## Report Information

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# Cloud Network Infrastructure Market Research Report - Forecast to 2030

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**Description:**

# Cloud Network Infrastructure Market Overview

The overall cloud network infrastructure market is projected to reach a global Cloud Network Infrastructure market sum of USD 19.12 billion by the end of the forecast period in 2030. The global market will be reaching this sum from USD USD 19.12 billion during the forecast period that had ended in 2017, growing at a CAGR of 19.00% during 2022-2030. To estimate the current market size for cloud infrastructure, the study included four primary tasks. An in-depth and extensive secondary study was conducted to gather information on the market, peer market, and parent market. The next stage was to conduct primary research to confirm these findings, assumptions, and sizing with industry experts across the value chain. To estimate the total market size, top-down and bottom-up methodologies were used. The market size of segments and subsegments was then estimated using Cloud Network Infrastructure market breakdown and data triangulation.

Cloud computing allows businesses to store, manage, and process essential data on remote computers hosted on the internet. The growing need to regulate and reduce capital expenditure (CAPEX) and operational expenditure (OPEX), as well as the increasing volume of data generated on websites and mobile apps, are a few of the drivers driving the growth of emerging technologies. Emerging technologies like big data, artificial intelligence (AI), and machine learning (ML) are gaining traction, resulting in worldwide cloud computing industry growth.

## Cloud Network Infrastructure Market COVID 19 Analysis

To manage and protect patient information with high speed and flexibility, healthcare systems require a scalable and secure cloud infrastructure. During the COVID-19 pandemic, technologies such as cloud computing were in high demand for analyzing patient data. As the number of electronic health records grows, healthcare providers are turning to scalable and highly secure cloud storage options to handle a growing number of cases. Because of the viral outbreak, the demand for mobile ambulatory services has skyrocketed. To improve operational efficiency and employee productivity, these facilities and services require cloud-based communication and collaboration tools. Cloud-based apps are being developed by healthcare providers to acquire clinical insights into COVID-19 and to estimate resource requirements, such as ICU beds and ventilators.

As a result of the COVID-19 pandemic, higher data analytics and clinical insight requirements, as well as significant spending on cloud-based application development and ERP solutions, are providing revenue prospects.

## Cloud Network Infrastructure Market Dynamics

- **Drivers**

The demand for cloud infrastructure services is witnessing traction across all industries. The demand for cloud-related services is growing since the cloud has become one of the most important components of today's IT infrastructures. Because businesses require scalability and mobility, industries like BFSI, telecoms, ITES, and ITes, as well as retail, adopted cloud computing early in the market's expansion. As a result, these industries are expected to account for a significant portion of the overall Cloud Network Infrastructure Market.

- **Restraints**

Due to changing company needs, increasing data breaches and cyber-attacks, and expanding data security concerns, the necessity of meeting regulatory and compliance requirements have steadily increased in recent years. Furthermore, businesses must seek to stay afloat in the market by complying with regulatory requirements, avoiding financial penalties, avoiding customer and revenue losses, and avoiding legal action. Despite the benefits and security safeguards provided by the cloud, data kept in the cloud is still vulnerable to hackers. The number of cyber attacks are rapidly increasing as the volume of data grows and organizational ambitions toward digital transformation grow.

- **Technology Analysis**

Colocation services, as a part of the cloud network infrastructure market, are often involved in setting up a complete data center space, so the capital expense is one of the main reasons for enterprises to boost their usage of these services. Colocation enables prominent companies and businesses to shift their focus from capital-intensive

data centers to predictable operating expenses, which is one of the major factors driving the cloud network infrastructure market growth.

