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Pigment Dispersion Market Research Report- Forecast to 2030

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Description:

Pigment Dispersion Market Overview

The Pigment Dispersion Market Size is expected to grow USD 47 billion at a CAGR of 3.12% during the forecast period.

The pigment dispersions market is also being driven by rising demand for paints, coatings, and construction materials in emerging nations. Pigment dispersion is a suspension of insoluble solid particles available either in water form or in organic solvent form.

These particles play a vital role in deciding the end properties of printing inks, lacquers, and paints. The major function of using pigment dispersions is to combat various chemical damages, weather effects, discoloration, and harsh temperatures. Some of the major applications of pigment dispersion involve the industries such as automobiles, chemical, and construction industries. In the manufacturing process, good pigment dispersion is essential for high-quality paints. The paint will not hold up and keep the intended color standards if the pigments are not dispersed properly.

In order to create good quality paints, properly dispersed pigments are important. The quality of the dispersed pigments can be evaluated through the color strength, heat resistance, weather stability, and how productive the color is by spreading over the large surface areas with a brilliant concentration of color pigments. Various industry manufacturers utilize pigment dispersions for coloring many types of materials, such as paint, thermoset composites, coating plastics, inks, textiles, and more. These diverse applications in numerous industries can positively influence the Pigment Dispersion Market Revenue in the forecast period.

COVID-19 Analysis

The COVID-19 pandemic situation has impacted various industries drastically, and the pigment dispersion market is no different as many manufacturing sectors heavily rely on quality pigment dispersions for preparing their supply chains. The Pigment Dispersion Market Growth has been impacted severely due to various governmental restriction guidelines and lockdown situations in various countries across the globe. Due to the disruptions in the supply chain in the raw material of pigment dispersion, the Pigment Dispersion Market did not see much increase in the production output. This has highly hit the construction sector, which has led to production and factory operations in the electronics, automotive, and aerospace industries temporarily shut down during the lockdown period.

Many governments have been lifting the operational market restrictions as the pandemic situation is improving in the review period. Various national economies have resumed the pigment dispersion market activities. As many of the major key players of the industry are taking innovative approaches with the marketing strategies through the market segments and sub-segments, risks are reducing and creating more market opportunities.

Chief Factors Existing in The Market

Key Market Drivers

The pigment dispersions market is predicted to grow rapidly in emerging economies such as the Asia Pacific and South America due to rapid industrialization. The construction, packaging, automotive, and textile industries have witnessed significant growth in recent years and continue to surge more. Hence, there is a rise in demand for protective paints and UV protection paints for automotive manufacturing and aircraft. Apart from that, the pigment dispersion demand can spike up more for wood finish paints which can predictively bring more growth in Pigment Dispersion Market Size during the review period.

Market Challenges

As more and more governments are stressing the use of environment-friendly substances, various industries can find implementing the sustainable approaches more expensive. More infrastructural changes would be required to reduce carbon footprints. Regulations for using certain grade pigments can discourage end users for some applications due to their high-cost factors. These challenges can inhibit the growth rate of the pigment dispersion market during the assessment period.

Market Opportunities

As Asian countries continue to industrialize and the United States recovers from the dramatic slump during the global financial crisis, the global construction market is predicted to increase at a faster rate than global GDP over the next forecast periods. The industry is expected to rise as a result of mergers and acquisitions among automotive manufacturers and suppliers, as well as increased automobile production and sales. Hence, there would be more opportunities for various pigment dispersion market segments to grow. Furthermore, throughout the assessment period of the pigment dispersion market, growing urbanization along with rising disposable income in emerging nations is expected to boost market expansion.

Market Restraints

Various governments have restricted the use of toxic chemical substances in the manufacturing of pigment dispersion, which can cause a major hindrance to the pigment dispersion market growth. The use of heavy metals in pigment dispersion production, such as cadmium, mercury, lead, etc., when disposed of in the environment, can cause pollution. Studies have stated that pigment dispersion syndrome is associated with 79 drugs and 29 conditions. These stringent governmental regulations can force various key players to shift industries that can reduce the Pigment Dispersion Market Share in the forecast period.

