



At Market Research Future (MRFR), we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

MRFR team have supreme objective to provide the optimum quality market research and intelligence services to our clients. Our market research studies by products, services, technologies, applications, end users, and market players for global, regional, and country level market segments, enable our clients to see more, know more, and do more, which help to answer all their most important questions.

In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

For more information kindly visit our website [www.marketresearchfuture.com](http://www.marketresearchfuture.com) or contact us at [info@marketresearchfuture.com](mailto:info@marketresearchfuture.com)

**Copyright © 2021 Market Research Future**

All Rights Reserved. This document contains highly confidential information and is the sole property of Market Research Future. No part of it may be circulated, copied, quoted, or otherwise reproduced without the written approval of Market Research Future.



# ABOUT US

# USP OF THIS REPORT

## Benchmarking With Other Publishers

### DATA POINTS

**2134**

Exhaustive coverage of data points including segments and sub-segments; we offer the most detailed dissection of the market.

### NO. OF TABLES

**195**

A combination of multiple dimensions and dynamics in the form of quants, a third-level crisscrossing of multiple segments and estimations through factor analysis.

### MAJOR COUNTRIES

**13**

Global study with data points from major contributing regions and key countries.

### QUALITATIVE COVERAGE

Overall indicatives for market movements throughout the value and supply chain, including regulations, consumer behavior, cost analysis, and product benchmarking.

### COMPETITOR ANALYSIS

**10**

In-depth profiles of key market players with a focus on financial information, product/service portfolios, recent developments, and strategies.

### EXPERT INTERVIEWS

**35**

Supply-side interviews, demand-side interviews, key opinion leaders, and industry experts



Data



Estimations



Insights



RoadMap



## Report Information

More information from: <https://www.marketresearchfuture.com/reports/service-virtualization-market-4652>

# Service Virtualization Market Research Report - Global Forecast 2027

Report / Search Code: MRFR/ICT/3231-HCR

Publish Date: February, 2021

[Request Sample](#)

| Price | 1-user PDF : \$ 4950.0 | Enterprise PDF : \$ 7250.0 |
|-------|------------------------|----------------------------|
|-------|------------------------|----------------------------|

### Description:

#### Market Overview:

Service virtualization enables you to develop virtual services for comprehensive testing and helps in removing dependency constraints. It is a process of imitating the behavior pattern of various components in heterogeneous component applications, for example, API Applications, cloud-based applications, and service-oriented applications. It helps in developing Question/answer testing teams as well as other software. The growing demand for digital data integration solutions is increasing its market share. Numerous businesses are investing in cloud-based technologies which are also leading to the overall growth of the market.

The Service Virtualization Market is anticipated to accelerate at a faster rate in the coming future. The global service virtualization market is expected to grow at approx. USD 1,220 million by 2023 at a CAGR of 18% between 2017 and 2023.

#### COVID 19 Analysis:

People across the globe are suffering from Coronavirus, the global pandemic. It has adversely affected the operations of all the industries, except for the pharmaceutical industry. There has been a complete lockdown situation in almost every nation and people are forced to stay at their homes. The borders are sealed, which means no international travel is possible. The businesses are also being shut down. Many people were laid off from their workplaces. This has adversely affected the Service virtualization industry as well.

It is being anticipated that post the Covid19 situation, Global Service Virtualization Market Share will grow tremendously. This owns to the fact that the big business houses are looking for smart and virtual solutions for providing the best services to their customers. In this competitive era, businesses are making continuous technological changes to deliver innovative applications.

#### Market Dynamics

##### Drivers:

The rapid development of smart cities as well as the digitization of businesses in every corner of the world has given a push to the service virtualizations market. Businesses are developing various software applications and other testing cycles to ensure customer satisfaction. Cost-effectiveness and time-efficiency are other factors that are responsible for the continuous growth of the service virtualization market.

##### Opportunities:

Various industries, such as banking, insurance, telecom, IT, retail, and others, are popularly adopting service virtualization solutions to increase their productivity. It also helps in reducing the overall time of completion of a task, thus is efficient as well as cost-effective.

