

## Report Information

More information from: <https://www.marketresearchfuture.com/reports/automotive-wiring-harness-market-2408>

# Automotive Wiring Harness Market Research Report - Forecast to 2030

Report / Search Code: MRFR/AM/1778-CR

Publish Date: October, 2020

[Request Sample](#)

Price	1-user PDF : \$ 4950.0	Enterprise PDF : \$ 7250.0
-------	------------------------	----------------------------

## Description:

## Automotive Wiring Harness Market Overview:

Automotive wiring harness market is expecting a CAGR growth rate of 4.30% during the ongoing forecast period of 2022-2030.

An automotive wiring harness refers to an electrical assembling of various vehicle components that help in transmitting both powers, along with information through a single system. This has an important role to play in the transmission of information that is related to the vehicle operations, to send and receive sensor signals along with supplying power at the time of need. For vehicular emission, major countries like Germany, China, the USA, and France, are implementing laws regulated by the government to make use of advanced technologies. This will help in curbing the level of high emissions in vehicles. This market's functions are expected to increase fuel efficiency and hence, help in lowering the emission levels by the use of vehicles. Also, one of the main purposes behind this is that more eco-friendly vehicles are in demand and use globally.

Owing to these factors, the major demand for the market is expected to increase and help the market reach an estimated valuation worth USD ~54 Billion by the end of the global forecast..

## COVID 19 Analysis

The global coronavirus pandemic is responsible for accelerating change in the global automotive wiring harness market. As stated, the market functions are related to the advanced features and technological development of the luxury car market. Due to the imposition of restrictions and alterations in the business working hours and conditions, it is a very tough time, globally. The market is facing operational restrictions due to which they are not able to produce as per the expected demand. This is further causing them losses and hence, there is a decline in the sales quantum of luxury cars in the major geographies of the world.

Hence, the government and public sector are collaborating with the prominent market players spread across developing and developed world economies to present innovative features and technological advancements as a part of luxury cars. This is expected to work positively, and hence, help the market grow as per the expected CAGR rate by the end of the global forecast period in 2030 and reach the market valuation as discussed and projected during this period.

## Competitive Landscape

To get a detailed and profound idea about the Automotive Wiring Harness Market insights, it is very important to create a competitive environment amongst the different key players at different market locations all around the globe. Various key players are using expansion and partnership strategies for maintaining their position in the global market. The prime players of the market are:-

- Lear Corporation (U.S.)
- Fujikura Ltd. (Japan)
- THB Group (China)
- Sumitomo Electric Industries Ltd. (Japan)
- Furukawa Electric Co., Ltd. (Japan)
- YAZAKI Corporation (Japan)
- Delphi Automotive Plc. (the U.K.)
- PKC Group (Finland)
- LEONI AG (Germany)
- MOTHERSON SUMI Systems (India),

# Recent Developments

- As far as, the case of electric vehicles is concerned, the HEV market segmented is expected to increase its development and production scale that will help the market reach the expected market valuation. The HEV is likely to hold the largest share in the global market, thus benefitting the consumers.
- The government is providing monetary benefits and subsidies along with helping in the development of the required infrastructure. This is collaborating with the hike in fuel prices and creating a wide-scale demand for the BEV market segment. The interface is user-friendly and hence, it is catering to the demand for comfort and luxury while using passenger cars.
- The global market is witnessing a huge demand for the transmission of data with the help of high-speed through the vehicle manufacturer which will help in a large adoption of the optical fiber in the market.
- The prominent market players are investing largely in the development of autonomous cars that run on high-speed data transmission and also, come packed with advanced electric features. Hence, there is a lot of scope for the market by the end of the forecast period in 2030. The target is the luxury brands that have already recorded an excellent quantum of sales in the historic forecast year of 2016 in major geographies the global market was previously and currently functional in, across the globe.

