

## Report Information

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# Feed Preservatives Market Research Report - Global Forecast till 2030

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## Description:

## Feed Preservatives Market Overview

The feed preservatives market size is projected to register a CAGR of 8.1% from 2022-2030. Preservatives play a major part in keeping food from deteriorating. The feed preservatives market size is expected to reach approximately USD 13.8 billion by 2030. To stop animal fats and oils from oxidizing, preservatives or antioxidants are required in food items, particularly animal food products.

### Feed Preservatives Market

These goods, such as kibble or dry pet food, cannot be produced without them. Feed preservatives are employed in animal food items to prevent food deterioration and extend shelf life. Animal-derived products such as meat, milk, eggs, and other things are improved in quality by adding nutritional supplements referred to as "feed additives." Animals are certain of their utmost health and immunity due to vitamins, minerals, amino acids, and other essential nutrients found in feed additives. All these factors are anticipated to drive market growth

### COVID-19 Impact Analysis

Feed preservatives are essential in creating nutrient-rich feed since feed is crucial to the growth of various livestock animals. This nutrient-based feed benefits animals by assisting with brand equity, reproduction, and lactation. The raw material supply chain has influenced consumption and production patterns due to the pandemic and lockdown. Since conventional feed does not provide enough nutrition for animals, feed preservatives are added to their daily meals, containing vitamins, fatty acids, amino acids, and trace minerals. The COVID-19 outbreak, which started in December 2019, affected more than 100 nations around the globe and had a big impact on the market in 2020.

### Feed Preservatives Market Dynamics

The market is expected to be driven by incidents of animal feed deterioration brought on by bacterial and fungal contamination. Additionally, the detrimental effects of the feed produced without including feed preservatives have increased the need for preservatives. Moreover, the demand for food preservatives has increased dramatically due to rising egg and cattle feed industry demands. Antimicrobial components stimulate growth and control infections; however, the European Union has outlawed these components because they risk food safety and public health. As a result, producers of feed preservatives are embracing new kinds of natural feed preservatives, which may create new opportunities and spur feed preservative demand.

### Feed Preservatives Market Drivers

- Growing applications of livestock in the food industry to fuel its production

The increased animal production demand has impacted the livestock sector. Reasons including soaring meat consumption, growth in the need for meat and dairy products, and rising egg demand are driving the market. The demand for feed preservatives has greatly expanded due to the growing demand for livestock in the food business.

### Market Restraints:

- Low-profit margins

Achieving large margins is challenging in the animal nutrition sector. The sales volume has decreased during the last few decades due to the lower volume at which high-margin products are sold. The available margins have been reduced, and sales have decreased due to oversupply, overpromising, and under delivering principles. Principles that fall short of expectations have reduced the profit margin and, in turn, reduced demand for feed preservatives.

### Market Opportunities:

- The rise in demand for natural preservatives

Feed preservatives are used to extend the shelf life and increase the effectiveness of the feed. The widespread use of antibiotics has brought on antibiotic-resistant bacteria and their residue in animal products. However, they can no longer be utilized to preserve the feeds. According to the European Union, antibiotics cannot enhance growth. Natural feed preservatives now have a chance to expand due to the restriction on antibiotics.

# Feed Preservatives Market Segmentation

## Type Insights

The feed preservatives market segmentation, based on type, is feed acidifiers, mold inhibitors, feed antioxidants, and anticaking agents. The feed preservatives market growth was prominently high under the anticaking agents' category in 2021. Anticaking agents maintain the feed dry for a long time by absorbing extra moisture or repelling water and oil. They are added to the feed to prevent lumps and make product transportation easier.

## Livestock Insights

The feed preservatives market segmentation, based on livestock, is cattle, poultry, swine, aquaculture, and other livestock. In 2021, the poultry segment accounted for the largest market share of the market. It is expected that there will be a rise in demand for poultry due to the rising demand for eggs for adequate protein and vitamins. Additionally, the need for feed preservatives in the chicken industry would increase as awareness of optimal nutrition and care increased.