##### Restraints:

The issues relating to privacy and security of data have become the major constraints in the development of the service virtualization industry. The frequent change in the privacy policies also hinders the process of software and application development.

##### Value Chain Analysis:

By incorporating service virtualization you can reduce the overall time required to complete a task as various teams can work simultaneously, thus, it also raises the level of efficiency and productivity. It also provides you better control over the testing cycles. Therefore, quality is not jeopardized. It is a cost-effective solution as it reduces the dependency on various databases and third-party API services.

##### Market Segmentation:

According to Service Virtualization Market Analysis, its market can be divided into various segments. These are based on component, based on deployment, and based on vertical

##### Based on Component:

Based on component the market can be further subdivided into solution and service. As the services can be used in combination with other components to meet the overall organizational objectives, it is expected to hold the largest market share.

**Based on Deployment:**

Based on the deployment model, the market can be bifurcated in cloud and premise. The cloud sector is anticipated to hold the largest market share in the near future. This owns to the easy and continuous availability, flexibility, scalability, huge storage capacity, autopilot features, etc.

**Based on Vertical:**

The various end-users of the service virtualization industry are the IT and telecom sector, manufacturing and retail sector, e-commerce and digital marketing industry, automobile industry, medical and healthcare sector, media and entertainment industry, etc.

**Regional Analysis:**

Service Virtualization Market Opportunities are increasing rapidly. It is leaving its mark in every part of the world. The regions of the operation of the Service Virtualization Market industry include America, Europe, Asia-pacific, and the rest of the world.

American region, which includes the area of North America (the US and Canada) and Latin America, holds the largest market share and is expected to grow tremendously. This owns to the adoption of virtual and digital solution services in every sector of the market. These nations also have a developed infrastructure that makes the application of virtual services easy.

The European region, which includes Germany, UK, France, Russia, and Italy, is also expanding and holds the second largest market share of workforce analytics. This is because of the rapid industrial growth and growth in the overall infrastructures of these nations.

Asia-Pacific (ASPAC) region, which includes China, Japan, India, Australia, and South Korea, will be growing tremendously throughout the forecasted period. This owns to the fact that there is a rapid increase in IT solution providers and outsourcing companies in this region. Growth in infrastructure and digitization of economies are other reasons for the growth of these regions.

The rest of the world region, which includes the region of the Middle East and Africa, is growing at a slower but constant rate owing to the lower economic development.

**Competitive Landscape:**

The list of major global Service Virtualization Market Key Players is as follows:

- CA Technologies (US)
- IBM (US)
- Micro Focus (Formerly HPE) (US)
- SmartBear Software (US)
- Cavisson Systems (US)
- Cognizant (US)
- Wipro (India)
- Sogeti (France)
- SQS (Germany)
- Maveric Systems (India)
- Prolifics (US)
- Crosscheck Networks (US)
- Postdot Technologies (US)
- Solution-Soft Systems (US)
- Planit Testing (Australia)
- Tech Mahindra (India)
- ITC Infotech (India)
- Capgemini (France).



The above-listed companies form joint ventures and partnerships for certain projects, mergers, and acquisitions to make technological advancements. They strive to develop end-products and services that are unique, cost-effective, and proficient in working and can deliver accurate solutions to the problems.

**Recent Developments:**

The various recent activities found in Global Service Virtualization Market Forecast are as follows:

- In October of the year 2020, Corsa Security, a US-based organization, expanded its operations in network security and virtualization services to automate the FWaaS (Firewall-as-a-Service). The new solution enables the Service Providers and Managed Security Service Providers to offer a virtualized FWaaS. It replaced the need for other physical firewalls.
- In November of the year 2020, Parasoft, a US-based organization formed a partnership with a company named Lattix Inc. they combined the Lattix Architect solutions and Parasoft's test cycles software and tools. This enables them to develop faster virtual service software.
- In August of the year 2019, Parasoft, a US-based organization, formed a partnership with a company named Auriga Inc. The basic aim of this venture was to provide Auriga's clients with time-efficient automated software testing tools. Parasoft is helping them to raise the level of their automatic services.

