

## Report Information

More information from: <https://www.marketresearchfuture.com/reports/potato-protein-market-5424>

# Potato Protein Market Research Report - Forecast till 2030

Report / Search Code: MRFR/F-B & N/3981-HCR

Publish Date: August, 2023

[Request Sample](#)

Price	1-user PDF : \$ 4950.0	Site PDF : \$ 3250.0	Enterprise PDF : \$ 7250.0
-------	------------------------	----------------------	----------------------------

## Description:

### Global Potato Protein Market Overview

By the end of 2030, the potato protein market is expected to develop at a considerable pace of 4.88 percent, reaching a market value of USD 100.2 billion. Potato proteins have a similar protein composition to cereal proteins based on dry weight, making them a good substitute for other protein sources. In the industrial world, potato proteins reinforce bread and other products. The global market is primarily driven by advancements in the food and feed industry. This market is being driven by the growing vegan population, consumer concerns about food allergies in products, and the nutritional profile of potato proteins.

Food demand is fast increasing, as the global population is predicted to reach nearly nine billion people throughout the forecast period. The exponential rise of the human population is predicted to strain animal protein supplies. However, this can be changed by modifying the food composition and allowing a higher portion of the diet to be plant-based. As a result, plant-based protein sources like potato protein have many potentials. Furthermore, potato protein is being more widely used in the production of natural products, and as a result, the market value is predicted to quadruple over the projection period. Across all regions, interest in conventional potato protein far outnumbers that of organic potato protein.

### Segmentation

Potato Protein Market has been segmented based on type, application, and region.

The global market has been classified, based on type, into isolates and concentrates.

The global potato protein industry has been segmented, based on application, into bakery & confectionery, meat substitutes & analogues, sweet & savory snacks, animal feed, and others.

The global market has been analyzed for four key regions—North America, Europe, Asia-Pacific, and the rest of the world. The North American potato protein market has further been segmented into the US, Canada, and Mexico.

The European market has been classified into the UK, Germany, France, Italy, Spain, and the rest of Europe.

The potato protein industry in Asia-Pacific has been segmented into China, India, Japan, Australia & New Zealand, and the rest of Asia-Pacific. The potato protein industry in the rest of the world has been segmented into South America, the Middle East, and Africa.

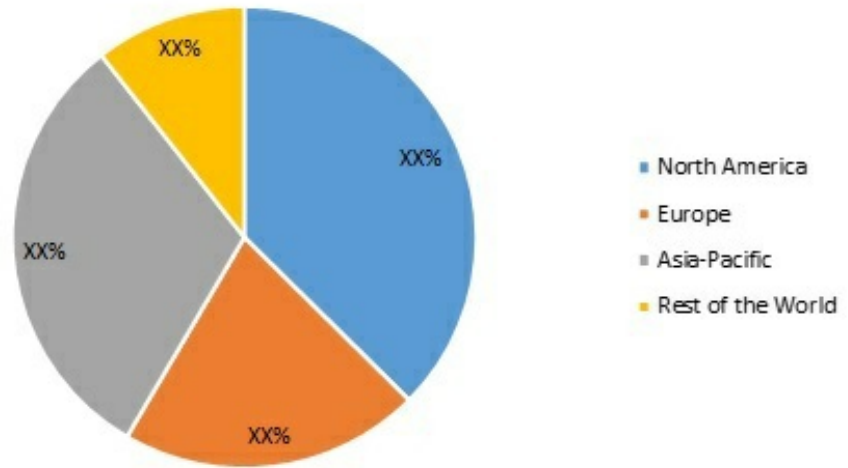
### Key Players

- Coöperatie AVEBE U.A. (Netherlands)
- Tereos S.A. (France)
- The Agrana Group (Austria)
- Roquette Frères (France)
- Omega Protein Corporation (US)
- Pepees Group (Poland)
- Emsland Group (Germany)

- Meelunie B.V. (Netherlands)
- KMC a.m.b.a. (Denmark)
- Südstärke GmbH (Germany)

### Regional Market Summary

#### Global Potato Protein Market Share (%), by Region, 2018



#### Source: Secondary Sources and MRFR Analysis

Globally, potato protein market in Europe is anticipated to be the dominating market with a market share of 39.45% in 2018. A growing number of vegan population banking on plant-based nutrition followed by technological advancements in the feed industry are expected to be directly influencing the growth of potato protein industry in Europe during the forecast period.

The potato protein industry in Asia-Pacific is expected to register the highest growth rate during the forecast period due to highly populated countries of the region and growing product awareness in the region. Moreover, the growing demand for feed products in Asia-pacific due to the high raising of animals for commercial use is expected to directly influence the sales of potato protein in the region during the forecast period.