## Market Dynamics

### Drivers

It is a surprising yet very positive fact that most of the emerging and developing nations are largely devoting their focus on the development of technologies applicable in the market. Also, they are eyeing for a wide-scale infrastructural development related to the automotive manufacturer of luxury cars in their region. Also, the growth in the complexities related to onboard electronics has a major role to play in driving the global market's demand.

### Restraints

The high cost associated with the wide use of the wiring harness is a factor that is harming the potential growth of the global market.

## Technology Analysis

The ongoing global forecast period for the market is 2022-2030. during this region, the global automotive wiring harness market is expected to grow at a staggering rate. The market is functional in 4 major geographies of the world and the key market players belonging to these regions are focusing on the development of the advanced features which are increasing with each passing year. The main focus is on the development of features like keyless entry, alarms, immobilizers, along with assisting when there is a case of stolen vehicle and theft. Additionally, the players are increasing the penetration of luxury cars belonging to major brands like Lamborghini and Maserati. As far as the APAC region is concerned, the focus of the companies belonging to markets like India, Japan, along China is catering to the demand by conducting the process of vehicle production on a large scale. The demand has majorly driven in the past 5 years. The brands of this market are Volkswagen, Mercedes Benz, Audi, along with others like Daimler, BMW, and Porsche. This region is also investing in the development of the availability of features like vehicle access control.

## Study Objectives

- To take up the viewpoint of various industry experts and leaders into consideration and predict compound annual growth rate and market growth rate by the end of the global market of automotive wiring harness forecast in 2030.
- To bring out a competitive market outlook and examine the yield models of key market players, worldwide.
- To observe the various market dynamics like trends, drivers, and opportunities from the report. These factors are most probable to play a role in helping the market. The different segments growing in the domestic, as well as the international market, also will make a difference to the expected growth rate and market valuation.

## Segment Overview

Automotive Wiring Harness market share is anticipated to witness significant growth owing to the performance of different market segments. Among all segments, the copper segment of material type will be the fastest-growing segment during the forecast period. For an amplifying use the market is segmented into the following on different bases:

Based on material type, it has copper, aluminum, and others.

Based on component type, it has wires, connectors, and terminals.

Based on vehicles, it has passenger, electrical and commercial vehicles.

Based on application, it has engines, chassis, heating, sensors, body, ventilation, and air conditioning (HVAC), and others.

## Regional Analysis

The Automotive Wiring Harness market industry movements are remarkably working in 5 major regions of the world Europe, Asia Pacific, Africa, North America, and the Middle East. Asia Pacific region is expected to witness tremendous growth during the forecast period. The reason attributed to it is the rising demand for luxury cars such as Ferrari, Maserati, and Rolls Royce. India and China are considered to be the largest manufacturers of such cars. Many of these luxury car companies had expanded their market, especially in Japan and China. The security of passengers is the main thing that these companies keep in mind while manufacturing and designing. Other special technological features provided by these companies attract more consumers such as entry without a key or handprint lock, in-built GPS, automatic gear shifting, and stolen vehicle tracking and alarms. All these additional features combined with the growing demand for luxury vehicles will boost the market in this region.

## Report Overview

The Automotive Wiring Harness Market report presents a shift analysis that includes market drivers, opportunities, and restraints that are available in the global market. The report discusses the impact of covid-19 on the key players of the industry. The report also tells about the segmentation of the market on a different basis and how a competitive environment is developed among the key players around the globe. At last, the report presents some recent developments in the field of Automotive Wiring Harness.

