

Report Information

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Waterborne Coating Additives Market Research Report Forecast till 2030

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Description:

Waterborne Coating Additives Market Overview

Waterborne Coating Additives Market was valued at around USD 3.53 billion in 2030 and is expected to register a CAGR of approximately 5.2% during the forecast period, 2021-2030.

Waterborne Coating Additives Market Segmentation

The waterborne coating additives market report has been segmented into material type, end-use industry, and region.

Based on material type, the waterborne coating additives market has been segmented into wetting agents, dispersing agent, defoamers, wax additives, flow additives, rheology modifier, surface control additives, deaerators, and others

Based on end-use industry, the waterborne coating additives market has been classified into building & construction, automotive, packaging, and others.

Key Players

List of the prominent companies in the global waterborne coating additives market are

Akzo Nobel NV (Netherlands), ALLNEX NETHERLANDS B.V. (Germany), BASF SE (Germany), BELAMI FINE CHEMICALS PVT. LTD. (India), ALTANA (Germany), Evonik Industries AG (Germany), Dow (US), Harmony Additive Pvt. Ltd. (India), troy corporation (US), KaMin LLC. / CADAM (US), The Lubrizol Corporation (US), Kusumoto Chemicals, Ltd. (Japan), Laviosa Chimica Mineraria SpA (Italy), and Radiant Chemicals (India).

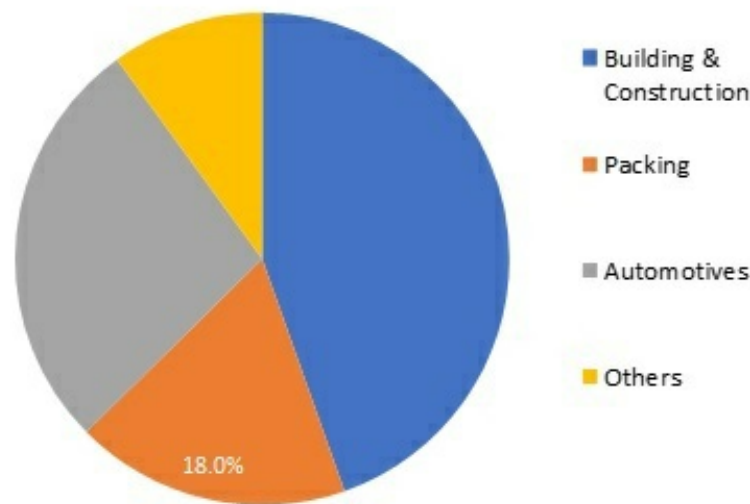
Market Overview

Waterborne coating additives are a comparatively new class of additives, which are used to improve the performance and efficiency of waterborne coatings. Unlike their alternatives, these additives use water as a major solvent. The dispersion of the pigments present in the waterborne coatings is difficult due to high surface tension of water. Therefore, these coatings need an external agent to strengthen the bond between them and the resins present in it and thus provides additional properties to the waterborne coating such as high durability and resistance against corrosion and chemicals. Moreover, they improve the drying time of the waterborne coating. Since water is a major solvent in the formation of these additives it also gives it a high gloss finish and makes it environmentally friendly. The major factors driving the growth of the waterborne coating additives market is the rapid urbanization, growing automobile sectors, expanding building & construction industry, and stern government policies limiting the use of volatile organic compounds (VOCs) in the paints and coatings. The VOCs affects air quality, depletes the ozone, and can lead to several health problems such as eye, nose and throat irritation, nausea, and headaches.

Nevertheless, waterborne coating additives have several advantages such as low toxicity, low fire hazard, and low VOCs content, which makes it a better alternative over the conventional solvent-based additives.

However, the upsurge in the prices for raw materials used in the manufacturing of waterborne coating additives can hinder their growth in the global market.

Global Waterborne Coating Additives Share, by End-Use Industry, 2018 (%)



Source: MRFR Analysis

Regional Analysis

The global waterborne coating additives market has been studied across the five major regions, namely, North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa.

