

Report Information

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Low Code Development Platform Market Research Report—Global Forecast till 2030

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Description:

Low Code Development Platform Market Overview

The Global Low Code Development Platform Market has grown significantly; It is expected to reach USD 125.3 billion by 2030, growing at a CAGR of 34.20% between 2022-2030. Low code development platform (LCDP) mainly concentrated on creating and developing business processes, and user interfaces such as web applications and database platforms. The LCDP offers low or no coding techniques, which eventually reduces the time and cost for the development of the platform, which, in turn, are advantageous to the business processes. Overall, the market is expected to be driven by increasing industrialization and increased demand for strong solutions.

The global low code development platform market has been segmented into component, type, deployment, organization size, vertical, and region. Based on component, the low code development platform demand has been bifurcated into solutions and services. Based on the type, the LCDP market has been segmented into general-purpose platform, database app platform, process app platform, request handling platform, and others. Based on deployment, the market has been split into on-premise and cloud. Based on the organization size, the market has been split into small and medium and large. Based on the vertical, the market has been split into retail and e-commerce, BFSI, IT & telecom, healthcare, media & entertainment, government, and others. Based on region, the low code development platform Industry has been segmented into North America, Europe, Asia-Pacific, the Middle East & Africa, and South America.

COVID-19 Analysis

The COVID-19 originated in early 2020 in Wuhan, China, and rapidly spread across the globe. The worldwide cases have surpassed 235 million and continue to rise. The pandemic forced lockdown situations across all major economies. It imposed numerous restrictions such as travel barriers, closure of shops and markets, work-from-home orders, import-export ban, and others. The COVID-19 outbreak has affected millions of people across the globe and has negatively impacted the global economy, causing global supply systems to collapse. Factory shutdowns throughout the world have impacted the industry's supply chains. The continuous spread of COVID-19 in 2020 has decreased the global GDP growth and trade volumes, lowering commodities prices. Furthermore, production units in the industries have closed down due to the restrictions placed, and there has been a sharp reduction in footfall, with a significant impact on sales. One of the most interesting aspects of the pandemic crisis is that, for several companies, the pandemic was more of an accelerator than an obstacle. Remote work, digital economy, supply chain enhancements, automation, and enhanced customer experience have changed the technology spending among organizations.

Market Dynamics

The growth of the global low code development platform market is driven by various factors, such as growing adoption of advanced technologies and continuous evolution of software. However, the market's growth is likely to be hindered by lack of tracking the security aspects of the built application.

Drivers

- Digital business acceleration driving application delivery

The growing adoption of advanced technologies to create new customer experiences, business models, and internal capabilities has formed a huge base for digital businesses. The transformation of business with digital technologies, such as web designing, social media consulting, specializing in retailers, and business coaching, has increased over the past few years. The low code helps the

developers and business users to create more flexible applications and get specific tasks done.

- **Increasing number of Application Programming Interface (API) offerings by the solution vendors**

With the growing transformation and emergency of Web 2.0 and Web 3.0, there has been a rise in demand for the API-centric business model. This allowed the organizations to share their application information and functionality with external business partners, third-party developers, and internal departments. This helped the organization's products and services to leverage data and functionality by communicating with each other through a documented interface.

Opportunity

- **Digitization in the IT industry**

There has been a rising demand for digital transformation and the adoption of advanced technologies among different industries across the globe. Many organizations have adopted advanced solutions to leverage disruptive technologies and deliver customer value, thereby enhancing productivity and business growth. Further, businesses have started creating a digital presence to attract the audience with the changing consumer preferences.

Restraints

- **Lack of visibility**

The acceleration of digital transformation and the growing need for user customization among software companies has driven the low-code development platform organizations. This technological development also includes risks associated with the rising trends. One of the biggest factors responsible for the restraint of the low code development platform market is the lack of visibility.

Market Segmentation

The LCDP Market has been segmented based on component, type, deployment, organization size, vertical, and region.

Based on component, the low code development platform Industry has been bifurcated into solutions and services. Further the Services is categorized into Professional services and Managed Services. Under Professional services Training and development, Integration, Support and Maintenance are included.

Based on deployment, the market has been split into on-premise and cloud.

Based on the type, the low code development platform market has been segmented into general-purpose platform, database app platform, process app platform, request handling platform, and others.

Based on the organization size, the market has been split into small and medium and large.

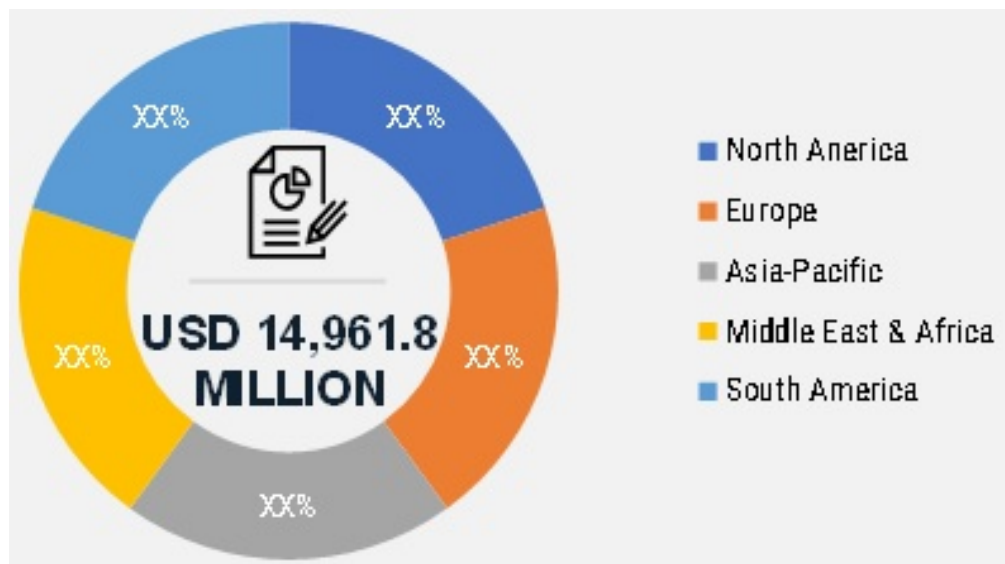
Based on the vertical, the market has been split into retail and e-commerce, BFSI, IT & telecom, healthcare, media & entertainment, government, and others.

