

## Report Information

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# Enterprise Data Management Market Research Report – Forecast to 2032

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## Description:

### Enterprise Data Management Market Overview

Global Enterprise Data Management Market Size was valued at USD 0.9 billion in 2022. The Enterprise Data Management market industry is projected to grow from USD0.98001 Billion in 2023 to USD 1.937021716 billion by 2032. During the forecast period (2023 - 2032), the compound annual growth rate (CAGR) was 8.89%. Enable Business Intelligence in Businesses like IT and Logistics can cause the enterprise data management market to surge the key market drivers enhancing the market growth.

Enterprise Data Management Market Overview

**Source: Secondary Research, Primary Research, MRFR Database and Analyst Review**

### Enterprise Data Management Market Trends

#### Rise of data management and risk management solutions is driving market growth.

The organization's information risk is increasing. Poor data management can raise privacy concerns. To minimize risk, businesses use effective risk management tools to prevent data breaches. Therefore, the need to manage data and reduce privacy risks increases the need for risk management. Data processing is crucial to enterprise data management (EDM) as it can impact productivity and business decisions. Also, companies' increasing demand for real-time data management is beneficial for business growth. Today's job is full of useless information. Generating and extracting key information in real time is essential for any company. EDM may make information available to organizations. Therefore, IT, finance, etc. The growing demand for useful information across industries will have a major impact on the knowledge management industry. In addition, the development of technology, the launch of new solutions and services, and other synergies by key players have a positive impact on this industry. This factor dives into the market CAGR.

Additionally, business investment in technology management continues to increase. Advanced enterprise software increases productivity. In addition, the use of contract management technology will increase in the coming years. Investing heavily in this technology will provide opportunities for growth. The benefits of this technology lead to increased sales revenues and a better customer experience.

All these benefits are the most valuable asset for the business. Because of these many programs, resources will be higher. Developing regions with higher energy consumption such as North America will witness higher investments during the forecast period. It helps meet the highest demands of business data management technology. This software will also have new enhancements such as AI and cloud. These developments will increase the cost of expansion. These two factors strengthen the overall market. These growing industries will greatly expand the data management business. Thus, driving the Enterprise Data Management market revenue.

### Enterprise Data Management Market Segment Insights

#### Enterprise Data Management Type Insights

The global Enterprise Data Management market segmentation, based on type, includes Services, Solutions. The solutions segment dominated the market because solutions provide a comprehensive and integrated approach to EDM, which can help organizations improve their data quality, governance, and security. Solutions provide a comprehensive and integrated approach to EDM. Solutions can help organizations to improve their data quality, governance, and security.

#### Enterprise Data Management Solutions Insights

The global Enterprise Data Management market segmentation, based on solutions, includes Data Integration, Data Warehousing, and Data Quality. The data integration segment dominated the market because data integration is essential for connecting and unifying data from disparate sources, which is a critical requirement for many EDM initiatives. Data integration is essential for connecting and unifying data from disparate sources. Data integration can help organizations to improve their data quality, governance, and security. Data integration is a key enabler of many other EDM initiatives, such as data warehousing and mining.

### Enterprise Data Management Deployment Insights

Based on Deployment, the global Enterprise Data Management market segmentation includes On-Cloud, On-Premise. The on-cloud segment dominated the market because cloud-based EDM solutions offer several advantages over on-premises solutions, such as scalability, flexibility, and cost-effectiveness. Cloud-based EDM solutions are hosted on the cloud and accessed over the internet.

**Figure1: Global Enterprise Data Management Market, by Deployment, 2022 & 2032 (USD billion)**

**Global Enterprise Data Management Market, by Deployment, 2022 & 2032**

**Source: Secondary Research, Primary Research, MRFR Database and Analyst Review**

### Enterprise Data Management Regional Insights

Segmented by region, the study provides market insights for North America, Europe, Asia Pacific and the rest of the world. The North American enterprise data management industry will be the market leader due to the increasing use of cloud, intelligence and analytics for business operations across various sectors, leading to economic growth in the region.

In addition, major countries examined in the market report include the United States, Canada, Germany, France, United Kingdom, Italy, Spain, China, Japan, India, Australia, South Korea and Brazil.