## Feed Type Insights

Based on feed type, the feed preservatives market is divided into compound feed, feed premix, feed meal, silage, and other feed types. The compound feed category dominated the market for contact lenses in 2021. Compound feed is produced based on animals' different growth stages, physiological requirements, and production uses.

### Global Feed Preservatives Market Share, by Region, 2021 (%)

#### Global Feed Preservatives Market Share, by Region, 2021

## Global Feed Preservatives Market Overview, by Region

By region, the market has been divided into North America, Europe, Asia-Pacific, and the Rest of the World. North America accounted for the most extensive market share. Asia-Pacific will exhibit the highest CAGR during the forecast period.

### North America

North America dominated the market share in 2021. The region's easy access to raw materials like dextrose and maize is expected to increase the manufacturing of feed preservatives. For instance, the US is one of the top producers of maize. About 96000000 acres of land have been set aside in the US for maize farming, and 13% of the crop's annual yield is exported. Furthermore, leading regional market players like Cargill Incorporated, Dupont Nutrition & Health, and others are anticipated to spur market expansion.

### Asia-Pacific

Asia-Pacific accounted for the highest growth rate in the market in 2021. The market for feed preservatives in Asia-Pacific is anticipated to increase due to the region's expanding growth of the cattle and poultry industries as well-organized sectors, particularly in India and China. Additionally, it is anticipated that the region will use feed preservatives more frequently due to the favorable view of disease-free bovine meat. China is one of the globe's major meat producers, which is anticipated to continue to be advantageous for market expansion.

## Feed Preservatives Market Competitive Landscape

Details about each competitor are included in the market competitive landscape. The company's financials, revenue generated, market potential, investment in R&D, new market initiatives, presence, production sites and facilities, production capacities, company strengths and weaknesses, product launch, product width and breadth, and application dominance are among the details that are included. To evaluate broilers' health and weight performance, Cargill put together a portfolio of AI-driven breakthroughs in January 2022, including Birdoo and Galleon Microbiome Analysis. The business is creating these technologies through in-house research and development and strategic alliances to give customers useful insights for operational optimization. In February 2022, BASF SE increased the size of its feed enzymes manufacturing facility in Ludwigshafen, Germany. This development will aid in boosting manufacturing capacity and addressing the escalating client demand.

Prominent players in the feed preservatives market research include Kemin Industries, Inc., Nutreco N.V., Impextraco NV, Biomin Holding GmbH, Merck Animal Health, Alltech, Inc., BASF Animal Nutrition, Cargill, Inc., E.I. Dupont De Nemours and Company, Novus International, Inc., Perstorp Holding AB, and Dupont Nutrition & Health, among others.

## Scope of the Feed Preservatives Market Report

### Type Outlook

- Feed Acidifiers
- Mold Inhibitors
- Feed Antioxidizers
- Anticaking Agents

### Livestock Outlook

- Cattle

- Poultry
- Swine
- Aquaculture
- Other Livestock

## Feed Type Outlook

- Compound Feed
- Feed Premix
- Feed Meal
- Silage
- Other Feed Types

## Region Outlook

- North America
  - US
  - Canada
  - Mexico
- Europe
  - UK
  - Germany
  - France
  - Italy
  - Spain
  - Rest of Europe
- Asia-Pacific
  - China
  - India
  - Japan
  - Australia and New Zealand
  - Rest of Asia-Pacific
- Rest of the World
  - South America
  - Middle East
  - Africa

### Objectives of the Study

The objectives of the study are summarized in 5 stages. They are as mentioned below:

#### Feed Preservatives Market Forecast & Size:

To identify and estimate the market size for the feed preservatives market report segmented by type, livestock and feed type by value (in US dollars). Also, to understand the consumption/ demand created by consumers of feed preservatives market forecast between 2021 and 2027

**Market Landscape and Trends:**

To identify the feed preservatives market growth and infer the drivers, restraints, opportunities, and challenges.

**Market Influencing Factors:**

To find out the factors which are affecting the feed preservatives market size

**Impact of COVID-19:**

To identify and understand the various factors involved in the market affected by the pandemic

**Company Profiling:**

To provide a detailed insight into the major companies operating in the market. The profiling will include the financial health of the company in the past 2-3 years with segmental and regional revenue breakup, product offering, recent developments, SWOT analysis, and key strategies.