#### Recent Development

**Feb 2022** The pioneering Danish ingredients firm KMC has created textured potato protein, which can be used as a component in plant-based meat for the first time in the world. Potato protein's particular features can increase the texture and nutritive quality of plant-based meat products. KMC's approach for finding new applications for potato-based foods includes this invention. The plant-based market is growing rapidly and will continue to do so in the future years. Modern customers would prefer to eat less meat, but there aren't many new options in supermarkets to help them shift to a plant-based diet. KMC, a Danish business, has made a huge step toward a plant-based future by transforming extracted potato protein from a powder ingredient into a product with a structure that is extremely similar to meat.

#### Global Potato Protein Market, by Type

- Isolates
- Concentrates

#### Global Potato Protein Market, by Application

- Bakery & Confectionery
- Meat Substitutes & Analogues
- Sweet & Savory Snacks
- Animal Feed
- Others

**Global Potato Protein Market, By Region**

- **North America**
  - US
  - Canada
  - Mexico
- **Europe**
  - Germany
  - France
  - Italy
  - Spain
  - UK
  - Rest of Europe
- **Asia-Pacific**
  - Japan
  - China
  - India
  - Australia & New Zealand
  - Rest of Asia-Pacific
- **Rest of the World (RoW)**
  - South America
  - Middle East
  - Africa

**Intended Audience**

- Potato protein manufacturers
- Commercial research and development institutions
- Raw material suppliers and distributors
- Agriculture and feed industry
- Snack manufacturers and other end users
- Retailers, distributors, and wholesalers
- Traders, exporters, and importers

**Table of Content:**

Contents

**Table of Contents**

**1. 1 EXECUTIVE SUMMARY**

1.1. Market Attractiveness Analysis

1.1.1. Global Potato Protein Market, by Type

1.1.2. Global Potato Protein Market, by Application

1.1.3. Global Potato Protein Market, by Region

## **2. MARKET INTRODUCTION**

- 2.1. Definition
- 2.2. Scope of the Study
- 2.3. Market Structure
- 2.4. Key Buying Criteria
- 2.5. Macro Factor Indicator Analysis

## **3. RESEARCH METHODOLOGY**

- 3.1. Research Process
- 3.2. Primary Research
- 3.3. Secondary Research
- 3.4. Market Size Estimation
- 3.5. Forecast Model
- 3.6. List of Assumptions

## **4. MARKET DYNAMICS**

- 4.1. Introduction
- 4.2. Drivers
- 4.3. Restraints
- 4.4. Opportunities
- 4.5. Challenges

## **5. MARKET FACTOR ANALYSIS**

- 5.1. Value Chain Analysis
- 5.2. Supply Chain Analysis
- 5.3. Porter's Five Forces Model
  - 5.3.1. Bargaining Power of Suppliers
  - 5.3.2. Bargaining Power of Buyers
  - 5.3.3. Threat of New Entrants
  - 5.3.4. Threat of Substitutes
  - 5.3.5. Intensity of Rivalry

## **6. GLOBAL POTATO PROTEIN MARKET, BY TYPE**

- 6.1. Introduction
- 6.2. Isolates
  - 6.2.1. Isolates: Market Estimates & Forecast, by Region/Country, 2020–2027
- 6.3. Concentrates
  - 6.3.1. Concentrates: Market Estimates & Forecast, by Region/Country, 2020–2027

## **7. GLOBAL POTATO PROTEIN MARKET, BY APPLICATION**

- 7.1. Introduction
- 7.2. Bakery & Confectionery
  - 7.2.1. Bakery & Confectionery: Market Estimates & Forecast, by Region/Country, 2020–2027
- 7.3. Meat Substitutes & Analogues
  - 7.3.1. Meat Substitutes & Analogues: Market Estimates & Forecast, by Region/Country, 2020–2027
- 7.4. Sweet & Savory Snacks
  - 7.4.1. Sweet & Savory Snacks: Market Estimates & Forecast, by Region/Country, 2020–2027
- 7.5. Animal Feed
  - 7.5.1. Animal Feed: Market Estimates & Forecast, by Region/Country, 2020–2027
- 7.6. Others
  - 7.6.1. Others: Market Estimates & Forecast, by Region/Country, 2020–2027

