

Report Information

More information from: <https://www.marketresearchfuture.com/reports/styrene-acrylic-emulsion-polymer-market-4108>

Styrene Acrylic Emulsion Polymer Market Research Report- Global Forecast till 2032

Report / Search Code: MRFR/CnM/2773-HCR

Publish Date: September, 2023

Request Sample

Price	1-user PDF : \$ 4950.0	Site PDF : \$ 3250.0	Enterprise PDF : \$ 7250.0
-------	------------------------	----------------------	----------------------------

Description:

Global Styrene Acrylic Emulsion Polymer Market Overview

Styrene Acrylic Emulsion Polymer Market Size was valued at USD 12.1 Billion in 2022. The Styrene Acrylic Emulsion Polymer market industry is projected to grow from USD 12.6 Billion in 2023 to USD 17.4 Billion by 2032, exhibiting a compound annual growth rate (CAGR) of 4.10% during the forecast period (2023 - 2032). Consumer awareness of the negative consequences of solvent-based emulsions is growing, and its significance as an opacifier in the cosmetics and personal care industries is rising, are the key market drivers enhancing the market growth.

Global Styrene Acrylic Emulsion Polymer Market

Application: Secondary Research, Primary Research, MRFR Database and Analyst Review

Styrene Acrylic Emulsion Polymer Market Trends

- **Increasing consumer awareness regarding harmful effects of solvent based emulsion is driving the market growth**

Growing consumer awareness of the negative consequences of solvent-based emulsions is propelling the market for styrene acrylic emulsion polymers. The high cost of styrene as a raw material is anticipated to impede market expansion in the upcoming years. The growth of the styrene acrylic emulsion polymer market is projected to be driven by its rising demand as an opacifier in the cosmetics and personal care industry. Additionally, the demand for Styrene Acrylic Emulsion Polymer has benefited from social and governmental action to promote the use of eco-friendly emulsion. The demand for Styrene Acrylic Emulsion Polymer is being driven by rising investments in the mining and construction sectors as well as the expansion of the industrial sector in developing regions.

The expansion of the construction sector and the resulting increase in infrastructure development are the main factors driving the growth of the market for styrene acrylic emulsion polymers. Acrylic waterproofing polymer is utilised in the production of several coatings. These acrylic polymers are commonly used to create coatings for swimming pools, toilets, water tanks, and roofs in order to make them waterproof. The main component of the polymer is a hybrid system of altered acrylic. These waterproofing polymers are also used to fix cracks during rehabilitation procedures. Thus Styrene-acrylic Styrene Acrylic Emulsion Polymer SA-50 is a water-based paint's SA-50 Acrylic Waterproofing Polymer Send Enquiry Binder. They have high adhesion, which makes cement-plastered surfaces and previously painted surfaces respond well. The use of acrylic emulsions is also increasing due to the benefits of emulsion paints, such as quick drying, simple application, and low cost.

Additionally, acrylic emulsions exhibit strong adhesion, quick drying, great fixing, a glossy, transparent layer, and outstanding machinability, making acrylic emulsion paint suitable for a variety of uses. As a result, the demand for acrylic emulsions is rising across a variety of industries, including paints and coatings, sealants and adhesives, construction additives, paper coating, and cosmetics. The acrylic emulsions market is expanding as a result of rising infrastructure investment in developing nations as well as the expanding manufacturing and construction sectors.

The market for styrene acrylic emulsion polymers is being driven by the expansion of infrastructure and the expansion of the construction sector. Additionally, it is anticipated that rising consumer demand for environmentally friendly and biodegradable products will fuel market expansion. Asahi Kasei Corporation and Shell (Shell Eastern Petroleum Ltd.) entered into a partnership agreement in November 2021 for the supply of bio-based, high-performance, polarised styrene-butadiene latex. Styrene Acrylic Emulsion Polymers are favoured because they are non-toxic, biodegradable, and environmentally friendly when used in coating and other applications. The demand is also anticipated to be boosted by the use of Styrene Acrylic Emulsion Polymers in the manufacture of numerous fabrics, including cotton, wool, and silk. The market for Styrene Acrylic Emulsion Polymer was significantly impacted by the COVID-19 epidemic. Thus, driving the Styrene Acrylic Emulsion Polymer market revenue.