**Intended Audience**

- Feed preservatives manufacturers and distributors
- Marketing directors
- Research officers and quality control officers
- Government and Non-government research institutes and institutional laboratories
- Animal husbandry companies and large-scale ranches and poultrys
- Key executives from various key companies and organizations in the feed preservatives market

**Table of Content:**

Contents	
1 Executive Summary	
1.1 Market Attractiveness Analysis 16	
1.1.1 Global Feed Preservatives Market, by Type 17	
1.1.2 Global Feed Preservatives Market, by Livestock 18	
1.1.3 Global Feed Preservatives Market, by Feed Type 19	
1.1.4 Global Feed Preservatives Market, by Region 20	
2 Market Introduction	
2.1 Definition 21	
2.2 Scope of the Study 21	
2.3 Market Structure 21	
2.4 Key Buying Criteria 22	
3 Research Methodology	
3.1 Research Process 23	
3.2 Primary Research 24	
3.3 Secondary Research 25	
3.4 Market Size Estimation 26	
3.5 List of Assumptions 27	
4 Market Dynamics	
4.1 Introduction 28	
4.2 Drivers 29	
4.2.1 Expanding Livestock Industry 29	
4.2.2 Increasing Focus on Feed Quality 29	
4.2.3 Drivers Impact Analysis 30	
4.3 Restraint 31	
4.3.1 Side Effects of Feed Preservatives 31	
4.3.2 Restraints Impact Analysis 31	
4.4 Opportunities 31	
4.4.1 Increasing Demand for Natural Products 31	
4.4.2 Growing Aquaculture Industry 32	
4.4.3 Ban on Antibiotics as Growth Promoters 32	
4.5 Challenge 32	
4.5.1 Stringent Regulations 32	
5 Market Factor Analysis	
5.1 Supply Chain Analysis 33	
5.2 Value Chain Analysis 34	
5.2.1 Raw Material Procurement 34	
5.2.2 Processing 35	
5.2.3 Packaging 35	
5.3 Porter's Five Forces Model 35	
5.3.1 Threat of New Entrants 35	
5.3.2 Bargaining Power of Suppliers 36	
5.3.3 Threat of Substitutes 36	
5.3.4 Bargaining Power of Buyers 36	
5.3.5 Intensity of Rivalry 36	
6 Global Feed Preservatives Market, by Type	
6.1 Overview 37	
6.2 Acidifiers 39	
6.2.1 Acidifiers: Market Estimates & Forecast, by Region, 2022-2030 39	
6.3 Antioxidants 39	
6.3.1 Antioxidants: Market Estimates & Forecast, by Region, 2022-2030 40	
6.4 Mold Inhibitors 40	
6.4.1 Mold Inhibitors: Market Estimates & Forecast, by Region, 2022-2030 40	
6.5 Anticaking Agents 41	
6.5.1 Anticaking Agents: Market Estimates & Forecast, by Region, 2022-2030 41	