### Table of Content:

Contents
1 Executive Summary
2 Market Introduction
2.1 Definition 15
2.2 Scope Of The Study 15
2.3 List Of Assumptions 16
2.4 Market Structure 16
3 Research Methodology
3.1 Research Process 18
3.2 Primary Research 19
3.3 Secondary Research 20
3.4 Market Size Estimation 20
3.5 Forecast Model 21
4 Market Dynamics
4.1 Drivers 24
4.1.1 Focus On Emerging Nations For Automotive Manufacture 24
4.1.2 Growing Complexities Of On-Board Electronics 25
4.2 Restraints 25
4.2.1 High Cost Of Wiring Harness 25
4.2.2 Over-Heating Or Short Circuit Of The Wiring Harness 26
4.3 Opportunity 26
4.3.1 Increased Need For Comfort And Safety 26
5 Market Factor Analysis
5.1 Porter's Five Forces Analysis 28
5.1.1 Threat Of New Entrants 28
5.1.2 Bargaining Power Of Suppliers 28
5.1.3 Threat Of Substitutes 28
5.1.4 Bargaining Power Of Buyers 28
5.1.5 Rivalry 29
5.2 Supply Chain Analysis 29
6 Key Market Insights
6.1 Raw Material Substitution Trend 32
6.2 Recycling Of Automotive Wiring Harness 32
6.3 Protocol Up-Gradations 32
6.4 Speed Sensor Wiring Harness 33
6.5 Derating Of Wiring Harness 33
7 Recommendations
7.1 Need For Innovation 35
7.2 Recycling Wiring Harness 35
7.3 Partnering With Technology Majors 35
7.4 Use Of Smart Materials In Automotive Wiring Harness 35
8 Global Automotive Wiring Harness Market, By Material Type
8.1 Overview 37
8.1.1 Copper 37
8.1.2 Aluminium 37
8.1.3 Others 37
9 Global Automotive Wiring Harness Market, By Component Type
9.1 Overview 40
9.1.1 Wires 40
9.1.2 Connectors 40
9.1.3 Terminals 40
10 Global Automotive Wiring Harness Market, By Application
10.1 Overview 43
10.1.1 Engine 43
10.1.2 Chassis 43
10.1.3 HVAC 43
10.1.4 Sensors 43
10.1.5 Body 43
10.1.6 Others 43
11 Global Automotive Wiring Harness Market, By Vehicle Type
11.1 Overview 46

11.1.1 Passenger Vehicle	46
11.1.2 Commercial Vehicle	46
12 Global Automotive Wiring Harness Market, By Region	
12.1 Introduction	49
12.2 North America	50
12.2.1 U.S.	53
12.2.2 Canada	55
12.3 Europe	58
12.3.1 Germany	61
12.3.2 U.K.	63
12.3.3 France	65
12.3.4 Spain	67
12.3.5 Italy	69
12.3.6 Rest Of Europe	71
12.4 Asia Pacific	73
12.4.1 China	76
12.4.2 Japan	78
12.4.3 India	80
12.4.4 Rest Of Asia Pacific	82
12.5 Middle East And Africa	84
12.5.1 Middle East	87
12.5.2 Africa	89
13 Patent Trends	
14 Competitive Landscape	
14.1 Competitive Landscape	
15 Company Profiles	
15.1 Sumitomo Electric Industries Ltd.	98
15.1.1 Company Overview	98
15.1.2 Financial Overview	98
15.1.3 Products Offerings	99
15.1.4 Key Developments	99
15.1.5 SWOT Analysis	99
15.1.6 Key Strategy	99
15.2 Delphi Automotive Plc. (Renamed Itself As Aptiv)	100
15.2.1 Company Overview	100
15.2.2 Financial Overview	100
15.2.3 Products Offerings	101
15.2.4 Key Developments	101
15.2.5 SWOT Analysis	101
15.2.6 Key Strategy	101
15.3 YAZAKI Corporation	102
15.3.1 Company Overview	102
15.3.2 Financial Overview	102
15.3.3 Products Offerings	103
15.3.4 SWOT Analysis	103
15.3.5 Key Strategy	103
15.4 Lear Corporation	104
15.4.1 Company Overview	104
15.4.2 Financial Overview	104
15.4.3 Products Offerings	105
15.4.4 Key Developments	105
15.4.5 SWOT Analysis	105
15.4.6 Key Strategy	105
15.5 Leoni AG	106
15.5.1 Company Overview	106
15.5.2 Financial Overview	106
15.5.3 Products Offerings	107
15.5.4 Key Developments	107
15.5.5 SWOT Analysis	107
15.5.6 Key Strategy	107
15.6 Fujikura Ltd	108
15.6.1 Company Overview	108
15.6.2 Financial Overview	108
15.6.3 Products Offerings	109
15.6.4 Key Developments	109
15.6.5 SWOT Analysis	109
15.6.6 Key Strategy	109
15.7 PKC Group	110
15.7.1 Company Overview	110
15.7.2 Financial Overview	110
15.7.3 Products Offerings	111
15.7.4 Key Developments	111
15.7.5 SWOT Analysis	111
15.7.6 Key Strategy	111
15.8 Motherson Sumi Systems	112
15.8.1 Company Overview	112
15.8.2 Financial Overview	112
15.8.3 Products Offerings	113
15.8.4 Key Development	113
15.8.5 SWOT Analysis	113
15.8.6 Key Strategy	113
15.9 Furukawa Electric Co., Ltd.	114
15.9.1 Company Overview	114
15.9.2 Financial Overview	114
15.9.3 Products Offerings	115
15.9.4 Key Developments	115
15.9.5 SWOT Analysis	115
15.9.6 Key Strategy	115
15.10 THB Group	116
15.10.1 Company Overview	116
15.10.2 Financial Overview	116
15.10.3 Products Offerings	117

