Report Information

More information from: https://www.marketresearchfuture.com/reports/melamine-market-1053

Melamine Market Research Report – Forecast to 2030

Report / Search Code: MRFR/CnM/0547-HCR Publish Date: February, 2024

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 Price
 1-user PDF: \$4950.0
 Site PDF: \$5950.0
 Enterprise PDF: \$7250.0

Description:

Global Melamine Market Overview

The melamine market size was valued at USD 8.8 billion in 2021. The melamine industry is projected to grow from USD 9.25 Billion in 2022 to USD 13.10 billion by 2030, exhibiting a compound annual growth rate (CAGR) of 5.10% during the forecast period (2022 - 2030). Rising demand from major end-user industries such as building and construction, furniture, automotive, etc., owing to the favorable properties of melamine and increasing demand from laminates and wood adhesives, are the key market drivers enhancing the market growth.

Global Melamine Market

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Melamine Market Trends

Growing demand from wood adhesives and laminates applications to boost the market growth

The rise in the levels of demand from the automotive industry is a vital factor escalating the market growth, also the rise in the growth of demand from wood adhesives and laminates application and the increase in the levels of disposable income and changes in preferences and lifestyles of consumers are the major factors among others driving the melamine industry. Moreover, a rise in research and development activities and an increase in the demand from emerging economies will further create new opportunities for the melamine market over the forecast period.

Further, the growing use of melamine in high-resistance concrete and carbon nanotubes is anticipated to increase market growth. Laminates & wood adhesives accounted for the largest share of the market, followed by molding powder. Laminates & wood adhesives are expected to be the fastest-growing market for melamine owing to growing demand from consumers. One of the key upcoming trends in this market is the growing demand for melamine in the automotive industry due to its increasing use in various automotive applications.

Additionally, melamine has many applications in household activities and will further offer various growth opportunities for the market over the forecast period. Also, the growing demand for soundproof transportation in trains is also highly impacting the market's growth. Likewise, the growing concern towards household hygiene is also expected to enhance the melamine market CAGR across the globe in recent years.

However, the rise in concern amongst users regarding the emissions of melamine in molding applications and the rise in the presence of various substitute compounds and materials for different applications is the major driving the growth of the melamine market revenue.

Melamine Market Segment Insights

Melamine Forms Insights

The melamine market segmentation, based on forms, includes melamine resin, and melamine foams. The melamine foams segment held the majority share of the melamine market revenue. Melamine foams exhibit high sound absorption capacity and possess an intrinsic property of flame retardant. However, melamine resin is the fastest-growing category over the forecast period due to the rising importance of lightweight vehicles with lower emissions and increased fuel efficiency is expected to eliminate the usage of fixtures such as screws, nuts, and clamps in automotive assembling.

Melamine Type Insights

The melamine market segmentation, based on application, includes laminates, wood adhesives, surface coatings, and thermoset plastics. The laminates segment dominated the market in 2021 and is projected to be the faster-growing segment during the forecast period, 2022-2030. This is due to its properties, such as low price, low maintenance, broader choices and high performance. This resin delivers these normally low-quality materials a highly long-lasting and appealing finish which positively impacts the market growth. However, wood adhesives are the fastest-growing category over the forecast period as melamine adhesives build a strong correlation without causing harm to the cabinet.

Melamine Surgery Insights

The melamine market data has been bifurcated by the end-use industry into construction, chemical, textile, and automotive. The construction category dominated the market in 2021 and is anticipated to be the faster-growing segment during the forecast period, 2022-2030. The growth in the construction activity in countries such as Japan, China, India and the US. However, automotive is the fastest-growing category due to the increased demand for melamine in the automotive industry.

Figure 1: Melamine Market by End-Use Industry, 2021 & 2030 (USD billion)

Melamine Market by End-Use Industry, 2021 & 2030 (USD billion)

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Melamine Regional Insights

By Region, the study provides market insights into North America, Europe, Asia-Pacific and Rest of the World. The North America melamine market accounted for USD 3.80 billion in 2021 and is expected to exhibit a significant CAGR growth during the study period. This is owing to the increasing demand for products in the construction and automotive industry across the region.

Further, the major countries studied in the market report are The U.S, Canada, Germany, France, UK, Italy, Spain, China, Japan, India, Australia, South Korea, and Brazil.

Figure 2: MELAMINE MARKET SHARE BY REGION 2021 (%)

MELAMINE MARKET SHARE BY REGION 2021 (%)

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Europe melamine market accounts for the second-largest market share due owing to the increasing demand for laminates, wood adhesives, and paints and coatings the usage of melamine is growing in the region. Further, the Germany melamine market held the largest market share, and the UK melamine market was the fastest-growing market in the European region.