Styrene Acrylic Emulsion Polymer Market Segment Insights

Styrene Acrylic Emulsion Polymer Application Insights

The Styrene Acrylic Emulsion Polymer market segmentation, based on Application, includes Opacifier, Binder, Adhesive, Construction Chemical, and Others. Opacifier segment accounted for the largest revenue share in 2022.

This is a result of the superabsorbent polymer and adhesives and sealants sectors' increasing product demand. It is projected that increased building and construction activity in developing countries will drive demand for acrylic polymers even further. It is also anticipated that growing use of acrylic polymers in water treatment will fuel market expansion.

Styrene Acrylic Emulsion Polymer End Use Industry Insights

The Styrene Acrylic Emulsion Polymer market segmentation, based on End Use Industry, includes Paper & Packaging, Building & Construction, Paints & Coatings, Cosmetics & Personal Care, and Others. Paints & coatings segment dominated the Styrene Acrylic Emulsion Polymer market in 2022. Over the course of the anticipated period, demand for premium paints and technologically advanced coatings is estimated to increase due to consumers' growing emphasis on quality and aesthetics. The market for paints and coatings is developing as a result of consumers' increasing preference for odourless, low-VOC goods. This is mainly because there are stringent environmental regulations and laws that favour eco-friendly goods.

Figure 1: Styrene Acrylic Emulsion Polymer Market, by End Use Industry, 2022 & 2032 (USD Billion)

Styrene Acrylic Emulsion Polymer Market, by End Use Industry, 2022 & 2032

Application: Secondary Research, Primary Research, MRFR Database and Analyst Review

Styrene Acrylic Emulsion Polymer Regional Insights

By region, the study provides market insights into North America, Europe, Asia-Pacific and Rest of the World. The North America Styrene Acrylic Emulsion Polymer Market dominated this market in 2022 (45.80%). Both the commercial and residential construction industries are growing in North American countries as a result of greater governmental and private investment. Further, the U.S. Styrene Acrylic Emulsion Polymer market held the largest market share, and the Canada Styrene Acrylic Emulsion Polymer market was the fastest growing market in the North America region.

Further, the major countries studied in the market report are The US, Canada, German, France, the UK, Italy, Spain, China, Japan, India, Australia, South Korea, and Brazil.

Figure 2: STYRENE ACRYLIC EMULSION POLYMER MARKET SHARE BY REGION 2022 (USD Billion)

STYRENE ACRYLIC EMULSION POLYMER MARKET SHARE BY REGION 2022

Application: Secondary Research, Primary Research, MRFR Database and Analyst Review

Europe Styrene Acrylic Emulsion Polymer market accounted for a healthy market share in 2022. Styrene acrylic emulsion polymer market growth in this region is anticipated to be aided by the strict regulations imposed by the European Chemicals Agency (ECHA) and European Environment Agency (EEA) on the emission rate of VOCs. This region's manufacturers are now forced to focus on producing environmentally friendly paints. Further, the German Styrene Acrylic Emulsion Polymer market held the largest market share, and the U.K Styrene Acrylic Emulsion Polymer market was the fastest growing market in the European region.

The Asia Pacific Styrene Acrylic Emulsion Polymer market is expected to register significant growth from 2023 to 2032. The increase in building activity is boosting demand for paints and coatings, which in turn is boosting demand for emulsion polymers, particularly in developing nations like China, India, and Southeast Asia. Moreover, China's Styrene Acrylic Emulsion Polymer market held the largest market share, and the Indian Styrene Acrylic Emulsion Polymer market was the fastest growing market in the Asia-Pacific region.

Styrene Acrylic Emulsion Polymer Key Market Players & Competitive Insights

Leading market players are investing heavily in research and development in order to expand their product lines, which will help the Styrene Acrylic Emulsion Polymer market, grow even more. Market participants are also undertaking a variety of strategic activities to expand their footprint, with important market developments including new product launches, contractual agreements, mergers and acquisitions, higher investments, and collaboration with other organizations. To expand and survive in a more competitive and rising market climate, Styrene Acrylic Emulsion Polymer industry must offer cost-effective items.