7 Global Feed Preservatives Market, by Livestock	
7.1 Overview	42
7.2 Poultry	44
7.2.1 Poultry: Market Estimates & Forecast, by Region, 2022-2030	44
7.3 Ruminants	44
7.3.1 Ruminants: Market Estimates & Forecast, by Region, 2022-2030	45
7.4 Swine	45
7.4.1 Swine: Market Estimates & Forecast, by Region, 2022-2030	45
7.5 Aquaculture	46
7.5.1 Aquaculture: Market Estimates & Forecast, by Region, 2022-2030	46
7.6 Others	47
7.6.1 Others: Market Estimates & Forecast, by Region, 2022-2030	47
8 Global Feed Preservatives Market, by Feed Type	
8.1 Overview	48
8.2 Compound Feed	49
8.2.1 Compound Feed: Market Estimates & Forecast, by Region, 2022-2030	49
8.3 Feed Premixes	50
8.3.1 Feed Premixes: Market Estimates & Forecast, by Region, 2022-2030	50
8.4 Others	51
8.4.1 Others: Market Estimates & Forecast, by Region, 2022-2030	51
9 Global Feed Preservatives Market, by Region	
9.1 Overview	52
9.1.1 North America	53
9.1.2 US	55
9.1.3 Mexico	57
9.1.4 Canada	58
9.2 Europe	60
9.2.1 Germany	62
9.2.2 UK	64
9.2.3 France	65
9.2.4 Spain	67
9.2.5 Italy	68
9.2.6 Rest of Europe	70
9.3 Asia-Pacific	72
9.3.1 China	74
9.3.2 Japan	76
9.3.3 India	77
9.3.4 Rest of Asia-Pacific	79
9.4 RoW (Rest of the world)	81
9.4.1 Middle East	83
9.4.2 Africa	85
9.4.3 South America	86
10 Competitive Landscape	
10.1 Competitive Overview	88
10.2 Competitive Benchmarking	89
10.3 Share of Recent Developments, by Manufacturer	90
10.4 Key Developments & Growth Strategies	90
10.4.1 New Product Launches	90
10.4.2 Acquisitions	91
10.4.3 Expansions	91
10.4.4 Investments	92
10.4.5 Agreements	92
11 Company Profiles	
11.1 Kemin Industries, Inc.	93
11.1.1 Company Overview	93
11.1.2 Financial Overview	93
11.1.3 Products Offered	93
11.1.4 Key Developments	93
11.1.5 SWOT Analysis	94
11.1.6 Key Strategies	94
11.2 Nutreco NV	95
11.2.1 Company Overview	95
11.2.2 Financial Overview	95
11.2.3 Products Offered	95
11.2.4 Key Developments	95
11.2.5 SWOT Analysis	96
11.2.6 Key Strategies	96
11.3 Cargill, Incorporated	97
11.3.1 Company Overview	97
11.3.2 Financial Overview	97
11.3.3 Products Offered	98
11.3.4 Key Developments	98
11.3.5 SWOT Analysis	99
11.3.6 Key Strategies	99
11.4 Impextraco NV	100
11.4.1 Company Overview	100
11.4.2 Financial Overview	100
11.4.3 Products Offered	100
11.4.4 Key Developments	100
11.4.5 SWOT Analysis	101
11.4.6 Key Strategies	101
11.5 Novus International, Inc.	102
11.5.1 Company Overview	102
11.5.2 Financial Overview	102
11.5.3 Products Offered	102
11.5.4 Key Developments	102
11.5.5 SWOT Analysis	103
11.5.6 Key Strategies	103
11.6 Perstorp Holding AB	104
11.6.1 Company Overview	104
11.6.2 Financial Overview	104
11.6.3 Products Offered	105
11.6.4 Key Developments	105