## Segment Overview  By Type:

- Hardware
- Services

**By End-use Industry:**

- Banking, financial services, and insurance (BFSI)
- Consumer goods & retail
- Telecommunications & ITES
- Healthcare
- Energy
- Government
- Education & Research
- Media & Entertainment
- Manufacturing
- Business & Consulting Services
- Others

**By Geography:**

- North America
- Europe
- Asia Pacific
- Middle East & Africa
- Latin America

## Cloud Network Infrastructure Market Regional Analysis

The global cloud network infrastructure market is studied in 4 major economies of the world. The global market is functional in regions namely - the Asia Pacific, the North American region, European countries, and the Rest of the World. In the worldwide cloud network infrastructure market, North America has the largest share. As a result of rising IT demands and increased usage of cutting-edge data center technologies. Because a large number of businesses are migrating to cloud services, the market in the United States is likely to grow. The Asia-Pacific market is predicted to grow at the fastest rate in the cloud network infrastructure market. The cloud network infrastructure market is being boosted by the increase in the number of small and medium-sized businesses in the region, as well as the increasing e-commerce industry. The increased availability of trained labor and the focused attention paid by SMEs and major organizations to entering and growing in this region are two reasons driving cloud computing adoption in this region. Public cloud services, in particular, have exploded in popularity in APAC as businesses seek to improve their digital activities. Cloud computing has become the basis of how many firms work nowadays, as they strive for increased company agility and consumer satisfaction. Organizations are attempting to improve application performance while also providing a positive user experience.

## Intended Audience

- Technology Investors
- Research/Consultancy Firms
- Software Providers
- System Integrators
- Distributors and Resellers
- Government and Standardization Bodies
- Telecom Operators
- Healthcare Organizations
- Financial Organizations

## Competitive Landscape

Enterprises with current infrastructure are moving toward cloud computing services adoption and are willing to take a hybrid approach to gain the benefits of both on-premises and cloud services. Small businesses are increasingly turning to cloud computing services because of the numerous advantages they offer, including no upfront infrastructure expenditures and computer services that are available on demand. Expansions, investments, and contracts are just a few of their important initiatives over the forecast period. The key market players have been recognized as follows:

- Hewlett Packard Enterprise Co (US)
- Dell Inc. (US)
- Cisco Systems, Inc. (US)
- com (US)
- Alphabet Inc. (US)
- NetApp, Inc. (US)
- Intel Corporation (US)
- Lenovo Group Limited (China)
- Oracle Corporation (US)
- EMC Corporation (US)
- AT&T, Inc. (US)
- Quanta Computer Inc. (Taiwan)
- Amazon Web Services (US)
- IBM Corporation (US)
- Foxconn Technology Group (Taiwan)
- Rackspace Hosting, Inc. (US)

**Recent Developments**

- The large share is mainly attributed to the increasing IT capacity requirements and growing adoption of new data center technologies. The cloud network infrastructure market in the United States will develop at an exponential rate, owing to a large number of businesses opting for cloud services to avoid the upfront costs of creating new data centers for business continuity.
- HP Enterprise has released the Hyper-Converged 380 (HC 380), an all-in-one compute, software-defined storage, and intelligent virtualization appliance for mid-sized and remote office/branch office (ROBO) businesses. The HC 380 is a cost-effective hybrid IT infrastructure solution based on HPE ProLiant DL380 servers.
- Dell, Inc. (US) and Securonix have teamed up to provide sophisticated security analytics for active directory and enterprise applications.
- The FlexPod with All Flash FAS (AFF) system, which is a high-speed data storage and data management version of Cisco and NetApp's FlexPod convergent infrastructure (CI) solution, was introduced by Cisco in collaboration with NetApp, Inc. (American computer storage and data management firm).

## Report Overview

The study included several activities aimed at estimating the current cloud network infrastructure market size. Extensive secondary research was conducted to gather information on the market, peer market, and parent market. The next step was to do primary research to verify the findings, assumptions, and sizing across the value chain. To estimate the total market size, top-down and bottom-up methodologies were used. This report's goal is to provide a thorough examination of the global cloud network infrastructure market. It concentrates on market dynamics, technology trends, and insights into various end-user sectors and product categories. It also looks at the major players and the competitive landscape in the global cloud network infrastructure market.

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