

Report Information

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Microdermabrasion Market Research Report - Global Forecast till 2032

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Description:

Global Microdermabrasion Market Overview

The microdermabrasion market size was valued at USD 0.5 Billion in 2022. The microdermabrasion industry is projected to grow from USD 0.54 Billion in 2023 to USD 1.04 Billion by 2032, exhibiting a compound annual growth rate (CAGR) of 8.50% during the forecast period (2023 - 2032). Rising cases of skin conditions, rising demand for minimally invasive procedures, increased product development & launch activities, and an increased obsession with flawless skin, particularly in women, are the key market drivers enhancing the market growth.

Microdermabrasion Market

Source Secondary Research, Primary Research, MRFR Database, and Analyst Review

Microdermabrasion Market Trends

- **High Demand for microdermabrasion devices is driving the market growth**

Market CAGR for microdermabrasion is being driven by the expansion in demand for microdermabrasion devices around the globe. For instance, with the increase in the burden of skin conditions and the rise in awareness among people, microdermabrasion devices are also increasing rapidly. In July 2020, Lancer Skincare launched its first skincare exfoliating device, a pro polish microdermabrasion instrument. The Pro Polish blends diamond-encrusted exfoliating tips, delicate vacuum suctioning, and a 180° swivel head to restore overall skin tone and texture and decrease the formation of fine lines and wrinkles.

Additionally, the rise in skin-related conditions, increased disposable income of customers, and approval of non-invasive therapies for skin beautification are a few other drivers of the market. The increase in demand for skin treatments is estimated to result in dermatologists delivering higher-margin techniques. The American Society of Plastic Surgeons documented that in 2020 almost 522,693 microdermabrasion methods were carried out in the U.S. The growth of the market was affected by the dermatology sector's continued growth and an expansion in the number of processes.

Rising public awareness of the negative impacts of pollution and the significance of preserving good skin is another factor driving the market. Customers are becoming more deliberate about the significance of consistent skincare regimens for shielding their skin from environmental aggressors. Many people use microdermabrasion equipment to look for practical ways to preserve healthy, radiant skin. Advanced microdermabrasion equipment with more features and functionality is also in higher demand on the market. Manufacturers are developing devices with adjustable suction settings, LED lights, and customized attachments to address particular skin conditions. As consumers seek more individualized and tailored skincare treatments, developing such devices is expected to fuel microdermabrasion market revenue.

Furthermore, improved microdermabrasion devices are anticipated to gain more popularity among individuals, thus positively influencing the microdermabrasion market growth. Microdermabrasion is a minimally abrasive esthetic therapy that utilizes a microcrystal that gently extracts the outer layer of the skin. Microdermabrasion procedure initiates a wound response in the skin, permitting the skin to repair itself, making it thicker, smoother, and more elastic, providing a healthier formation. The market has grown due to several variables, including a rising number of cases of skin-related conditions and advancing demand for minimally invasive treatments.

Microdermabrasion Market Segment Insights

Microdermabrasion Type Insights

The microdermabrasion market segmentation, based on type, includes diamond microdermabrasion and crystal microdermabrasion. The crystal microdermabrasion segment dominated the market, accounting for 35% of market revenue (0.18 Billion). In developing economies, category growth is driven by its ability to provide a smooth appearance compared to crystal microdermabrasion devices. However, diamond microdermabrasion is the fastest-growing category as these techniques are non-invasive, positively effective, and assist in increasing blood flow and the application of collagen in the skin.

Microdermabrasion Component Insights

The microdermabrasion market segmentation, based on component, includes microdermabrasion machines, microdermabrasion crystals, microdermabrasion tips, and microdermabrasion creams & scrubs. The microdermabrasion machine category generated the most income (70.4%). Dermatologists advise their patients to use microdermabrasion machines as a secure and efficient treatment for numerous skin issues, including hyperpigmentation, acne scars, and UV damage. However, microdermabrasion tips are the fastest-growing category, as they can give customers a quick and efficient exfoliating treatment.

Microdermabrasion Indication Insights

The microdermabrasion market segmentation, based on indication, includes acne & trauma scars, hyperpigmentation, stretch marks, and photo-damage. The hyperpigmentation segment dominated the market, accounting for major market revenue due to the increasing geriatric population. However, acne & trauma scars are the fastest-growing category due to the rise in consciousness among youth and women about their skin and body.

Microdermabrasion End-User Insights

The microdermabrasion market segmentation, based on end-user, includes hospitals, dermatology clinics, and home care. The home care category generated the most income due to increased demand for home-based medical treatments for seniors. However, dermatology clinics are the fastest-growing category as the procedure carried out in dermatology clinics under the supervision of an aesthetic professional is more effective and gives more visible results.

Figure 1 Microdermabrasion Market, by Distribution Channel, 2022 & 2032 (USD Billion)
Microdermabrasion Market, by Distribution Channel, 2022 & 2032

Source Secondary Research, Primary Research, MRFR Database, and Analyst Review

Microdermabrasion Regional Insights

By region, the study provides market insights into North America, Europe, Asia-Pacific, and the Rest of the World. The North American microdermabrasion market area will dominate due to the large number of target population, rising demand for cosmetic procedures by both adults & the geriatric population, and an increase in the demand for minimally invasive techniques will boost market growth in this region. Further, the US microdermabrasion market held the largest market share, and the Canadian microdermabrasion market was the fastest-growing market in the North American region.

