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# Cloud PBX Market Research Report - Global Forecast 2030

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### Description:

#### Cloud PBX Market Overview:

The global Cloud PBX market will be valued at USD \$68.4 Billion by 2030, with a CAGR rate of 21.43% during 2020–2030. If you are wondering what Cloud PBX is, here is the answer to this question. Cloud PBX is simply a part of cloud computing. Now the question is what cloud computing is? Cloud computing refers to the act of storing and accessing data over the internet rather than using a computer or any other hard drive. PBX stands for public branch exchange. A PBX is the technology behind the telephone provider's ability to route calls. When PBX and cloud are combined it simply becomes a phone system-based Technology over the internet which is also referred to as the internet-based or VoIP phone system.

**Covid-19 Analysis:** Due to the current situation of coronavirus, The new system of work from home was introduced, which increased the demand of the cloud PBX market due to the huge amount of data generated online.

#### Cloud PBX Market Dynamics:

**Drivers:** The factor that contributes to the growth of the cloud PBX market is the cost advantage in overall upfront cost. The service fees for cloud-based systems are the major cost factor while eliminating the cost of phone lines, software and hardware upgrades. The operations and administration sector hold the biggest cost savings for the cloud-based phone system over an on-site PBX. **Opportunities:** There are factors majorly contributing to boost the opportunities for the growth of the cloud PBX market. These factors include the adaptation of cloud computing by many IT companies in their network infrastructure. These companies adopt cloud computing due to their network infrastructure betterment and efficient work balance. In addition to this other opportunities include the need of integrating CRM with cloud PBX software which helps streamline the business operations. **Restraints:** The factors that are hampering the growth of the cloud PBX market include the cloud previous software when not set up properly the integration of the PBX system with CRM creates a problem. Also, there is a need for separation integration-specific software for integrating the cloud PBX system. In addition to this, nowadays its customer site has its own unique needs. Some providers have to deal with a lot of customization. Simultaneously it's a big thing to ask as an offering that is compatible with each one. And hence this leads to slow customer turn-ups and ongoing issues. These are some of the factors majorly contributing to the hindrance in the cloud PBX market. **Value Chain Analysis:** The benefits of using cloud PBX include reduction of complexity in the available networks. Moreover, cloud service providers can host several virtual networks without requiring common separation isolation methods. The cloud PBX market helps alleviate the cost burden. **Cloud PBX Market Segmentation:** The Global cloud PBX market is segmented based on organization size, service, end-users, and region into the following. **Based on the Services:** Based on services, the market is segmented into managed services, professional services, network services, IT, and cloud services. The professional service segment is dominating the cloud PBX market with a share of 28% in the year 2030. **Based on the Organization Size:** The Global cloud PBX market is divided based on organization size into small and medium enterprises SME and large enterprises. The large enterprise segment is leading the market and is expected to reach a value of \$3699.61 million by the end of the year 2023. The estimated cagr is 23.65% during the forecasted period. **Based on the End-Users:** On an end-user basis, the market is segmented into real estate, BFSI, healthcare, government, retail, and many more. The healthcare segment is dominating the cloud PBX market in the year 2017. **Based on the Region:** On a regional basis, the global market cloud PBX is segmented into four regions mainly Asia Pacific, North America, Europe, and the rest of the world. **Cloud PBX Market Regional Analysis:** The cloud PBX market is divided into the following regions- North America, Europe, Asia Pacific, and the rest of the world.

According to the market analysis, North America is one of the leading regions that dominates the market. It is because of the high adoption of cloud technology that is observed in this region. The North American region is also expected to show growth with the fastest cagr during the forecasted period from 2017 to 2023. North America is leading the market with a share of 40.80% in the year 2017 and was valued at \$604.04 million in the year 2017. With the increased adoption of cloud technology and due to high technological advancements the rapid growth in the North American region is observed.

China is dominating the cloud PBX market in the Asia-pacific region with a market share of 24.09% in the year 2017. The cloud PBX market in the Asia Pacific is valued at USD 53.21 million in the year 2030.

**Competitive Landscape:** The prominent key players of the software-defined wide area network market in the global market are mentioned down below.

- Microsoft Corporation(Skype) (U.S)
- Nextiva Inc.(U.S)
- RingCentral Inc.(U.S)
- Avaya Inc.(U.S)
- Barracuda Networks Inc. (CudaTel) (U.S)
- Vonage America Inc.(U.S), Cisco system Inc.(U.S)

- D-Link System Inc. (Taiwan)
- Allworx Corporations (U.S)
- BullsEye Telecom Inc (U.S)
- Mitel Networks Inc. (Canada)
- MegaPath Inc.(U.S)
- NEC Corporation (Japan)
- Panasonic Corporation (Japan)

All these prominent key players play a major role in the dynamics and growth of the software-defined wide area network market. These major key players opt for many strategies such as new production processes, collaborations, mergers, acquisitions, extensions, innovations, technology widening the existing products, partnerships, etc. All these strategies are opted to get the needs of customers and develop a strong potential growth base.

**Recent Developments:** Given below are a few recent developments seen in the global Cloud PBX market-

- Advancements are made on the professional analytics and industry specialist level to together build important statistical tools and analytical models.
- Development is done on data streams together with a large number of research studies and in-house databases.
- Recent GDP upgrades are made in addition to per capita framework advancements.
- The report is customized and is provided by consultancy at a reasonable price.

**Report Overview:** The global cloud PBX market in the global market research report consists of the following elements which are mentioned down below-

- Market overview
- Covid 19 analysis
- Market dynamics
- Market segmentation
- Regional analysis
- Competitive landscape
- Recent developments
- Intended Audience

In the global software-defined wide area network market research report, there are major factors that drive the growth of the market. The report consists of opportunities that may further in the future and hands the global market of software-defined wide area networks. Various factors restrain the growth of software-defined wide area networks and hamper the development of such a fine-based market. The research report also consists of various analyses based on Covid 19 impact market dynamics, different segmentations, regional analysis, and the software-defined wide area network market. The CAGR and future value are also discussed and mentioned in this research report. The cloud PBX market is estimated to grow at a cagr of 23.17% during the forecasted period of 2017 to 2023.

**Intended Audience:** Given below is the intended audience of the global market of Cloud PBX-

- System Security
- Software investors
- Cloud for PBX solution vendors
- Cloud for PBX Providers
- IP Data providers
- Internet Service providers
- Value-added Resellers
- System Governance
- Cloud-based PBX Service Provider
- Cloud for PBX Agencies
- Technology Integrators

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