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Next-Generation Memory Market Research Report- Global Forecast 2030

Report / Search Code: MRFR/SEM/1815-HCR Publish Date: March, 2023

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Description:

Global Next-Generation Memory Market Overview

Next-Generation Memory Market Size was valued at USD 5 Billion in 2022 and is projected to grow from USD 9.5 Billion in 2023 to USD 15 Billion by 2030, exhibiting a compound annual growth rate (CAGR) of 31.00% during the forecast period (2023 - 2030). The next-generation memory technologies market has shown significant growth in the past few years due to the growing demand for efficient, faster, and cost-effective memory solutions are the key market drivers enhancing market growth.

Next-Generation Memory Market Overview

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Next-Generation Memory Market Trends

- Increasing the demand for storage applications to boost the market growth

There is a vibrant need for increasing the demand for storage applications of various enterprises in the global market. The next-generation memory industry has end-users like BFSI that are increasing their investment quantum in the Internet of Things (IoT) technology, as well as, reaping the financial rewards. The wide adoption of next-generation memories like 3D Xpoint offers excellent speed in comparison to the current SSDs. This is further acting as a major driver for Next-Generation Memory Market growth in an efficient manner.

The enterprises are growing and the IT sector companies are widely adopting the use of storage technologies. This increasing demand is responsible for pushing next-generation storage services and devices on a great scale. This will also formulate the handling of the computer power amongst the established organizations. Therefore, such factors related to Next-Generation Memory have enhanced the Next-Generation Memory market CAGR across the globe in recent years.

Next-Generation Memory Market Segment Insights

Next-Generation Memory Product Insights

The Next-Generation Memory Market segmentation, based on product, includes Nonvolatile Memories, and Volatile Memories. The Volatile Memories segment held the majority share in 2022 of the Next-Generation Memory Market revenue. This is because volatile memories, such as Dynamic Random Access Memory (DRAM) and Static Random Access Memory (SRAM), are widely used for their high speed and low latency in a variety of applications such as computing, networking, and mobile devices. However, the non-volatile memory segment is expected to grow at a faster pace due to increasing demand for data storage and the growing popularity of technologies such as NVMe and 3D NAND.

Next-Generation Memory Application Insights

Based on application, the Next-Generation Memory Market segmentation includes Consumer Electronics, Manufacturing, IT and Telecommunication, Aerospace, and Defense. The Consumer Electronics segment dominated the market in 2022 and is projected to be the faster-growing segment during the forecast period, 2023-2030. The dominance of the consumer electronics segment can be attributed to the increasing adoption of smartphones, laptops, and other consumer electronics devices, which require high-speed memory for improved performance and increased storage capacity. The IT and telecommunication segment is also expected to grow significantly due

to the increasing demand for data storage in data centers and cloud computing. The aerospace and defense sector is expected to grow due to the increasing demand for advanced and high-performance memory solutions in various defense applications. These all factors for Next-Generation Memory positively impact the market growth.

Figure 2: Next-Generation Memory Market, by Product, 2022 & 2030 (USD Billion)
Next-Generation Memory Market, by Product, 2022 & 2030

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Next-Generation Memory Regional Insights

By region, the study provides market insights into North America, Europe, Asia-Pacific, and the Rest of the World. The Asia Pacific region is expected to have significant growth in the Next-Generation Memory market. This can be attributed to the presence of major electronics manufacturers in countries such as China, South Korea, and Taiwan, as well as the growing demand for consumer electronics and IT products in the region. Additionally, the increasing investment in the development of advanced memory technologies and the growing adoption of cloud computing and data centers are expected to drive the growth of the Next-Generation Memory market in the Asia Pacific region.

Further, the major countries studied in the market report are The U.S., Canada, Germany, France, the UK, Italy, Spain, China, Japan, India, Australia, South Korea, and Brazil

Figure 3: NEXT-GENERATION MEMORY MARKET SHARE BY REGION 2022 (%)
NEXT-GENERATION MEMORY MARKET SHARE BY REGION 2022

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Europe's Next-Generation Memory market accounts for the second-largest market share. This is because it has a strong presence in the technology industry, with many leading companies in the fields of electronics and computing. Additionally, European countries have a high demand for innovative and advanced technology, which drives growth in the next-generation memory market. Further, the Germany Next-Generation Memory market held the largest market share, and the UK Next-Generation Memory market was the fastest-growing market in the European region.