Further, the major countries studied in the market report are The US, Canada, Germany, France, the UK, Italy, Spain, China, Japan, India, Australia, South Korea, and Brazil.

Figure 2 MICRODERMABRASION MARKET SHARE BY REGION 2022 (USD Billion)
MICRODERMABRASION MARKET SHARE BY REGION 2022

Source Secondary Research, Primary Research, MRFR Database, and Analyst Review

Europe's microdermabrasion market accounts for the second-largest market share due to the availability of cutting-edge technologies and rising public awareness of skin rejuvenation are fueling the market in this region. Further, the German microdermabrasion market held the largest market share, and the UK microdermabrasion market was the fastest-growing market in the European region.

The Asia-Pacific microdermabrasion market is expected to grow at the fastest CAGR from 2023 to 2032. This is due to the presence of a well-established healthcare sector, rising skincare awareness, and rising demand for non-surgical treatments. Moreover, China's microdermabrasion market held the largest market share, and the Indian microdermabrasion market was the fastest-growing market in the Asia-Pacific region.

Microdermabrasion Key Market Players & Competitive Insights

Leading market participants are investing heavily in research and development to develop their product lines, which will allow the microdermabrasion market to grow even more. Market players are also embarking on various strategic activities to develop their footprint, with important market developments including new higher investments, product launches, contractual agreements, mergers and acquisitions, and collaboration with other organizations. To develop and survive in a more competitive and advancing market climate, the microdermabrasion industry must deliver cost-effective items.

Manufacturing locally to underestimate operational costs is one of the essential business tactics utilized by manufacturers in the microdermabrasion industry to help clients and improve the market sector. Major players in the microdermabrasion market, including Johnson & Johnson Services Incorporated, Advanced Microderm Incorporated, Procter & Gamble, Koninklijke Philips N.V., Pretika Corporation, and others, are attempting to grow market demand by funding in research and development operations.

Allergan Ltd, a subsidiary of AbbVie Inc, is a specialty pharmaceutical enterprise that develops and markets branded pharmaceuticals and biosimilar and over-the-counter pharmaceutical developments. It delivers products in eye care, dermatology, medical aesthetics, gastroenterology, central nervous system, urology, women's health, and anti-infective therapeutic categories. The enterprise sells its products to retailers, drug wholesalers, and distributors, including national retail drug and food store chains, mail-order retailers, clinics, government agencies, hospitals, and managed healthcare providers such as health maintenance organizations and other institutions. In March 2019, Allergan Plc acquired Envy Medical, Inc., a privately held firm with proprietary skin resurfacing technology. Allergan's best-in-class Medical Aesthetics portfolio was strengthened due to the acquisition.

Lumenis Ltd is an energy-based medical device company for aesthetic and ophthalmic applications in the domain of minimally invasive clinical explanations. It manufactures and broadcasts medical and aesthetic lasers and light-based procedures. Its primary products contain holmium lasers, reusable fibers, CO2 lasers, laser photocoagulators, multi-wavelength lasers, and other aesthetic devices. The enterprise offers solutions to various medical environments, including aesthetic and ophthalmic procedures. Lumenis has an operational presence and markets its products through subsidiaries through distributors worldwide. In May 2021, Lumenis announced a partnership with the Harrods wellness clinic in London, United Kingdom, to extend its product portfolio and adopt advanced technologies.

Key Companies in the Microdermabrasion market include

- Johnson & Johnson Services Incorporated

- Advanced Microderm Incorporated
- Procter & Gamble
- Koninklijke Philips N.V.
- Pretika Corporation
- Delasco
- Silhouet-Tone
- New Shining Image LLC
- Altair Instruments
- Lasertec Medical Service
- Aesthetic Solutions
- Syneron Candela

Microdermabrasion Industry Developments

January 2022 Galderma, the largest independent dermatology company, announced that it had obtained antitrust approval from the U.S. management and has achieved the acquisition of ALASTIN Skincare, Inc., a specialty aesthetics organization dedicated to creating creative and clinically-tested physician-dispensed skincare products.

November 2021 BioPhotus Inc., a leading manufacturer of medical devices, joined hands with Ulta Beauty, a chain of beauty stores. This partnership would enable Ulta Beauty to expand its skin service offering in salons by including the former's Celluma Series of Light Therapy devices.

July 2021 PMD Beauty launched its personal Microderm at Chippendale Fashion Institute. The device utilizes patented spinning disc technology embedded with aluminum oxide crystals, gently removing the top layer of dull, dead skin.

Microdermabrasion Market Segmentation

Microdermabrasion Type Outlook

- Diamond Microdermabrasion
- Crystal Microdermabrasion

Microdermabrasion Component Outlook

- Microdermabrasion Machine
- Microdermabrasion Crystals
- Microdermabrasion Tips
- Microdermabrasion Creams & Scrubs

Microdermabrasion Indication Outlook

- Acne & Trauma Scars
- Hyperpigmentation
- Stretch Marks
- Photo-Damage

Microdermabrasion End-User Outlook

- Hospitals
- Dermatology Clinics
- Home Care

Microdermabrasion Regional Outlook

- North America

- US
 - Canada
- Europe
 - Germany
 - France
 - UK
 - Italy
 - Spain
 - Rest of Europe
- Asia-Pacific
 - China
 - Japan
 - India
 - Australia
 - South Korea
 - Australia
 - Rest of Asia-Pacific
- Rest of the World
 - Middle East
 - Africa
 - Latin America

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