The Asia-Pacific melamine Market is expected to grow at the fastest CAGR from 2022 to 2030 due to the existence of key developing economies along with rapid urbanization in countries such as China and India. Furthermore, the rising construction industry owing to the rise in disposable income and standard of living, is also expected to boost the product demand in this region. Moreover, China melamine market held the largest market share, and the Indian melamine market was the fastest-growing market in the Asia-Pacific region.

Melamine Key Market Players & Competitive Insights

Major market players are spending a lot of money on R&D to enhance their product lines, which will help the melamine market grow even more. Market participants are also taking various strategic initiatives to grow their worldwide footprint, with key market developments such as new product launches, mergers and acquisitions, contractual agreements, increased investments, and collaboration with other organizations. Competitors in the melamine industry must offer cost-effective items to expand and survive in an increasingly competitive and growing market environment.

One of the primary business strategies manufacturers adopt in the melamine industry to benefit clients and expand the market sector is manufacturing locally to reduce operating expenses. The melamine markets major players, such as China Haohua Chemical Group Co. Ltd, OCI Nitrogen, BASF SE, Cornerstone, and others, are working to enhance the market demand by investing in research and development activities.

Borealis is a leader in delivering ground-breaking chemical and polyolefin solutions. The firm has designated itself as a reliable partner and a brand that constructs ever more value for its consumers and partners by creating new approaches, technologies and products for essential industries. In July 2021 Borealis, has announced the commercialization of its nitrogen business in a deal for potentially 500–600 million euros, or approximately USD591–USD709 mln. The company is collaborating with Barclays on selling its Nitro division, which includes its technical nitrogen, melamine, and fertilizer activities and may draw interest from companies including Fertiberia, Agrofert, Acron, Eurochem, and OCI, according to the sources.

Also, Prefere Resins is a leading European manufacturer of phenolic, specialty urea and melamine resins. The company also produces high-quality derivatives of methanol-(C1)-chemistry from such as paraformaldehyde, formaldehyde, and hexamethylene tetramine. As one of the market leaders, they supply customers with a wide range of resins, basic chemical raw materials and additives quickly and reliably from 14 production sites ly. The Prefere Resins Group employs approximately 600 people. In April 2019, Prefere Resins declared that Prefere Resins Holding GmbH, a Fund II portfolio enterprise, has decided to buy INEOS Melamines & Paraform Business, which was part of the INEOS Enterprises portfolio.

Key Companies in the Melamine market include

- Haohua Junhua Group Co Ltd.(China)
- · OCI Nitrogen (Netherlands)
- BASF SE (Germany)
- · Prefere Resins Holding GmbH
- · Xinji JiuYuan chemical industry Co., Ltd
- OCI Nitrogen
- Cornerstone Chemical Company (U.S.)
- Qatar Melamine Company (Qatar)
- Sichuan Golden Elephant Chemical (China)
- Mitsui Chemicals Inc. (Japan)
- Nissan Chemical Industries. LTD. (Japan)
- Methanol Holdings (Trinidad) Limited (U.S.)
- · Borealis AG (Austria), among others

Melamine Industry Developments

August 2022: PETRONAS Chemicals Group Berhad (PCG) launched the Melamine plant project in the vicinity of PETRONAS Chemicals Fertilizer Kedah Sdn Bhd (PC FK). This project will help strengthen the area as a chemical-producing zone in the Asia-Pacific region.

August 2021: Nissan Chemical Corporation decided to terminate melamine production. The company plans to concentrate on managing resources on high value-added products and high market share products with the expansion of sales and reduction of costs, thereby increasing the profitability of the chemical business.

November 2021: Metafrax Chemicals signed an agreement with Casale in Moscow, Russia, in November 2021 for the final stage of the entire project, including covering the implementation of engineering, purchasing of all materials, and construction, the second melamine plant of Metafrax Chemicals has taken another step forward in the direction of realization. According to reports, the second project will reportedly be completed by 2025 and fully integrated with the large complex, which will also include a CO2 recovery unit in addition to the first melamine plant, a urea plant, an ammonia plant, and a plant that produces urea. Casale will serve as the EP contractor on both projects. With its most recent plant, which has a 40 000 tpy capacity, Metafrax will treble its manufacturing capacity in a year.

