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Data Center Security Market Research Report - Global Forecast to 2027

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Description:

Market Overview

Data centers are referred to like all the repositories of business data that require dedicated security. Done just to prevent data from all the attacks and dangerous threats. Data center security has the ultimate aim to make businesses the safest. Data is not accessible to hackers and also for anyone who is trying to get your data unauthorized. As per the data center security market forecast an estimated CAGR of 13% By 2023. The data center security solutions are flexible, effective, and easy to manage if you look into their guidelines and steps to follow.

COVID 19 Analysis

As per the current situation of covid-19 data center security market is facing an update delay in opening new security centers. Data center security is trying to provide safety but the data centers are mostly shut. Data centers are also facing stagnation in their market due to 2 no business data present. Due to lockdown businesses are shut down. But it is believed that by the end of 2021 the situation will get better.

The government has taken various steps to help the market recover from the adverse effect of COVID-19. The market is soon going to further accelerate and boost the revenues in future.

Market Dynamics

Drivers

The global market has been growing tremendously. Various reasons drive the growth of the data center security market growth. These factors mainly include increasing demand for mobile applications. Also, there is a growing popularity of e-commerce and online shopping platforms in today's world. Additionally, other factors drive the growth of the Global data center security industry. These are increasing awareness among businessmen regarding the security of data and how important it is to adopt data center solutions.

Opportunities

The global market is growing tremendously. Many benefits are not being utilized on the other hand some benefits are present as opportunities right now. These opportunities are mainly how companies have started focusing on designing data center security for small-scale retail and hospitality environments. Additionally, sharp corporations are focusing on serving with electronic registers which are used to order and reduce all the operating errors which are created mostly by hackers and someone who has unauthorized access. Other opportunities stand when E-Commerce and online shopping platforms are gaining profit.

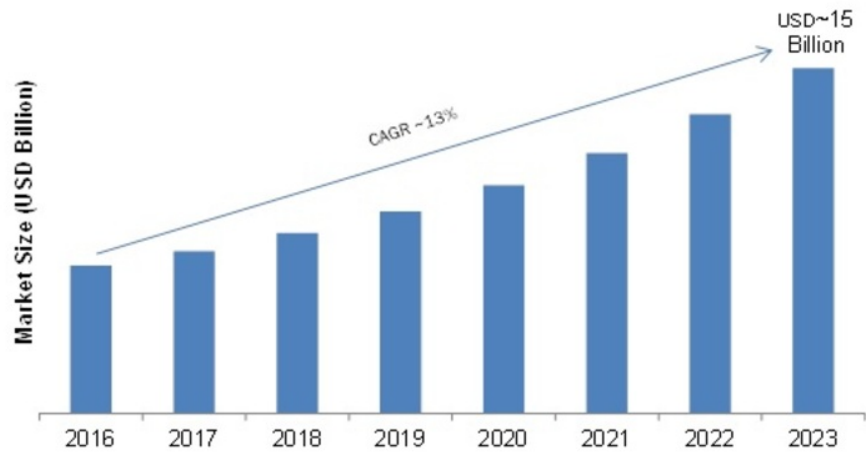
Restraints

The global market is growing tremendously. As the business is in a full-fledged data center security market but there are many hindrances in the path. These restraints include hackers or anyone who is seeking unauthorized access. Also, some business companies do not have enough awareness about data centers and how a dedicated security effort can prevent threats and attacks. Some companies cannot work without data and hence data less accessible and center security aims cannot be fulfilled. There is a lack of flexibility, effectiveness, and ease of management.

Value Chain Analysis

The Global market has many benefits. Because of the data center security industry in the global market. These benefits include security and safety from threats and attacks. Also, it is trying to make business data less. Various safety measures are provided due to data center security by preventing unauthorized access. This keeps hackers away from your data.

Global Data Center Security Market:



Market Segmentation

The data center security market in the global market has been divided based on component data center type and vertical, which are as follows-

Based On The Component

The global market has been divided based on components into solutions and services. In the data center security market analysis it is estimated that the solution segment is further classified as a physical security solution and logical security solution. The logical security solution segment is further classified as a threat, application security, data protection, and infrastructure security. On the other hand, the physical security solution is segmented into the bifurcations as perimeter security facility security computer room security, and rack-level security. The service segment is further bifurcated as integration and development managed services and consulting services.