The market in Asia-Pacific dominated the waterborne coating additives market in 2018 and is expected to grow at the highest CAGR during the review period. The increase in the consumption of waterborne coating additives is due to the expanding building & construction industry coupled with the changing lifestyle of individuals in the region. Moreover, the increasing per capita disposable income allows individuals to spend more on housing, thus stimulating towards waterborne coating additives owing to the health concerns related to the solvent-based coatings. This is expected to propel the market for waterborne coating additives in Asia-Pacific.

Europe held the second-largest share in the waterborne coating additives market in 2018. This can be mainly attributed to the stringent government regulation against the emission of the VOCs, which is compelling the leading paints and coating manufacturers to shift towards production of zero-VOCs Coatings. According to the European Paints Directive 2004/42/EC, the maximum amount of VOCs content that a typical interior matt paint for walls or ceilings can have is 30g per liter. Moreover, the use of these additives provides better color retention and stability to the waterborne coatings.

The primary factor driving the growth of the waterborne coating additives in North America is the low toxicity and better indoor air quality offered by the same owing to this the region deems to have an upsurge in the consumption of these coatings. Furthermore, the strict environmental protection agency (EPA) regulations for VOCs content in paints & coatings, as it causes global warming by depleting the Ozone layer. Individuals are shifting towards the use of waterborne coating additives, which is anticipated to boost their demand in the regional market.

The market in the Middle East & Africa is expected to witness positive growth during the forecast period due to the growing building & construction industry in the regional market.

Latin America is expected to witness a slow growth attributed to the rise in demand for the waterborne paints and coating in countries such as Brazil and Mexico.

Intended Audience:

- Waterborne coating additives manufacturers
- Traders and distributors of waterborne coating additives
- Research and development institutes
- Potential investors
- Raw material suppliers
- Nationalized laboratory

Table of Content:

Contents	
Table of Contents	
1 Executive Summary	
2 Market Introduction	
2.1 Market Definition	
2.2 Scope of the Study	
2.3 List of Assumptions	
2.4 Markets Structure	
3 Market Research Methodology	
3.1 Research Process	
3.2 Primary Research	
3.3 Secondary Research	