Melamine Market Segmentation:

Melamine Forms Outlook

- Melamine Resin
- Melamine Foams

Melamine Application Outlook

- Laminates
- Wood Adhesives
- Surface Coatings
- Thermoset Plastics

Melamine End-Use Industry Outlook

- Construction
- Chemical
- Textile
- Automotive

Melamine Regional Outlook

North America

- US
- Canada

Europe

- Germany
- France
- UK
- Italy
- Spain
- · Rest of Europe

Asia-Pacific

- China
- Japan
- India
- Australia
- South Korea
- Australia
- · Rest of Asia-Pacific

Rest of the World

- Middle East
- Africa
- Latin America

Table of Content:

Contents TABLE OF CONTENTS

- 1 Executive Summary
- 2 Scope of the Report
- 2.1 Market Definition
- 2.2 Scope of the Study 2.2.1 Research Objectives
- 2.2.2 Assumptions & Limitations

2.3 Markets Structure 3 Market Research Methodology

- 3.1 Research Process
- 3.2 Secondary Research
- 3.3 Primary Research
- 3.4 Forecast Model

4 Market Landscape

- 4.1 Supply Chain Analysis
- 4.1.1 Raw material suppliers
- 4.1.2 Manufacturers/Producers
 4.1.3 Distributors/Retailers/Wholesalers/E-commerce
- 4.1.4 End users
- 4.2 Porter's Five Forces Analysis
- 4.2.1 Threat of new entrants
- 4.2.2 Bargaining power of buyers 4.2.3 Bargaining power of suppliers
- 4.2.4 Threat of substitutes

4.2.5 Intensity of competitive rivalry 5 Market Dynamics of Global Melamine Market

- 5.1 Introduction
- 5.2 Drivers
- 5.3 Restraints
- 5.4 Opportunities
- 5.5 Challenges
- 5.6 Trends/Technology
 6. Global Melamine Market by Product Type
- 6.1 Introduction
- 6.2 Melamine resin
- 6.2.1 Market Estimates & Forecast, 2020-2027

```
6.2.2 Market Estimates & Forecast by Region, 2020-2027
6.3 Melamine foams
6.3.1 Market Estimates & Forecast, 2020-2027
6.3.2 Market Estimates & Forecast by Region, 2020-2027
7. Global Melamine Market, by Application
7.1 Introduction
7.2 Laminates
7.2.1 Market Estimates & Forecast, 2020-2027
7.2.2 Market Estimates & Forecast by Region, 2020-2027
7.3 Wood adhesive
7.3.1 Market Estimates & Forecast, 2020-2027
7.3.2 Market Estimates & Forecast by Region, 2020-2027
7.4 Surface Coating
7.4.1 Market Estimates & Forecast, 2020-2027
7.4.2 Market Estimates & Forecast by Region, 2020-2027
7.5 Thermoset plastics
7.5.1 Market Estimates & Forecast, 2020-2027
7.5.2 Market Estimates & Forecast by Region, 2020-2027
7.6 Others
7.6.1 Market Estimates & Forecast, 2020-2027
7.6.2 Market Estimates & Forecast by Region, 2020-2027
8. Global Melamine Market, by End-user industry
8.1 Introduction
8.2 Construction
8.2.1 Market Estimates & Forecast, 2020-2027
8.2.2 Market Estimates & Forecast by Region, 2020-2027
8.3 Chemical
8.3.1 Market Estimates & Forecast, 2020-2027
8.3.2 Market Estimates & Forecast by Region, 2020-2027
8.4.1 Market Estimates & Forecast, 2020-2027
8.4.2 Market Estimates & Forecast by Region, 2020-2027
8.5 Automotive
8.5.1 Market Estimates & Forecast, 2020-2027
8.5.2 Market Estimates & Forecast by Region, 2020-2027
8.6 Others
8.6.1 Market Estimates & Forecast, 2020-2027
8.6.2 Market Estimates & Forecast by Region, 2020-2027
9. Global Melamine Market, by Region
9.1 Introduction
9.2 North America
9.2.1 Market Estimates & Forecast, 2020-2027
9.2.2 Market Estimates & Forecast by Product Type, 2020-2027
9.2.3 Market Estimates & Forecast by Application, 2020-2027
9.2.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.2.5 U.S.
9.2.5.1 Market Estimates & Forecast, 2020-2027
9.2.5.2 Market Estimates & Forecast by Product Type, 2020-2027
9.2.5.3 Market Estimates & Forecast by Application, 2020-2027
9.2.5.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.2.6 Canada
9.2.6.1 Market Estimates & Forecast, 2020-2027
9.2.6.2 Market Estimates & Forecast by Product Type, 2020-2027
9.2.6.3 Market Estimates & Forecast by Application, 2020-2027
9.2.6.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.3 Europe
9.3.1 Market Estimates & Forecast, 2020-2027
9.3.2 Market Estimates & Forecast by Product Type, 2020-2027
9.3.3 Market Estimates & Forecast by Application, 2020-2027
9.3.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.3.5 Germany
9.3.5.1 Market Estimates & Forecast, 2020-2027
9.3.5.2 Market Estimates & Forecast by Product Type, 2020-2027
9.3.5.3 Market Estimates & Forecast by Application, 2020-2027
9.3.5.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.3.6. France
9.3.6.1 Market Estimates & Forecast, 2020-2027
9.3.6.2 Market Estimates & Forecast by Product Type, 2020-2027
9.3.6.3 Market Estimates & Forecast by Application, 2020-2027
9.3.6.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.3.7 Italy
9.3.7.1 Market Estimates & Forecast, 2020-2027
9.3.7.2 Market Estimates & Forecast by Product Type, 2020-2027
9.3.7.3 Market Estimates & Forecast by Application, 2020-2027
9.3.7.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.3.8 Spain
9.3.8.1 Market Estimates & Forecast, 2020-2027
9.3.8.2 Market Estimates & Forecast by Product Type, 2020-2027
9.3.8.3 Market Estimates & Forecast by Application, 2020-2027
9.3.8.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.3.9 U.K
9.3.9.1 Market Estimates & Forecast, 2020-2027
9.3.9.2 Market Estimates & Forecast by Product Type, 2020-2027
9.3.9.3 Market Estimates & Forecast by Application, 2020-2027
9.3.9.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.3.9 Russia
9.3.9.1 Market Estimates & Forecast, 2020-2027
9.3.9.2 Market Estimates & Forecast by Product Type, 2020-2027
9.3.9.3 Market Estimates & Forecast by Application, 2020-2027
9.3.9.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.3.10 Poland
9.3.10.1 Market Estimates & Forecast, 2020-2027
```

