

## Report Information

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# Specialty Chemicals Market Research Report- Forecast to 2030

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## Description:

### Specialty Chemicals Market Overview

Specialty Chemicals Market is projected to be worth USD 900 Billion by 2030, registering a CAGR of 4% during the forecast period (2021 - 2030). Asian Paints, the country's largest paint maker, will invest about Rs 2,650 crore to manufacture key raw materials, including Vinyl Acetate Ethylene Emulsion (VAE) and white cement. Separately, the company has also entered a deal to acquire a majority stake in Harind Chemicals and Pharmaceuticals. In a key backward integration project, the company intends to invest Rs 2,100 crore over three years to set up a manufacturing facility for VAE and Vinyl Acetate Monomer (VAM) in India. The facility's installed capacity would be 1 lakh tonne per annum (TPA) for VAM and 1.5 lakh TPA for VAE. Harind is a specialty chemicals company built with nano-technology at its core, primarily in surface coating and care.

### COVID 19 Analysis

The overall spread of the COVID 19 pandemic has affected the businesses and their assembling and production units. The main participants present in the specialty chemicals market are currently laying their attention on expanding their functioning scale by bringing business enhancements. This step is being taken up to limit the danger factors and risks and further, endure the dynamicity that has been introduced by the novel coronavirus pandemic. The shopping centers, retail plazas, and different organizations that utilize the market products and services to run their business have been stopped because of the inaccessibility of skilled workforce and work by the burden of both incomplete and complete lockdown and other functional restrictions.

The target audience and prominent participants of the specialty chemicals market trends are being affected by the COVID 19 pandemic. These trends are witnessing a major impact in the form of declined growth and demand since the pandemic has arrived. Likewise, the ideal market audience is likely to witness an expansion in the market products and international portfolios. The growth in the utilization of online portals is helping the market meet the rising needs and expanded demand. The governments and global market players are expanding the market services and products that are a result of expanded investments and developments that will impact the positive growth of the market for the forecast period that will be ending in 2030.

### Market Dynamics

#### Drivers

The specialty chemicals market is likely to bounce back after the pandemic with good growth and demand as there has been a robust growth of the constrictor activities in the APAC, and the Middle East and Africa regions. Agrochemicals, as a part of the market, are likely to emerge as the major game changers for their ability to meet the needs of the increased population followed by the growth in the demand for food across various parts of the world. Archeon Chemical Industries plans to raise ₹805 crores through a fresh issue of shares through the IPO, along with an offer for sale of ₹657 crore by promoters and existing shareholders. The IPO proceeds will be utilized to redeem non-convertible debentures and for general corporate purposes. The business is an Indian producer of specialized marine chemicals with an emphasis on generating and distributing bromine, industrial salt, and "sulphate of potash" to clients worldwide. Additionally, it is the sole producer of "sulphate of potash" made from pure seawater in India. Sulphate of potash, commonly known as potassium sulphate, is a premium fertilizer with specialized uses for crops sensitive to chlorine. With multiple participants aiming to position themselves as China's rivals as the Coronavirus problem forces businesses to diversify their supply chains, this effort is anticipated to be advantageous for the specialty chemicals industry.

#### Restraints

The COVID-19 outbreak in 2020 had hurt the specialty chemicals market revenue. Several countries were in lockdown. As per the OICA, the global automotive production reduced to 31.1 million units in the second quarter followed by falling to 52.1 units in the third quarter. The car sales in prominent countries like China and Europe were also very low. These factors are restraining the market from growing during the forecast period of 2021-2030.

### Technology Analysis

Technology has a major role to play in market expansion and hence, the dependency of the market for the availability of excellent and reliable technology has positive attributes in store for the specialty chemicals market. The market trends predict that there has been a substantial rise in research and development activities. The motive behind this is the sudden urge for the development of new market products that will help in providing a major opportunity to the market for propelling and penetrating the famous market trends during the forecast period that will be ending in 2030.

### Study Objectives

- The specialty chemicals market report helps in understanding the basis of the global market functioning that will help in catering to the rising needs of the global target audience and further, discuss the

market dynamics like drivers that will propel the market followed by the challenges that will restrain the market from growing during the period. The report covers the market aspects that will enhance the scope of the market by the end of the forecast period in 2028.

- The market report highlights the specialty chemicals market trends that are prevailing in both the regional and international market trends and further, discuss the global market segmentation that will help in meeting the rising needs of the target audience followed by the judgment of revenue potential of the segments and enhancing the market's ability to grow.
- The market report further helps in understanding the global factors that are giving rise to new market competition in the forecast period. The market report draws a competitive market landscape based on the mergers and acquisitions undertaken by the domestic and international market players during the forecast period ending in 2028.

