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Smart Wellness Market Research Report - Global Forecast 2032

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Description:

Global Smart Wellness Market Overview:

Smart Wellness Market Size was valued at USD 72.1 Billion in 2022. The smart wellness market industry is projected to grow from USD 89.73 Billion in 2023 to USD 516.658 Billion by 2032, exhibiting a compound annual growth rate (CAGR) of 24.46% during the forecast period (2023 - 2032). Rising hospital and healthcare costs and limited access to medical facilities, are major drivers of the smart wellness market. Key market drivers influencing the market expansion are smart medical equipment's versatility and compact design. Smart wellness market growth has been significantly facilitated by the availability of less expensive options and self-help techniques to maintain a healthy lifestyle.

Global Smart Wellness Market Overview

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Smart Wellness Market Trends

Rising incidence of chronic lifestyle disorders worldwide is driving the market growth

The market for smart wellness is partly driven by the rising incidence of chronic lifestyle disorders worldwide. Sedentary lifestyles and busy schedules have increased the prevalence of stress-related illnesses such as diabetes, high blood pressure, asthma, arthritis, cancer, and dementia. People unable to synthesize critical vitamins, amino acids, and other components and those unable to receive the nourishment they need from their meals are prescribed additional medicinal supplements. According to the International Diabetes Federation (IDF), there were 46 million persons with diabetes in North America in 2017, which is anticipated to rise to 62 million by 2045.

Smart wearables and other smart wellness products are in more demand as a result of the introduction of IoT technology to the market. The expansion of the smart wellness industry is being fueled by smartphones' growing flexibility as well as their incorporation into smart wellness software. The study aimed to find out what the public thought about emerging wellness technology. Over 91% of customers believe that advancements in smart wellness goods and services have improved their quality of life, according to a recent study by Health Line Media. More than 79% of consumers stated that the developments inspire them in the smart wellness sector.

The importance of one's health and well-being is becoming increasingly apparent to people. People are proactively managing their health by looking for technologies and tools that enable them to track and enhance their wellbeing. Tracking, managing, and optimizing many aspects of health are made easy and accessible by smart wellness solutions. Thus, driving the smart wellness market revenue.

Smart Wellness Market Segment Insights:

Smart Wellness Application Insights

The Smart Wellness Market segmentation, based on type includes Hospital and Individual Users. The hospital segment dominated the market because more governments throughout the world are taking steps to improve population health through primary care that is tightly integrated. However, due to the rising demand for smart devices and apps, it is anticipated that the category of individual users would increase faster during the projected period.

Smart Wellness Market, by Application, 2022 & 2032 (USD Billion)

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Smart Wellness Product Type Insights

The Smart Wellness Market segmentation, based on connectivity, includes Wi-Fi, Bluetooth and Others. The bluetooth category generated the most income. An external and input device can be connected wirelessly using Bluetooth communication technology. Bluetooth connects many devices to monitor or manage activities, such as fitness and health. Healthcare, autos and transportation, consumer electronics, and appliances are just a few primary application sectors.

Smart Wellness Regional Insights

By region, the study provides the market insights into North America, Europe, Asia-Pacific and Rest of the World. The North American smart wellness market area will dominate this market. These areas have highly advanced healthcare systems, high technological adoption rates, and a significant emphasis on preventive healthcare and individual wellness. Smart wellness gadgets, apps, and platforms are widely available and used by individuals, healthcare professionals, and companies to track health indicators, encourage healthy behaviors, and enhance general well-being.

Further, the major countries studied in the market report are The US, Canada, German, France, the UK, Italy, Spain, China, Japan, India, Australia, South Korea, and Brazil.

Figure 2: Smart Wellness Market SHARE BY REGION 2022 (USD Billion)

Smart Wellness Market SHARE BY REGION 2022 (USD Billion)

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Europe smart wellness market accounts for the second-largest market share. Due to rising rates of chronic diseases and the popularity of fitness applications, the region is anticipated to maintain its leadership over the coming years. Additionally, a sizable population is adopting smart devices for wellness applications, including wearable fitness monitors that monitor caloric intake and offer real-time feedback on levels of physical activity, sleep monitoring tools, smart scales that wirelessly connect with mobile apps to track weight loss progress, and other comparable products. Further, the German smart wellness market held the largest market share, and the UK smart wellness market was the fastest growing market in the European region

The Asia-Pacific Smart wellness Market is expected to grow at the fastest CAGR from 2023 to 2032. Smart wellness solutions have drawn much interest from Asia-Pacific countries, including Australia, China, South Korea, and Japan. The use of smart wellness gadgets and apps is expanding due to the expanding middle class, rising healthcare spending, and a more tech-savvy populace. A societal focus on health and wellness is another factor driving demand for technology that promote preventive healthcare, fitness tracking, and mental wellbeing. Moreover, China's smart wellness market held the largest market share, and the Indian smart wellness market was the fastest growing market in the Asia-Pacific region.

