUROPE: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL, 2020-2027 (USD MILLION)

TABLE 23 GERMANY: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE, 2020-2027 (USD MILLION)

TABLE 24 GERMANY: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)

TABLE 25 GERMANY: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY MATERIAL, 2020-2027 (USD MILLION)

TABLE 26 GERMANY: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL, 2020-2027 (USD MILLION)

TABLE 27 UK: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE, 2020-2027 (USD MILLION)

TABLE 28 UK: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)

TABLE 29 UK: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY MATERIAL, 2020-2027 (USD MILLION)

TABLE 30 UK: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL, 2020-2027 (USD MILLION)

TABLE 31 FRANCE: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE, 2020-2027 (USD MILLION)

TABLE 32 FRANCE: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)

TABLE 33 FRANCE: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY MATERIAL, 2020-2027 (USD MILLION)

TABLE 34 FRANCE: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL, 2020-2027 (USD MILLION)

TABLE 35 ITALY: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE, 2020-2027 (USD MILLION)

TABLE 36 ITALY: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)

TABLE 37 ITALY: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY MATERIAL, 2020-2027 (USD MILLION)

TABLE 38 ITALY: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL, 2020-2027 (USD MILLION)

TABLE 39 REST OF EUROPE: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE, 2020-2027 (USD MILLION)

TABLE 40 REST OF EUROPE: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)

TABLE 41 REST OF EUROPE: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY MATERIAL, 2020-2027 (USD MILLION)

TABLE 42 REST OF EUROPE: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL, 2020-2027 (USD MILLION)

TABLE 43 ASIA-PACIFIC: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY COUNTRY, 2020-2027 (USD MILLION)

TABLE 44 ASIA-PACIFIC: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE, 2020-2027 (USD MILLION)

TABLE 45 ASIA-PACIFIC: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE, 2020-2027

(USD MILLION)

TABLE 46 ASIA-PACIFIC: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY MATERIAL, 2020-2027 (USD MILLION)

TABLE 47 ASIA-PACIFIC: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL, 2020-2027 (USD MILLION)

TABLE 48 CHINA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE, 2020-2027 (USD MILLION)

TABLE 49 CHINA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)

TABLE 50 CHINA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY MATERIAL, 2020-2027 (USD MILLION)

TABLE 51 CHINA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL, 2020-2027 (USD MILLION)

TABLE 52 JAPAN: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE, 2020-2027 (USD MILLION)

TABLE 53 JAPAN: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)

TABLE 54 JAPAN: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY MATERIAL, 2020-2027 (USD MILLION)

TABLE 55 JAPAN: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL, 2020-2027 (USD MILLION)

TABLE 56 INDIA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE, 2020-2027 (USD MILLION)

TABLE 57 INDIA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)

TABLE 58 INDIA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY MATERIAL, 2020-2027 (USD MILLION)

TABLE 59 INDIA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL, 2020-2027 (USD MILLION)

TABLE 60 REST OF ASIA-PACIFIC: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE, 2020-2027 (USD MILLION)

TABLE 61 REST OF ASIA-PACIFIC: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)

TABLE 62 REST OF ASIA-PACIFIC: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY MATERIAL, 2020-2027 (USD MILLION)

TABLE 63 REST OF ASIA-PACIFIC: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL, 2020-2027 (USD MILLION)

TABLE 64 REST OF WORLD: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY REGION, 2020-2027 (USD MILLION)

TABLE 65 REST OF WORLD: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE, 2020-2027 (USD MILLION)

TABLE 66 REST OF WORLD: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)

TABLE 67 REST OF WORLD: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY MATERIAL, 2020-2027 (USD MILLION)

TABLE 68 REST OF WORLD: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL, 2020-2027 (USD MILLION)

TABLE 69 LATIN AMERICA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE, 2020-2027 (USD MILLION)

TABLE 70 LATIN AMERICA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)

TABLE 71 LATIN AMERICA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY MATERIAL, 2020-2027 (USD MILLION)

TABLE 72 LATIN AMERICA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL, 2020-2027 (USD MILLION)

TABLE 73 MIDDLE EAST & AFRICA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE, 2020-2027 (USD MILLION)

TABLE 74 MIDDLE EAST & AFRICA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)

TABLE 75 MIDDLE EAST & AFRICA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY MATERIAL, 2020-2027 (USD MILLION)

TABLE 76 MIDDLE EAST & AFRICA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL, 2020-2027 (USD MILLION)

TABLE 77 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET: KEY EXPANSIONS/ACQUISITIONS

