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Digital Scent Technology Market Research Report- Forecast till 2032

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Description:

Digital Scent Technology Market Overview

Digital Scent Technology Market Size was valued at USD 1.1 Billion in 2022. The Digital Scent Technology market industry is projected to grow from USD 1.20 Billion in 2023 to USD 2.50 Billion by 2032, exhibiting a compound annual growth rate (CAGR) of 9.58% during the forecast period (2023 - 2032).The advancement of E-nose technology, with its expanding usage as a device for disease detection and increased demand for the technology in the food and beverage industries are the key market drivers enhancing the market growth.

Digital Scent Technology Market Overview

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Digital Scent Technology Market Trends

Growing advancement is driving the market growth

Market CAGR for digital scent technology is being driven by the rising advancement. E-noses have garnered a lot of attention in sensor technology during the last 20 years, thanks to the discovery of many applications generated from research in various fields of applied sciences. Recent uses of e-nose technologies have resulted from developments in sensor design, material advancements, software innovations, and advancements in microcircuitry design and system integration. Developing new e-nose sensor kinds and arrays based on various detecting principles and methods is intimately linked to expanding new applications. E-noses have brought numerous benefits to various commercial businesses, including agriculture, biomedical, cosmetics, environmental, culinary, manufacturing, military, pharmaceutical, regulatory, and scientific research. Digital scent technology is increasingly used in the fragrance industry's quality assurance division. The growing fragrance industry is also investing more and more in digital smell technology to streamline the labor-intensive and time-consuming quality control process, and it is concentrating on reaching the highest standards set by the leading fragrance industries. Digital olfactory sensors can track how a perfume evolves after exposure to a particular skin type or environment. These enticing qualities of digital noses have caused the market for digital fragrance technologies to grow.

As a result of advancements, product characteristics, uniformity, and consistency improve. As a result of increased quality control capabilities provided by e-nose monitoring of all phases of industrial manufacturing processes, advancements result in improved product characteristics, homogeneity, and consistency. Many other advantages, including anomaly detection and pattern identification, drive up e-nose demand. The e-nose detects changes in air composition, which may indicate a danger of odor annoyance or other gas-related concerns. The e-nose will notify about abnormal air conditions by inserting alarm levels. E-noses generate signal patterns that are related to the gas mixture being exposed. It attempts to determine the nature of the gas composition that resulted in a unique air composition. In addition, there has been an increase in the usage of compact, portable, and IoT-enabled e-noses and platforms in recent years. Manufacturers are also working on low-cost, low-power IoT-enabled portable noses. For example, Breathomix (The Netherlands) developed the Breath Base Platform with its technology partners, Microsoft and Tecknoworks. BreathBase is an IoT-based system that works through the e-nose SpiroNose, which is connected to an internet-enabled IoT device (Gateway to Breath Base) that routes measurements in real-time to a processing component, which is required for analysis and interpretation. The outcomes are displayed in the Breath Base Web Application. Breath Base is unique in that it allows for real-time sensor data analysis based on advanced signal processing and artificial intelligence (AI), offering diagnostic feedback to the user in a matter of seconds. Thus, driving the Digital Scent Technology market revenue.

Digital Scent Technology Market Segment Insights

Digital Scent Technology Hardware Insights

The Digital Scent Technology market segmentation, based on hardware, includes E-nose and scent synthesizers. The E-nose segment dominated the market, accounting for 65% of market revenue, due to its many uses in food, beverage, military, and healthcare. The rise of digital smell technology is projected to be fueled by technological advancement and falling E-nose costs during the estimated time frame. E-nose is heavily used for quality assurance since it helps keep the standard of raw materials in the food and beverage industry. Over the next few years, demand for E-noses is anticipated to rise as they are used for medical evaluation in more healthcare sectors.

Figure 1: Digital Scent Technology Market, by Hardware, 2022 & 2032 (USD Billion)

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Digital Scent Technology Application Insights

Based on application, the Digital Scent Technology market segmentation includes smartphones, smelling screens, music & video games, explosives detectors, quality control hardware devices, medical diagnostic hardware devices, and others. Medical diagnostic hardware devices category generated the most income due to their application in the early diagnosis of serious disorders. Due to its extensive application in military & defense, the explosive detectors market is expected to increase throughout the projected period. As terrorist groups carry out bombings more frequently, there is a growing need for technologies that may help identify explosives swiftly and effectively to limit the damage.

Digital Scent Technology End User Insights

The Digital Scent Technology market segmentation, based on end-user, includes Military & Defense, Medical, Marketing, Environmental Monitoring, Entertainment, and Others. The medical segment dominated the market, accounting for 65% of market revenue. Because a variety of patient-friendly technologies for medical diagnosis now include digital smell technology. The healthcare industry is implementing new cutting-edge technology to provide quick and efficient results, driving market demand.

Digital Scent Technology Regional Insights

By region, the study provides market insights into North America, Europe, Asia-Pacific and the Rest of the World. The North American Digital Scent Technology market will dominate this market due to numerous important actors in the area. Growth is fueled by expanding applications of biosensors for early diagnosis of important diseases and improved digital services for shifting customer expectations.

