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Global School and Campus Security Market Research Report- Forecast 2032

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Description:

School and Campus Security Market Overview

The School and Campus Security market size is projected to grow from **USD 3.00 billion** in 2024 to **USD 12.58 billion** by 2032, exhibiting a compound annual growth rate (CAGR) of **19.60%** during the forecast period (2024 - 2032). Additionally, the market size for School and Campus Security was valued at USD 2.51 billion in 2023.

Real-time surveillance, cost-effective security systems, and considerable infrastructure improvements are all experiencing increased demand, are the key market drivers enhancing the market growth.

Figure 1: School and Campus Security Market Overview, 2022 & 2032 (USD Billion)

School and Campus Security Market Overview1

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

School and Campus Security Market Trends

Increasing demand for real-time surveillance and growing demand for cost-effective security solutions is driving the market growth

The concerns of school administrators, parents, and government regulations are positively affecting the school and campus security market, and it is anticipated that growth will continue over the projection period of 2021–2029 as a result. The market for campus and school security is also gaining from the creation of affordable security measures. The market for campus and school security is expanding, and rising infrastructure costs are contributing to this growth. In addition to terrorist attacks, the school must provide security against a number of negative factors. It is anticipated that security breaches at schools may result in harm from burglaries, the danger of theft or property destruction, and intrusions. During the forecast period, these are the main aspects that are anticipated to propel the growth of the worldwide school and campus security market.

Significant structural differences exist between educational institutions in various countries, and these differences have an impact on how violence prevention and intervention are approached and supported. Between industrialised, emerging, and underdeveloped countries, there are notable differences in the educational standards for both pupils and teachers, the calibre of instruction, the support provided to teachers, and the infrastructure. The market for school security is expanding as a result of various security products and services. The security measures guard against sickness, fire, intimidation, theft, hostility, and assault from both internal and external forces for the benefit of students and teachers. Higher security spending is required in educational establishments using cutting-edge technology. Equipment for video monitoring is inexpensive and offers current information. When serious security problems occur, this equipment is employed to safeguard students and faculty as well as to handle common disciplinary situations. The market for school security will experience new growth potential as a result of the deployment of such electrical equipment.

The faculty must receive training on how to use the hardware and software tools before installing any hardware or software safety product. The most crucial step that hardware (electrical and mechanical security products) and service providers must take into account is this one. By offering additional support services, the market for educational security is predicted to expand even further. The issue for school safety has grown ly. For example, A adolescent gunman opened fire on 19 students and two instructors in an elementary school in Texas in May of last year. The educational institutions also need to install security and offer mechanical products (such as locks, security storage equipment, door security hardware), electronic products (such as alarms, access controls, video surveillance, contraband detection), and services (such as guarding, alarm monitoring, systems integration, security consulting, pre-employment screening) in order to prevent such crime incidents. Thus,

driving the School and Campus Security market revenue.

School and Campus Security Market Segment Insights

School and Campus Security Type Insights

The School and Campus Security market segmentation, based on type, includes Video Surveillance, Fire Protection, Access Control, and Others. Video surveillance segment dominated the market in 2022. One of the primary reasons for installing security cameras in the first place is to provide evidence to the authorities. If a home or business is broken into or the victim of criminal activity, security cameras can provide vital evidence to ensure that the offenders are brought to justice. The market for video surveillance is being driven by the fact that video footage, whether it be from a standard CCTV system or something more advanced, assures that criminals are apprehended. If other security measures are ineffective, video surveillance can serve as a crucial backup and be the cornerstone of your security plan. When other security precautions are inadequate, video surveillance steps in to fill the gap.

School and Campus Security Hardware Insights

The School and Campus Security market segmentation, based on hardware, includes Camera, Monitor, Recorder, and Encoder. Camera segment dominated the market in 2022. This is due to the rising need for security monitoring on college campuses.

School and Campus Security Software Insights

The School and Campus Security market segmentation, based on software, includes Service Management, Video Analytics, Video Management, and Others. Video analytics segment dominated the School and Campus Security market in 2022. Numerous advantages of video analytics include ease of installation, equipment upgrades, accessibility from anywhere, real-time monitoring, and staffing cost savings. These are the main advantages of video analytics that will drive the segment's expansion in the market over the course of the projected period.

Figure 2: School and Campus Security Market, by Software, 2022 & 2032 (USD Billion)

School and Campus Security Market, by Software, 2022 & 2032

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

School and Campus Security Regional Insights

By region, the study provides the market insights into North America, Europe, Asia-Pacific and Rest of the World. The North America School and Campus Security Market dominated this market in 2022 (45.80%). This expansion is mostly the result of parents' and school administrators' growing concern for their kids, which is boosting the market in this area. The market in North America is being pushed by both the presence of major providers in the region and the growing awareness of the advantages of School and Campus Security systems. These are the main elements that will fuel this region's expansion in the School and Campus Security market throughout the course of the projection period. Further, the U.S. School and Campus Security market held the largest market share, and the Canada School and Campus Security market was the fastest growing market in the North America region.