TABLE 78 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET: KEY JOINT VENTURES TABLE 79 RÖCHLING GROUP: PRODUCTS OFFERED TABLE 80 BÖCHLING GBOUP KEY DEVELOPMENTS TABLE 81 ADLER PELZER HOLDING GMBH: PRODUCTS OFFERED TABLE 82 ADLER PELZER HOLDING GMBH: KEY DEVELOPMENTS TABLE 83 AUTONEUM: PRODUCTS OFFERED TABLE 84 AUTONEUM: KEY DEVELOPMENTS TABLE 85 ELRINGKLINGER AG: PRODUCTS OFFERED TABLE 86 ELRINGKLINGER AG: KEY DEVELOPMENTS TABLE 87 GREINER FOAM INTERNATIONAL GMBH .: PRODUCTS OFFERED TABLE 88 GREINER FOAM INTERNATIONAL GMBH: KEY DEVELOPMENTS TABLE 89 WOCO INDUSTRIETECHNIK GMBH: PRODUCTS OFFERED TABLE 90 CARCOUSTICS: PRODUCTS OFFERED TABLE 91 CARCOUSTICS: KEY DEVELOPMENTS TABLE 92 TROCELLEN GMBH: PRODUCTS OFFERED TABLE 93 SA AUTOMOTIVE: PRODUCTS OFFERED TABLE 94 CONTINENTAL CORPORATION: PRODUCTS OFFERED 14 LIST OF FIGURES FIGURE 1 MARKET SYNOPSIS FIGURE 2 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET: MARKET STRUCTURE FIGURE 3 KEY BUYING CRITERIA OF AUTOMOTIVE ENGINE ENCAPSULATION FIGURE 4 RESEARCH PROCESS OF MRFR FIGURE 5 DROC ANALYSIS OF THE GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET FIGURE 6 DRIVERS IMPACT ANALYSIS: GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET FIGURE 7 TOTAL NUMBER OF ELECTRIC CARS ON THE ROAD, 2020–2027 (MILLIONS) FIGURE 8 RESTRAINT IMPACT ANALYSIS: GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET FIGURE 9 SUPPLY CHAIN: GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET FIGURE 10 PORTER'S FIVE FORCES MODEL: GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET FIGURE 11 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE, 2020 (% SHARE) FIGURE 12 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY TYPE, 2020-2027 (USD MILLION) FIGURE 13 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE, 2020 (% SHARE) FIGURE 14 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION) FIGURE 15 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY MATERIAL, 2020 (% SHARE) FIGURE 16 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY MATERIAL, 2020-2027 (USD MILLION) FIGURE 17 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL, 2020 (% SHARE)

FIGURE 18 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY SALES CHANNEL, 2020-2027 (USD MILLION)

FIGURE 19 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY REGION, 2020-2027 (USD MILLION)

FIGURE 20 GLOBAL AUTOMOTIVE ENGINE ENCAPSULATION MARKET, BY REGION, 2020 (% SHARE)

FIGURE 21 NORTH AMERICA: AUTOMOTIVE ENGINE ENCAPSULATION MARKET SHARE, BY COUNTRY, 2020 (% SHARE)

FIGURE 22 EUROPE: AUTOMOTIVE ENGINE ENCAPSULATION MARKET SHARE, BY COUNTRY, 2020 (% SHARE)

FIGURE 23 ASIA-PACIFIC: AUTOMOTIVE ENGINE ENCAPSULATION MARKET SHARE, BY COUNTRY, 2020 (% SHARE)

FIGURE 24 REST OF WORLD: AUTOMOTIVE ENGINE ENCAPSULATION MARKET SHARE, BY COUNTRY, 2020 (% SHARE)

FIGURE 25 BENCHMARKING OF MAJOR COMPETITORS FIGURE 26 RÖCHLING GROUP: FINANCIAL OVERVIEW SNAPSHOT FIGURE 27 ROCHLING GROUP: SWOT ANALYSIS FIGURE 28 ADLER PELZER HOLDING GMBH: FINANCIAL OVERVIEW SNAPSHOT FIGURE 29 ADLER PELZER HOLDING GMBH: SWOT ANALYSIS FIGURE 30 AUTONEUM: FINANCIAL OVERVIEW SNAPSHOT FIGURE 31 AUTONEUM: SWOT ANALYSIS FIGURE 32 ELRINGKLINGER AG: FINANCIAL OVERVIEW SNAPSHOT FIGURE 33 ELRINGKLINGER AG: SWOT ANALYSIS FIGURE 34 GREINER FOAM INTERNATIONAL GMBH .: SWOT ANALYSIS FIGURE 35 WOCO INDUSTRIETECHNIK GMBH: SWOT ANALYSIS FIGURE 36 CARCOUSTICS: SWOT ANALYSIS FIGURE 37 TROCELLEN GMBH: FINANCIAL OVERVIEW SNAPSHOT FIGURE 38 TROCELLEN GMBH: SWOT ANALYSIS FIGURE 39 SA AUTOMOTIVE: SWOT ANALYSIS FIGURE 40 CONTINENTAL CORPORATION: FINANCIAL OVERVIEW SNAPSHOT FIGURE 41 CONTINENTAL CORPORATION: SWOT ANALYSIS

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