## 16 List Of Tables

TABLE 1 MARKET SYNOPSIS 13

TABLE 2 LIST OF ASSUMPTIONS 16

TABLE 3 GLOBAL AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 38

TABLE 4 GLOBAL AUTOMOTIVE WIRING HARNESS MARKET, BY COMPONENT TYPE, 2020-2027 (USD MILLION) 41

TABLE 5 GLOBAL AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 44

TABLE 6 GLOBAL AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION) 47

TABLE 7 GLOBAL AUTOMOTIVE WIRING HARNESS MARKET, BY REGION, 2020-2027 (USD MILLION) 49

TABLE 8 NORTH AMERICA: AUTOMOTIVE WIRING HARNESS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 50

TABLE 9 NORTH AMERICA: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 51

TABLE 10 NORTH AMERICA: AUTOMOTIVE WIRING HARNESS MARKET, BY COMPONENT TYPE, 2020-2027 (USD MILLION) 51

TABLE 11 NORTH AMERICA: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION) 52

TABLE 12 U.S.: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 53

TABLE 13 U.S.: AUTOMOTIVE WIRING HARNESS MARKET, BY COMPONENT TYPE, 2020-2027 (USD MILLION) 54

TABLE 14 U.S.: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 54

TABLE 15 U.S.: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION) 54

TABLE 16 CANADA: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 55

TABLE 17 CANADA: AUTOMOTIVE WIRING HARNESS MARKET, BY COMPONENT TYPE, 2020-2027 (USD MILLION) 56

TABLE 18 CANADA: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 56

TABLE 19 CANADA: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION) 57

TABLE 20 EUROPE: AUTOMOTIVE WIRING HARNESS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 58