Based On The Data Center

The global market has been divided based on data center into mid-sized data center enterprise data center and large data center.

Based On The Vertical

The global market has been divided based on vertical into BFSI healthcare IT and telecom media and entertainment Government and offenders and others.

Regional Analysis

The global market is growing tremendously. It is divided based on region into North America, Europe, Asia Pacific, and the rest of the world. It is to be mentioned by an in-depth study of the data report of the data center security industry. North America has proved to be the largest data center security industry shareholder. North America has got the largest data center security market opportunities that help it grow even further. It is followed by Europe and the Asia Pacific region. The countries of the US and Canada are dominating the North American market due to some of the uprising technological advancements and enhancements. Also, there is increasing demand for data center security solutions and services all across various enterprises in this region. People are getting more attention and awareness is created about how important data is especially during the business. The region has a well-established infrastructure that directly allows faster implementation of all the advanced technologies available globally. In addition to this, the growing implementation of cloud-based technologies is the major factor that drives the growth of data center security market trends in this region.

Competitive Landscape

The most prominent major key players in the data center security market in the global market are as follows:

- Hewlett Packard (U.S.)
- International Business Machines (IBM) Corporation (U.S.)
- Fortinet Inc. (U.S.)
- Honeywell International Inc. (U.S.)
- Schneider Electric SE (France)
- McAfee, Inc. (U.S.)
- Dell Inc. (U.S.)
- Robert Bosch GmbH (Germany)
- Check Point Software Technologies Ltd. (Israel)

- Cisco Systems, Inc. (U.S.)
- Intel Corporation (U.S.)
- Siemens AG (Germany)
- Trend Micro, Inc. (Japan)
- Tyco International (Ireland)
- Symantec Corporation (U.S.)
- Juniper Networks, Inc. (U.S.)
- Citrix Systems, Inc. (U.S.).

These are the data center security industry key players. This market uses various strategies to cater to the increasing need of the customer. They use various policies and strategies like collaborations, innovation in the existing product, expansion of business, partnership, establishing a joint venture, mergers, and acquisitions, developing the new production process. These policies are meant to increase their customer base in the global market.

Report Overview

The global data center security market research report consists of the following elements:

- Market Overview
- COVID 19 Analysis
- Market Dynamics
- Value Chain Analysis
- Market Segmentation
- Regional Analysis
- Competitive Landscape
- Intended Audience

This global data center security market research report consists of the factors that drive the data center security industry in the global market along with the factors that restrict the data center security industry in the global market. This report also contains various growth opportunities in the data center security industry in the global market during the forecasted period. The impact of COVID 19 on the data center security market is also estimated. The future growth rate of the data center security market in the global market is mentioned.

Intended Audience

The intended audience for the data center security market is as follow-

- Technology Investors
- Research/Consultancy firms
- Technology Solution Providers
- System Integrators
- Consulting Services providers
- Government Bodies
- Hospitality Sector
- Telecom Operators
- IT Services Provides
- Cloud Services Providers
- Data Center Vendors
- Internet Service Providers (ISPs)

Table of Content:

Contents	
TABLE OF CONTENTS	
1	Executive Summary
2	Scope of the Report

2.1	Market Definition
2.2	Scope of the Study
2.2.1	Research Objectives
2.2.2	Assumptions & Limitations
2.3	Markets Structure
3	Market Research Methodology
3.1	Research Process
3.2	Secondary Research
3.3	Primary Research
3.4	Forecast Model
4	Market Landscape
4.1	Five Forces Analysis
4.1.1	Threat of New Entrants
4.1.2	Bargaining power of buyers
4.1.3	Threat of substitutes
4.1.4	Segment rivalry
4.2	Value Chain/Supply Chain of Global Data Center Security Market
5	Industry Overview of Global Data Center Security Market
5.1	Introduction
5.2	Growth Drivers
5.3	Impact analysis
5.4	Market Challenges
6	Market Trends
6.1	Introduction
6.2	Growth Trends
6.3	Impact analysis
7	Global Data Center Security Market by Component
7.1	Introduction
7.2	Solution
7.2.1	Logical Security Solutions
7.2.1.1	Market Estimates & Forecast, 2020-2027
7.2.1.2	Market Estimates & Forecast by Region, 2020-2027
7.2.2	Physical Security Solutions
7.2.2.1	Market Estimates & Forecast, 2020-2027
7.2.2.2	Market Estimates & Forecast by Region, 2020-2027
7.3	Services
7.3.1	Integration & Deployment
7.3.1.1	Market Estimates & Forecast, 2020-2027
7.3.1.2	Market Estimates & Forecast by Region, 2020-2027
7.3.1	Managed Services
7.3.1.1	Market Estimates & Forecast, 2020-2027
7.3.1.2	Market Estimates & Forecast by Region, 2020-2027
7.3.1	Consulting
7.3.1.1	Market Estimates & Forecast, 2020-2027
7.3.1.2	Market Estimates & Forecast by Region, 2020-2027
8	Global Data Center Security Market by Data Center Type
8.1	Introduction
8.2	Mid-Sized Data Center
8.2.1	Market Estimates & Forecast, 2020-2027
8.2.2	Market Estimates & Forecast by Region, 2020-2027
8.3	Enterprise Data Center
8.3.1	Market Estimates & Forecast, 2020-2027
8.3.2	Market Estimates & Forecast by Region, 2020-2027
8.3	Large Data Center
8.3.1	Market Estimates & Forecast, 2020-2027
8.3.2	Market Estimates & Forecast by Region, 2020-2027
9	Global Data Center Security Market by Vertical
9.1	Introduction
9.2	BFSI
9.2.1	Market Estimates & Forecast, 2020-2027
9.2.2	Market Estimates & Forecast by Region, 2020-2027
9.3	Healthcare
9.3.1	Market Estimates & Forecast, 2020-2027
9.3.2	Market Estimates & Forecast by Region, 2020-2027
9.4	IT & Telecommunication
9.4.1	Market Estimates & Forecast, 2020-2027
9.4.2	Market Estimates & Forecast by Region, 2020-2027
9.5	Media & Entertainment
9.5.1	Market Estimates & Forecast, 2020-2027
9.5.2	Market Estimates & Forecast by Region, 2020-2027
9.6	Government & Defense
9.6.1	Market Estimates & Forecast, 2020-2027
9.6.2	Market Estimates & Forecast by Region, 2020-2027
9.7	Others
9.7.1	Market Estimates & Forecast, 2020-2027
9.7.2	Market Estimates & Forecast by Region, 2020-2027
10	Global Data Center Security Market by Region
10.1	Introduction
10.2	North America
10.2.1	Market Estimates & Forecast, 2020-2027
10.2.2	Market Estimates & Forecast by Component, 2020-2027
10.2.3	Market Estimates & Forecast by Data Center Type, 2020-2027
10.2.4	Market Estimates & Forecast by Vertical, 2020-2027
10.2.5	U.S.A
10.2.5.1	Market Estimates & Forecast, 2020-2027
10.2.5.2	Market Estimates & Forecast by Component, 2020-2027
10.2.5.3	Market Estimates & Forecast by Data Center Type, 2020-2027