## **8. GLOBAL POTATO PROTEIN MARKET, BY REGION**

- 8.1. Introduction
- 8.2. North America
  - 8.2.1. Market Estimates & Forecast, by Type, 2020–2027
  - 8.2.2. Market Estimates & Forecast, by Application, 2020–2027
  - 8.2.3. Market Estimates & Forecast, by Country, 2020–2027
  - 8.2.4. US
    - 8.2.4.1. Market Estimates & Forecast, by Type, 2020–2027
    - 8.2.4.2. Market Estimates & Forecast, by Application, 2020–2027
  - 8.2.5. Canada
    - 8.2.5.1. Market Estimates & Forecast, by Type, 2020–2027
    - 8.2.5.2. Market Estimates & Forecast, by Application, 2020–2027
  - 8.2.6. Mexico
    - 8.2.6.1. Market Estimates & Forecast, by Type, 2020–2027
    - 8.2.6.2. Market Estimates & Forecast, by Application, 2020–2027
- 8.3. Europe
  - 8.3.1. Market Estimates & Forecast, by Type, 2020–2027
  - 8.3.2. Market Estimates & Forecast, by Application, 2020–2027
  - 8.3.3. Market Estimates & Forecast, by Country, 2020–2027
  - 8.3.4. Germany
    - 8.3.4.1. Market Estimates & Forecast, by Type, 2020–2027
    - 8.3.4.2. Market Estimates & Forecast, by Application, 2020–2027
  - 8.3.5. UK
    - 8.3.5.1. Market Estimates & Forecast, by Type, 2020–2027
    - 8.3.5.2. Market Estimates & Forecast, by Application, 2020–2027
  - 8.3.6. France
    - 8.3.6.1. Market Estimates & Forecast, by Type, 2020–2027
    - 8.3.6.2. Market Estimates & Forecast, by Application, 2020–2027
  - 8.3.7. Spain
    - 8.3.7.1. Market Estimates & Forecast, by Type, 2020–2027
    - 8.3.7.2. Market Estimates & Forecast, by Application, 2020–2027
  - 8.3.8. Italy
    - 8.3.8.1. Market Estimates & Forecast, by Type, 2020–2027
    - 8.3.8.2. Market Estimates & Forecast, by Application, 2020–2027
  - 8.3.9. Rest of Europe
    - 8.3.9.1. Market Estimates & Forecast, by Type, 2020–2027
    - 8.3.9.2. Market Estimates & Forecast, by Application, 2020–2027
- 8.4. Asia-Pacific
  - 8.4.1. Market Estimates & Forecast, by Type, 2020–2027
  - 8.4.2. Market Estimates & Forecast, by Application, 2020–2027
  - 8.4.3. Market Estimates & Forecast, by Country, 2020–2027
  - 8.4.4. China
    - 8.4.4.1. Market Estimates & Forecast, by Type, 2020–2027
    - 8.4.4.2. Market Estimates & Forecast, by Application, 2020–2027
  - 8.4.5. Japan
    - 8.4.5.1. Market Estimates & Forecast, by Type, 2020–2027
    - 8.4.5.2. Market Estimates & Forecast, by Application, 2020–2027

- 8.4.6. India
  - 8.4.6.1. Market Estimates & Forecast, by Type, 2020–2027
  - 8.4.6.2. Market Estimates & Forecast, by Application, 2020–2027
- 8.4.7. Australia & New Zealand
  - 8.4.7.1. Market Estimates & Forecast, by Type, 2020–2027
  - 8.4.7.2. Market Estimates & Forecast, by Application, 2020–2027
- 8.4.8. Rest of Asia-Pacific
  - 8.4.8.1. Market Estimates & Forecast, by Type, 2020–2027
  - 8.4.8.2. Market Estimates & Forecast, by Application, 2020–2027
- 8.5. Rest of the World
  - 8.5.1. Market Estimates & Forecast, by Type, 2020–2027
  - 8.5.2. Market Estimates & Forecast, by Application, 2020–2027
  - 8.5.3. Market Estimates & Forecast, by Region, 2020–2027
  - 8.5.4. South America
    - 8.5.4.1. Market Estimates & Forecast, by Type, 2020–2027
    - 8.5.4.2. Market Estimates & Forecast, by Application, 2020–2027
  - 8.5.5. Middle East
    - 8.5.5.1. Market Estimates & Forecast, by Type, 2020–2027
    - 8.5.5.2. Market Estimates & Forecast, by Application, 2020–2027
  - 8.5.6. Africa
    - 8.5.6.1. Market Estimates & Forecast, by Type, 2020–2027
    - 8.5.6.2. Market Estimates & Forecast, by Application, 2020–2027
- 9. COMPETITIVE LANDSCAPE**
  - 9.1. Introduction
  - 9.2. Competitive Benchmarking
  - 9.3. Development Share Analysis
  - 9.4. Key Developments & Growth Strategies
- 10. COMPANY PROFILES**
  - 10.1. Coöperatie AVEBE U.A.
    - 10.1.1. Company Overview
    - 10.1.2. Financial Overview
    - 10.1.3. Products Offered
    - 10.1.4. Key Developments
    - 10.1.5. SWOT Analysis
    - 10.1.6. Key Strategies
  - 10.2. Tereos S.A.
    - 10.2.1. Company Overview
    - 10.2.2. Financial Overview
    - 10.2.3. Products Offered
    - 10.2.4. Key Developments
    - 10.2.5. SWOT Analysis
    - 10.2.6. Key Strategies
  - 10.3. The Agrana Group
    - 10.3.1. Company Overview
    - 10.3.2. Financial Overview
    - 10.3.3. Products Offered
    - 10.3.4. Key Developments
    - 10.3.5. SWOT Analysis
    - 10.3.6. Key Strategies
  - 10.4. Roquette Frères
    - 10.4.1. Company Overview
    - 10.4.2. Financial Overview
    - 10.4.3. Products Offered
    - 10.4.4. Key Developments
    - 10.4.5. SWOT Analysis
    - 10.4.6. Key Strategies
  - 10.5. Omega Protein Corporation
    - 10.5.1. Company Overview
    - 10.5.2. Financial Overview
    - 10.5.3. Products Offered
    - 10.5.4. Key Developments
    - 10.5.5. SWOT Analysis
    - 10.5.6. Key Strategies
  - 10.6. Pepees Group
    - 10.6.1. Company Overview
    - 10.6.2. Financial Overview
    - 10.6.3. Products Offered
    - 10.6.4. Key Developments
    - 10.6.5. SWOT Analysis
    - 10.6.6. Key Strategies
  - 10.7. Emsland Group
    - 10.7.1. Company Overview
    - 10.7.2. Financial Overview
    - 10.7.3. Products Offered
    - 10.7.4. Key Developments
    - 10.7.5. SWOT Analysis
    - 10.7.6. Key Strategies
  - 10.8. Meelunie B.V.
    - 10.8.1. Company Overview
    - 10.8.2. Financial Overview
    - 10.8.3. Products Offered
    - 10.8.4. Key Developments
    - 10.8.5. SWOT Analysis
    - 10.8.6. Key Strategies
  - 10.9. KMC a.m.b.a.
    - 10.9.1. Company Overview
    - 10.9.2. Financial Overview
    - 10.9.3. Products Offered
    - 10.9.4. Key Developments
    - 10.9.5. SWOT Analysis
    - 10.9.6. Key Strategies
  - 10.10. Südstärke GmbH
    - 10.10.1. Company Overview