TABLE 21 EUROPE: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 59

TABLE 22 EUROPE: AUTOMOTIVE WIRING HARNESS MARKET, BY COMPONENT TYPE, 2020-2027 (USD MILLION) 59

TABLE 23 EUROPE: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 60

TABLE 24 EUROPE: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION) 60

TABLE 25 GERMANY: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 61

TABLE 26 GERMANY: AUTOMOTIVE WIRING HARNESS MARKET, BY COMPONENT TYPE, 2020-2027 (USD MILLION) 62

TABLE 27 GERMANY: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 62

TABLE 28 GERMANY: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION) 62

TABLE 29 U.K.: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 63

TABLE 30 U.K.: AUTOMOTIVE WIRING HARNESS MARKET, BY COMPONENT TYPE, 2020-2027 (USD MILLION) 64

TABLE 31 U.K.: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 64

TABLE 32 U.K.: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION) 64

TABLE 33 FRANCE: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 65

TABLE 34 FRANCE: AUTOMOTIVE WIRING HARNESS MARKET, BY COMPONENT TYPE, 2020-2027 (USD MILLION) 65

TABLE 35 FRANCE: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 66

TABLE 36 FRANCE: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION) 66

TABLE 37 SPAIN: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 67

TABLE 38 SPAIN: AUTOMOTIVE WIRING HARNESS MARKET, BY COMPONENT TYPE, 2020-2027 (USD MILLION) 67

TABLE 39 SPAIN: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 68

TABLE 40 SPAIN: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION) 68

TABLE 41 ITALY: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 69

TABLE 42 ITALY: AUTOMOTIVE WIRING HARNESS MARKET, BY COMPONENT TYPE, 2020-2027 (USD MILLION) 70

TABLE 43 ITALY: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 70

TABLE 44 ITALY: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION) 70

TABLE 45 REST OF EUROPE: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 71

TABLE 46 REST OF EUROPE: AUTOMOTIVE WIRING HARNESS MARKET, BY COMPONENT TYPE, 2020-2027 (USD MILLION) 71

TABLE 47 REST OF EUROPE: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 72

TABLE 48 REST OF EUROPE: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION) 72