Manufacturing locally to minimize operational costs is one of the key business tactics used by manufacturers in the Styrene Acrylic Emulsion Polymer industry to benefit clients and increase the market sector. In recent years, the Styrene Acrylic Emulsion Polymer industry has offered some of the most significant advantages to medicine. Major players in the Styrene Acrylic Emulsion Polymer market, including Celanese Corporation, Pexi Chem Private Limited., The Dow Chemical Company, B. Fuller, Acquos, Xyntra Chemicals B.V., and The Lubrizol Corporation, are attempting to increase market demand by investing in research and development operations.

BASF SE (BASF) is a company that produces chemicals. It manufactures, markets, and sells chemicals, polymers, crop protection products, and performance items. The company's product line includes solvents, adhesives, surfactants, fuel additives, electronic chemicals, pigments, paints, food additives, fungicides, and herbicides. The company works with a wide range of industries, including those related to building, woodworking, agriculture, electronics and electrical, paints and coatings, transportation, home care, nutrition, and chemicals. In partnership with international customers, partners, and researchers, BASF carries out R&D. The company's operations are supported by a network of production facilities. It can be found all over the world, including in North America, Europe, Asia, South America, Africa, and the Middle East. The BASF corporate headquarters are in Ludwigshafen, Germany. The business claims that in July 2022, BASF will have finished constructing and operating a state-of-the-art acrylic emulsions production line in Dahej, India. The capacity of the polymer dispersions that BASF began manufacturing in Dahej, India, would nearly increase with the addition of this additional production line.

A company that specializes in chemicals is Synthomer PLC. It provides a range of chemicals, such as adhesives and latex, utilized in a variety of industries, including construction, coatings, textiles, paper, and healthcare. Styrene-butadiene rubber, used to create coated paper, packaging, carpet bindings, foam mattresses, pillows, and shoes, as well as nitrile-butadiene latex, used to make medical gloves and catheters, are among the company's goods. Performance elastomers, functional solutions, industrial specialties, adhesive Technologies, and acrylate monomers make up the company's five divisions. Performance elastomers and functional solutions together account for a significant portion of the company's sales. The adhesives resins division of Eastman Chemical was purchased by Synthomer PLC for USD 1 billion in November 2021. The acquisition was made in order to broaden the reach of the company's goods and services as well as its product portfolio, which now includes polyolefin polymers, pure monomer resins and dispersions, fatty acid-based resins, and oleochemical product lines.

Key Companies in the Styrene Acrylic Emulsion Polymer market include

- Celanese Corporation
- Pexi Chem Private Limited.
- The Dow Chemical Company
- Fuller
- Acquos
- Xyntra Chemicals B.V.
- The Lubrizol Corporation

Styrene Acrylic Emulsion Polymer Industry Developments

March 2021: To enhance the production of vinyl acetate monomer (VAM) and emulsion polymers, Celanese Corporation announced the schedule of manufacturing facility expansions, debottlenecking initiatives, and new building throughout Europe and Asia.

Styrene Acrylic Emulsion Polymer Market Segmentation

Styrene Acrylic Emulsion Polymer Application Outlook

- Opacifier
- Binder
- Adhesive
- Construction Chemical
- Others

Styrene Acrylic Emulsion Polymer End Use Industry Outlook

- Paper & Packaging
- Building & Construction
- Paints & Coatings
- Cosmetics & Personal Care
- Others

Styrene Acrylic Emulsion Polymer Regional Outlook

- North America
 - US
 - Canada
- Europe
 - Germany
 - France
 - UK
 - Italy
 - Spain
 - Rest of Europe
- Asia-Pacific
 - China
 - Japan
 - India

- Australia
- South Korea
- Australia
- Rest of Asia-Pacific
- Rest of the World
- Middle East
- Africa
- Latin America

Table of Content:

Contents	
TABLE OF CONTENTS	
1 Executive Summary	
2 Scope of the Report	
2.1 Market Definition	
2.2 Scope of the Study	
2.2.1 Research Objectives	
2.2.2 Assumptions & Limitations	
2.3 Markets Structure	
3 Market Research Methodology	
3.1 Research Process	
3.2 Secondary Research	
3.3 Primary Research	
3.4 Forecast Model	
4 Market Landscape	
4.1 Five Forces Analysis	
4.1.1 Threat of New Entrants	
4.1.2 Bargaining power of buyers	
4.1.3 Threat of substitutes	
4.1.4 Segment rivalry	
4.2 Value Chain/Supply Chain of Global Styrene Acrylic Emulsion Polymer Market	
5 Industry Overview of Global Styrene Acrylic Emulsion Polymer Market	
5.1 Introduction	
5.2 Growth Drivers	
5.3 Impact analysis	
5.4 Market Challenges	
5.5 Impact analysis	
6 Market Trends	
6.1 Introduction	
6.2 Growth Trends	
6.3 Impact analysis	
7. Global Styrene Acrylic Emulsion Polymer Market by Application	
7.1 Introduction	
7.2 Opacifier	
7.3 Binders	
7.4 Adhesives	
7.5 Construction chemical	
7.6 Others	
8. Global Styrene Acrylic Emulsion Polymer Market by End Use Industry	
8.1 Introduction	
8.2 Paper & Packaging	
8.3 Building & Construction	
8.4 Paints & Coatings	
8.5 Cosmetics & Personal care	
8.6 Others	
9. Global Styrene Acrylic Emulsion Polymer Market by Region	
9.1 Introduction	
9.2 North America	
9.2.1 US	
9.2.2 Canada	
9.3 Europe	
9.3.1 Germany	
9.3.2. France	
9.3.3 Italy	
9.3.4 Spain	
9.3.5 UK	
9.4 Asia Pacific	
9.4.1 China	
9.4.2 India	
9.4.3 Japan	
9.4.4 Australia	
9.4.5 New Zealand	
9.4.6 Rest of Asia Pacific	
9.5 Middle East & Africa	
9.5.1 Turkey	
9.5.2 Israel	
9.5.3 North Africa	
9.5.4 GCC	
9.5.5 Rest of Middle East & Africa	
9.6 Latin America	
9.6.1 Brazil	

9.6.2 Argentina	
9.6.3 Rest of Latin America	
10. Company Landscape	
11. Company Profiles	
11.1 Celanese Corporation	
11.1.1 Company Overview	
11.1.2 Product/Business Segment Overview	
11.1.3 Financial Updates	
11.1.4 Key Developments	
11.2 Plexi Chem Private Limited.	
11.2.1 Company Overview	
11.2.2 Product/Business Segment Overview	
11.2.3 Financial Updates	
11.2.4 Key Developments	
11.3 The Dow Chemical Company	
11.3.1 Company Overview	
11.3.2 Product/Business Segment Overview	
11.3.3 Financial Updates	
11.3.4 Key Developments	
11.4 H.B. Fuller	
11.4.1 Company Overview	
11.4.2 Product/Business Segment Overview	
11.4.3 Financial Updates	
11.4.4 Key Developments	
11.5 Acquos	
11.5.1 Company Overview	
11.5.2 Product/Business Segment Overview	
11.5.3 Financial Updates	
11.5.4 Key Developments	
11.6 Xyntra Chemicals B.V.	
11.6.1 Company Overview	
11.6.2 Product/Business Segment Overview	
11.6.3 Financial Updates	
11.6.4 Key Developments	
11.7 The Lubrizol Corporation	
11.7.1 Company Overview	
11.7.2 Product/Business Segment Overview	
11.7.3 Financial Updates	
11.7.4 Key Developments	
12 Conclusion	