Cumulative Evaluation of The Market

The pigment dispersion market research report outlines various growth factors influencing the global market. The pigment dispersions market is estimated to register more growth value in the forecast period due to the rising demand in the automotive, construction, and other manufacturing industries. Demand for UV protection paints and coatings is rising in the emerging economies, which creates huge opportunities in the global market. Stringent government regulatory frameworks for restricting toxic chemicals in pigment dispersion production are the major restraint for the pigment dispersion market. As the key players introducing innovative market strategies, it is predicted to make rapid growth in the pigment dispersions market.

Market Segmentation

The pigment dispersion market has more scope for growth in the global sphere for being comprised of various market segments and sub-segments. The Pigment Dispersion Market Trend is influenced by major segments by pigment dispersion type, pigment dispersion application, and others.

By Type

On the basis of pigment dispersion type segment, the pigment dispersion market is classified into water, solvent, and others.

By Application

The application segment of the pigment dispersion market is further categorized into construction, printing, automobile, furniture, aerospace, and others.

Regional Analysis

According to the geographical classification of pigment dispersion market regions, the segment by region covers North American countries, Asia Pacific countries, Europe, Latin America, the Middle East & Africa, and the rest of the world. Based on the Pigment Dispersion Market Research report, the North American region is estimated to dominate the global market shares obtaining the highest CAGR in the review period from 2022 to 2030 due to more expansion in the aerospace and defense sector. Hence, this region would witness substantial growth with high consumption potential and increased growth on rising economic rate and more production capacities.

The Middle East & African counties like UAE, Iraq, Iran, Saudi Arabia, and Kuwait are predicted wot have surging demand for pigment dispersion in the forecast period due to the increased tourism & travel sector. Furthermore, the presence of vast oil and gas reserves in this region is expected to boost the pigment dispersion market growth due to the use of pigment dispersion in securing industrial gear.

Competitive Intensity Within the Industry

According to the global research report on the pigment dispersion market, the global regions create a heavy competitive sphere with many market players joining in the industry trends. Some of the major key players in the pigment dispersion market are mentioned below:

- PPG Industries Inc. (U.S.)
- RPM International Inc. (U.S.)
- Akzo Nobel N.V. (The Netherlands)
- The Sherwin-Williams Company (U.S.)
- Kelly-Moore Paints (U.S.)
- BASF SE (Germany)
- Clariant (Switzerland)
- Dunn-Edwards Corporation (U.S.)
- KANSAI PAINT CO., LTD (Japan)
- Tikkurila Oyj (Finland)

There can be many multinational market players seen to compete in the global market having their own dynamic approaches to propelling the value of Pigment Dispersion Market Forecast. Since more is more new key players entering the global pigment dispersion market, the competitive scene is becoming more fierce.

Recent Market Developments

- In March 2022, BASF SE (Germany) inaugurated a new laboratory building for the development of automotive refinish coatings and to make more paint innovations.
- In March 2022, Fujifilm Imaging Colorants announced it had invested \$28 Million in adding a new facility in Delaware for Inkjet Pigment Dispersions.

Report Overview

As per the pigment dispersion market research report, various quantitative and qualitative analyses have been executed on the market studies to gauge the performance of the global market. This research report consists of data on the global pigment dispersion market overview, various market dynamics influencing the global performance, market segmentation, regional segmentation analysis, global market competition analysis, and recent market developments. Besides that, the Pigment Dispersion Market Analysis outlines various market strategies the major market key players are implementing in order to propel the growth of the pigment dispersion market in the reported forecast periods.

Key Industrial Segments

By Type

- Water
- Solvent
- Others

By Application

- Construction
- Automobile
- Aerospace
- Furniture
- Printing
- Others

By Region

- North America
- APAC
- Europe
- Rest of the world

Table of Content:

Contents
Table of Contents:
1 Executive Summary
2 Scope of the Report
2.1 Market Definition
2.2 Scope of the Study
2.2.1 Research Objectives
2.2.2 Assumptions & Limitations
2.3 Markets Structure
3 Market Research Methodology
3.1 Research Process
3.2 Secondary Research
3.3 Primary Research
3.4 Forecast Model
4 Market Landscape
4.1 Five Forces Analysis
4.1.1 Threat of New Entrants
4.1.2 Bargaining power of buyers
4.1.3 Threat of substitutes
4.1.4 Segment rivalry
4.2 Value Chain/Supply Chain of Global Pigment Dispersions Market
5 Industry Overview of Global Pigment Dispersions Market
5.1 Introduction
5.2 Growth Drivers
5.3 Impact analysis
5.4 Market Challenges

6 Market Trends

6.1 Introduction

6.2 Growth Trends

6.3 Impact analysis

7. Global Pigment Dispersions Market by Dispersion Type

7.1 Introduction

7.2 Water

7.2.1 Market Estimates & Forecast, 2020-2027

7.2.2 Market Estimates & Forecast by Region, 2020-2027

7.3 Solvent

7.3.1 Market Estimates & Forecast, 2020-2027

7.3.2 Market Estimates & Forecast by Region, 2020-2027

7.4 Others

7.4.1 Market Estimates & Forecast, 2020-2027

7.4.2 Market Estimates & Forecast by Region, 2020-2027

8. Global Pigment Dispersions Market by End Use Industry

8.1 Introduction

8.2 Construction

8.2.1 Market Estimates & Forecast, 2020-2027

8.2.2 Market Estimates & Forecast by Region, 2020-2027

8.3 Automobile

8.3.1 Market Estimates & Forecast, 2020-2027

8.3.2 Market Estimates & Forecast by Region, 2020-2027

8.4 Aerospace

8.4.1 Market Estimates & Forecast, 2020-2027

8.4.2 Market Estimates & Forecast by Region, 2020-2027

8.5 Furniture

8.5.1 Market Estimates & Forecast, 2020-2027

8.5.2 Market Estimates & Forecast by Region, 2020-2027

8.6 Printing

8.6.1 Market Estimates & Forecast, 2020-2027

8.6.2 Market Estimates & Forecast by Region, 2020-2027

8.7 Others

8.7.1 Market Estimates & Forecast, 2020-2027

8.7.2 Market Estimates & Forecast by Region, 2020-2027

9. Global Pigment Dispersions Market by Region

9.1 Introduction

9.2 North America

9.2.1 Market Estimates & Forecast, 2020-2027

9.2.2 Market Estimates & Forecast by Dispersion Type, 2020-2027

9.2.3 Market Estimates & Forecast by End Use Industry, 2020-2027

9.2.4 U.S.

9.2.4.1 Market Estimates & Forecast, 2020-2027

9.2.4.2 Market Estimates & Forecast by Dispersion Type, 2020-2027

9.2.4.3 Market Estimates & Forecast by End Use Industry, 2020-2027

9.2.5 Canada

9.2.5.1 Market Estimates & Forecast, 2020-2027

9.2.5.2 Market Estimates & Forecast by Dispersion Type, 2020-2027

9.2.5.3 Market Estimates & Forecast by End Use Industry, 2020-2027

9.3 Europe

9.3.1 Market Estimates & Forecast, 2020-2027

9.3.2 Market Estimates & Forecast by Dispersion Type, 2020-2027

9.3.3 Market Estimates & Forecast by End Use Industry, 2020-2027

9.3.4 Germany

9.3.4.1 Market Estimates & Forecast, 2020-2027

9.3.4.2 Market Estimates & Forecast by Dispersion Type, 2020-2027

9.3.4.3 Market Estimates & Forecast by End Use Industry, 2020-2027

9.3.5 France

9.3.5.1 Market Estimates & Forecast, 2020-2027

9.3.5.2 Market Estimates & Forecast by Dispersion Type, 2020-2027

9.3.5.3 Market Estimates & Forecast by End Use Industry, 2020-2027