10.10.2. Financial Overview

10.10.3. Products Offered

10.10.4. Key Developments

10.10.5. SWOT Analysis

10.10.6. Key Strategies

## 11. APPENDIX

11.1. General Sources & References

11.2. List of Abbreviation

### LIST OF TABLES

Table 1 Global Potato Protein Market, by Region, 2020–2027 (USD Million)

Table 2 Global Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 3 Global Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 4 North America: Potato Protein Market, by Country, 2020–2027 (USD Million)

Table 5 North America: Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 6 North America: Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 7 US: Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 8 US: Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 9 Canada: Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 10 Canada: Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 11 Mexico: Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 12 Mexico: Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 13 Europe: Potato Protein Market, by Country, 2020–2027 (USD Million)

Table 14 Europe: Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 15 Europe: Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 16 Germany: Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 17 Germany: Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 18 France: Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 19 France: Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 20 Italy: Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 21 Italy: Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 22 Spain: Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 23 Spain: Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 24 UK: Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 25 UK: Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 26 Rest of Europe: Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 27 Rest of Europe: Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 28 Asia-Pacific: Potato Protein Market, by Country, 2020–2027 (USD Million)

Table 29 Asia-Pacific: Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 30 Asia-Pacific: Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 31 China: Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 32 China: Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 33 India: Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 34 India: Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 35 Japan: Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 36 Japan: Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 37 Australia & New Zealand: Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 38 Australia & New Zealand: Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 39 Rest of Asia-Pacific: Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 40 Rest of Asia-Pacific: Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 41 Rest of the World (RoW): Potato Protein Market, by Country, 2020–2027 (USD Million)

Table 42 Rest of the World (RoW): Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 43 Rest of the World (RoW): Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 44 South America: Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 45 South America: Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 46 Middle East: Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 47 Middle East: Potato Protein Market, by Application, 2020–2027 (USD Million)

Table 48 Africa: Potato Protein Market, by Type, 2020–2027 (USD Million)

Table 49 Africa: Potato Protein Market, by Application, 2020–2027 (USD Million)

### LIST OF FIGURES

FIGURE 1 Global Potato Protein Market Segmentation

FIGURE 2 Forecast Research Methodology

FIGURE 3 Five Forces Analysis of the Global Potato Protein Market

FIGURE 4 Value Chain of the Global Potato Protein Market

FIGURE 5 Share of the Global Potato Protein Market in 2020, by Country (%)

FIGURE 6 Global Potato Protein Market, by Region, 2020–2027,

FIGURE 7 Global Potato Protein Market Size, by Type, 2020

FIGURE 8 Share of the Global Potato Protein Market, by Type, 2020–2027 (%)

FIGURE 9 Global Potato Protein Market Size, by Application, 2020

FIGURE 10 Share of the Global Potato Protein Market, by Application, 2020–2027 (%)