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Report Information

More information from: <https://www.marketresearchfuture.com/reports/smart-city-market-2624>

Smart City Market Research Report - Forecast 2027

Report / Search Code: MRFR/SEM/1955-CR

Publish Date: February, 2020

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Price	1-user PDF : \$ 4950.0	Enterprise PDF : \$ 7250.0
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Description:

Smart City Market Overview:

The smart cities concept has gained traction as a result of the increased awareness of "smart stuff," which is partly due to all intermediary technologies. Furthermore, market expansion has been predominantly driven by increased investments by city governments, central/federal governments, and dedicated governing organisations. Financing and funding models, technological ecosystems, governance arrangements, and infrastructure investments all play important roles in smart city deployments and are likely to fuel market expansion during the projection period. The smart city market is projected to reach USD 1933 billion by 2025

Smart City Market Covid 19 Analysis:

Smart city technology companies should expect consistent adoption of solutions in sectors including smart transportation, smart utilities, smart buildings, and smart citizen services. In these application areas, there is a growing demand for novel smart city solutions that can successfully combine IoT, big data, analytics, cloud, security, and network connectivity.

As regulatory authorities in various countries are primarily focused on monitoring the health, safety, and living standard of their citizens, the adoption of IoT in smart city focus areas such as smart utilities and smart citizen services is expected to boost the adoption of smart city solutions during the pandemic. Smart city solution vendors must improve their management capabilities to meet the need for controlling IoT devices across many cities.

Market Dynamics:

Drivers:

The rising demand for public safety and communication infrastructure is a driving force:

Telecommunications infrastructure, as well as its use for public safety, are critical to the successful implementation of smart city projects. To achieve the notion of smart cities in an open and resource-efficient manner, every city must ensure that communication platforms are built and accessible. Every city aspiring to become "smart" must have access to contemporary, fundamental data connection infrastructure. Fixed networks, mobile networks, and dedicated networks for IoT applications, for example, will all be crucial in such cities.

Opportunities:

Concerns about the environment are growing, and green projects are becoming more popular:

Urbanized areas consume a significant amount of energy and are responsible for up to 80% of worldwide greenhouse gas emissions. As the usage of energy sources increases, so does the quantity of energy dissipated and carbon emissions, necessitating the urgent need for a more sustainable and efficient energy use. Almost a quarter of CO2 emissions come from electricity generation. Concerns about global warming and ozone depletion have spurred governments' efforts to minimise their carbon footprint, with governments enacting stronger rules to curb emissions in both developed and developing countries.

Restraints:

Concerns regarding IoT privacy and security:

In smart city projects, privacy and security are key considerations. Because the smart city ecosystem is heavily reliant on IoT and central data access points, the ecosystem as a whole is highly vulnerable. Stakeholders (security professionals and smart city planners) must handle privacy and security difficulties in smart cities comprehensively to ensure that the issues do not spread throughout the smart network.

Challenges:

Massive start-up costs:

Project funding for large initial CAPEX is one of the primary hurdles facing the smart

cities market's growth. It is now the primary responsibility of the national/local government to heavily invest in the smart city infrastructure transformation process. Even when governments have the need, vision, and clarity for such transformations, the lack of budgetary allocations for large-scale implementations slows the transformation process down, either directly or indirectly.

Cumulative Growth Analysis:

The smart city market is estimated reach USD 1933 billion by 2025. The smart cities market is predicted to expand as a result of rising public safety demands, urban population growth, and government initiatives. Video surveillance, DNA phenotyping, and real-time licence plate and facial recognition are commonly employed for public safety in smart cities, emphasising the need for monitoring to safeguard people's safety.

Value Chain Analysis:

The demand for long-term infrastructure as a result of rising population and urbanisation has become a major market driver. Governments all over the world are attempting to address these issues related to population growth and fast urbanisation by implementing smart city programmes in areas such as utility management, mobility, and safety. In addition, considerations such as rising traffic congestion and greenhouse gas emissions are driving the adoption of smart mobility and energy management apps.

Smart City Market Segment Overview:

The global Smart City market is divided into different segments as by the two components. Here the largest market share and sub-segments are given below.