- 10.2.5.4 Market Estimates & Forecast by Vertical, 2020-2027
- 10.2.6 Mexico
 - 10.2.6.1 Market Estimates & Forecast, 2020-2027
 - 10.2.6.2 Market Estimates & Forecast by Component, 2020-2027
 - 10.2.6.3 Market Estimates & Forecast by Data Center Type, 2020-2027
 - 10.2.6.4 Market Estimates & Forecast by Vertical, 2020-2027
- 10.2.7 Canada
 - 10.2.7.1 Market Estimates & Forecast, 2020-2027
 - 10.2.7.2 Market Estimates & Forecast by Component, 2020-2027
 - 10.2.7.3 Market Estimates & Forecast by Data Center Type, 2020-2027
 - 10.2.7.4 Market Estimates & Forecast by Vertical, 2020-2027
- 10.3 Europe
 - 10.3.1 Market Estimates & Forecast, 2020-2027
 - 10.3.2 Market Estimates & Forecast by Component, 2020-2027
 - 10.3.3 Market Estimates & Forecast by Data Center Type, 2020-2027
 - 10.3.4 Market Estimates & Forecast by Vertical, 2020-2027
 - 10.3.5 Germany
 - 10.3.5.1 Market Estimates & Forecast, 2020-2027
 - 10.3.5.2 Market Estimates & Forecast by Component, 2020-2027
 - 10.3.5.3 Market Estimates & Forecast by Data Center Type, 2020-2027
 - 10.3.5.4 Market Estimates & Forecast by Vertical, 2020-2027
 - 10.3.6 France
 - 10.3.6.1 Market Estimates & Forecast, 2020-2027
 - 10.3.6.2 Market Estimates & Forecast by Component, 2020-2027
 - 10.3.6.3 Market Estimates & Forecast by Data Center Type, 2020-2027
 - 10.3.6.4 Market Estimates & Forecast by Vertical, 2020-2027
 - 10.3.7 Italy
 - 10.3.7.1 Market Estimates & Forecast, 2020-2027
 - 10.3.7.2 Market Estimates & Forecast by Component, 2020-2027
 - 10.3.7.3 Market Estimates & Forecast by Data Center Type, 2020-2027
 - 10.3.7.4 Market Estimates & Forecast by Vertical, 2020-2027
 - 10.3.10 Spain
 - 10.3.10.1 Market Estimates & Forecast, 2020-2027
 - 10.3.10.2 Market Estimates & Forecast by Component, 2020-2027
 - 10.3.10.3 Market Estimates & Forecast by Data Center Type 2020-2027
 - 10.3.10.4 Market Estimates & Forecast by Vertical, 2020-2027
 - 10.3.10 UK
 - 10.3.10.1 Market Estimates & Forecast, 2020-2027
 - 10.3.10.2 Market Estimates & Forecast by Component, 2020-2027
 - 10.3.10.3 Market Estimates & Forecast by Data Center Type, 2020-2027
 - 10.3.10.4 Market Estimates & Forecast by Vertical, 2020-2027
 - 10.4 Asia Pacific
 - 10.4.1 Market Estimates & Forecast, 2020-2027
 - 10.4.2 Market Estimates & Forecast by Component, 2020-2027
 - 10.4.3 Market Estimates & Forecast by Data Center Type, 2020-2027
 - 10.4.4 Market Estimates & Forecast by Vertical, 2020-2027
 - 10.4.5 China
 - 10.4.5.1 Market Estimates & Forecast, 2020-2027
 - 10.4.5.2 Market Estimates & Forecast by Component, 2020-2027
 - 10.4.5.3 Market Estimates & Forecast by Data Center Type, 2020-2027
 - 10.4.5.4 Market Estimates & Forecast by Vertical, 2020-2027
 - 10.4.6 India
 - 10.4.6.1 Market Estimates & Forecast, 2020-2027
 - 10.4.6.2 Market Estimates & Forecast by Component, 2020-2027
 - 10.4.6.3 Market Estimates & Forecast by Data Center Type, 2020-2027
 - 10.4.6.4 Market Estimates & Forecast by Vertical, 2020-2027
 - 10.4.7 Japan
 - 10.4.7.1 Market Estimates & Forecast, 2020-2027
 - 10.4.7.2 Market Estimates & Forecast by Component, 2020-2027
 - 10.4.7.3 Market Estimates & Forecast by Data Center Type, 2020-2027
 - 10.4.7.4 Market Estimates & Forecast by Vertical, 2020-2027
 - 10.4.8 South Korea
 - 10.4.8.1 Market Estimates & Forecast, 2020-2027
 - 10.4.8.2 Market Estimates & Forecast by Component, 2020-2027
 - 10.4.8.3 Market Estimates & Forecast by Data Center Type, 2020-2027
 - 10.4.8.4 Market Estimates & Forecast by Vertical, 2020-2027
 - 10.4.9 Rest of Asia Pacific
 - 10.4.9.1 Market Estimates & Forecast, 2020-2027
 - 10.4.9.2 Market Estimates & Forecast by Component, 2020-2027
 - 10.4.9.3 Market Estimates & Forecast by Data Center Type, 2020-2027
 - 10.4.9.4 Market Estimates & Forecast by Vertical, 2020-2027
 - 10.5 Middle East & Africa
 - 10.5.1 Market Estimates & Forecast, 2020-2027
 - 10.5.2 Market Estimates & Forecast by Component, 2020-2027
 - 10.5.3 Market Estimates & Forecast by Data Center Type, 2020-2027
 - 10.5.4 Market Estimates & Forecast by Vertical, 2020-2027
 - 10.6 Latin America
 - 10.6.1 Market Estimates & Forecast, 2020-2027
 - 10.6.2 Market Estimates & Forecast by Component, 2020-2027
 - 10.6.3 Market Estimates & Forecast by Data Center Type, 2020-2027
 - 10.6.4 Market Estimates & Forecast by Vertical, 2020-2027
 - 11. Company Landscape
 - 12. Company Profiles
 - 12.1 Hewlett Packard
 - 12.1.1 Company Overview
 - 12.1.2 Product/Business Segment Overview
 - 12.1.3 Financial Updates