3.4	Market Size Estimation
3.5	Forecast Model
4	Market Dynamics of the Global Waterborne Coating Additives Market
4.1	Introduction
4.2	Drivers
4.3	Restraints
4.4	Opportunities
4.5	Challenges
4.6	Trends/Technology
5	Market Factor Analysis of the Global Waterborne Coating Additives Market
5.1	Supply Chain Analysis
5.1.1	Raw Material Suppliers
5.1.2	Manufacturers/Producers
5.1.3	Distributors/Retailers/Wholesalers/E-Commerce
5.1.4	End User
5.2	Porter's Five Forces Analysis
5.2.1	Threat of New Entrants
5.2.2	Bargaining Power of Buyers
5.2.3	Bargaining Power of Suppliers
5.2.4	Threat of Substitutes
5.2.5	Intensity of Competitive Rivalry
5.3	Pricing Analysis
6	Global Waterborne Coating Additives Market, by Product Type
6.1	Introduction
6.2	Wetting Agents
6.2.1	Market Estimates & Forecast, 2020-2027
6.2.2	Market Estimates & Forecast, by Region, 2020-2027
6.3	Dispersing Agent
6.3.1	Market Estimates & Forecast, 2020-2027
6.3.2	Market Estimates & Forecast, by Region, 2020-2027
6.4	Defoamers
6.4.1	Market Estimates & Forecast, 2020-2027
6.4.2	Market Estimates & Forecast, by Region, 2020-2027
6.5	Wax Additives
6.5.1	Market Estimates & Forecast, 2020-2027
6.5.2	Market Estimates & Forecast, by Region, 2020-2027
6.6	Flow Additives
6.6.1	Market Estimates & Forecast, 2020-2027
6.6.2	Market Estimates & Forecast, by Region, 2020-2027
6.7	Rheology Modifier
6.7.1	Market Estimates & Forecast, 2020-2027
6.7.2	Market Estimates & Forecast, by Region, 2020-2027
6.8	Surface Control Additives
6.8.1	Market Estimates & Forecast, 2020-2027
6.8.2	Market Estimates & Forecast, by Region, 2020-2027
6.9	Deaerators
6.9.1	Market Estimates & Forecast, 2020-2027
6.9.2	Market Estimates & Forecast, by Region, 2020-2027
6.10	Others
6.10.1	Market Estimates & Forecast, 2020-2027
6.10.2	Market Estimates & Forecast, by Region, 2020-2027
7	Global Waterborne Coating Additives Market, by End-Use Industry
7.1	Introduction
7.2	Building & Construction
7.2.1	Market Estimates & Forecast, 2020-2027
7.2.2	Market Estimates & Forecast, by Region, 2020-2027
7.3	Automotive
7.3.1	Market Estimates & Forecast, 2020-2027
7.3.2	Market Estimates & Forecast, by Region, 2020-2027
7.4	Packaging
7.4.1	Market Estimates & Forecast, 2020-2027
7.4.2	Market Estimates & Forecast, by Region, 2020-2027
7.5	Others
7.5.1	Market Estimates & Forecast, 2020-2027
7.5.2	Market Estimates & Forecast, by Region, 2020-2027
8	Global Waterborne Coating Additives Market, by Region
8.1	Introduction
8.2	North America
8.2.1	Market Estimates & Forecast, 2020-2027
8.2.2	Market Estimates & Forecast, by Product Type, 2020-2027
8.2.3	Market Estimates & Forecast, by End-Use Industry, 2020-2027
8.2.4	US
8.2.4.1	Market Estimates & Forecast, 2020-2027
8.2.4.2	Market Estimates & Forecast, by Product Type, 2020-2027
8.2.4.3	Market Estimates & Forecast, by End-Use Industry, 2020-2027
8.2.5	Canada
8.2.5.1	Market Estimates & Forecast, 2020-2027
8.2.5.2	Market Estimates & Forecast, by Product Type, 2020-2027
8.2.5.3	Market Estimates & Forecast, by End-Use Industry, 2020-2027
8.3	Europe
8.3.1	Market Estimates & Forecast, 2020-2027
8.3.2	Market Estimates & Forecast, by Product Type, 2020-2027
8.3.3	Market Estimates & Forecast, by End-Use Industry, 2020-2027
8.3.4	Germany
8.3.4.1	Market Estimates & Forecast, 2020-2027
8.3.4.2	Market Estimates & Forecast, by Product Type, 2020-2027
8.3.4.3	Market Estimates & Forecast, by End-Use Industry, 2020-2027
8.3.5	France
8.3.5.1	Market Estimates & Forecast, 2020-2027
8.3.5.2	Market Estimates & Forecast, by Product Type, 2020-2027
8.3.5.3	Market Estimates & Forecast, by End-Use Industry, 2020-2027
8.3.6	Italy
8.3.6.1	Market Estimates & Forecast, 2020-2027