By Smart Transportation:

In 2020, the Intelligent Transportation System (ITS) segment dominated the smart transportation industry, accounting for more than 40% of sales. One of the main elements fueling the demand for ITS is the requirement to provide real-time traffic information to drivers and passengers. Transportation officials can respond to emergencies more quickly as traffic efficiency improves. The deployment of such systems improves traffic management efficiency, decreases travel time, and encourages more people to use public transportation.

- Intelligent Transportation System
- Smart Ticketing & Travel Assistance
- Parking Management

Smart City Market Regional Analysis:

In 2020, North America dominated the market, accounting for more than 30% of total sales. The constant digital revolution across many industry sectors such as telecom, retail, and banking has contributed to the increase. Because of its well-developed ICT infrastructure, federal and municipal governments' partnership with ICT vendors and start-ups, and the presence of significant technology vendors, North America has emerged as the dominant region. These elements are predicted to stimulate smart technology innovation in the region.

Over the forecast period, Asia Pacific is expected to increase at the fastest rate. The increased attention on the development of digital infrastructure in the region can be linked to this increase. Furthermore, over the forecast period, rising urbanisation and disposable income are expected to fuel regional market expansion. Over the projection period, governments across the area are likely to increase their attention on improving parking management and reducing traffic congestion and air pollution, fueling demand for smart parking systems.

Smart City Market Competitive Landscape:

ABB Limited, Cisco Systems, Inc., Schneider Electric SE, International Business Machines Corporation, Siemens AG, and Microsoft Corporation are among the prominent industry participants. Smart city solutions are also being developed by companies including Honeywell International Inc., Oracle Corporation, Huawei Technologies Co. Ltd., Hitachi, Ltd., and Intel Corporation.

List of Competitive Companies:

- ABB Limited
- Cisco Systems, Inc.
- Schneider Electric SE
- International Business Machines Corporation
- Siemens AG

- Microsoft Corporation
- Honeywell International Inc.
- Oracle Corporation
- Huawei Technologies Co. Ltd.
- Hitachi Ltd.
- Intel Corporation

Recent Developments:

Cisco and Connexin teamed up with Quantela in February 2020 to accelerate the creation of smart cities in the United Kingdom. Sheffield's highway network has implemented the newest IoT-based smart city technologies available in the UK. This solution is built on the CityOS platform, which combines Cisco Kinetic's best-of-breed capabilities with Quantela's Atlantis smart city technologies.

Quantela and Cisco announced the availability of outcome-based project finance in November 2019. Quantela and Cisco collaborated to create a market-changing, outcome-based project financing approach.

Sund & Blt and IBM cooperated in April 2019. Sund & Blt, a company that owns and runs some of the world's largest infrastructure, teamed up with IBM to create an AI-powered IoT solution to assist clients manage and monitor bridges, tunnels, motorways, and railways. Sund & Blt might use the Maximo for Civil Infrastructure solution to help them run and repair critical public infrastructure more efficiently.

Report Overview:

This report provides all the information about the growth of the global Smart City market in the forecast period. There are different sections available that help to get in-depth information such as opportunities, challenges, drivers, COVID 19 analysis, regional analysis, competitive landscape, and others. All of the information is gathered from primary and secondary sources to provide the expected market growth of Smart City by 2022.

Report Detail:

- Historic Period: 2018-2021
- Base Year: 2021
- Forecast Period: 2021-2023

By Geographically:

- Europe
- Asia-Pacific
- Middle East & Africa
- Americas

GLOBAL SMART CITY MARKET

Subsequently, the global smart city market is garnering substantial traction. The market valuation is projected to touch USD 1933 Billion by 2022, registering an impressive CAGR throughout the forecast period.

BY APPLICATION

- Smart Meters,
- Smart lighting,
- Smart Waste Management

BY TRANSPORT

- Smart Parking
- Smart Ticket
- Smart Transportation

BY RESIDENTIAL

- Smart Building
- Healthcare,
- Education,
- Government

BY REGION

- North America
- Europe
- Asia Pacific
- Middle East & Africa
- South America

Global Smart City Market Share, by Region



DRIVERS:

- Rapid Urbanization across the Globe.
- Rising demand for robust IT connectivity & digitalization, and good governance.



RESTRAINT:

- High Implementation & Maintenance Costs.
- Lack of expertise and proficiencies of users.