Based on region, the LCDP Industry has been segmented into North America, Europe, Asia-Pacific, the Middle East & Africa, and South America.

Regional Insights

Globally, the market has been categorized into four different regions— North America, Europe, Asia-Pacific, the Middle East & Africa, and South America. Asia-Pacific accounted for the largest market share in 2020, and it is expected to register the highest CAGR during the forecast period. Asia-Pacific's overall market is expected to be driven by increasing industrialization and increased demand for strong solutions. Furthermore, with the rise of digital transformation, and organizational mobility, users can use the low code development platform to create a business application. The major contributors to the global LCDP market are China, New Zealand, India, Southeast Asia, Japan, and Australia. The market for low code development platforms is booming in China. Europe region includes the UK, Germany, France, and the rest of Europe. Due to the increasing deployment of web and mobile applications for commercial operations and expanding internet penetration, this region's LCDP market share is predicted to grow rapidly. The Middle East & Africa and South America is projected to register a comparatively higher CAGR during the forecast period.

GLOBAL LOW CODE DEVELOPMENT PLATFORM MARKET, BY REGION, 2020 (% SHARE)



Source: Industry Expert, Secondary Research, and MRFR Analysis

Asia-Pacific Region to Bolster the Low code development platform industry

The market for low code development platform is dominated by Asia-Pacific. This region's overall market is expected to be driven by increasing industrialization and increased demand for strong solutions. Furthermore, with the rise of digital transformation, and organizational mobility, users can use the LCDP to create a business application. The major contributors to the global low code development platform market are China, New Zealand, India, Southeast Asia, Japan, and Australia. The market for low code development platforms is booming in China.

Competitive Landscape

The global market for low code development platforms has witnessed significant growth over the forecast period due to the growing digital content. There are several domestic, regional, and global players operating in the LCDP market who continuously strive to gain a significant share of the overall market. During the study, MRFR has analyzed some of the major players in the global low code development platforms market who have contributed to the market growth. These include Microsoft, Salesforce.com, Mendix Technology BV, Appian, OutSystems, Pegasystems Inc., ServiceNow, AgilePoint, Caspio, Nintex UK Ltd, Netcall, Zoho Corporation Pvt. Ltd., Simplifier AG, WaveMaker, Inc. and Skyve. Among these, MRFR has analyzed five key players in the global low code development platforms market who have contributed to the global market growth.

Key Players

- Microsoft (US)
- com, Inc. (California)
- Appian (US)
- Pegasystems Inc. (US)
- ServiceNow (California)

These players focus on expanding and enhancing their product portfolio and services to remain competitive and increase their customer base. Additionally, these players are focusing on partnerships & collaborations to expand their business and customer base to enhance their market position.

Recent Developments

On Apr.04, 2023, The University of Limerick announced that it has secured €5.9 million in funding for its low-code software project. This new research project will investigate low-code and no-code approaches to software engineering and will help build a new software development platform. The approach is designed to help with the ongoing challenges of the software developers' shortage.

On Mar. 22, 2023, SAP announced that it would add more governance capability to its low-code and no-code platform Build to enable IT teams to monitor the usage, performance, and data access to applications. The governance feature inside Build will allow IT teams to control applications developed on its low-code platform accessed by many users across the enterprise.

SAP's low-code development platform Build was launched on Nov.22, 2022, at its TechEd conference in Las Vegas. SAP Build is an app dev platform comprising SAP Build Apps for creating applications, SAP Build Process Automation for building & automating tasks and processes & workflows, and SAP Build Work Zone for building business sites like digital workspaces.

On Mar. 22, 2023, Aurachain, a provider of low-code development platforms, announced that it has integrated AI technology into its low-code platform to enhance application development. The addition of powerful AI-assisted capabilities will help Aurachain's low-code development platform users to design, build, and optimize apps and gain insights into process activities, thus, ushering in a new workflow automation era.

On Mar. 09, 2023, Microsoft announced that it has expanded generative AI to its Power Platform and launched Dynamics 365 Copilot for various lines of business. This will give users increased access to complex AI tools and allow CIOs to assess tech risks and opportunities. Adding AI models to the Power Platform low-code developer tool and the Dynamics 365 applications will enable workers to boost productivity.

On Nov.22, 2022, Appsmith, a low-code or no-code development product developer with an open-source option, presented a range of low-code development features in an accessible drag-and-drop environment. Appsmith's competent drag-and-drop low-code application platform can meet internal departmental application development needs.

Report Overview

This study estimates revenue growth at global, regional, and country levels and offers an overview of the latest developments in each of the sub-sectors from 2018 to 2027. For this analysis, MRFR segmented the global low code development platform Market report-based on Component, Type, Deployment, Organization Size, Vertical and Region.

By Component Outlook

- Solution
- Service

By Type Insights

- Construction
- General-Purpose platform
- Database app platform
- Process app platform
- Request handling platform

By Deployment Outlook

- On-premises
- Cloud

By Organization Size

- Small and Medium
- Large

By Vertical Outlook

- Retail and E-Commerce
- Healthcare
- Media & Entertainment
- BFSI
- IT & Telecommunication
- Government
- Others

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