**Report Overview:**

This Service Virtualization Market Trends report includes the following elements:

- Market Overview
- COVID19 Analysis
- Market Dynamics
- Value Chain Analysis
- Market Segmentation
- Regional Analysis
- Competitive Landscape
- Recent Developments

This research report provides a comprehensive study about Service Virtualization Market Growth. It includes a thorough analysis of its usage and its market trends. As the new companies are entering the market they are bringing in better solutions for the existing problems. Service virtualization provides cost and time-efficient solutions. It increases the overall productivity and delivers superior quality results. The market of service virtualization is growing at a very fast rate because of various technological advancements. Soon the market will see a rise in business and is taking adequate measures to implement the techniques to facilitate the same.

## GLOBAL SERVICE VIRTUALIZATION MARKET

The global service virtualization market is expected to grow at approx. USD 1,220 million by 2023 at a CAGR of 18% between 2017 and 2023.

### BY COMPONENT

- Software
- Service
- Managed Services
- Professional Services

### BY DEPLOYMENT

- On-Premise
- Cloud

### BY VERTICAL

- BFSI
- Healthcare
- Automotive
- IT & Telecommunication
- Retail & e-Commerce
- Others

### BY REGION

- North America
- Europe
- Asia-Pacific
- Rest of the World

### Global Service Virtualization Market Share, by Region, 2017



### KEY PLAYERS:

- CA Technologies (U.S.)
- IBM Corporation (U.S.)
- Micro Focus International (UK)
- SmartBear Software (U.S.)
- Parasoft (U.S.)
- Tricentis (U.S.)
- Wipro Limited (India)
- Cognizant (U.S.)
- Cavisson Systems, Inc. (U.S.)
- Cigniti (India)



**Table of Content:**

## Contents

**TABLE OF CONTENTS****1 MARKET INTRODUCTION**

- 1.1 INTRODUCTION
- 1.2 SCOPE OF STUDY
  - 1.2.1 RESEARCH OBJECTIVE
  - 1.2.2 ASSUMPTIONS
  - 1.2.3 LIMITATIONS
- 1.3 MARKET STRUCTURE

**2 RESEARCH METHODOLOGY**

- 2.1 RESEARCH HETEROGENEOUS NETWORK
- 2.2 PRIMARY RESEARCH
- 2.3 SECONDARY RESEARCH
- 2.4 FORECAST MODEL
  - 2.4.1 MARKET DATA COLLECTION, ANALYSIS & FORECAST
  - 2.4.2 MARKET SIZE ESTIMATION

**3 MARKET DYNAMICS**

- 3.1 INTRODUCTION
- 3.2 MARKET DRIVERS
- 3.3 MARKET CHALLENGES
- 3.4 MARKET OPPORTUNITIES
- 3.5 MARKET RESTRAINTS

**4 EXECUTIVE SUMMARY****5. MARKET FACTOR ANALYSIS**

- 5.1 PORTER'S FIVE FORCES ANALYSIS
- 5.2 SUPPLY CHAIN ANALYSIS

**6 GLOBAL SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SEGMENTS**

- 6.1 INTRODUCTION
- 6.2 MARKET STATISTICS
  - 6.2.1 BY SERVICE TYPE
    - 6.2.1.1 SOFTWARE
    - 6.2.1.2 SERVICES
      - 6.2.1.2.1 MANAGED SERVICES
      - 6.2.1.2.2 PROFESSIONAL SERVICES
  - 6.2.2 BY DEPLOYMENT
    - 6.2.2.1 ON PREMISE
    - 6.2.2.2 CLOUD
  - 6.2.3 BY END USER
    - 6.2.3.1 BFSI
    - 6.2.3.2 HEALTHCARE
    - 6.2.3.3 AUTOMOTIVE
    - 6.2.3.4 IT & TELECOMMUNICATION
    - 6.2.3.5 RETAIL & E-COMMERCE
    - 6.2.3.6 OTHERS
  - 6.2.4 BY REGION
    - 6.2.4.1 NORTH AMERICA
      - 6.2.4.1.1 U.S.
      - 6.2.4.1.2 CANADA
      - 6.2.4.1.3 MEXICO
    - 6.2.4.2 EUROPE
      - 6.2.4.2.1 U.K.
      - 6.2.4.2.2 GERMANY
      - 6.2.4.2.3 FRANCE
      - 6.2.4.2.4 ITALY
      - 6.2.4.2.5 REST OF THE EUROPE
    - 6.2.4.3 ASIA PACIFIC
      - 6.2.4.3.1 CHINA
      - 6.2.4.3.2 JAPAN
      - 6.2.4.3.3 SOUTH KOREA
      - 6.2.4.3.4 INDIA
      - 6.2.4.3.5 REST OF THE ASIA PACIFIC
    - 6.2.4.4 REST OF THE WORLD