KEY PLAYERS:

- Honeywell Corporation (the US)
- Huawei Technologies Co Ltd. (China)
- Siemens AG (Germany)
- Cisco Systems Inc. (US)
- Schneider Electric SE (France)
- IBM Corporation (US)
- Siemens AG (Germany)
- AT&T Inc. (US)
- Ericsson (Sweden)
- Oracle Corporation (US)
- Hitachi Corporation (Japan)
- Microsoft Corporation (US)



Table of Content:

Contents
1 Market Introduction
2 Research Methodologies
2.1 Research Process
2.2 Primary Research
2.3 Secondary Research
2.4 Forecast Model
2.4.1 Market Size Estimation
3 Market Dynamics
3.1 Market Drivers
3.2 Market Restraints
3.3 Market Opportunity
3.4 Market Challenges
4 Executive Summary
5 Market Factor Analysis
5.1 Smart City Supply Chain
5.2 Porter's Five Forces Analysis
6 Global Smart City Market, By Component
6.1 Introduction
6.1.1 Market by Sub-segment
6.1.1.1 Hardware
6.1.1.2 Software
6.1.1.3 Service
7 Global Smart City Market, By Application
7.1 Introduction
7.2 Market by Sub-Segment
7.2.1 Utility
7.2.1.1 Smart Meter
7.2.1.2 Smart Lighting
7.2.1.3 Smart Energy
7.2.1.4 Smart Waste Management
7.2.1.5 Others
7.2.2 Transport
7.2.2.1 Connected Car System
7.2.2.2 Smart Parking
7.2.2.3 Smart Ticketing
7.2.2.4 Smart Signaling
7.2.2.5 Others
7.2.3 Government
7.2.4 Residential
7.2.4.1 Smart Homes
7.2.4.2 Smart Building
7.2.5 Education
7.2.6 Healthcare
7.2.7 Others
8 Global Smart City Market, By Region
8.1 Introduction
8.2 Market by Regions
8.2.1 North America
8.2.2 Europe
8.2.3 Asia-Pacific
8.2.4 Rest of World
9 Competitive Landscape
9.1 Market Share Analysis
9.2 Company Profiles
9.2.1 Huawei Technologies Co. Ltd. (China)
9.2.1.1 Company Overview
9.2.1.2 Product/Services Offering
9.2.1.3 Strategy
9.2.1.4 SWOT Analysis
9.2.2 IBM corporation (U.S.)
9.2.2.1 Business Overview
9.2.2.2 Product/Services Offering
9.2.2.3 Strategy
9.2.2.4 SWOT Analysis
9.2.3 Cisco Systems, Inc. (U.S.)
9.2.3.1 Company Overview
9.2.3.2 Product/Services Offering
9.2.3.3 Business Strategy
9.2.3.4 SWOT Analysis
9.2.4 AT&T Inc. (U.S.)
9.2.4.1 Company Overview
9.2.4.2 Product/Services Offering
9.2.4.3 Strategy
9.2.4.4 SWOT Analysis
9.2.5 Siemens AG (Germany)
9.2.5.1 Company Overview

- 9.2.5.2 Product/Services Offering
- 9.2.5.3 Strategy
- 9.2.5.4 SWOT Analysis
- 9.2.6 Oracle Corporation (U.S.)
 - 9.2.6.1 Company Overview
 - 9.2.6.2 Product/Services Offering
 - 9.2.6.3 Business Strategy
- 9.2.7 Microsoft Corporation (U.S.)
 - 9.2.7.1 Business Overview
 - 9.2.7.2 Product/Services Offering
 - 9.2.7.3 Business Strategy
- 9.2.8 Schneider Electric SE (France)
 - 9.2.8.1 Company Overview
 - 9.2.8.2 Product/Services Offering
- 9.2.9 Hitachi Corporation (U.S.)
 - 9.2.9.1 Company Overview
 - 9.2.9.2 Product/Services Offering
- 9.2.10 Ericsson (Sweden)
 - 9.2.10.1 Company Overview
 - 9.2.10.2 Product/Services Offering

10 Appendix

- 10.1 Definition
- 10.2 Scope of the Study
 - 10.2.1 Research Objective
 - 10.2.2 Assumption
 - 10.2.3 Limitation