	8.3.6.2	Market Estimates & Forecast, by Product Type, 2020-2027
	8.3.6.3	Market Estimates & Forecast, by End-Use Industry, 2020-2027
8.3.7	Spain	
	8.3.7.1	Market Estimates & Forecast, 2020-2027
	8.3.7.2	Market Estimates & Forecast, by Product Type, 2020-2027
	8.3.7.3	Market Estimates & Forecast, by End-Use Industry, 2020-2027
8.3.8	UK	
	8.3.8.1	Market Estimates & Forecast, 2020-2027
	8.3.8.2	Market Estimates & Forecast, by Product Type, 2020-2027
	8.3.8.3	Market Estimates & Forecast, by End-Use Industry, 2020-2027
8.3.9	Russia	
	8.3.9.1	Market Estimates & Forecast, 2020-2027
	8.3.9.2	Market Estimates & Forecast, by Product Type, 2020-2027
	8.3.9.3	Market Estimates & Forecast, by End-Use Industry, 2020-2027
8.3.10	Poland	
	8.3.10.1	Market Estimates & Forecast, 2020-2027
	8.3.10.2	Market Estimates & Forecast, by Product Type, 2020-2027
	8.3.10.3	Market Estimates & Forecast, by End-Use Industry, 2020-2027
8.3.11	Rest of Europe	
	8.3.11.1	Market Estimates & Forecast, 2020-2027
	8.3.11.2	Market Estimates & Forecast, by Product Type, 2020-2027
	8.3.11.3	Market Estimates & Forecast, by End-Use Industry, 2020-2027
8.4	Asia-Pacific	
	8.4.1	Market Estimates & Forecast, 2020-2027
	8.4.2	Market Estimates & Forecast, by Product Type, 2020-2027
	8.4.3	Market Estimates & Forecast, by End-Use Industry, 2020-2027
	8.4.4	China
		8.4.4.1 Market Estimates & Forecast, 2020-2027
		8.4.4.2 Market Estimates & Forecast, by Product Type, 2020-2027
		8.4.4.3 Market Estimates & Forecast, by End-Use Industry, 2020-2027
	8.4.5	India
		8.4.5.1 Market Estimates & Forecast, 2020-2027
		8.4.5.2 Market Estimates & Forecast, by Product Type, 2020-2027
		8.4.5.3 Market Estimates & Forecast, by End-Use Industry, 2020-2027
	8.4.6	Japan
		8.4.6.1 Market Estimates & Forecast, 2020-2027
		8.4.6.2 Market Estimates & Forecast, by Product Type, 2020-2027
		8.4.6.3 Market Estimates & Forecast, by End-Use Industry, 2020-2027
	8.4.7	Australia & New Zealand
		8.4.7.1 Market Estimates & Forecast, 2020-2027
		8.4.7.2 Market Estimates & Forecast, by Product Type, 2020-2027
		8.4.7.3 Market Estimates & Forecast, by End-Use Industry, 2020-2027
	8.4.8	Rest of Asia-Pacific
		8.4.8.1 Market Estimates & Forecast, 2020-2027
		8.4.8.2 Market Estimates & Forecast, by Product Type, 2020-2027
		8.4.8.3 Market Estimates & Forecast, by End-Use Industry, 2020-2027
8.5	Middle East & Africa	
	8.5.1	Market Estimates & Forecast, 2020-2027
	8.5.2	Market Estimates & Forecast, by Product Type, 2020-2027
	8.5.3	Market Estimates & Forecast, by End-Use Industry, 2020-2027
	8.5.4	GCC
		8.5.4.1 Market Estimates & Forecast, 2020-2027
		8.5.4.2 Market Estimates & Forecast, by Product Type, 2020-2027
		8.5.4.3 Market Estimates & Forecast, by End-Use Industry, 2020-2027
	8.5.5	Israel
		8.5.5.1 Market Estimates & Forecast, 2020-2027
		8.5.5.2 Market Estimates & Forecast, by Product Type, 2020-2027
		8.5.5.3 Market Estimates & Forecast, by End-Use Industry, 2020-2027
	8.5.6	North Africa
		8.5.6.1 Market Estimates & Forecast, 2020-2027
		8.5.6.2 Market Estimates & Forecast, by Product Type, 2020-2027
		8.5.6.3 Market Estimates & Forecast, by End-Use Industry, 2020-2027
	8.5.7	Turkey
		8.5.7.1 Market Estimates & Forecast, 2020-2027
		8.5.7.2 Market Estimates & Forecast, by Product Type, 2020-2027
		8.5.7.3 Market Estimates & Forecast, by End-Use Industry, 2020-2027
	8.5.8	Rest of Middle East & Africa
		8.5.8.1 Market Estimates & Forecast, 2020-2027
		8.5.8.2 Market Estimates & Forecast, by Product Type, 2020-2027
		8.5.8.3 Market Estimates & Forecast, by End-Use Industry, 2020-2027
8.6	Latin America	
	8.6.1	Market Estimates & Forecast, 2020-2027
	8.6.2	Market Estimates & Forecast, by Product Type, 2020-2027
	8.6.3	Market Estimates & Forecast, by End-Use Industry, 2020-2027
	8.6.4	Brazil
		8.6.4.1 Market Estimates & Forecast, 2020-2027
		8.6.4.2 Market Estimates & Forecast, by Product Type, 2020-2027
		8.6.4.3 Market Estimates & Forecast, by End-Use Industry, 2020-2027
	8.6.5	Argentina
		8.6.5.1 Market Estimates & Forecast, 2020-2027
		8.6.5.2 Market Estimates & Forecast, by Product Type, 2020-2027
		8.6.5.3 Market Estimates & Forecast, by End-Use Industry, 2020-2027
	8.6.6	Mexico
		8.6.6.1 Market Estimates & Forecast, 2020-2027
		8.6.6.2 Market Estimates & Forecast, by Product Type, 2020-2027
		8.6.6.3 Market Estimates & Forecast, by End-Use Industry, 2020-2027
	8.6.7	Rest of Latin America
		8.6.7.1 Market Estimates & Forecast, 2020-2027
		8.6.7.2 Market Estimates & Forecast, by Product Type, 2020-2027
		8.6.7.3 Market Estimates & Forecast, by End-Use Industry, 2020-2027
9.	Company Landscape	
	9.1	Introduction
	9.2	Market Strategies