9.3.6 Italy

9.3.6.1 Market Estimates & Forecast, 2020-2027

9.3.6.2 Market Estimates & Forecast by Dispersion Type, 2020-2027

9.3.6.3 Market Estimates & Forecast by End Use Industry, 2020-2027

9.3.7 Spain

9.3.7.1 Market Estimates & Forecast, 2020-2027

9.3.7.2 Market Estimates & Forecast by Dispersion Type, 2020-2027

9.3.7.3 Market Estimates & Forecast by End Use Industry, 2020-2027

9.3.8 U.K

9.3.8.1 Market Estimates & Forecast, 2020-2027

9.3.8.2 Market Estimates & Forecast by Dispersion Type, 2020-2027

9.3.8.3 Market Estimates & Forecast by End Use Industry, 2020-2027

9.3.9 Russia

9.3.9.1 Market Estimates & Forecast, 2020-2027

9.3.9.2 Market Estimates & Forecast by Dispersion Type, 2020-2027

9.3.9.3 Market Estimates & Forecast by End Use Industry, 2020-2027

9.3.10 Poland

9.3.10.1 Market Estimates & Forecast, 2020-2027

9.3.10.2 Market Estimates & Forecast by Dispersion Type, 2020-2027

9.3.10.3 Market Estimates & Forecast by End Use Industry, 2020-2027

9.4 Asia Pacific

9.4.1 Market Estimates & Forecast, 2020-2027

9.4.2 Market Estimates & Forecast by Dispersion Type, 2020-2027

9.4.3 Market Estimates & Forecast by End Use Industry, 2020-2027

9.4.4 China

9.4.4.1 Market Estimates & Forecast, 2020-2027

9.4.4.2 Market Estimates & Forecast by Dispersion Type, 2020-2027

9.4.4.3 Market Estimates & Forecast by End Use Industry, 2020-2027

9.4.5 India

9.4.4.1 Market Estimates & Forecast, 2020-2027

9.4.4.2 Market Estimates & Forecast by Dispersion Type, 2020-2027

9.4.4.3 Market Estimates & Forecast by End Use Industry, 2020-2027

- 9.4.5 Japan
 - 9.4.5.1 Market Estimates & Forecast, 2020-2027
 - 9.4.5.2 Market Estimates & Forecast by Dispersion Type, 2020-2027
 - 9.4.5.3 Market Estimates & Forecast by End Use Industry, 2020-2027
- 9.4.6 Australia
 - 9.4.6.1 Market Estimates & Forecast, 2020-2027
 - 9.4.6.2 Market Estimates & Forecast by Dispersion Type, 2020-2027
 - 9.4.6.3 Market Estimates & Forecast by End Use Industry, 2020-2027
- 9.4.7 New Zealand
 - 9.4.7.1 Market Estimates & Forecast, 2020-2027
 - 9.4.7.2 Market Estimates & Forecast by Dispersion Type, 2020-2027
 - 9.4.7.3 Market Estimates & Forecast by End Use Industry, 2020-2027
- 9.4.8 Rest of Asia Pacific
 - 9.4.8.1 Market Estimates & Forecast, 2020-2027
 - 9.4.8.2 Market Estimates & Forecast by Dispersion Type, 2020-2027
 - 9.4.8.3 Market Estimates & Forecast by End Use Industry, 2020-2027
- 9.5 Middle East & Africa
 - 9.5.1 Market Estimates & Forecast, 2020-2027
 - 9.5.2 Market Estimates & Forecast by Dispersion Type, 2020-2027
 - 9.5.3 Market Estimates & Forecast by End Use Industry, 2020-2027
 - 9.5.4 Turkey
 - 9.5.4.1 Market Estimates & Forecast, 2020-2027
 - 9.5.4.2 Market Estimates & Forecast by Dispersion Type, 2020-2027
 - 9.5.4.3 Market Estimates & Forecast by End Use Industry, 2020-2027
 - 9.5.5 Israel
 - 9.5.5.1 Market Estimates & Forecast, 2020-2027
 - 9.5.5.2 Market Estimates & Forecast by Dispersion Type, 2020-2027
 - 9.5.5.3 Market Estimates & Forecast by End Use Industry, 2020-2027
 - 9.5.6 North Africa
 - 9.5.6.1 Market Estimates & Forecast, 2020-2027
 - 9.5.6.2 Market Estimates & Forecast by Dispersion Type, 2020-2027