12.1.4	Key Developments
12.2	International Business Machines (IBM) Corporation
12.2.1	Company Overview
12.2.2	Product/Business Segment Overview
12.2.3	Financial Updates
12.2.4	Key Developments
12.3	Fortinet, Inc.
12.3.1	Company Overview
12.3.2	Product/Business Segment Overview
12.3.3	Financial Updates
12.3.4	Key Developments
12.4	Honeywell International, Inc.
12.4.1	Company Overview
12.4.2	Product/Business Segment Overview
12.4.3	Financial Updates
12.4.4	Key Developments
12.5	Schneider Electric SE
12.5.1	Company Overview
12.5.2	Product/Business Segment Overview
12.5.3	Financial Updates
12.5.4	Key Developments
12.6	McAfee
12.6.1	Company Overview
12.6.2	Product/Business Segment Overview
12.6.3	Financial Updates
12.6.4	Key Developments
12.7	Dell, Inc.
12.7.1	Company Overview
12.7.2	Product/Business Segment Overview
12.7.3	Financial Updates
12.7.4	Key Developments
12.8	Robert Bosch GmbH
12.8.1	Company Overview
12.8.2	Product/Business Segment Overview
12.8.3	Financial Updates
12.8.4	Key Developments
12.9	Check Point Software Technologies
12.9.1	Company Overview
12.9.2	Product/Business Segment Overview
12.9.3	Financial Updates
12.9.4	Key Developments
12.10	Cisco Systems, Inc.
12.10.1	Company Overview
12.10.2	Product/Business Segment Overview
12.10.3	Financial Updates
12.10.4	Key Developments
12.11	Intel Corporation
12.11.1	Company Overview
12.11.2	Product/Business Segment Overview
12.11.3	Financial Updates
12.11.4	Key Developments
12.12	Siemens AG
12.12.1	Company Overview
12.12.2	Product/Business Segment Overview
12.12.3	Financial Updates
12.12.4	Key Developments
12.13	Trend Micro
12.13.1	Company Overview
12.13.2	Product/Business Segment Overview
12.13.3	Financial Updates
12.13.4	Key Developments
12.14	Tyco International
12.14.1	Company Overview
12.14.2	Product/Business Segment Overview
12.14.3	Financial Updates
12.14.4	Key Developments
12.15	Symantec Corporation
12.15.1	Company Overview
12.15.2	Product/Business Segment Overview
12.15.3	Financial Updates
12.15.4	Key Developments
12.16	Juniper Networks
12.16.1	Company Overview
12.16.2	Product/Business Segment Overview
12.16.3	Financial Updates
12.16.4	Key Developments
12.17	Citrix Systems, Inc.
12.17.1	Company Overview
12.17.2	Product/Business Segment Overview
12.17.3	Financial Updates
12.17.4	Key Developments
13	Conclusion