**Figure2: GLOBAL ENTERPRISE DATA MANAGEMENT MARKET SHARE BY REGION 2022 (%)**

**GLOBAL ENTERPRISE DATA MANAGEMENT MARKET SHARE BY REGION 2022**

**Source: Secondary Research, Primary Research, MRFR Database and Analyst Review**

The European enterprise data management market has the second largest market share due to the use of advanced technologies such as artificial intelligence and machine learning. In addition, the German enterprise data management industry holds the largest market and the UK enterprise data management industry is the largest in the European region.

The enterprise data management market in Asia Pacific is expected to witness the fastest growth from 2023 to 2032. This is due to increased government spending on building IT infrastructure, as well as investment in AI. Also, China's enterprise data management sector has the largest market share and India's enterprise data management sector is the largest market in the Asian region - Pacific.

### Enterprise Data Management Key Market Players & Competitive Insights

Business leaders have invested heavily in research and development to expand their products, which will help the data management industry grow further. Entrepreneurs are also undertaking various activities to expand their global footprint, and key business development activities include new product development, contract deals, joint venture mergers and acquisitions, increased investment and collaboration with other organisations. To scale and survive in the more competitive and changing business environment, business information management needs to have a good product.

Manufacturing locally to minimize operational costs is one of the key business tactics manufacturers use in the global Enterprise Data Management industry to benefit clients and increase the market sector. The Enterprise Data Management industry has offered some of the most significant advantages in recent years. Major players in the Enterprise Data Management market, including Oracle Corporation (U.S.), Mulesoft (U.S.), Accenture (Ireland), SAP SE (Germany), IBM Corporation (U.S.), Talend (U.S.), Symantec Corporation (U.S.), SAS Institute Inc. (U.S.), Intel Security (U.S.), Teradata Corporation (U.S.), Cognizant (U.S.), MongoDB (U.S.), Mindtree (India), Jade Global (U.S.), Golden source (U.S.). and Other companies are trying to meet their business needs by investing in R&D activities. Other companies are trying to meet their business needs by investing in R&D activities.

Informatica is an American software development company founded in 1993 and headquartered in Redwood City, California. Its core products include business cloud data management and data integration. Gaurav Dhillon and Diaz Nesa money joined the company. Amit Walia is the CEO of the company. Informatica introduces Intelligent Data Management in Azure for Asia Pacific. The system is an end-to-end AI-driven cloud solution available in Asia Pacific and Southeast Asia on Microsoft Azure.

Mindtree Limited is an Indian multinational information technology services and consulting company headquartered in Bangalore. Mindtree was acquired by Larsen & Toubro in 2019 before being merged with L&T Infotech in 2022 to form LTIMindtree. Mindtree collaborated with Databricks, an AI and data firm, to aid customers employs cloud-driven data solutions for advanced analytics. This service will aid Databrick's platform in implementing it throughout its customer journey.

#### **Key Companies in the Enterprise Data Management market include**

- Broadcom (Symantec)
- SAP SE
- MindTree Ltd.
- Micro Focus
- Cloudera, Inc.
- Teradata
- Amazon Web Services, Inc
- Talend
- Enterworks (Winshuttle, LLC)
- Micro Focus
- Informatica

#### **Enterprise Data Management Industry Developments**

**December 2020:** Mindtree collaborated with Databricks, an AI and data firm, to aid customers employs cloud-driven data solutions for advanced analytics. This service will aid Databrick's platform in implementing it throughout its customer journey.

**January 2020:** Oracle has partnered with Innovative Routines International (IRI), whose data management solution IRI Voracity works on Oracle Cloud Infrastructure (OCI). Voracity in OCI offers modern SaaS and PaaS options for SMBs and consumers looking for cheaper, faster and highly secure extraction, conversion, and load (ETL) operations in the cloud.

#### **Enterprise Data Management Market Segmentation**

##### **Enterprise Data Management Component Outlook**

- Services
- Solutions

##### **Enterprise Data Management Solutions Outlook**

- Data Integration

- Data Warehousing
- Data Quality

### **Enterprise Data Management Deployment Outlook**

- On-Cloud
- On-Premise

### **Enterprise Data Management Regional Outlook**

- North America
  - US
  - Canada
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Spain
  - Rest of Europe
- Asia-Pacific
  - China
  - Japan
  - India

- Australia
- South Korea
- Australia
- Rest of Asia-Pacific
- Rest of the World
  - Middle East
  - Africa
  - Latin America

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FIGURE 11 Global Enterprise Data Management Market size by End-User, 2020  
FIGURE 12 Share of Global Enterprise Data Management Market by End-User, 2020-2027