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Acrylic Polymer Emulsion Market Research Report- Forecast to 2032

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Description:

Global Acrylic Polymer Emulsion Market Overview

Acrylic Polymer Emulsion Market Size was valued at USD 5.19 billion in 2023. The Acrylic Polymer Emulsion market industry is projected to grow from USD 5.16 Billion in 2024 to USD 9.75 billion by 2032, exhibiting a compound annual growth rate (CAGR) of 8.20% during the forecast period (2024 - 2032). Increased demand from the paper & packaging industry, low volatile emission compound (V.O.C.s) emission rate, and excellent durability are the key market drivers enhancing the market growth.

Acrylic Polymer Emulsion Market

Source: Secondary Research, Primary Research, M.R.F.R. Database, and Analyst Review

Acrylic Polymer Emulsion Market Trends

Increasing demand from growing end-use industries is driving market growth.

The demand for polymer emulsion is witnessing significant growth across various end-use industries, including paper, construction, textile, transportation, consumer durables, and more. This is because of rapid urbanization, evolving lifestyles, and increased disposable income. The versatility of polymer emulsion has led to its widespread adoption in applications such as paints and coatings, adhesives, and sealants, among others. These industries benefit from the unique properties offered by polymer emulsion, which enhance the performance and durability of their products. As a result, polymer emulsion is a growing preference as a key ingredient in manufacturing processes, driven by the need for high-quality and innovative solutions in these industries. This factor drives the market CAGR.

Additionally, the acrylic polymer emulsion market growth depends on the growing consumer awareness about solvent-based emulsion and its harmful effects. Moreover, the market for Acrylic Polymer Emulsion is projected to drive during the forecast period because of the rising demand from the paper & packaging industry, including paper bags, boxes, and folded cartons. Additionally, the social and regulatory intervention promotes eco-friendly emulsion usage, which provides more benefits to the Acrylic Polymer Emulsion Market and helps increase the demand for Acrylic Polymer Emulsion worldwide. Also, the Indian government has planned to construct 60 million new homes, which can boost the market growth in the forecast period. Furthermore, The Acrylic Polymer Emulsion Market has more growth opportunities due to the excellent durability of Acrylic Polymer Emulsion and the Low volatile emission compound (V.O.C.s) emission rate. Moreover, the increasing demand for bio-based polymer emulsion will bring significant opportunities for the market players and vendors. Thus, driving the Acrylic Polymer Emulsion market revenue.

Acrylic Polymer Emulsion Market Segment Insights

Acrylic Polymer Emulsion Application Insights

Based on Application, the Acrylic Polymer Emulsion market segmentation includes coatings, binders, and adhesives. The coatings segment dominated the market; the dominance of the coatings segment is the exceptional performance characteristics offered by acrylic polymer emulsions. These emulsions provide excellent adhesion, durability, weather resistance, and U.V. stability, making them highly suitable for protecting and enhancing the surfaces they are applied to. Additionally, acrylic polymer emulsions offer good film formation, excellent color retention, and a wide range of aesthetic possibilities, enabling the production of high-quality coatings with desirable properties.

Figure1: Acrylic Polymer Emulsion Market, by Application, 2022 & 2032(USD billion)

Polymer Emulsion Market, by Application, 2022 & 2032

Source: Secondary Research, Primary Research, M.R.F.R. Database, and Analyst Review

Acrylic Polymer Emulsion End-use Industry Insights

Based on the end-use Industry, the Acrylic Polymer Emulsion market segmentation includes paper & packaging, building & construction, paints & coatings, and textiles. The paper & packaging segment dominated the market; due to its extensive use in this industry and the unique benefits it offers. Acrylic polymer emulsions are widely utilized in the paper and Packaging sector for various applications, including coatings, adhesives, and laminates. The reason behind the dominance of the Paper & Packaging segment is the excellent properties of acrylic polymer emulsions that cater to the specific needs of this industry. These emulsions provide enhanced paper strength, improved printability, and increased resistance to moisture and chemicals.

Acrylic Polymer Emulsion Regional Insights

The market analysis includes a detailed examination of the acrylic polymer emulsion market insight across different regions, namely North America, Europe, Asia-Pacific, and the Rest of the World. The North American acrylic polymer emulsion market area, the acrylic emulsions market is expected to witness significant growth, primarily fueled by the growing demand for coatings in various applications, particularly in the interior and furniture coating sectors.

Further, the major countries studied in the market report are The U.S., Canada, German, France, the U.K., Italy, Spain, China, Japan, India, Australia, South Korea, and Brazil.