 - 9.5.6.3 Market Estimates & Forecast by End Use Industry, 2020-2027
 - 9.5.7 GCC
 - 9.5.7.1 Market Estimates & Forecast, 2020-2027
 - 9.5.7.2 Market Estimates & Forecast by Dispersion Type, 2020-2027
 - 9.5.7.3 Market Estimates & Forecast by End Use Industry, 2020-2027
 - 9.5.8 Rest of Middle East & Africa
 - 9.5.8.1 Market Estimates & Forecast, 2020-2027
 - 9.5.8.2 Market Estimates & Forecast by Dispersion Type, 2020-2027
 - 9.5.8.3 Market Estimates & Forecast by End Use Industry, 2020-2027
- 9.6 Latin America
 - 9.6.1 Market Estimates & Forecast, 2020-2027
 - 9.6.2 Market Estimates & Forecast by Dispersion Type, 2020-2027
 - 9.6.3 Market Estimates & Forecast by End Use Industry, 2020-2027
 - 9.6.4 Brazil
 - 9.6.4.1 Market Estimates & Forecast, 2020-2027
 - 9.6.4.2 Market Estimates & Forecast by Dispersion Type, 2020-2027
 - 9.6.4.3 Market Estimates & Forecast by End Use Industry, 2020-2027
 - 9.6.5 Argentina
 - 9.6.5.1 Market Estimates & Forecast, 2020-2027
 - 9.6.5.2 Market Estimates & Forecast by Dispersion Type, 2020-2027
 - 9.6.5.3 Market Estimates & Forecast by End Use Industry, 2020-2027
 - 9.6.6 Mexico
 - 9.6.6.1 Market Estimates & Forecast, 2020-2027
 - 9.6.6.2 Market Estimates & Forecast by Dispersion Type, 2020-2027
 - 9.6.6.3 Market Estimates & Forecast by End Use Industry, 2020-2027
 - 9.6.7 Rest of Latin America
 - 9.6.7.1 Market Estimates & Forecast, 2020-2027
 - 9.6.7.2 Market Estimates & Forecast by Dispersion Type, 2020-2027
 - 9.6.7.3 Market Estimates & Forecast by End Use Industry, 2020-2027
- 10. Company Landscape**
- 11. Company Profiles**
 - 11.1 BASF SE
 - 11.1.1 Company Overview
 - 11.1.2 Dispersion Type/Business Segment Overview
 - 11.1.3 Financial Updates
 - 11.1.4 Key Developments
 - 11.2 PPG Industries, Inc.
 - 11.2.1 Company Overview
 - 11.2.2 Dispersion Type/Business Segment Overview
 - 11.2.3 Financial Updates
 - 11.2.4 Key Developments
 - 11.3 The Sherwin-Williams Company
 - 11.3.1 Company Overview
 - 11.3.2 Dispersion Type/Business Segment Overview
 - 11.3.3 Financial Updates
 - 11.3.4 Key Developments
 - 11.4 Akzo Nobel N.V.
 - 11.4.1 Company Overview
 - 11.4.2 Dispersion Type/Business Segment Overview
 - 11.4.3 Financial Updates
 - 11.4.4 Key Developments
 - 11.5 Clariant
 - 11.5.1 Company Overview
 - 11.5.2 Dispersion Type/Business Segment Overview
 - 11.5.3 Financial Updates
 - 11.5.4 Key Developments
 - 11.6 RPM International Inc.
 - 11.6.1 Company Overview
 - 11.6.2 Dispersion Type/Business Segment Overview
 - 11.6.3 Financial Updates
 - 11.6.4 Key Developments
 - 11.7 Tikkurila OYJ

- 11.7.1 Company Overview
- 11.7.2 Dispersion Type/Business Segment Overview
- 11.7.3 Financial Updates
- 11.7.4 Key Developments
- 11.8 KANSAI PAINT CO.,LTD
- 11.8.1 Company Overview
- 11.8.2 Dispersion Type/Business Segment Overview
- 11.8.3 Financial Updates
- 11.8.4 Key Developments
- 11.9 KANSAI PAINT CO.,LTD
- 11.9.1 Company Overview
- 11.9.2 Dispersion Type/Business Segment Overview
- 11.9.3 Financial Updates
- 11.9.4 Key Developments
- 11.10 Dunn-Edwards Corporation
- 11.10.1 Company Overview
- 11.10.2 Dispersion Type/Business Segment Overview
- 11.10.3 Financial Updates
- 11.10.4 Key Developments

