

Report Information

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Secure Access Services Edge (SASE) Market Research Report—Global Forecast till 2030

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Description:

Secure Access Services Edge (SASE) Market Overview

Secure Access Services Edge (SASE) Market Size was valued at USD 0.8 billion in 2021. The secure access services edge (SASE) market industry is projected to grow from USD 0.9 billion in 2022 to USD 5.5 billion by 2030, exhibiting a compound annual growth rate (CAGR) of 12.50% during the forecast period (2022 - 2030). The COVID-19 epidemic has sparked a demand for a strong security architecture that might potentially enable secure access to data while on the road, which is one of the market drivers.

Secure Access Services Edge (SASE) Market Overview

Source: Secondary Research, Primary Research, MRFR Database, and Analyst Review

Secure access services edge (SASE) Market Trends

Growing demand for a single network security architecture that combines SD-WAN, SWG, ZTNA, and FWaaS capabilities to propel market growth.

Organizations are adopting a variety of security measures as a result of the ongoing transition away from data centers toward cloud services and the burden this has placed on cloud services. Even more so when it comes to ensuring secure access to cloud services, monitoring all these security solutions is proving to be a challenging undertaking. Additionally, the network security architecture is still weak and open to cyber threats despite the inclusion of more protection measures. SASE framework can combine the SD-WAN capabilities with the network security characteristics of SWG, ZTNA, and FWaaS to create a platform that may be able to handle all of these issues. As a result, it is anticipated that SASE framework use would increase over the forecast period. Thus, this factor is driving the market CAGR.

Additionally, by the early twenty-first century, technological advances had quickly expanded commercialization of and investments in the Internet, ushering in a new era of available bandwidth that had dramatically improved access to audio and video. Streaming — and really all producers and consumers of material — would not have advanced as swiftly as they did without the crucial bandwidth. Similar to this, we at MRFR think that the idea of Zero Trust Network Security, which was initially put forth more than ten years ago, requires its own push to catch on. Secure Access Service Edge (SASE), the right foundation for Zero Trust, has arrived to provide that assistance. The network security community has hailed Zero Trust as the ideal access paradigm since its introduction in 2010. However, businesses have recently started implementing Zero Trust in their network security frameworks. This development is being fueled by the expansion of remote work, digital transformation, and cloud computing. Similar to how the rest of the service industry has moved to the cloud, SASE enables enterprises to simply manage and change their networking and security from a single unified cloud platform. As more businesses embrace SASE, the security and networking industries will see the benefits of this adoption in a decline in the incidence of data breaches, enabling a wider adoption of zero trust.

However, a data breach may be quite expensive for a business, and the cost keeps going up. As breaches increase in frequency, companies must implement risk management systems. A crucial step in reducing the cost of a data breach is implementing and enforcing a zero-trust security strategy via SASE. A zero-trust and data-breach-mitigation plan is set up by SASE. A cloud-based tool called SASE integrates a whole network security stack with the optimization capabilities of SD-network WAN. SASE is a tool that businesses may use to roll out and enforce uniform zero-trust policies across their entire WAN. Businesses can protect their cloud assets and remote workforce on par with on-premises resources without sacrificing network speed since SASE points of presence (PoPs) can be installed everywhere. Thus, it is anticipated that this aspect will accelerate secure access services edge (SASE) market revenue ly.

Secure Access Services Edge (SASE) Market Segment Insights

Secure Access Services Edge (SASE) Offering Insights

The secure access services edge (SASE) market segmentation has been segmented by offering into Network as a Security and Security as a Service. The security as a service segment dominated the market growth in 2021 and is projected to be the faster-growing segment during the forecast period, 2022-2030. A

regional gateway or business intelligence and data centre are common locations for Security as a Service (SaaS) edge security solutions. Because SaaS offers safe access to apps and service edges regardless of where they are hosted or where users connect, it has become a crucial component of the market all over the world.

Secure Access Services Edge (SASE) Organization Size Insights

The secure access services edge (SASE) market segmentation, based on organization size is divided into Small & Medium Enterprises and Large Enterprises. The large enterprises segment dominated the secure access services edge (SASE) market revenue in 2021 and is projected to be the faster-growing segment during the forecast period, 2022-2030. Large businesses are redesigning their security architecture and policies to incorporate SASE technology in order to safeguard crucial assets from a range of cyber-attacks. Large companies were early adopters of SASE due to the cost advantages because they have a large workforce and accompanying networking equipment that is subject to identity-related risk.

Figure 2: Secure access services edge (SASE) Market by Organization Size, 2021 & 2030 (USD Billion)

Secure access services edge (SASE) Market by Organization Size

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Secure Access Services Edge (SASE) Vertical Insights

The secure access services edge (SASE) market data, based on application is divided into Government, BFSI, Retail and E-Commerce, IT and Telecommunications, Healthcare and Others. The chemotherapy segment dominated the market in 2021 and is projected to be the faster-growing segment during the forecast period, 2022-2030. As part of their efforts to switch to a cloud-sourced infrastructure and bring in the digital services, IT businesses continued to look into unified and secure networking as well as access solutions to encourage corporate growth.

Secure Access Services Edge (SASE) Regional Insights

By region, the study provides the market insights into North America, Europe, Asia-Pacific, and the Rest of the World. North America secure access services edge (SASE) market accounted for USD 0.3 billion in 2021 and is expected to exhibit a 44.30% CAGR during the study period. Due to its early adoption of cutting-edge technology and rising emphasis on fortifying its IT infrastructure, the US is the regional market that is expanding at the fastest rate. Enacting SASE across the region is particularly encouraged by the rising number of cyberattacks against large businesses and the serious effects these attacks have on the overall business.