TABLE 49 ASIA PACIFIC: AUTOMOTIVE WIRING HARNESS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 73

TABLE 50 ASIA PACIFIC: AUTOMOTIVE WIRING HARNESS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 73

TABLE 51 ASIA PACIFIC: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 74

TABLE 52 ASIA PACIFIC: AUTOMOTIVE WIRING HARNESS MARKET, BY COMPONENT TYPE, 2020-2027 (USD MILLION) 74

TABLE 53 ASIA PACIFIC: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	75
TABLE 54 ASIA PACIFIC: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)	75
TABLE 55 CHINA: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION)	76
TABLE 56 CHINA: AUTOMOTIVE WIRING HARNESS MARKET, BY COMPONENT TYPE, 2020-2027 (USD MILLION)	77
TABLE 57 CHINA: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	77
TABLE 58 CHINA: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)	77
TABLE 59 JAPAN: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION)	78
TABLE 60 JAPAN: AUTOMOTIVE WIRING HARNESS MARKET, BY COMPONENT TYPE, 2020-2027 (USD MILLION)	79
TABLE 61 JAPAN: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	79
TABLE 62 JAPAN: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)	79
TABLE 63 INDIA: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION)	80
TABLE 64 INDIA: AUTOMOTIVE WIRING HARNESS MARKET, BY COMPONENT TYPE, 2020-2027 (USD MILLION)	81
TABLE 65 INDIA: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	81
TABLE 66 INDIA: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)	81
TABLE 67 REST OF ASIA PACIFIC: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION)	82
TABLE 68 REST OF ASIA PACIFIC: AUTOMOTIVE WIRING HARNESS MARKET, BY COMPONENT TYPE, 2020-2027 (USD MILLION)	83
TABLE 69 REST OF ASIA PACIFIC: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	83
TABLE 70 REST OF ASIA PACIFIC: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)	83
TABLE 71 MIDDLE EAST AND AFRICA: AUTOMOTIVE WIRING HARNESS MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	84
TABLE 72 MIDDLE EAST AND AFRICA: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION)	85
TABLE 73 MIDDLE EAST AND AFRICA: AUTOMOTIVE WIRING HARNESS MARKET, BY COMPONENT TYPE, 2020-2027 (USD MILLION)	85
TABLE 74 MIDDLE EAST AND AFRICA: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	86
TABLE 75 MIDDLE EAST AND AFRICA: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)	86
TABLE 76 MIDDLE EAST: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION)	87
TABLE 77 MIDDLE EAST: AUTOMOTIVE WIRING HARNESS MARKET, BY COMPONENT TYPE, 2020-2027 (USD MILLION)	88
TABLE 78 MIDDLE EAST: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	88
TABLE 79 MIDDLE EAST: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)	88
TABLE 80 AFRICA: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION)	89
TABLE 81 AFRICA: AUTOMOTIVE WIRING HARNESS MARKET, BY COMPONENT TYPE, 2020-2027 (USD MILLION)	90
TABLE 82 AFRICA: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	90
TABLE 83 AFRICA: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)	90
TABLE 84 MAJOR GRANTED PATENTS ON AUTOMOTIVE WIRING HARNESS (MAY 2, 2016 – MAY 2, 2018)	92
17 List Of Figures	
FIGURE 1 GLOBAL AUTOMOTIVE WIRING HARNESS MARKET: MARKET STRUCTURE	16
FIGURE 2 RESEARCH PROCESS OF MRFR	18
FIGURE 3 TOP DOWN & BOTTOM UP APPROACH	21
FIGURE 4 DRIVER, RESTRAINT AND OPPORTUNITY: AUTOMOTIVE WIRING HARNESS MARKET	23
FIGURE 5 VEHICLE WIRING CONSUMPTION, 2013 (%)	24
FIGURE 6 POTER'S FIVE FORCES ANALYSIS	28
FIGURE 7 SUPPLY CHAIN ANALYSIS: AUTOMOTIVE WIRING HARNESS MARKET	29
FIGURE 8 AUTOMOTIVE OEM'S INVESTMENT TREND	32
FIGURE 9 GLOBAL AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION)	37
FIGURE 10 GLOBAL AUTOMOTIVE WIRING HARNESS MARKET, BY COMPONENT TYPE, 2020-2027 (USD MILLION)	40
FIGURE 11 GLOBAL AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	44
FIGURE 12 TOTAL SALES OF PASSENGER CARS (UNITS, IN MILLION)	46
FIGURE 13 TOTAL SALES OF COMMERCIAL VEHICLES (UNITS, IN MILLION)	46
FIGURE 14 GLOBAL AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2020-2027 (USD MILLION)	47
FIGURE 15 GLOBAL AUTOMOTIVE WIRING HARNESS MARKET, BY REGION, 2020-2027 (USD MILLION)	49
FIGURE 16 NORTH AMERICA: AUTOMOTIVE WIRING HARNESS MARKET, BY COUNTRY, 2016 (%)	50
FIGURE 17 NORTH AMERICA: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION)	51
FIGURE 18 NORTH AMERICA: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION, 2020-2027 (USD MILLION)	52
FIGURE 19 U.S.: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION)	53
FIGURE 20 CANADA: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION)	55
FIGURE 21 EUROPE: AUTOMOTIVE WIRING HARNESS MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	58
FIGURE 22 EUROPE: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION)	59
FIGURE 23 GERMANY: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION)	61

FIGURE 24 U.K.: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 63

FIGURE 25 FRANCE: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 65

FIGURE 26 SPAIN: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 67

FIGURE 27 ITALY: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 69

FIGURE 28 REST OF EUROPE: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 71

FIGURE 29 ASIA PACIFIC: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 74

FIGURE 30 CHINA: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 76

FIGURE 31 JAPAN: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 78

FIGURE 32 INDIA: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 80

FIGURE 33 REST OF ASIA PACIFIC: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 82

FIGURE 34 MIDDLE EAST AND AFRICA: AUTOMOTIVE WIRING HARNESS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 84

FIGURE 35 MIDDLE EAST AND AFRICA: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 85

FIGURE 36 MIDDLE EAST: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 87

FIGURE 37 AFRICA: AUTOMOTIVE WIRING HARNESS MARKET, BY MATERIAL TYPE, 2020-2027 (USD MILLION) 89

FIGURE 38 MARKET SHARE ANALYSIS, 2016 (%) 95

FIGURE 39 MAJOR MARKET PLAYERS, COMPETITIVE BENCHMARKING 96