Further, the major countries studied in the market report are The US, Canada, German, France, the UK, Italy, Spain, China, Japan, India, Australia, South Korea, and Brazil.

Figure 3: School And Campus Security Market Share By Region 2022 (Usd Billion)

SCHOOL AND CAMPUS SECURITY MARKET SHARE BY REGION 2022

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Europe School and Campus Security market accounted for the healthy market share in 2022. The most alarming factor in this area is the increase in school attacks. As a result, the government has passed stringent legislation governing the upkeep of security and the construction of campus and school security systems, propelling the market forward. The key forces behind this region's growth include, among others, Germany and the United Kingdom. Further, the German School and Campus Security market held the largest market share, and the U.K School and Campus Security market was the fastest growing market in the European region.

The Asia Pacific School and Campus Security market is expected to register significant growth from 2023 to 2032. This is a result of Asia Pacific's growing population and school system. Rapid steps to create smart schools and offer the highest level of security as a perk are also assisting in fostering market growth in a nation like India. Moreover, China's School and Campus Security market held the largest market share and the Indian School and Campus Security market was the fastest growing market in the Asia-Pacific region.

School and Campus Security Key Market Players & Competitive Insights

Leading market players are investing heavily in research and development in order to expand their product lines, which will help the School and Campus Security market, grow even more. Market

participants are also undertaking a variety of strategic activities to expand their footprint, with important market developments including new product launches, contractual agreements, mergers and acquisitions, higher investments, and collaboration with other organizations. To expand and survive in a more competitive and rising market climate, School and Campus Security industry must offer cost-effective items.

Manufacturing locally to minimize operational costs is one of the key business tactics used by manufacturers in the School and Campus Security industry to benefit clients and increase the market sector. In recent years, the School and Campus Security industry has offered some of the most significant advantages to medicine. Major players in the School and Campus Security market, including Cisco Systems Inc, Honeywell Security Group, Pelco Products Inc, Plustek Inc, Axis Communications., Genetec Inc. TM., Apollo Video Technology, Hangzhou Hikvision Digital Technology Co., Ltd, A & T Network System, Bosch Security Systems Inc., and SEICO Security, are attempting to increase market demand by investing in research and development Softwares.

Ellucian is a company that creates integrated software and offers expert services with the goal of helping the higher education sector. Students, professors, and staff may achieve their objectives quickly, effectively, and with a lower risk thanks to the company's extensive range of software and services, which includes student information systems (SIS), financial and HR systems, recruiting and retention systems, and more. The successful completion of Ellucian's acquisition by funds managed by Blackstone ("Blackstone") and Vista Equity Partners ("Vista") was announced in September 2021 by the top provider of technological solutions for higher education.

Intent-based solutions for networking, security, collaboration, apps, and the cloud are integrated by Cisco Systems Inc (Cisco). The company sells wireless equipment, controllers, access points, switches, modules, routers, and interfaces. The company's products and technology assist its customers in managing additional network connections from devices, users, and other entities. Oil and gas, education, financial services, government, healthcare, mining, sports, media, entertainment, retail, utilities, and transportation are just a few of the many industries that Cisco serves. Through its direct sales team and channel partners, which include service providers, system integrators, distributors, and resellers, it markets its solutions. Across the Americas, Europe, Africa, Asia-Pacific, Japan, the Middle East, and China, the company has business and operational presence. The U.S. city of San Jose, California, is home to Cisco. The next-generation, scalable, hybrid-cloud enabled video surveillance management solution was unveiled by Cisco in July 2022.

Key Companies in the School and Campus Security market include

- Cisco Systems Inc
- Honeywell Security Group
- Pelco Products Inc
- Plustek Inc
- Axis Communications.
- Genetec Inc. TM.
- Apollo Video Technology
- Hangzhou Hikvision Digital Technology Co., Ltd
- A & T Network System
- Bosch Security Systems Inc.
- SEICO Security

School and Campus Security Industry Developments

July 2022: Access Technologies was purchased by Allegion PLC from Stanley Access Technologies LLC. The company wants to become a leader in offering safety and security services through this acquisition.

School and Campus Security Market Segmentation

School and Campus Security Type Outlook

- Video Surveillance
- Fire Protection
- Access Control
- Others

School and Campus Security Hardware Outlook

- Camera
- Monitor
- Recorder
- Encoder

School and Campus Security Software Outlook

- Service Management
- Video Analytics
- Video Management
- Others

School and Campus Security Regional Outlook

- North America
 - U.S.
 - Canada
-

Europe

- Germany
- France
- UK
- Italy
- Spain
- Rest of Europe

- Asia-Pacific

- China
- Japan
- India
- Australia
- South Korea
- Australia
- Rest of Asia-Pacific

- Rest of the World

- Middle East
- Africa
- Latin America

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