### **Segment Overview**

The specialty chemicals market revenue is likely to rise as per the predictions during the forecast period of 2021-2028 because of the splendid performance of the market segments. The market segments help in meeting and creating a huge demand for the market products during the period. The market segments are as follows:

#### **Based on the market type**

The global market on being segmented based on the market type helps in catering to the rising demands of printing inks, pesticides, advanced ceramic materials, specialty paper, and textile chemicals, specialty polymers, water management chemicals, specialty surfactants, and polymers, amongst others.

#### **Based on the functions**

The market segmentation based on the market functions is inclusive of antioxidants, enzymes, separation membranes, specialty pigments, biocides, specialty coatings, and antioxidants, amongst others.

#### **Based on the regions**

The market operations are currently functional in 4 major regions namely the North American region, the APAC region, Europe, along the rest of the world (RoW). Methanol Chemicals Co (Chemanol) has signed the Heads of Agreement for a strategic partnership with Riyadh-based Global Company for Downstream Industries (GDI) to produce specialty chemicals at an investment of about USD 133.06 million. The specialty chemicals venture will produce methyl diethanolamine and choline chloride and explore the potential of producing dimethyl disulfide, dimethyl sulphate, chlorine derivatives, poly alpha olefins, and aromatic solvents. The two firms are also preparing economic and technical feasibility studies for future projects while determining the funding sources and technology providers.

### **Regional Analysis**

Based on the geographical division of the market, the APAC region is likely to attain the largest revenue share and hence, dominate the specialty chemicals market trends for the forecast period of 2021-2028. However, the largest market size status is held by the North American region followed by the European region. Alkyl Amines Chemicals Ltd has informed the exchanges about setting up plants for manufacturing new products in specialty chemicals and amine derivatives business in Maharashtra and Gujarat. As per the filing, the proposed capacity is 25000 MT-30000 MT per annum for the additional manufacture of new products in specialty chemicals and amine derivatives business at existing facilities in Maharashtra and Gujarat.

### **Competitive Landscape**

The specialty chemicals market revenue is likely to attain a good and considerable market amount during the ongoing forecast period of 2021-2028 because of the functions of the following market players:

- BASF (Germany)
- Ashland Inc. (U.S.)
- Clariant AG (Switzerland)
- Dow Chemical (U.S.)
- Evonik Industries (Germany)
- Akzo Nobel N.V (Netherlands)
- Bayer AG (Germany)

### **Recent Developments**

- The North American region is witnessing a substantial rise in the per capita income amongst the existing population followed by a considerable rise in the population level of participating regions like the US, Canada, and Mexico. Also, this is increasing the number of mouths to feed which is subsequently resulting in the rise in demand for food crops and cash crops. These trends are expected to propel globally by the end of the ongoing forecast period in 2028. As per the statistics released by the FAO, the demand for food and cash crops in the US market alone is likely to increase by 50-90% by the end of 2050.

- The specialty chemicals market trends are likely to witness the emergence of the demand for the construction sector that is majorly driven by the expansion of the service sector in the APAC region. This is further leading to a rise in the increased demand for office spaces followed by the increasing need for residential construction projects and the inflow of investments that follow from MNCs is likely to help the setting up of a strong industrial base in the region. This is likely to give rise to global growth opportunities for the specialty chemicals market share to grow as per the predictions for the forecast period of 2021-2028.
- The Indian subcontinent as a part of the APAC region is witnessing an increase in the investment amount of USD 1.3 trillion in housing in the upcoming 7 years and hence, the country will witness the construction of as many as 60 million new homes. Hence, India is likely to become a hub for the specialty chemicals market to dwell upon by the end of the forecast period in 2028.
- AkzoNobel Speciality Chemicals is collaborating with Renmatrix, to jointly develop biomass-based performance additives for paints, coatings and construction materials. Use of green chemistry is AkzoNobel's innovative strategy to achieve and offer a sustainable advantage.
- Ergon Chemicals LLC has entered the specialty chemicals market with its recent acquisition of Resinall Corporation and all its subsidiaries. Resinall is a leading developer of specialty chemicals such as thermoplastic resins, and polymers for use across various industrial applications.

#### Intended Audience

- Manufacturers, producers, and traders of specialty chemicals
- Exporter and importers
- Governments and the public sector
- Potential market buyers and investors
- Research institutions and development firms

#### Report Overview

The specialty chemicals market report highlights the functioning of the market segments in various domestic and international regions that will help the market with various opportunities to dwell upon during the forecast period of 2021-2030. The market report discusses the impact of the pandemic on the market operations and further, does a qualitative analysis of the market to help the market investors and buyers make better investment decisions. The report discusses the developments that are on the way for the market.

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