11 List of Tables

- TABLE 1 GLOBAL SMART CITY MARKET BY COMPONENT, 2020-2027 (USD BILLION)
- TABLE 2 GLOBAL SMART CITY MARKET OF HARDWARE SEGMENT BY REGION, 2020-2027 (USD BILLION)
- TABLE 3 GLOBAL SMART CITY MARKET OF SOFTWARE BY REGION, 2020-2027 (USD BILLION)
- TABLE 4 GLOBAL SMART CITY MARKET OF SERVICE BY REGION, 2020-2027 (USD BILLION)
- TABLE 5 GLOBAL SMART CITY MARKET, BY APPLICATION, 2020-2027 (USD BILLION)
- TABLE 6 GLOBAL SMART CITY MARKET, BY UTILITY APPLICATION, 2020-2027 (USD BILLION)
- TABLE 7 GLOBAL SMART CITY MARKET, BY UTILITY APPLICATION, BY REGION 2020-2027 (USD BILLION)
- TABLE 8 GLOBAL SMART CITY MARKET OF SMART METER UTILITY APPLICATION SEGMENT BY REGION, 2020-2027 (USD BILLION)
- TABLE 9 GLOBAL SMART CITY MARKET OF SMART LIGHTING UTILITY APPLICATION SEGMENT BY REGION, 2020-2027 (USD BILLION)
- TABLE 10 GLOBAL SMART CITY MARKET OF SMART ENERGY UTILITY APPLICATION SEGMENT BY REGION, 2020-2027 (USD BILLION)
- TABLE 11 GLOBAL SMART CITY MARKET OF SMART WASTE MANAGEMENT UTILITY APPLICATION SEGMENT BY REGION, 2020-2027 (USD BILLION)
- TABLE 12 GLOBAL SMART CITY MARKET OF OTHERS IN UTILITY APPLICATION SEGMENT BY REGION, 2020-2027 (USD BILLION)
- TABLE 13 GLOBAL SMART CITY MARKET, BY TRANSPORT SEGMENT, 2020-2027 (USD BILLION)
- TABLE 14 GLOBAL SMART CITY MARKET, BY TRANSPORT SEGMENT, BY REGION 2020-2027 (USD BILLION)
- TABLE 15 GLOBAL SMART CITY MARKET, BY CONNECTED CAR SYSTEM IN TRANSPORT SEGMENT, BY REGION 2020-2027 (USD BILLION)
- TABLE 16 GLOBAL SMART CITY MARKET, BY SMART PARKING IN TRANSPORT SEGMENT, BY REGION 2020-2027 (USD BILLION)
- TABLE 17 GLOBAL SMART CITY MARKET, BY SMART TICKETING IN TRANSPORT SEGMENT, BY REGION 2020-2027 (USD BILLION)
- TABLE 18 GLOBAL SMART CITY MARKET, BY SMART SIGNALING IN TRANSPORT SEGMENT, BY REGION 2020-2027 (USD BILLION)
- TABLE 19 GLOBAL SMART CITY MARKET, BY OTHERS IN TRANSPORT SEGMENT, BY REGION 2020-2027 (USD BILLION)
- TABLE 20 GLOBAL SMART CITY MARKET, BY GOVERNMENT SEGMENT, BY REGION 2020-2027 (USD BILLION)
- TABLE 21 GLOBAL SMART CITY MARKET, BY RESIDENTIAL SEGMENT, 2020-2027 (USD BILLION)
- TABLE 22 GLOBAL SMART CITY MARKET, BY RESIDENTIAL SEGMENT, BY REGION 2020-2027 (USD BILLION)
- TABLE 23 GLOBAL SMART CITY MARKET, SMART HOMES IN RESIDENTIAL SEGMENT, BY REGION 2020-2027 (USD BILLION)
- TABLE 24 GLOBAL SMART CITY MARKET, BY SMART BUILDING IN RESIDENTIAL SEGMENT, BY REGION 2020-2027 (USD BILLION)
- TABLE 25 GLOBAL SMART CITY MARKET, BY EDUCATION SEGMENT, BY REGION 2020-2027 (USD BILLION)
- TABLE 26 GLOBAL SMART CITY MARKET, BY HEALTHCARE SEGMENT, BY REGION 2020-2027 (USD BILLION)
- TABLE 27 GLOBAL SMART CITY MARKET, BY OTHERS SEGMENT, BY REGION 2020-2027 (USD BILLION)
- TABLE 28 GLOBAL SMART CITY MARKET, BY REGION, 2020-2027 (USD BILLION)
- TABLE 29 NORTH AMERICA SMART CITY MARKET BY COUNTRY, 2020-2027 (USD BILLION)
- TABLE 30 NORTH AMERICA SMART CITY MARKET BY COMPONENT, 2020-2027 (USD BILLION)
- TABLE 31 NORTH AMERICA SMART CITY MARKET BY APPLICATION, 2020-2027 (USD BILLION)
- TABLE 32 NORTH AMERICA SMART CITY MARKET BY APPLICATION, BY UTILITY SUB-SEGMENT, 2020-2027 (USD BILLION)
- TABLE 33 NORTH AMERICA SMART CITY MARKET BY APPLICATION, BY TRANSPORT SUB-SEGMENT, 2020-2027 (USD BILLION)
- TABLE 34 NORTH AMERICA SMART CITY MARKET BY APPLICATION, BY RESIDENTIAL SUB-SEGMENT, 2020-2027 (USD BILLION)
- TABLE 35 EUROPE SMART CITY MARKET BY COUNTRY, 2020-2027 (USD BILLION)
- TABLE 36 EUROPE SMART CITY MARKET BY COMPONENT, 2020-2027 (USD BILLION)
- TABLE 37 EUROPE SMART CITY MARKET BY APPLICATION, 2020-2027 (USD BILLION)