Further, the major countries studied in the market report are The US, Canada, German, France, the UK, Italy, Spain, China, Japan, India, Australia, South Korea, and Brazil.

Figure 2: DIGITAL SCENT TECHNOLOGY MARKET SHARE BY REGION 2022 (USD Billion)

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Europe's Digital Scent Technology market accounts for the second-largest market share. The region's thriving gaming market, along with expanding disposable budgets, offers prospects for the adoption of digital smell technology. Further, the German Digital Scent Technology market held the largest market share, and the UK Digital Scent Technology market was the fastest-growing market in the European region.

The Asia-Pacific Digital Scent Technology Market is expected to grow at the fastest CAGR from 2023 to 2032 due to major investments in R&D for creating cutting-edge digital fragrance technology. The market is expected to grow as a consequence of key industries in the area focusing on integrating artificial intelligence to produce effective results. Additionally, the Indian market for digital scent technology had the Asia-Pacific region's quickest growth rate, and China's market for the technology had the greatest market share.

Digital Scent Technology Key Market Players & Competitive Insights

Leading market companies are making significant R&D investments to diversify their product offerings, which will drive the Digital Scent Technology market's expansion. Important market developments include new product releases, contractual agreements, mergers and acquisitions, greater investments, and collaboration with other organizations. Market participants also engage in several strategic actions to increase their worldwide presence. The market for Digital Scent Technology industry is becoming more competitive. Therefore, it needs to offer reasonably priced products to grow and thrive.

Manufacturing locally to reduce operating costs is one of the primary business strategies manufacturers employ in the worldwide Digital Scent Technology industry to assist customers and expand the market sector. The market for Digital Scent Technology industry has recently provided

some of the most important benefits. Major players in the Digital Scent Technology market, including Alpha MOS, Aromajoin Corporation, and others, are attempting to increase market demand by investing in research and development operations.

Alpha MOS develops and produces analytical tools for chemical and sensory analysis, focusing on odor, taste, and visual analysis. In 1993, the Company was founded. Its headquarters are in Toulouse, France, with three subsidiaries in Shanghai, China; Hanover, USA, and Tokyo, Japan. Applications for the Alpha MOS Electronic Nose, Electronic Tongue, and Electronic Eye include packaging, the environment, the pharmaceutical industry, cosmetics, chemicals, and petrochemicals. In November 2020, John Morris Group and Alpha MOS SA worked together to distribute each other's sensory analysis products in Australia and New Zealand.

Aromajoin Corporation, established in 2012 in Kyoto, Japan, creates the world's most cutting-edge scent delivery systems, catering to the demands of over 100 enterprise clients in retail, cosmetics, F&F production, entertainment, virtual reality, and neuroscience. In July 2020, The Aroma Shooter, the company's main scent delivery system, will now be sold to the general public by Japanese digital scent firm Aromajoin. The Aroma Shooter will, for the time being, be accessible to anybody in the globe for purchase and unrestricted use. It is primarily a tool of the retail, fragrance, and entertainment businesses.

Key Companies in the Digital Scent Technology market include

- ScentSational Technologies LLC (U.S.)
- Scentcom Ltd. (Israel)
- AIRSENSE Analytics GmbH (Germany)
- Smiths Detection Inc. (U.S.)
- ams AG (Austria)
- Alpha MOS SA (France)
- Vapor Communications (U.S.)
- Electronics Sensor Technology (U.S.)
- The eNose Company (the Netherlands).

Digital Scent Technology Industry Developments

May 2022: The Bill & Melinda Gates Foundation announced that it had given Cardea Bio, Inc., a large-scale manufacturer of biocompatible semiconductors, a USD 1.1 million grant to create a BPU (Biosignal Processing Unit) assay with high sensitivity and specificity that incorporates receptors capable of detecting volatile compounds to diagnose infectious diseases in developing nations quickly.

June 2022: A strategic partnership has been announced between Firmenich and ScentRealm, a leader in digital smell technology based in Hangzhou, China. This partnership, which combines the knowledge of a fragrance company and a sensory experience explorer, is the first of its kind in China. Utilizing advanced digital tools and researching the digital future of scent will enable Firmenich to enhance the fragrance and olfactory experience for its clients and customers.

Digital Scent Technology Market Segmentation

Digital Scent Technology Hardware Outlook

- E-nose

- Scent Synthesizer

Digital Scent Technology Application Outlook

- Smartphones
- Smelling Screens
- Music & Video Games
- Explosives Detectors
- Quality Control Hardware devices
- Medical Diagnostic Hardware devices
- Others

Digital Scent Technology End User Outlook

- Military & Defense
- Medical
- Marketing
- Environmental Monitoring
- Entertainment
- Others

Digital Scent Technology Regional Outlook

- North America
- US
- Canada
- Europe

- Germany
- France
- UK
- Italy
- Spain
- Rest of Europe

- Asia-Pacific
    - China
    - Japan
    - India
    - Australia
    - South Korea
    - Australia
    - Rest of Asia-Pacific

- Rest of the World
    - Middle East
    - Africa
    - Latin America

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