

## Report Information

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# Level Transmitter Market Research Report - Global Forecast till 2027

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## Description:

### Global Level Transmitter Market Overview

The Level Transmitter Market Size was valued at USD 3.26 Billion in 2022. The Level Transmitter industry is projected to grow from USD 3.35 Billion in 2023 to USD 3.92 Billion by 2030, exhibiting a compound annual growth rate (CAGR) of 2.32% during the forecast period (2023 - 2030). A level transmitter is a device used to measure the level of a liquid or a solid within a container or a process vessel. It works by converting the level of the material being measured into an electrical signal that can be transmitted to a control system for monitoring and control purposes. The electrical signal produced by a level transmitter is proportional to the height or depth of the material within the vessel. There are various types of level transmitters, including ultrasonic, radar, capacitance, and pressure-based transmitters. The choice of level transmitter depends on the type of material being measured, the physical characteristics of the vessel, and the operating conditions. Level transmitters are widely used in a variety of industries, including chemical, petrochemical, oil and gas, water and wastewater treatment, and food and beverage processing.

Level Transmitter Market Overview

Source: Secondary Research, Primary Research, MRFR Database, and Analyst Review

### Level Transmitter Market Trends

- **High emphasis on resource efficiency and industrial automation**

For a manufacturing company to succeed, maintaining the quality of a final product through careful monitoring of raw materials and accurate regulation of production processes is crucial. Automated process control technologies are now being used by many firms for quicker, better, and less expensive manufacturing. Across a variety of process sectors, industrial automation lowers operational costs, enhances product quality, boosts productivity, and resolves industrial health and safety-related challenges. Both discrete and process sectors have focused on using the best practices to decrease waste and boost plant productivity. Making better business and operational decisions based on plant data, such as real-time production data, is the key to improving efficiency and optimizing manufacturing processes.

### Level Transmitter Market Segment Insights

#### Level Transmitter Product Insights

The market segmentation, based on Product, includes Magnetic level transmitter, Capacitance level transmitter, Radar level transmitter, Ultrasonic level sensor or transmitter, Digital level transmitter, Hydrostatic level transmitter, and Displacer level transmitter. The Radar level transmitter segment will dominate the market. Radar level transmitters use radio waves to measure the level of material in a vessel. They offer several advantages over other types of level transmitters, including non-contact measurement, the ability to work in harsh and corrosive environments, and the ability to measure the level of both liquids and solids.

#### Level Transmitter End-User Insights

Based on End-User, the market segmentation includes Power Generation, Oil & Gas, Chemical industry, Metals & Mining, Food & beverages, and Others. The Power Generation segment is anticipated to dominate the market over the forecast period. Power generation facilities require accurate and reliable level measurement for a variety of applications, including measuring the level of water in boilers, fuel oil in storage tanks, and cooling water in towers. In addition, level measurement is critical in maintaining the safe and efficient operation of power plants, ensuring that materials are stored and processed at the correct levels to prevent spills, leaks, and other safety

hazards.

## **Figure 2: Level Transmitter Market, by End-User, 2022 & 2030 (USD Billion)**

### **Level Transmitter Market, by End-User, 2022 & 2030**

Source: Secondary Research, Primary Research, MRFR Database, and Analyst Review

## **Level Transmitter Regional Insights**

By region, the study provides market insights into North America, Europe, Asia-Pacific, and the Rest of the World. North America is a major market for level transmitters and is expected to dominate the market. The region has a strong presence of key players in the process automation industry, which drives the demand for level transmitters in various applications, such as power generation, oil and gas, chemical, and water and wastewater treatment. In North America, the U.S. is the largest market for level transmitters, driven by the presence of a large number of power generation facilities, chemical plants, and oil refineries. The increasing demand for process automation and the need to improve operational efficiency and safety in these industries is driving the growth of the market in the region.

## **Figure 3: LEVEL TRANSMITTER MARKET SHARE BY REGION 2022 (%)**

### **LEVEL TRANSMITTER MARKET SHARE BY REGION 2022**

Source: Secondary Research, Primary Research, MRFR Database, and Analyst Review

## **Level Transmitter Key Market Players & Competitive Insights**

The major market players are investing a lot of money in R&D to expand their product lines, which will spur further market growth. With significant market development such as new product releases, contractual agreements, mergers and acquisitions, increased investments, and collaboration with other organizations, market participants are also undertaking various strategic activities to expand their presence. To grow and thrive in a market climate that is becoming more competitive and growing, competitors in the Level Transmitter industry must offer affordable products.

Manufacturing locally to cut operating costs is one of the main business tactics manufacturers use in the Level Transmitter industry to benefit customers and expand the market sector. Major market players, including ABB Ltd, Fuji Electric Co, Magnetrol International Inc, and Endress+Hauser Management, are attempting to increase market demand by funding R&D initiatives.

Fuji Electric offers power electronic and semiconductor products. It provides servo systems, motors, inverters, controllers, measurement devices, etc. To allow process automation in industries, the business also links its power electronics products with measurement devices and the internet of things (IoT).

Magnetrol produces a range of technological solutions for measuring and controlling. It provides goods including thermal mass flow meters, liquid level transmitters, displacer switches, magnetic level indicators, and more. The business serves a variety of industries, including the chemical, food, renewable energy, and power-generating sectors.

## **Key Companies in the Level Transmitter market include**

- ABB Group
- WIKA Alexander Wiegand Se & Co. KG
- Honeywell International Inc
- Yokogawa Electric Corporation
- Fuji Electric Co
- Magnetrol International Inc
- Endress+Hauser Management
- Dwyer Instruments Inc
- Vega Grieshaber
- Siemens

## **Level Transmitter Industry Development**

**August 2022:** Magnetrol announced the launch of its Pulsar Model R80 – 80 GHz radar level transmitter.

**September 2020:** Endress+Hauser Management announced it had expanded its presence in the Middle East. The company will support all regional solutions, sales, and service activities.

## **Level Transmitter Market Segmentation**

## **Level Transmitter Product Outlook**

- Magnetic level transmitter
- Capacitance level transmitter
- Radar level transmitter
- Ultrasonic level sensor or transmitter
- Digital level transmitter
- Hydrostatic level transmitter
- Displacer level transmitter

## **Level Transmitter End-User Outlook**

- Power Generation
- Oil & Gas
- Chemical industry
- Metals & Mining
- Food & beverages
- Others

## **Level Transmitter Regional Outlook**

- North America
  - US
  - Canada
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Spain
  - Rest of Europe
- Asia-Pacific
  - China
  - Japan
  - India
  - Australia
  - South Korea
  - Australia
  - Rest of Asia-Pacific
- Rest of the World
  - Middle East
  - Africa

- Latin America

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