11.6.5 SWOT Analysis	106
11.6.6 Key Strategies	106
11.7 Biomin Holding GmbH	107
11.7.1 Company Overview	107
11.7.2 Financial Overview	107
11.7.3 Products Offered	107
11.7.4 Key Developments	107
11.7.5 SWOT Analysis	108
11.7.6 Key Strategies	108
11.8 Nutriad International NV	109
11.8.1 Company Overview	109
11.8.2 Financial Overview	109
11.8.3 Products Offered	109
11.8.4 Key Developments	109
11.8.5 SWOT Analysis	110
11.8.6 Key Strategies	110
11.9 Pestell Minerals & Ingredients Inc.	111
11.9.1 Company Overview	111
11.9.2 Financial Overview	111
11.9.3 Products Offered	111
11.9.4 Key Developments	111
11.9.5 SWOT Analysis	112
11.9.6 Key Strategies	112
11.10 Eastman Chemical Company	113
11.10.1 Company Overview	113
11.10.2 Financial Overview	113
11.10.3 Products Offered	114
11.10.4 Key Developments	114
11.10.5 SWOT Analysis	114
11.10.6 Key Strategies	114
12 Appendix	
12.1 REFERENCES	115
13 List of Tables	
TABLE 1 PRIMARY INTERVIEWS	24
TABLE 2 LIST OF ASSUMPTIONS	27
TABLE 3 FEED PRESERVATIVES MARKET ESTIMATES & FORECAST, BY TYPE, 2022-2030 (USD MILLION)	38
TABLE 4 ACIDIFIERS: MARKET ESTIMATES & FORECAST, BY REGION, 2022-2030 (USD MILLION)	39
TABLE 5 ANTIOXIDANTS: MARKET ESTIMATES & FORECAST, BY REGION, 2022-2030 (USD MILLION)	40
TABLE 6 MOLD INHIBITORS: MARKET ESTIMATES & FORECAST, BY REGION, 2022-2030 (USD MILLION)	40
TABLE 7 ANTICAKING AGENTS: MARKET ESTIMATES & FORECAST, BY REGION, 2022-2030 (USD MILLION)	41
TABLE 8 FEED PRESERVATIVES MARKET ESTIMATES & FORECAST, BY LIVESTOCK, 2022-2030 (USD MILLION)	43
TABLE 9 POULTRY: MARKET ESTIMATES & FORECAST, BY REGION, 2022-2030 (USD MILLION)	44
TABLE 10 RUMINANTS: MARKET ESTIMATES & FORECAST, BY REGION, 2022-2030 (USD MILLION)	45
TABLE 11 SWINE: MARKET ESTIMATES & FORECAST, BY REGION, 2022-2030 (USD MILLION)	45
TABLE 12 AQUACULTURE: MARKET ESTIMATES & FORECAST, BY REGION, 2022-2030 (USD MILLION)	46
TABLE 13 OTHERS: MARKET ESTIMATES & FORECAST, BY REGION, 2022-2030 (USD MILLION)	47
TABLE 14 FEED PRESERVATIVES MARKET ESTIMATES & FORECAST, BY FEED TYPE, 2022-2030 (USD MILLION)	49
TABLE 15 COMPOUND FEED: MARKET ESTIMATES & FORECAST, BY REGION, 2022-2030 (USD MILLION)	49
TABLE 16 FEED PREMIXES: MARKET ESTIMATES & FORECAST, BY REGION, 2022-2030 (USD MILLION)	50
TABLE 17 OTHERS: MARKET ESTIMATES & FORECAST, BY REGION, 2022-2030 (USD MILLION)	51
TABLE 18 GLOBAL FEED PRESERVATIVES MARKET, BY REGION, 2022-2030 (USD MILLION)	52
TABLE 19 NORTH AMERICA: FEED PRESERVATIVES MARKET, BY COUNTRY, 2022-2030 (USD MILLION)	53
TABLE 20 NORTH AMERICA: FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	54
TABLE 21 NORTH AMERICA: FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	54
TABLE 22 NORTH AMERICA: FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	55
TABLE 23 US: FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	55
TABLE 24 US: FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	56
TABLE 25 US: FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	56
TABLE 26 MEXICO: FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	57
TABLE 27 MEXICO: FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	57
TABLE 28 MEXICO: FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	58
TABLE 29 CANADA: FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	58
TABLE 30 CANADA: FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	59
TABLE 31 CANADA: FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	59
TABLE 32 EUROPE: FEED PRESERVATIVES MARKET, BY COUNTRY, 2022-2030 (USD MILLION)	60
TABLE 33 EUROPE: FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	61
TABLE 34 EUROPE: FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	61
TABLE 35 EUROPE: FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	62
TABLE 36 GERMANY: FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	62
TABLE 37 GERMANY: FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	63
TABLE 38 GERMANY: FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	63
TABLE 39 UK: FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	64
TABLE 40 UK: FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	64
TABLE 41 UK: FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	65
TABLE 42 FRANCE: FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	65
TABLE 43 FRANCE: FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	66
TABLE 44 FRANCE: FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	66
TABLE 45 SPAIN: FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	67
TABLE 46 SPAIN: FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	67
TABLE 47 SPAIN: FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	68
TABLE 48 ITALY: FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	68
TABLE 49 ITALY: FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	69
TABLE 50 ITALY: FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	69
TABLE 51 REST OF EUROPE: FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	70
TABLE 52 REST OF EUROPE: FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	70
TABLE 53 REST OF EUROPE: FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	71
TABLE 54 ASIA-PACIFIC: FEED PRESERVATIVES MARKET, BY COUNTRY, 2022-2030 (USD MILLION)	72
TABLE 55 ASIA-PACIFIC: FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	73
TABLE 56 ASIA-PACIFIC: FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	73
TABLE 57 ASIA-PACIFIC: FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	74