TABLE 38 EUROPE SMART CITY MARKET BY APPLICATION, BY UTILITY SUB-SEGMENT, 2020-2027 (USD BILLION)
 TABLE 39 EUROPE SMART CITY MARKET BY APPLICATION, BY TRANSPORT SUB-SEGMENT, 2020-2027 (USD BILLION)
 TABLE 40 EUROPE SMART CITY MARKET BY APPLICATION, BY RESIDENTIAL SUB-SEGMENT, 2020-2027 (USD BILLION)
 TABLE 41 ASIA-PACIFIC SMART CITY MARKET BY COUNTRY, 2020-2027 (USD BILLION)
 TABLE 42 ASIA-PACIFIC SMART CITY MARKET BY COMPONENT, 2020-2027 (USD BILLION)
 TABLE 43 ASIA-PACIFIC SMART CITY MARKET BY APPLICATION, 2020-2027 (USD BILLION)
 TABLE 44 ASIA-PACIFIC SMART CITY MARKET BY APPLICATION, BY UTILITY SUB-SEGMENT, 2020-2027 (USD BILLION)
 TABLE 45 ASIA-PACIFIC SMART CITY MARKET BY APPLICATION, BY TRANSPORT SUB-SEGMENT, 2020-2027 (USD BILLION)
 TABLE 46 ASIA-PACIFIC SMART CITY MARKET BY APPLICATION, BY RESIDENTIAL SUB-SEGMENT, 2020-2027 (USD BILLION)
 TABLE 47 REST OF WORLD SMART CITY MARKET BY COMPONENT, 2020-2027 (USD BILLION)
 TABLE 48 REST OF WORLD SMART CITY MARKET BY APPLICATION, 2020-2027 (USD BILLION)
 TABLE 49 REST OF WORLD SMART CITY MARKET BY APPLICATION, BY UTILITY SUB-SEGMENT, 2020-2027 (USD BILLION)
 TABLE 50 REST OF WORLD SMART CITY MARKET BY APPLICATION, BY TRANSPORT SUB-SEGMENT, 2020-2027 (USD BILLION)
 TABLE 51 REST OF WORLD SMART CITY MARKET BY APPLICATION, BY RESIDENTIAL SUB-SEGMENT, 2020 & 2027 (USD BILLION)