Further, the major countries studied in the market report are: The U.S., Canada, Germany, France, the UK, Italy, Spain, China, Japan, India, Australia, South Korea, and Brazil.

Figure 3: SECURE ACCESS SERVICES EDGE (SASE) MARKET SHARE BY REGION 2021 (%)

SECURE ACCESS SERVICES EDGE (SASE) MARKET SHARE BY REGION

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Asia Pacific secure access services edge (SASE) market accounts for the fastest growing market share. It is anticipated that the safety of the IT infrastructure through enterprises in Japan, China, and India would drive the expansion of the local market. One of the primary drivers of the local market is the growing digital labour force as well as the ongoing acceptance of the BYOD movement by organisations in Asia Pacific. Further, the China secure access services edge (SASE) market held the largest market share, and the India secure access services edge (SASE) market was the fastest-growing market in the region.

Europe secure access services edge (SASE) market is expected to grow at a substantial CAGR from 2022 to 2030. Rising usage of cloud services, aggressive IT infrastructure expenditure, and ongoing technological advancements are driving rising industry players to enter the regional market. Moreover, UK secure access services edge (SASE) market held the largest market share, and the Germany secure access services edge (SASE) market was the fastest-growing market in this region.

Secure Access Services Edge (SASE) Key Market Players & Competitive Insights

Major market players are spending a lot on R&D to increase their product lines, which will help the secure access services edge (SASE) industry grow even more. Market participants are also taking various strategic initiatives to grow their worldwide footprint, including new product launches, contractual agreements, mergers and acquisitions, increased investments, market developments and collaboration with other organizations. Competitors in the industry must offer cost-effective items to expand and survive in an increasingly competitive and rising market industry.

One of the primary business strategies manufacturers adopt in the secure access services edge (SASE) industry to benefit clients and expand the sector is manufacturing locally to reduce operating costs. In recent years, secure access services edge (SASE) industry has provided medicine with some of the most significant benefits. The secure access services edge (SASE) market major player such as Cisco Systems Inc. (US), VMware Inc. (US), Fortinet Inc. (US), Palo Alto Networks Inc. (US), Akamai Technologies Inc. (US), Zscaler Inc. (US), Cloudflare Inc. (US), Cato Networks Ltd. (Israel), Versa Networks Inc. (US), Forcepoint (US), Broadcom Corporation (US), Checkpoint Software Technologies Ltd. (Israel), McAfee Corp. (US), Aryaka Networks Inc. (US) and Citrix Systems Inc. (US).

Cloud security provider Zscaler is based in San Jose, California. The business provides assistance with cloud migration. In August 2021, an American multinational technology company named IBM and Zscaler joined forces. As a result of this collaboration, IBM introduced IBM Security Services for SASE, which includes application onboarding, design, consulting, and managed security services.

The American digital communications technology conglomerate firm Cisco Systems, Inc., also known as

Cisco, has its corporate headquarters in San Jose, California. In July 2021, the Indian provider of telecommunications services, Bharti Airtel, and Cisco have expanded their collaboration. This extension sought to give SD-WAN users of Bharti Airtel access to secure access service edge (SASE) capabilities.

Key companies in the secure access services edge (SASE) market includes

- Cisco Systems Inc. (US)
- VMware Inc. (US)
- Fortinet Inc. (US)
- Palo Alto Networks Inc. (US)
- Akamai Technologies Inc. (US)
- Zscaler Inc. (US)
- Cloudflare Inc. (US)
- Cato Networks Ltd. (Israel)
- Versa Networks Inc. (US)
- Forcepoint (US)
- Broadcom Corporation (US)
- Checkpoint Software Technologies Ltd. (Israel)
- McAfee Corp. (US)
- Aryaka Networks Inc. (US)
- Citrix Systems Inc. (US)

Secure Access Services Edge (SASE) Industry Developments

September 2021: A renowned Indian provider of cloud-based services and data centres, NxtGen, joined forces with Check Point Software Technologies. With its data centre and cloud services, Check Point Software sought to deliver its cyber security products as managed services. Through this partnership, businesses of all sizes would be able to take advantage of the benefits of protection across the data centre and cloud environments through a single point of contact, as well as financial savings on operational expenses (OPEX) and improved security posture.

May 2021: Versa Networks and the Cloud Network Connectivity Center of Google have partnered (NCC). By providing an end-to-end solution that is access independent, multi-access competent, and application-aware, this cooperation aims to enable customers who have business applications around the globe to achieve optimum connectivity.

Secure Access Services Edge (SASE) Market Segmentation

Secure Access Services Edge (SASE) Offering Outlook (USD Billion, 2018-2030)

- Network as a Security
- Security as a Service

Secure Access Services Edge (SASE) Organization Size Outlook (USD Billion, 2018-2030)

- Small & Medium Enterprises
- Large Enterprises

Secure Access Services Edge (SASE) Vertical Outlook (USD Billion, 2018-2030)

- Government
- BFSI
- Retail and E-Commerce
- IT and Telecommunications
- Healthcare
- Others

Secure Access Services Edge (SASE) Regional Outlook (USD Billion, 2018-2030)

- North America
 - US
 - Canada
- Europe
 - Germany
 - France
 - UK
 - Italy

- Spain
- Rest of Europe
- Asia-Pacific
 - China
 - Japan
 - India
 - Australia
 - South Korea
 - Australia
 - Rest of Asia-Pacific
- Rest of the World
 - Middle East
 - Africa
 - Latin America

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