Figure2: GLOBAL ACRYLIC POLYMER EMULSION MARKET SHARE BY REGION 2022 (%)

GLOBAL ACRYLIC POLYMER EMULSION MARKET SHARE BY REGION 2022

Source: Secondary Research, Primary Research, M.R.F.R. Database, and Analyst Review

Europe's Acrylic Polymer Emulsion market accounts for the second-highest market share because of the rising demand for green coatings contributing to the growing demand for acrylic emulsions in the Region. Further, the German Acrylic Polymer Emulsion market held the largest market share, and the U.K. Acrylic Polymer Emulsion market was the fastest-growing market in the European Region.

The Asia-Pacific Acrylic Polymer Emulsion Market is expected to grow at the fastest CAGR from 2023 to 2032. This is due to rising customer awareness regarding V.O.C. Moreover, China's Acrylic Polymer Emulsion market held the largest market share, and the Indian Acrylic Polymer Emulsion market was the fastest-growing market in the Asia-Pacific region.

Acrylic Polymer Emulsion Key Market Players & Competitive Insights

Leading market players are investing heavily in research and development to expand their product lines, which will help the Acrylic Polymer Emulsion market grow even more. Market participants are also undertaking different strategic activities to expand their footprint, with important market developments including new product launches, contractual agreements, mergers and acquisitions, higher investments, and collaboration with other organizations. To expand and survive in a more competitive and rising market climate, the Acrylic Polymer Emulsion industry must offer cost-effective items.

Manufacturing locally to minimize operational costs is one of the key business tactics manufacturers use in the Acrylic Polymer Emulsion industry to benefit clients and increase the market sector. In recent years, the Acrylic Polymer Emulsion industry has offered some of the most significant advantages to medicine. Major Acrylic Polymer Emulsion market players include Celanese Corporation (U.S.) and Kamsons Chemicals Pvt. Ltd (India), Pexi Chem Private Limited (India), StanChem, Inc. (U.S.), The Dow Chemical Company (U.S.), Asian Paints Ltd. (India), The Lubrizol Corporation (U.S.), Xyntra Chemicals B.V. (the Netherlands), and others, are attempting to increase market demand by investing in research and development operations.

Headquartered in Irving, Texas, Celanese Corporation is a leading American company specializing in technology and specialty materials. Previously known as Hoechst Celanese, the company recently partnered with Megafarma, an Azelis company, to provide emulsion polymers in Mexico. This agreement allows Celanese Corporation to supply and distribute emulsion polymers through Megafarma, catering to the Mexican market. The collaboration strengthens Celanese Corporation's presence in Mexico and enhances its ability to meet the growing demand for emulsion polymers in the Region.

Synthomer is a renowned supplier of Acrylic and Vinyl emulsion polymers, specialty polymers, Styrene-Butadiene, and Acrylonitrile-Butadiene latex. The company dominates several market segments, including coatings, construction, technical textiles, paper, and synthetic latex gloves. Recently, Synthomer plc acquired Omnova Solutions Inc., a notable specialty chemical company known for its water-based polymer solutions. This strategic acquisition has significantly strengthened Synthomer's polymer emulsion business and expanded its operational capabilities worldwide.

Key Companies In The Acrylic Polymer Emulsion Market Include

- Pixi Chem Private Limited (India)
- The Lubrizol Corporation (U.S)
- Kamsons Chemicals Pvt. Ltd (India)
- The Dow Chemical Company (U.S.U.S.)
- Xyntra Chemicals B.V.B.V. (the Netherlands)
- Celanese Corporation (U.S.U.S.)
- StanChem, Inc. (U.S.U.S.)
- Asian Paints Ltd. (India)

Acrylic Polymer Emulsion Industry Developments

April 2020: Synthomer plc, a leading provider of specialty polymer solutions, recently acquired Omnova Solutions Inc., a prominent specialty chemical company known for its expertise in water-based polymer solutions. This strategic move has enabled Synthomer to reinforce its position in the polymer emulsion business and enhance its operational capabilities on a scale.

May 2017: The Dow Chemical Company has recently entered into two agreements to drive its strategic innovation agenda in Saudi Arabia. As part of these agreements, the company plans to build an advanced manufacturing facility to produce various acrylic-based polymers for various applications, including water treatment and coatings.

Acrylic Polymer Emulsion Market Segmentation

Acrylic Polymer Emulsion Application Outlook

- Coatings
- Binders
- Adhesives

Acrylic Polymer Emulsion End-use Industry Outlook

- Paper & Packaging
- Building & Construction
- Paints & Coatings
- Textile

Acrylic Polymer Emulsion Regional Outlook

- North America
 - US
 - Canada
- Europe
 - Germany
 - France
 - UK
 - ItalyCoatings
 - Binders
 - Adhesives
 - Spain
 - Rest of Europe
- Asia-Pacific
 - China
 - Japan
 - India
 - Australia
 - South Korea
 - Australia
 - Rest of Asia-Pacific
- Rest of the World
 - Middle East

- Africa
- Latin America

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