9.3	Key Development Analysis (Expansion/Merger & Acquisitions/Joint Venture/New Product Development/Agreement/Investment)
10.	Company Profiles
10.1	Akzo Nobel NV
10.1.1	Company Overview
10.1.2	Financial Updates
10.1.3	Product/Business Segment Overview
10.1.4	Key Strategies
10.1.5	Key Developments
10.1.6	SWOT Analysis
10.2	ALLNEX NETHERLANDS B.V.
10.2.1	Company Overview
10.2.2	Financial Updates
10.2.3	Product/Business Segment Overview
10.2.4	Key Strategies
10.2.5	Key Developments
10.2.6	SWOT Analysis
10.3	BASF SE
10.3.1	Company Overview
10.3.2	Financial Updates
10.3.3	Product/Business Segment Overview
10.3.4	Key Strategies
10.3.5	Key Developments
10.3.6	SWOT Analysis
10.4	BELAMI FINE CHEMICALS PVT. LTD.
10.4.1	Company Overview
10.4.2	Financial Updates
10.4.3	Product/Business Segment Overview
10.4.4	Key Strategies
10.4.5	Key Developments
10.4.6	SWOT Analysis
10.5	ALTANA
10.5.1	Company Overview
10.5.2	Financial Updates
10.5.3	Product/Business Segment Overview
10.5.4	Key Strategies
10.5.5	Key Developments
10.5.6	SWOT Analysis
10.6	Evonik Industries AG
10.6.1	Company Overview
10.6.2	Financial Updates
10.6.3	Product/Business Segment Overview
10.6.4	Key Strategies
10.6.5	Key Developments
10.6.6	SWOT Analysis
10.7	Dow
10.7.1	Company Overview
10.7.2	Financial Updates
10.7.3	Product/Business Segment Overview
10.7.4	Key Strategies
10.7.5	Key Developments
10.7.6	SWOT Analysis
10.8	Harmony Additive Pvt. Ltd.
10.8.1	Company Overview
10.8.2	Financial Updates
10.8.3	Product/Business Segment Overview
10.8.4	Key Strategies
10.8.5	Key Developments
10.8.6	SWOT Analysis
10.9	troy corporation
10.9.1	Company Overview
10.9.2	Financial Updates
10.9.3	Product/Business Segment Overview
10.9.4	Key Strategies
10.9.5	Key Developments
10.9.6	SWOT Analysis
10.10	KaMin LLC. / CADAM
10.10.1	Company Overview
10.10.2	Financial Updates
10.10.3	Product/Business Segment Overview
10.10.4	Key Strategies
10.10.5	Key Developments
10.10.6	SWOT Analysis
10.11	The Lubrizol Corporation
10.11.1	Company Overview
10.11.2	Financial Updates
10.11.3	Product/Business Segment Overview
10.11.4	Key Strategies
10.11.5	Key Developments
10.11.6	SWOT Analysis
10.12	Kusumoto Chemicals, Ltd.
10.12.1	Company Overview
10.12.2	Financial Updates
10.12.3	Product/Business Segment Overview
10.12.4	Key Strategies
10.12.5	Key Developments
10.12.6	SWOT Analysis
10.13	Laviosa Chimica Mineraria SpA
10.13.1	Company Overview
10.13.2	Financial Updates
10.13.3	Product/Business Segment Overview
10.13.4	Key Strategies
10.13.5	Key Developments

10.13.6	SWOT Analysis
10.14	Radiant Chemicals
10.14.1	Company Overview
10.14.2	Financial Updates
10.14.3	Product/Business Segment Overview
10.14.4	Key Strategies
10.14.5	Key Developments
10.14.6	SWOT Analysis
11.	Conclusion