TABLE 58 CHINA: FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	74
TABLE 59 CHINA: FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	75
TABLE 60 CHINA: FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	75
TABLE 61 JAPAN: FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	76
TABLE 62 JAPAN: FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	76
TABLE 63 JAPAN: FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	77
TABLE 64 INDIA: FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	77
TABLE 65 INDIA: FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	78
TABLE 66 INDIA: FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	78
TABLE 67 SREST OF ASIA-PACIFIC: FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	79
TABLE 68 REST OF ASIA-PACIFIC: FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	79
TABLE 69 REST OF ASIA-PACIFIC: FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	80
TABLE 70 ROW: FEED PRESERVATIVES MARKET, BY REGION, 2022-2030 (USD MILLION)	81
TABLE 71 ROW: FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	82
TABLE 72 ROW: FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	82
TABLE 73 ROW: FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	83
TABLE 74 MIDDLE EAST: FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	83
TABLE 75 MIDDLE EAST: FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	84
TABLE 76 MIDDLE EAST: FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	84
TABLE 77 AFRICA: FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	85
TABLE 78 AFRICA: FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	85
TABLE 79 AFRICA: FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	86
TABLE 80 SOUTH AMERICA: FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	86
TABLE 81 SOUTH AMERICA: FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	87
TABLE 82 SOUTH AMERICA: FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	87
TABLE 83 PRODUCT LAUNCHES	90
TABLE 84 ACQUISITIONS	91
TABLE 85 EXPANSIONS	91
TABLE 86 INVESTMENTS	92
TABLE 87 AGREEMENTS	92
TABLE 88 KEMIN INDUSTRIES, INC.: PRODUCTS OFFERED	93
TABLE 89 KEMIN INDUSTRIES, INC.: KEY DEVELOPMENTS	93
TABLE 90 NUTRECO NV: PRODUCTS OFFERED	95
TABLE 91 NUTRECO NV: KEY DEVELOPMENTS	95
TABLE 92 CARGILL, INCORPORATED: PRODUCTS OFFERED	98
TABLE 93 CARGILL, INCORPORATED: KEY DEVELOPMENTS	98
TABLE 94 IMPEXTRACO NV: PRODUCTS OFFERED	100
TABLE 95 IMPEXTRACO NV: KEY DEVELOPMENTS	100
TABLE 96 NOVUS INTERNATIONAL, INC.: PRODUCTS OFFERED	102
TABLE 97 NOVUS INTERNATIONAL, INC.: KEY DEVELOPMENTS	102
TABLE 98 PERSTORP HOLDING AB: PRODUCTS OFFERED	105
TABLE 99 PERSTORP HOLDING AB: KEY DEVELOPMENTS	105
TABLE 100 BIOMIN HOLDING GMBH: PRODUCTS OFFERED	107
TABLE 101 BIOMIN HOLDING GMBH: KEY DEVELOPMENTS	107
TABLE 102 NUTRIAD INTERNATIONAL NV: PRODUCTS OFFERED	109
TABLE 103 NUTRIAD INTERNATIONAL NV: KEY DEVELOPMENTS	109