9.3.10.2 Market Estimates & Forecast by Product Type, 2020-2027

```
9.3.10.3 Market Estimates & Forecast by Application, 2020-2027
9.3.10.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.4 Asia Pacific
9.4.1 Market Estimates & Forecast, 2020-2027
9.4.2 Market Estimates & Forecast by Product Type, 2020-2027
9.4.3 Market Estimates & Forecast by Application, 2020-2027
9.4.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.4.5 China
9.4.5.1 Market Estimates & Forecast, 2020-2027
9.4.5.2 Market Estimates & Forecast by Product Type, 2020-2027
9.4.5.3 Market Estimates & Forecast by Application, 2020-2027
9.4.5.3 Market Estimates & Forecast by End-use Industry, 2020-2027
9.4.6 India
9.4.6.1 Market Estimates & Forecast, 2020-2027
9.4.6.2 Market Estimates & Forecast by Product Type, 2020-2027
9.4.6.3 Market Estimates & Forecast by Application, 2020-2027
9.4.6.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.4.7.1 Market Estimates & Forecast, 2020-2027
9.4.7.2 Market Estimates & Forecast by Product Type, 2020-2027
9.4.7.3 Market Estimates & Forecast by Application, 2020-2027
9.4.7.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.4.8 Australia
9.4.8.1 Market Estimates & Forecast, 2020-2027
9.4.8.2 Market Estimates & Forecast by Product Type, 2020-2027
9.4.8.3 Market Estimates & Forecast by Application, 2020-2027
9.4.8.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.4.9 New Zealand
9.4.9.1 Market Estimates & Forecast, 2020-2027
9.4.9.2 Market Estimates & Forecast by Product Type, 2020-2027
9.4.9.3 Market Estimates & Forecast by Application, 2020-2027
9.4.9.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.4.10 Rest of Asia Pacific
9.4.10.1 Market Estimates & Forecast, 2020-2027
9.4.10.2 Market Estimates & Forecast by Product Type, 2020-2027
9.4.10.3 Market Estimates & Forecast by Application, 2020-2027
9.4.10.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.5 Middle East & Africa
9.5.1 Market Estimates & Forecast, 2020-2027
9.5.2 Market Estimates & Forecast by Product Type, 2020-2027
9.5.3 Market Estimates & Forecast by Application, 2020-2027
9.5.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.5.5 Turkey
9.5.5.1 Market Estimates & Forecast, 2020-2027
9.5.5.2 Market Estimates & Forecast by Product Type, 2020-2027
9.5.5.3 Market Estimates & Forecast by Application, 2020-2027
9.5.5.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.5.6 Israel
9.5.6.1 Market Estimates & Forecast, 2020-2027
9.5.6.2 Market Estimates & Forecast by Product Type, 2020-2027
9.5.6.3 Market Estimates & Forecast by Application, 2020-2027
9.5.6.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.5.7 North Africa
9.5.7.1 Market Estimates & Forecast, 2020-2027
9.5.7.2 Market Estimates & Forecast by Product Type, 2020-2027
9.5.7.3 Market Estimates & Forecast by Application, 2020-2027
9.5.7.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.5.8.1 Market Estimates & Forecast, 2020-2027
9.5.8.2 Market Estimates & Forecast by Product Type, 2020-2027
9.5.8.3 Market Estimates & Forecast by Application, 2020-2027
9.5.8.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.5.9 Rest of Middle East & Africa
9.5.9.1 Market Estimates & Forecast, 2020-2027
9.5.9.2 Market Estimates & Forecast by Product Type, 2020-2027
9.5.9.3 Market Estimates & Forecast by Application, 2020-2027
9.5.9.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.6 Latin America
9.6.1 Market Estimates & Forecast, 2020-2027
9.6.2 Market Estimates & Forecast by Product Type, 2020-2027
9.6.3 Market Estimates & Forecast by Application, 2020-2027
9.6.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.6.5 Brazil
9.6.5.1 Market Estimates & Forecast, 2020-2027
9.6.5.2 Market Estimates & Forecast by Product Type, 2020-2027
9.6.5.3 Market Estimates & Forecast by Application, 2020-2027
9.6.5.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.6.6 Mexico
9.6.6.1 Market Estimates & Forecast, 2020-2027
9.6.6.2 Market Estimates & Forecast by Product Type, 2020-2027
9.6.6.3 Market Estimates & Forecast by Application, 2020-2027
9.6.6.6 Market Estimates & Forecast by End-use Industry, 2020-2027
9.6.7 Argentina
9.6.7.1 Market Estimates & Forecast, 2020-2027
9.6.7.2 Market Estimates & Forecast by Product Type, 2020-2027
9.6.7.3 Market Estimates & Forecast by Application, 2020-2027
9.6.7.4 Market Estimates & Forecast by End-use Industry, 2020-2027
9.6.8 Rest of Latin America
9.6.8.1 Market Estimates & Forecast, 2020-2027
9.6.8.2 Market Estimates & Forecast by Product Type, 2020-2027
9.6.8.3 Market Estimates & Forecast by Application, 2020-2027
```