12 List of Figures

FIGURE 1 MRFR RESEARCH PROCESS
 FIGURE 2 FORECAST MODEL
 FIGURE 3 GLOBAL SMART CITY MARKET: DRIVERS & CHALLENGES
 FIGURE 4 WORLD'S URBAN POPULATION STATISTICS
 FIGURE 5 GLOBAL SMART CITY MARKET SUPPLY CHAIN
 FIGURE 6 GLOBAL SMART CITY MARKET: PORTER'S FIVE FORCES ANALYSIS
 FIGURE 7 GLOBAL SMART CITY MARKET BY COMPONENT, 2020-2027 (USD BILLION)
 FIGURE 8 GLOBAL SMART CITY MARKET OF HARDWARE SEGMENT BY REGION, 2020-2027 (USD BILLION)
 FIGURE 9 GLOBAL SMART CITY MARKET OF SOFTWARE BY REGION, 2020 & 2027 (USD BILLION)
 FIGURE 10 GLOBAL SMART CITY MARKET OF SERVICE BY REGION, 2020 & 2027 (USD BILLION)
 FIGURE 11 GLOBAL SMART CITY MARKET, BY APPLICATION, 2020 & 2027 (USD BILLION)
 FIGURE 12 GLOBAL SMART CITY MARKET, BY UTILITY APPLICATION, 2020 & 2027 (USD BILLION)
 FIGURE 13 GLOBAL SMART CITY MARKET OF SMART METER UTILITY APPLICATION SEGMENT BY REGION, 2020 & 2027 (USD BILLION)
 FIGURE 14 GLOBAL SMART CITY MARKET OF SMART LIGHTING UTILITY APPLICATION SEGMENT BY REGION, 2020 & 2027 (USD BILLION)
 FIGURE 15 GLOBAL SMART CITY MARKET OF SMART ENERGY UTILITY APPLICATION SEGMENT BY REGION, 2020 & 2027 (USD BILLION)
 FIGURE 16 GLOBAL SMART CITY MARKET OF SMART WASTE MANAGEMENT UTILITY APPLICATION SEGMENT BY REGION, 2020 & 2027 (USD BILLION)
 FIGURE 17 GLOBAL SMART CITY MARKET, BY TRANSPORT SEGMENT, 2020 & 2027 (USD BILLION)
 FIGURE 18 GLOBAL SMART CITY MARKET, BY TRANSPORT SEGMENT, BY REGION 2020 & 2027 (USD BILLION)
 FIGURE 19 GLOBAL SMART CITY MARKET, BY CONNECTED CAR SYSTEM IN TRANSPORT SEGMENT, BY REGION 2020 & 2027 (USD BILLION)
 FIGURE 20 GLOBAL SMART CITY MARKET, BY SMART PARKING IN TRANSPORT SEGMENT, BY REGION 2020 & 2027 (USD BILLION)
 FIGURE 21 GLOBAL SMART CITY MARKET, BY SMART TICKETING IN TRANSPORT SEGMENT, BY REGION 2020 & 2027 (USD BILLION)
 FIGURE 22 GLOBAL SMART CITY MARKET, BY SMART SIGNALING IN TRANSPORT SEGMENT, BY REGION 2020 & 2027 (USD BILLION)
 FIGURE 23 GLOBAL SMART CITY MARKET, BY OTHERS IN TRANSPORT SEGMENT, BY REGION 2020 & 2027 (USD BILLION)
 FIGURE 24 GLOBAL SMART CITY MARKET, BY GOVERNMENT SEGMENT, BY REGION 2020 & 2027 (USD BILLION)
 FIGURE 25 GLOBAL SMART CITY MARKET, BY RESIDENTIAL SEGMENT, 2020 & 2027 (USD BILLION)
 FIGURE 26 GLOBAL SMART CITY MARKET, BY RESIDENTIAL SEGMENT, BY REGION 2020 & 2027 (USD BILLION)
 FIGURE 27 GLOBAL SMART CITY MARKET, SMART HOMES IN RESIDENTIAL SEGMENT, BY REGION 2020 & 2027 (USD BILLION)
 FIGURE 28 GLOBAL SMART CITY MARKET, BY SMART BUILDING IN RESIDENTIAL SEGMENT, BY REGION 2020 & 2027 (USD BILLION)
 FIGURE 29 GLOBAL SMART CITY MARKET, BY EDUCATION SYSTEM IN TRANSPORT SEGMENT, BY REGION 2020 & 2027 (USD BILLION)
 FIGURE 30 GLOBAL SMART CITY MARKET, BY HEALTHCARE SEGMENT, BY REGION 2020 & 2027 (USD BILLION)
 FIGURE 31 GLOBAL SMART CITY MARKET, BY OTHERS SEGMENT, BY REGION 2020 & 2027 (USD BILLION)
 FIGURE 32 GLOBAL SMART CITY MARKET, BY REGION, 2020-2027 (USD BILLION)
 FIGURE 33 NORTH AMERICA SMART CITY MARKET BY COUNTRY, 2020-2027 (USD BILLION)
 FIGURE 34 NORTH AMERICA SMART CITY MARKET BY COMPONENT, 2020 & 2027 (%)
 FIGURE 35 NORTH AMERICA SMART CITY MARKET BY APPLICATION, 2020 & 2027 (%)
 FIGURE 36 NORTH AMERICA SMART CITY MARKET BY APPLICATION, BY UTILITY SUB-SEGMENT, 2020 & 2027 (USD BILLION)
 FIGURE 37 NORTH AMERICA SMART CITY MARKET BY APPLICATION, BY TRANSPORT SUB-SEGMENT, 2020 & 2027 (USD BILLION)
 FIGURE 38 NORTH AMERICA SMART CITY MARKET BY APPLICATION, BY RESIDENTIAL SUB-SEGMENT, 2020 & 2027 (USD BILLION)