North America, Next-Generation Memory market, is expected to be the largest CAGR from 2022 to 2030. This is because North America has a strong technology sector and high demand for cutting-edge electronics. North America is home to several leading companies in the field of electronics and computing, which drives innovation and growth in the next-generation memory market. Additionally, the presence of major technology hubs such as Silicon Valley in the United States also contributes to the region's dominant position in the market. However, the exact market share of North America in the next-generation memory market can vary depending on various factors such as competition from other regions, changes in consumer preferences, and technological advancements. Moreover, the U.S. Next-Generation Memory market held the largest market share, and the Canada Next-Generation Memory market was the fastest-growing market in the North America region.

Next-Generation Memory Key Market Players & Competitive Insights

Major market players are spending a lot of money on R&D to increase their product lines, which will help the Next-Generation Memory market grow even more. Market participants are also taking a range of strategic initiatives to grow their worldwide footprint, with key market developments such as new product launches, contractual agreements, mergers and acquisitions, increased investments, and collaboration with other organizations. Competitors in the Next-Generation Memory industry must offer cost-effective items to expand and survive in an increasingly competitive and rising market environment.

The major market players are investing a lot of money in R&D to expand their product lines, which will spur further market growth for Next-Generation Memory. With significant market development like new product releases, contractual agreements, mergers and acquisitions, increased investments, and collaboration with other organizations, market participants are also undertaking various strategic activities to expand their global presence. To grow and thrive in a market climate that is becoming more competitive and growing, competitors in the Next-Generation Memory industry must offer affordable products.

Manufacturing locally to cut operating costs is one of the main business tactics manufacturers use in the global Next-Generation Memory industry to benefit customers and expand the market sector. Major Next-Generation Memory market players, including Micron Technology, Inc., Toshiba Corporation, Intel Corporation, Samsung Electronics Co., Ltd., IBM Corporation, Avalanche Technology, Crossbar Inc., Fujitsu Limited, Honeywell International Inc., Infineon Technologies AG, and others, are attempting to increase market demand by funding R&D initiatives.

Micron Technology, Inc. is a global leader in the semiconductor industry. The company was founded in 1978 and is headquartered in Boise, Idaho, USA. Micron designs, develops, and manufactures a wide range of memory and storage solutions, including DRAM (dynamic random-access memory), NAND flash memory, and solid-state drives (SSDs). Micron's products are used in a variety of applications, including computing, mobile devices, data centers, automotive, and industrial applications. The company has operations in multiple countries, including the United States, Asia,

and Europe, and serves customers around the world. Micron is committed to innovation and continuously invests in research and development to deliver cutting-edge memory and storage solutions to its customers.

Toshiba Corporation is a multinational conglomerate headquartered in Tokyo, Japan. Toshiba is one of the world's largest manufacturers of electronic components and devices, including memory chips, hard disk drives, and solid-state drives (SSDs). The company also offers a wide range of consumer electronics products, including televisions, laptops, and home appliances. In recent years, Toshiba has expanded into the energy sector and offers a variety of products and services, including power generation and distribution systems, batteries, and renewable energy solutions. Toshiba operates globally and has a strong presence in Asia, Europe, and the Americas. The company is committed to innovation and sustainability and continuously invests in research and development to deliver advanced products and services to its customers.

Key Companies in the Next-Generation Memory market includes

- Micron Technology, Inc.
- Toshiba Corporation
- Intel Corporation
- Samsung Electronics Co., Ltd.
- IBM Corporation
- Avalanche Technology
- Crossbar Inc.
- Fujitsu Limited
- Honeywell International Inc.
- Infineon Technologies AG among others

Next-Generation Memory Industry Developments

March 2022: Intel has begun producing and manufacturing the next-generation memory-cum-storage solutions within its new plant.

Next-Generation Memory Market Segmentation

Next-Generation Memory Product Outlook

- Nonvolatile Memories
- Volatile Memories

Next-Generation Memory Application Outlook

- Consumer Electronics
- Manufacturing
- IT and Telecommunication
- Aerospace
- Defense

Next-Generation Memory Regional Outlook

- North America
 - US
 - Canada
- Europe
 - Germany

- France
- UK
- Italy
- Spain
- Rest of Europe
- Asia-Pacific
 - China
 - Japan
 - India
 - Australia
 - South Korea
 - Australia
 - Rest of Asia-Pacific
- Rest of the World
 - Middle East
 - Africa
 - Latin America

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