12. Conclusion

List Of Tables:

- Table 1 World Population by Major Regions (2020 To 2027)
- Table 2 Global Pigment Dispersions Market: By Region, 2020-2027
- Table 3 North America Pigment Dispersions Market: By Country, 2020-2027
- Table 4 Europe Pigment Dispersions Market: By Country, 2020-2027
- Table 5 Asia-Pacific Pigment Dispersions Market: By Country, 2020-2027
- Table 7 Middle East & Africa Pigment Dispersions Market: By Country, 2020-2027
- Table 6 Latin America Pigment Dispersions Market: By Country, 2020-2027
- Table 8 Global Pigment Dispersions by Dispersion Types Market: By Regions, 2020-2027
- Table 9 North America Pigment Dispersions by Dispersion Types Market: By Country, 2020-2027
- Table 10 Europe Pigment Dispersions by Dispersion Types Market: By Country, 2020-2027
- Table 11 Asia-Pacific Pigment Dispersions by Dispersion Types Market: By Country, 2020-2027
- Table 13 Middle East & Africa Pigment Dispersions by Dispersion Types Market: By Country, 2020-2027
- Table 12 Latin America Pigment Dispersions by Dispersion Types Market: By Country, 2020-2027
- Table 14 North America Pigment Dispersions for End Use Industry Market: By Country, 2020-2027
- Table 13 Europe Pigment Dispersions for End Use Industry Market: By Country, 2020-2027
- Table 14 Asia-Pacific Pigment Dispersions for End Use Industry Market: By Country, 2020-2027
- Table 16 Middle East & Africa Pigment Dispersions for End Use Industry Market: By Country, 2020-2027
- Table 15 Latin America Pigment Dispersions for End Use Industry Market: By Country, 2020-2027
- Table 23 Global Dispersion Types Market: By Region, 2020-2027
- Table 24 Global End Use Industry Market: By Region, 2020-2027
- Table 25 North America Pigment Dispersions Market, By Country
- Table 26 North America Pigment Dispersions Market, By Dispersion Types
- Table 27 North America Pigment Dispersions Market, By End Use Industry
- Table 28 Europe: Pigment Dispersions Market, By Country
- Table 29 Europe: Pigment Dispersions Market, By Dispersion Types
- Table 30 Europe: Pigment Dispersions Market, By End Use Industry
- Table 31 Asia-Pacific: Pigment Dispersions Market, By Country
- Table 32 Asia-Pacific: Pigment Dispersions Market, By Dispersion Types
- Table 33 Asia-Pacific: Pigment Dispersions Market, By End Use Industry
- Table 36 Middle East & Africa: Pigment Dispersions Market, By Country
- Table 37 Middle East & Africa Pigment Dispersions Market, By Dispersion Types
- Table 33 Middle East & Africa: Pigment Dispersions Market, By End Use Industry
- Table 34 Latin America: Pigment Dispersions Market, By Country
- Table 35 Latin America Pigment Dispersions Market, By Dispersion Types
- Table 33 Latin America: Pigment Dispersions Market, By End Use Industry

List Of Figures:

- FIGURE 1 Global Pigment Dispersions Market segmentation
- FIGURE 2 Forecast Methodology
- FIGURE 3 Five Forces Analysis of Global Pigment Dispersions Market
- FIGURE 4 Value Chain of Global Pigment Dispersions Market
- FIGURE 5 Share of Global Pigment Dispersions Market in 2020, by country (in %)
- FIGURE 6 Global Pigment Dispersions Market, 2020-2027,
- FIGURE 7 Sub segments of Dispersion Type
- FIGURE 8 Global Pigment Dispersions Market size by Dispersion Type, 2020
- FIGURE 9 Share of Global Pigment Dispersions Market by Dispersion Type, 2020 to 2027
- FIGURE 10 Sub segments of End Use Industry
- FIGURE 11 Global Pigment Dispersions Market size by End Use Industry, 2020
- FIGURE 12 Share of Global Pigment Dispersions Market by End Use Industry, 2020 to 2027