TABLE 104 PESTELL MINERALS & INGREDIENTS INC.: PRODUCTS OFFERED	111
TABLE 105 PESTELL MINERALS & INGREDIENTS INC.: KEY DEVELOPMENTS	111
TABLE 106 EASTMAN CHEMICAL COMPANY: PRODUCTS OFFERED	114
14 List of Figures	
FIGURE 1 MARKET SYNOPSIS	15
FIGURE 2 GLOBAL FEED PRESERVATIVES MARKET: MARKET ATTRACTIVENESS ANALYSIS	16
FIGURE 3 GLOBAL FEED PRESERVATIVES MARKET ANALYSIS, BY TYPE	17
FIGURE 4 GLOBAL FEED PRESERVATIVES MARKET ANALYSIS, BY LIVESTOCK	18
FIGURE 5 GLOBAL FEED PRESERVATIVES MARKET ANALYSIS, BY FEED TYPE	19
FIGURE 6 GLOBAL FEED PRESERVATIVES MARKET ANALYSIS, BY REGION, 2022-20	20
FIGURE 7 GLOBAL FEED PRESERVATIVES MARKET: MARKET STRUCTURE	21
FIGURE 8 KEY BUYING CRITERIA FOR FEED PRESERVATIVES	22
FIGURE 9 RESEARCH PROCESS	23
FIGURE 10 TOP-DOWN AND BOTTOM-UP APPROACHES	26
FIGURE 11 MARKET DYNAMICS OVERVIEW	28
FIGURE 12 GLOBAL COMPOUND FEED PRODUCTION, 2022-2030	29
FIGURE 13 DRIVERS IMPACT ANALYSIS: GLOBAL FEED PRESERVATIVE MARKET	30
FIGURE 14 RESTRAINTS IMPACT ANALYSIS: GLOBAL FEED PRESERVATIVE MARKET	31
FIGURE 15 GLOBAL FEED PRESERVATIVES MARKET: SUPPLY CHAIN	33
FIGURE 16 GLOBAL FEED PRESERVATIVES MARKET: VALUE CHAIN ANALYSIS	34
FIGURE 17 PORTER'S FIVE FORCES ANALYSIS OF THE GLOBAL FEED PRESERVATIVES MARKET	35
FIGURE 18 GLOBAL FEED PRESERVATIVES MARKET, BY TYPE, 2022 (% SHARE)	37
FIGURE 19 GLOBAL FEED PRESERVATIVES MARKET, BY TYPE, 2022-2030 (USD MILLION)	38
FIGURE 20 GLOBAL FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022 (% SHARE)	42
FIGURE 21 GLOBAL FEED PRESERVATIVES MARKET, BY LIVESTOCK, 2022-2030 (USD MILLION)	43
FIGURE 22 GLOBAL FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022 (% SHARE)	48
FIGURE 23 GLOBAL FEED PRESERVATIVES MARKET, BY FEED TYPE, 2022-2030 (USD MILLION)	48
FIGURE 24 GLOBAL FEED PRESERVATIVES MARKET, BY REGION, 2022-2030 (USD MILLION)	52
FIGURE 25 NORTH AMERICA: FEED PRESERVATIVES MARKET SHARE, BY COUNTRY, 2022 (% SHARE)	53
FIGURE 26 EUROPE: FEED PRESERVATIVES MARKET SHARE, BY COUNTRY, 2022 (% SHARE)	60
FIGURE 27 ASIA-PACIFIC: FEED PRESERVATIVES MARKET SHARE, BY COUNTRY, 2022 (% SHARE)	72
FIGURE 28 ROW: FEED PRESERVATIVES MARKET SHARE, BY REGION, 2022 (% SHARE)	81
FIGURE 29 BENCHMARKING OF MAJOR COMPETITORS	89
FIGURE 30 RECENT DEVELOPMENTS BY MAJOR MANUFACTURERS, 2022-2030	90
FIGURE 31 KEMIN INDUSTRIES, INC.: SWOT ANALYSIS	94
FIGURE 32 NUTRECO NV: SWOT ANALYSIS	96
FIGURE 33 FIGURE 2 CARGILL, INCORPORATED: FINANCIAL OVERVIEW SNAPSHOT	97
FIGURE 34 CARGILL, INCORPORATED: SWOT ANALYSIS	99
FIGURE 35 IMPEXTRACO NV: SWOT ANALYSIS	101
FIGURE 36 NOVUS INTERNATIONAL, INC.: SWOT ANALYSIS	103
FIGURE 37 PERSTORP HOLDING AB: FINANCIAL OVERVIEW SNAPSHOT	104
FIGURE 38 PERSTORP HOLDING AB: SWOT ANALYSIS	106
FIGURE 39 BIOMIN HOLDING GMBH: SWOT ANALYSIS	108
FIGURE 40 NUTRIAD INTERNATIONAL NV: SWOT ANALYSIS	110
FIGURE 41 PESTELL MINERALS & INGREDIENTS INC.: SWOT ANALYSIS	112