**7 COMPETITIVE ANALYSIS**

- 7.1 MARKET SHARE ANALYSIS
- 7.2 COMPANY PROFILES
  - 7.2.1 CA TECHNOLOGIES (U.S.)
  - 7.2.2 IBM CORPORATION (U.S.)
  - 7.2.3 MICRO FOCUS INTERNATIONAL (UK)
  - 7.2.4 SMARTBEAR SOFTWARE (U.S.)
  - 7.2.5 PARASOFT (U.S.)
  - 7.2.6 TRICENTIS (U.S.)
  - 7.2.7 WIPRO LIMITED (INDIA)
  - 7.2.8 COGNIZANT (U.S.)
  - 7.2.9 CAVISION SYSTEMS, INC. (U.S.)
  - 7.2.10 CIGNITI (INDIA)
  - 7.2.11 OTHERS

**LIST OF TABLES**

- TABLE 1 SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE
- TABLE 2 SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE
- TABLE 3 SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL
- TABLE 4 SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE
- TABLE 5 SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER
- TABLE 6 SERVICE VIRTUALIZATION SYSTEMS MARKET, BY REGION
- TABLE 7 NORTH AMERICA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE



|          |  |
|----------|--|
| TABLE 8  | NORTH AMERICA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE             |
| TABLE 9  | NORTH AMERICA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL           |
| TABLE 10 | NORTH AMERICA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE        |
| TABLE 11 | NORTH AMERICA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER                 |
| TABLE 12 | U.S. SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE                      |
| TABLE 13 | U.S. SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE                      |
| TABLE 14 | U.S. SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL                    |
| TABLE 15 | U.S. SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE                 |
| TABLE 16 | U.S. SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER                          |
| TABLE 17 | CANADA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE                    |
| TABLE 18 | CANADA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE                    |
| TABLE 19 | CANADA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL                  |
| TABLE 20 | CANADA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE               |
| TABLE 21 | CANADA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER                        |
| TABLE 22 | MEXICO SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE                    |
| TABLE 23 | MEXICO SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE                    |
| TABLE 24 | MEXICO SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL                  |
| TABLE 25 | MEXICO SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE               |
| TABLE 26 | MEXICO SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER                        |
| TABLE 27 | EUROPE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE                    |
| TABLE 28 | EUROPE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE                    |
| TABLE 29 | EUROPE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL                  |
| TABLE 30 | EUROPE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE               |
| TABLE 31 | EUROPE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER                        |
| TABLE 32 | U.K. SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE                      |
| TABLE 33 | U.K. SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE                      |
| TABLE 34 | U.K. SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL                    |
| TABLE 35 | U.K. SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE                 |
| TABLE 36 | U.K. SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER                          |
| TABLE 37 | GERMANY SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE                   |
| TABLE 38 | GERMANY SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE                   |
| TABLE 39 | GERMANY SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL                 |
| TABLE 40 | GERMANY SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE              |
| TABLE 41 | GERMANY SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER                       |
| TABLE 42 | FRANCE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE                    |
| TABLE 43 | FRANCE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE                    |
| TABLE 44 | FRANCE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL                  |