LIST OF TABLES

Table 1 World Population by Major Regions (2019 To 2030)	
Table 2 Global Styrene Acrylic Emulsion Polymer Market: By Region, 2023-2032	
Table 3 North America Styrene Acrylic Emulsion Polymer Market: By Country, 2023-2032	
Table 4 Europe Styrene Acrylic Emulsion Polymer Market: By Country, 2023-2032	
Table 5 Asia Pacific Styrene Acrylic Emulsion Polymer Market: By Country, 2023-2032	
Table 6 Middle East & Africa Styrene Acrylic Emulsion Polymer Market: By Country, 2023-2032	
Table 7 Latin America Styrene Acrylic Emulsion Polymer Market: By Country, 2023-2032	
Table 8 Global Styrene Acrylic Emulsion Polymer by Application Market: By Regions, 2023-2032	
Table 9 North America Styrene Acrylic Emulsion Polymer by Application Market: By Country, 2023-2032	
Table 10 Europe Styrene Acrylic Emulsion Polymer by Application Market: By Country, 2023-2032	
Table 11 Asia Pacific Styrene Acrylic Emulsion Polymer by Application Market: By Country, 2023-2032	
Table 12 Middle East & Africa Styrene Acrylic Emulsion Polymer by Application Market: By Country, 2023-2032	
Table 13 Latin America Styrene Acrylic Emulsion Polymer by Application Market: By Country, 2023-2032	
Table 14 North America Styrene Acrylic Emulsion Polymer for End use Industry: By Country, 2023-2032	
Table 15 Europe Styrene Acrylic Emulsion Polymer for End use Industry: By Country, 2023-2032	
Table 16 Asia Pacific Styrene Acrylic Emulsion Polymer for End use Industry: By Country, 2023-2032	
Table 17 Middle East & Africa Styrene Acrylic Emulsion Polymer for End-use Industry: By Country, 2023-2032	
Table 18 Latin America Styrene Acrylic Emulsion Polymer for End-use Industry: By Country, 2023-2032	
Table 19 Global Application Market: By Region, 2023-2032	
Table 20 Global End Use Industry Market: By Region, 2023-2032	
Table 21 North America Styrene Acrylic Emulsion Polymer Market, By Country	
Table 22 North America Styrene Acrylic Emulsion Polymer Market, By Application	
Table 23 North America Styrene Acrylic Emulsion Polymer Market, By End Use Industry	
Table 24 Europe: Styrene Acrylic Emulsion Polymer Market, By Country	
Table 25 Europe: Styrene Acrylic Emulsion Polymer Market, By Application	
Table 26 Europe: Styrene Acrylic Emulsion Polymer Market, By End use Industry	
Table 27 Asia Pacific: Styrene Acrylic Emulsion Polymer Market, By Country	
Table 28 Asia Pacific: Styrene Acrylic Emulsion Polymer Market, By Application	
Table 29 Asia Pacific: Styrene Acrylic Emulsion Polymer Market, By End use Industry	
Table 30 Middle East & Africa: Styrene Acrylic Emulsion Polymer Market, By Country	
Table 31 Middle East & Africa Styrene Acrylic Emulsion Polymer Market, By Application	
Table 32 Middle East & Africa: Styrene Acrylic Emulsion Polymer Market, By End use Industry	
Table 33 Latin America: Styrene Acrylic Emulsion Polymer Market, By Country	
Table 34 Latin America Styrene Acrylic Emulsion Polymer Market, By Application	
Table 35 Latin America: Styrene Acrylic Emulsion Polymer Market, By End use Industry	

LIST OF FIGURES

FIGURE 1 Global Styrene Acrylic Emulsion Polymer Market segmentation	
FIGURE 2 Forecast Methodology	
FIGURE 3 Five Forces Analysis of Global Styrene Acrylic Emulsion Polymer Market	
FIGURE 4 Value Chain of Global Styrene Acrylic Emulsion Polymer Market	
FIGURE 5 Share of Global Styrene Acrylic Emulsion Polymer Market in 2019, by country (in %)	
FIGURE 6 Global Styrene Acrylic Emulsion Polymer Market, 2023-2032,	
FIGURE 7 Sub segments of End-Use Industry	
FIGURE 8 Global Styrene Acrylic Emulsion Polymer Market size by End-Use Industry, 2019	
FIGURE 9 Share of Global Styrene Acrylic Emulsion Polymer Market by End-Use Industry, 2023-2032	
FIGURE 10 Global Styrene Acrylic Emulsion Polymer Market size by Application, 2019	
FIGURE 11 Share of Global Styrene Acrylic Emulsion Polymer Market by Application, 2023-2032	