FIGURE 39 EUROPE SMART CITY MARKET BY COUNTRY, 2020-2027 (USD BILLION)
FIGURE 40 EUROPE SMART CITY MARKET BY COMPONENT, 2020 & 2027 (%)
FIGURE 41 EUROPE SMART CITY MARKET BY APPLICATION, 2020-2027 (USD BILLION)
FIGURE 42 EUROPE SMART CITY MARKET BY APPLICATION, BY UTILITY SUB-SEGMENT, 2020 & 2027 (USD BILLION)
FIGURE 43 EUROPE SMART CITY MARKET BY APPLICATION, BY TRANSPORT SUB-SEGMENT, 2020 & 2027 (USD BILLION)
FIGURE 44 EUROPE SMART CITY MARKET BY APPLICATION, BY RESIDENTIAL SUB-SEGMENT, 2020 & 2027 (USD BILLION)
FIGURE 45 ASIA-PACIFIC SMART CITY MARKET BY COUNTRY, 2020-2027 (USD BILLION)
FIGURE 46 ASIA-PACIFIC SMART CITY MARKET BY COMPONENT, 2020 & 2027 (%)
FIGURE 47 ASIA-PACIFIC SMART CITY MARKET BY APPLICATION, 2020 & 2027 (USD BILLION)
FIGURE 48 ASIA-PACIFIC SMART CITY MARKET BY APPLICATION, BY UTILITY SUB-SEGMENT, 2020 & 2027 (USD BILLION)
FIGURE 49 ASIA-PACIFIC SMART CITY MARKET BY APPLICATION, BY TRANSPORT, 2020 & 2027 (USD BILLION)
FIGURE 50 ASIA-PACIFIC SMART CITY MARKET BY APPLICATION, BY RESIDENTIAL SUB-SEGMENT, 2020 & 2027 (USD BILLION)
FIGURE 51 REST OF WORLD SMART CITY MARKET BY COMPONENT, 2020 & 2027 (USD BILLION)
FIGURE 52 REST OF WORLD SMART CITY MARKET BY APPLICATION, 2020 & 2027 (USD BILLION)
FIGURE 53 REST OF WORLD SMART CITY MARKET BY APPLICATION, BY UTILITY SUB-SEGMENT, 2020 & 2027 (USD BILLION)
FIGURE 54 REST OF WORLD SMART CITY MARKET BY APPLICATION, BY TRANSPORT SUB-SEGMENT, 2020 & 2027 (USD BILLION)
FIGURE 55 REST OF WORLD SMART CITY MARKET BY APPLICATION, BY RESIDENTIAL SUB-SEGMENT, 2020 & 2027 (USD BILLION)
FIGURE 56 GLOBAL SMART CITY KEY PLAYERS MARKET SHARE, 2020 (%)