Smart Wellness Key Market Players & Competitive Insights

Leading market players are investing heavily in research and development in order to expand their product lines, which will help the smart wellness market, grow even more. Market participants are also undertaking a variety of strategic activities to expand their global footprint, with important market developments including new product launches, contractual agreements, mergers and acquisitions, higher investments, and collaboration with other organizations. To expand and survive in a more competitive and rising market climate, smart wellness industry must offer cost-effective items.

Manufacturing locally to minimize operational costs is one of the key business tactics used by manufacturers in the global smart wellness industry to benefit clients and increase the market sector. In recent years, the smart wellness industry has offered some of the most significant advantages to market. Major players in the smart wellness market attempting to increase market demand by investing in research and development operations include Apple, Samsung Electronics, Omron Healthcare, McKesson, Philips Healthcare, GE Healthcare, Draeger Medical Systems, Fitbit, Abbott, and Medtronic, among others.

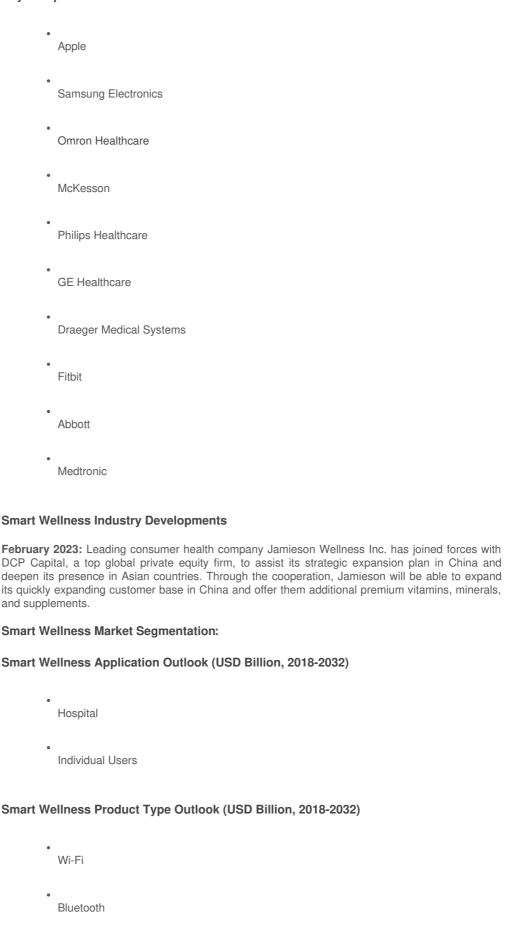
Omron Healthcare Co Ltd (Omron Healthcare), a division of Omron Corp, offers medical equipment for health monitoring and therapy. The business sells electric toothbrushes, nebulizers, body composition monitors, pedometers, blood pressure monitors, and digital thermometers. It creates, markets, and offers services for health promotion. Omron Healthcare has industrial facilities in Dalian, China, Matsusaka, Mie, Italy, Binh Duong, Vietnam, Sao Paulo, Japan, Lonato Del Garda, Brazil, as well as research and development centers in Kyoto, Japan, and Dalian, China.

Drug distribution, healthcare services, and information technology solutions are all offered by McKesson Corp (McKesson). The business sells medicines, medical supplies, and cosmetics. Additionally, it provides pharmacy operations, alternate site pharmacy solutions, drug purchasing management, pharmacy group purchasing, pharmacy automation solutions, audit risk mitigation,

pharmacy claims reimbursement, patient adherence and wellness, pharmacy consulting, and pharmacy technology.

Key Companies in the smart wellness market include

Others



Smart Wellness Regional Outlook (USD Billion, 2018-2032)

North America

• US

	• Canada
• Europe	
	Germany
	• France
	• UK
	• Italy
	• Spain
	Rest of Europe
• Asia-Pao	sific
	• China
	• Japan
	• India
	Illula
	• Australia
	• South Korea
	• Australia
	• Rest of Asia-Pacific
• Rest of t	he World
	•
	Middle East
	• Africa
	• Latin America

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