LIST OF TABLES

Table 1 Global Data Center Security Market: By Region, 2020-2027

Table 2 North America Data Center Security Market: By Country, 2020-2027

Table 3	Europe Data Center Security Market: By Country, 2020-2027
Table 4	Asia-Pacific Data Center Security Market: By Country, 2020-2027
Table 5	Middle East & Africa Data Center Security Market: By Country, 2020-2027
Table 6	Latin America Data Center Security Market: By Country, 2020-2027
Table 7	Global Data Center Security by Component Market: By Regions, 2020-2027
Table 8	North America Data Center Security by Component Market: By Country, 2020-2027
Table 9	Europe Data Center Security by Component Market: By Country, 2020-2027
Table10	Asia-Pacific Data Center Security by Component Market: By Country, 2020-2027
Table11	Middle East & Africa Data Center Security by Component Market: By Country, 2020-2027
Table12	Latin America Data Center Security by Component Market: By Country, 2020-2027
Table13	Global Data Center Security by Application Market: By Regions, 2020-2027
Table14	North America Data Center Security by Application Market: By Country, 2020-2027
Table15	Europe Data Center Security by Application Market: By Country, 2020-2027
Table16	Asia-Pacific Data Center Security by Application Market: By Country, 2020-2027
Table17	Middle East & Africa Data Center Security by Application Market: By Country, 2020-2027
Table18	Latin America Data Center Security by Application Market: By Country, 2020-2027
Table19	North America Data Center Security for Vertical Market: By Country, 2020-2027
Table20	Europe Data Center Security for Vertical Market: By Country, 2020-2027
Table21	Asia-Pacific Data Center Security for Vertical Market: By Country, 2020-2027
Table22	Middle East & Africa Data Center Security for Vertical Market: By Country, 2020-2027
Table23	Latin America Data Center Security for Vertical Market: By Country, 2020-2027
Table24	Global Component Market: By Region, 2020-2027
Table25	Global Data Center Type Market: By Region, 2020-2027
Table26	Global Vertical Market: By Region, 2020-2027
Table27	North America Data Center Security Market, By Country
Table28	North America Data Center Security Market, By Component
Table29	North America Data Center Security Market, By Data Center Type
Table30	North America Data Center Security Market, By Vertical
Table31	Europe: Data Center Security Market, By Country
Table32	Europe: Data Center Security Market, By Component
Table33	Europe: Data Center Security Market, By Data Center Type
Table34	Europe: Data Center Security Market, By Vertical
Table35	Asia-Pacific: Data Center Security Market, By Country
Table36	Asia-Pacific: Data Center Security Market, By Component
Table37	Asia-Pacific: Data Center Security Market, By Data Center Type
Table38	Asia-Pacific: Data Center Security Market, By Vertical
Table39	Middle East & Africa: Data Center Security Market, By Country
Table40	Middle East & Africa: Data Center Security Market, By Component
Table41	Middle East & Africa: Data Center Security Market, By Data Center Type
Table42	Middle East & Africa: Data Center Security Market, By Vertical
Table43	Latin America: Data Center Security Market, By Country
Table44	Latin America: Data Center Security Market, By Component
Table45	Latin America: Data Center Security Market, By Data Center Type
Table46	Latin America: Data Center Security Market, By Vertical

LIST OF FIGURES

FIGURE 1	Global Data Center Security market segmentation
FIGURE 2	Forecast Methodology
FIGURE 3	Five Forces Analysis of Global Data Center Security Market
FIGURE 4	Value Chain of Global Data Center Security Market
FIGURE 5	Share of Global Data Center Security Market in 2020, by country (in %)
FIGURE 6	Global Data Center Security Market, 2020-2027,
FIGURE 7	Sub segments of Component
FIGURE 8	Global Data Center Security Market size by Component, 2020
FIGURE 9	Share of Global Data Center Security Market by Component, 2020 TO 2027
FIGURE 10	Global Data Center Security Market size by Data Center Type, 2020
FIGURE 11	Share of Global Data Center Security Market by Data Center Type, 2020 TO 2027
FIGURE 12	Global Data Center Security Market size by Vertical, 2020
FIGURE 13	Share of Global Data Center Security Market by Vertical, 2020 TO 2027
FIGURE 14	Global Data Center Security Market size by Application, 2020 TO 2027
FIGURE 15	Share of Global Data Center Security Market by Application, 2020 TO 2027