LIST OF TABLES

Table 1	Global Waterborne Coating Additives Market, by Region, 2020-2027
Table 2	North America: Waterborne Coating Additives Market, by Country, 2020-2027
Table 3	Europe: Waterborne Coating Additives Market, by Country, 2020-2027
Table 4	Asia-Pacific: Waterborne Coating Additives Market, by Country, 2020-2027
Table 5	Middle East & Africa: Waterborne Coating Additives Market, by Country, 2020-2027
Table 6	Latin America: Waterborne Coating Additives Market, by Country, 2020-2027
Table 7	Global Waterborne Coating Additives Product Type Market, by Regions, 2020-2027
Table 8	North America: Waterborne Coating Additives Product Type Market, by Country, 2020-2027
Table 9	Europe: Waterborne Coating Additives Product Type Market, by Country, 2020-2027
Table 10	Asia-Pacific: Waterborne Coating Additives Product Type Market, by Country, 2020-2027
Table 11	Middle East & Africa: Waterborne Coating Additives Product Type Market, by Country, 2020-2027
Table 12	Latin America: Waterborne Coating Additives Product Type Market, by Country, 2020-2027
Table 13	Global Waterborne Coating Additives End-Use Industry Market, by Regions, 2020-2027
Table 14	North America: Waterborne Coating Additives End-Use Industry Market, by Country, 2020-2027
Table 15	Europe: Waterborne Coating Additives End-Use Industry Market, by Country, 2020-2027
Table 16	Asia-Pacific: Waterborne Coating Additives End-Use Industry Market, by Country, 2020-2027
Table 17	Middle East & Africa: Waterborne Coating Additives End-Use Industry Market, by Country, 2020-2027
Table 18	Latin America: Waterborne Coating Additives by End-Use Industry Market, by Country, 2016-2023
Table 19	Global Product Type Market, by Region, 2020-2027
Table 20	Global End-Use Industry Market, by Region, 2020-2027
Table 21	North America: Waterborne Coating Additives Market, by Country, 2020-2027
Table 22	North America: Waterborne Coating Additives Market, by Product Type, 2020-2027
Table 23	North America: Waterborne Coating Additives Market, by End-Use Industry, 2020-2027
Table 24	Europe: Waterborne Coating Additives Market, by Country, 2020-2027
Table 25	Europe: Waterborne Coating Additives Market, by Product Type, 2020-2027
Table 26	Europe: Waterborne Coating Additives Market, by End-Use Industry, 2020-2027
Table 27	Asia-Pacific: Waterborne Coating Additives Market, by Country, 2020-2027
Table 28	Asia-Pacific: Waterborne Coating Additives Market, by Product Type, 2020-2027
Table 29	Asia-Pacific: Waterborne Coating Additives Market, by End-Use Industry, 2020-2027
Table 30	Middle East & Africa: Waterborne Coating Additives Market, by Country, 2020-2027
Table 31	Middle East & Africa: Waterborne Coating Additives Market, by Product Type, 2020-2027
Table 32	Middle East & Africa: Waterborne Coating Additives Market, by End-Use Industry, 2020-2027
Table 33	Latin America: Waterborne Coating Additives Market, by Country, 2020-2027
Table 34	Latin America: Waterborne Coating Additives Market, by Product Type, 2020-2027
Table 35	Latin America: Waterborne Coating Additives Market, by End-Use Industry, 2020-2027

LIST OF FIGURES

FIGURE 1	Global Waterborne Coating Additives Market Segmentation
FIGURE 2	Forecast Research Methodology
FIGURE 3	Five Forces Analysis of the Global Waterborne Coating Additives Market
FIGURE 4	Value Chain of the Global Waterborne Coating Additives Market
FIGURE 5	Share of the Global Waterborne Coating Additives Market in 2020, by Country
FIGURE 6	Global Waterborne Coating Additives Market, 2020-2027,
FIGURE 7	Global Waterborne Coating Additives Market Size, by Product Type, 2020
FIGURE 8	Share of the Global Waterborne Coating Additives Market, by Product Type, 2020-2027
FIGURE 9	Global Waterborne Coating Additives Market Size, by End-Use Industry, 2020
FIGURE 10	Share of the Global Waterborne Coating Additives Market, by End-Use Industry, 2020-2027