| TABLE 45 | FRANCE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE               |
| TABLE 46 | FRANCE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER                        |
| TABLE 47 | ITALY SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE                     |
| TABLE 48 | ITALY SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE                     |
| TABLE 49 | ITALY SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL                   |
| TABLE 50 | ITALY SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE                |
| TABLE 51 | ITALY SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER                         |
| TABLE 52 | REST OF EUROPE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE            |
| TABLE 53 | REST OF EUROPE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE            |
| TABLE 54 | REST OF EUROPE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL          |
| TABLE 55 | REST OF EUROPE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE       |
| TABLE 56 | REST OF EUROPE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER                |
| TABLE 57 | ASIA PACIFIC SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE              |
| TABLE 58 | ASIA PACIFIC SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE              |
| TABLE 59 | ASIA PACIFIC SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL            |
| TABLE 60 | ASIA PACIFIC SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE         |
| TABLE 61 | ASIA PACIFIC SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER                  |
| TABLE 62 | CHINA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE                     |
| TABLE 63 | CHINA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE                     |
| TABLE 64 | JAPAN SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL                   |
| TABLE 65 | JAPAN SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE                |
| TABLE 66 | CHINA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER                         |
| TABLE 67 | JAPAN SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE                     |
| TABLE 68 | JAPAN SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE                     |
| TABLE 69 | JAPAN SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL                   |
| TABLE 70 | JAPAN SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE                |
| TABLE 71 | JAPAN SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER                         |
| TABLE 72 | SOUTH KOREA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE               |
| TABLE 73 | SOUTH KOREA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE               |
| TABLE 74 | SOUTH KOREA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL             |
| TABLE 75 | SOUTH KOREA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE          |
| TABLE 76 | SOUTH KOREA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER                   |
| TABLE 77 | INDIA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE                     |
| TABLE 78 | INDIA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE                     |
| TABLE 79 | INDIA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL                   |
| TABLE 80 | INDIA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE                |
| TABLE 81 | INDIA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER                         |
| TABLE 82 | REST OF ASIA PACIFIC SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE      |
| TABLE 83 | REST OF ASIA PACIFIC SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE      |
| TABLE 84 | REST OF ASIA PACIFIC SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL    |
| TABLE 85 | REST OF ASIA PACIFIC SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE |
| TABLE 86 | REST OF ASIA PACIFIC SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER          |
| TABLE 87 | REST OF WORLD SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE             |
| TABLE 88 | REST OF WORLD SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE             |
| TABLE 89 | REST OF WORLD SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL           |
| TABLE 90 | REST OF WORLD SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE        |
| TABLE 91 | REST OF WORLD SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER                 |

## LIST OF FIGURES

FIGURE 1 RESEARCH SERVICE TYPE  
FIGURE 2 SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE (%)  
FIGURE 3 SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE (%)  
FIGURE 4 SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL (%)  
FIGURE 5 SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE (%)  
FIGURE 6 SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER (%)  
FIGURE 7 SERVICE VIRTUALIZATION SYSTEMS MARKET, BY REGION (%)  
FIGURE 8 NORTH AMERICA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE (%)  
FIGURE 9 NORTH AMERICA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE (%)  
FIGURE 10 NORTH AMERICA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL (%)  
FIGURE 11 NORTH AMERICA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE (%)  
FIGURE 12 NORTH AMERICA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER (%)  
FIGURE 13 U.S. SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE (%)  
FIGURE 14 U.S. SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE (%)  
FIGURE 15 U.S. SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL (%)  
FIGURE 16 U.S. SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE (%)  
FIGURE 17 U.S. SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER (%)  
FIGURE 18 CANADA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE (%)  
FIGURE 19 CANADA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE (%)  
FIGURE 20 CANADA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL (%)  
FIGURE 21 CANADA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE (%)  
FIGURE 22 CANADA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER (%)  
FIGURE 23 MEXICO SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE (%)  
FIGURE 24 MEXICO SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE (%)  
FIGURE 25 MEXICO SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL (%)  
FIGURE 26 MEXICO SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE (%)  
FIGURE 27 EUROPE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE (%)  
FIGURE 28 EUROPE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE (%)  
FIGURE 29 EUROPE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL (%)  
FIGURE 30 EUROPE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE (%)  
FIGURE 31 EUROPE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER (%)  
FIGURE 32 U.K. SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE (%)  
FIGURE 33 U.K. SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE (%)  
FIGURE 34 U.K. SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL (%)  
FIGURE 35 U.K. SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE (%)  
FIGURE 36 U.K. SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER (%)  
FIGURE 37 GERMANY SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE (%)  
FIGURE 38 GERMANY SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE (%)  
FIGURE 39 GERMANY SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL (%)  
FIGURE 40 GERMANY SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE (%)  
FIGURE 41 GERMANY SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER (%)  
FIGURE 42 FRANCE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE (%)  
FIGURE 43 FRANCE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE (%)  
FIGURE 44 FRANCE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL (%)  
FIGURE 45 FRANCE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE (%)  
FIGURE 46 FRANCE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER (%)  
FIGURE 47 ITALY SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE (%)  
FIGURE 48 ITALY SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE (%)  
FIGURE 49 ITALY SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL (%)  
FIGURE 50 ITALY SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE (%)  
FIGURE 51 ITALY SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER (%)  
FIGURE 52 REST OF EUROPE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE (%)  
FIGURE 53 REST OF EUROPE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE (%)  
FIGURE 54 REST OF EUROPE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL (%)  
FIGURE 55 REST OF EUROPE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE (%)  
FIGURE 56 REST OF EUROPE SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER (%)  
FIGURE 57 ASIA PACIFIC SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE (%)  
FIGURE 58 ASIA PACIFIC SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE (%)  
FIGURE 59 ASIA PACIFIC SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL (%)  
FIGURE 60 ASIA PACIFIC SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE (%)  
FIGURE 61 ASIA PACIFIC SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER (%)  
FIGURE 62 CHINA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE (%)  
FIGURE 63 CHINA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE (%)  
FIGURE 64 CHINA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL (%)  
FIGURE 65 CHINA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE (%)  
FIGURE 66 CHINA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER (%)  
FIGURE 67 JAPAN SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE (%)  
FIGURE 68 JAPAN SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE (%)  
FIGURE 69 JAPAN SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL (%)  
FIGURE 70 JAPAN SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE (%)  
FIGURE 71 JAPAN SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER (%)  
FIGURE 72 SOUTH KOREA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE (%)  
FIGURE 73 SOUTH KOREA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE (%)  
FIGURE 74 SOUTH KOREA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL (%)  
FIGURE 75 SOUTH KOREA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE (%)  
FIGURE 76 SOUTH KOREA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER (%)  
FIGURE 77 INDIA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE (%)  
FIGURE 78 INDIA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE (%)  
FIGURE 79 INDIA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL (%)  
FIGURE 80 INDIA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE (%)  
FIGURE 81 INDIA SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER (%)  
FIGURE 82 REST OF ASIA PACIFIC SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE (%)  
FIGURE 83 REST OF ASIA PACIFIC SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE (%)  
FIGURE 84 REST OF ASIA PACIFIC SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL (%)

FIGURE 85 REST OF ASIA PACIFIC SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE (%)  
FIGURE 86 REST OF ASIA PACIFIC SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER (%)  
FIGURE 87 REST OF WORLD SERVICE VIRTUALIZATION SYSTEMS MARKET, BY SERVICE TYPE (%)  
FIGURE 88 REST OF WORLD SERVICE VIRTUALIZATION SYSTEMS MARKET, BY TESTING TYPE (%)  
FIGURE 89 REST OF WORLD SERVICE VIRTUALIZATION SYSTEMS MARKET, BY DELIVERY MODEL (%)  
FIGURE 90 REST OF WORLD SERVICE VIRTUALIZATION SYSTEMS MARKET, BY ORGANIZATION SIZE (%)  
FIGURE 91 REST OF WORLD SERVICE VIRTUALIZATION SYSTEMS MARKET, BY END USER (%)