9.6.8.4 Market Estimates & Forecast by End-use Industry, 2020-2027

10. Company Landscape

```
10.1 Introduction
```

10.2 Market Strategy

10.3 Key Development Analysis (Expansion/Merger & Acquisitions/Joint Venture/New Product Development/Agreement/Investment)

11. Company Profiles

- 11.1 Haohua Junhua Group Co., Ltd.
- 11.1.1 Company Overview
- 11.1.2 Financial Updates
- 11.1.3 Product/Business Segment Overview
- 11.1.4 Strategy
- 11.1.5 Key Developments
- 11.1.6 SWOT Analysis
- 11.2 OCI Nitrogen
- 11.2.1 Company Overview 11.2.2 Financial Updates
- 11.2.3 Product/Business Segment Overview
- 11.2.4 Strategy 11.2.5 Key Developments
- 11.2.6 SWOT Analysis
- 11.3 BASF SE
- 11.3.1 Company Overview
- 11.3.2 Financial Updates
- 11.3.3 Product/Business Segment Overview
- 11.3.4 Strategy
- 11.3.5 Key Developments
- 11.3.6 SWOT Analysis
- 11.4 Cornerstone Chemical Company
- 11.4.1 Company Overview
- 11.4.2 Financial Updates
- 11.4.3 Product/Business Segment Overview
- 11.4.4 Strategy
- 11.4.5 Key Developments
- 11.4.6 SWOT Analysis
- 11.5 Qatar Melamine Company
- 11.5.1 Company Overview
- 11.5.2 Financial Updates
- 11.5.3 Product/Business Segment Overview
- 11.5.4 Strategy
- 11.5.5 Key Developments
- 11.5.6 SWOT Analysis
- 11.6 Sichuan Golden Elephant Chemical
- 11.6.1 Company Overview
- 11.6.2 Financial Updates
- 11.6.3 Product/Business Segment Overview
- 11.6.4 Strategy
- 11.6.5 Key Developments 11.6.6 SWOT Analysis
- 11.7 Mitsui Chemicals, Inc. 11.7.1 Company Overview
- 11.7.2 Financial Updates
- 11.7.3 Product/Business Segment Overview
- 11.7.4 Strategy
- 11.7.5 Key Developments
- 11.7.6 SWOT Analysis
- 11.8 NISSAN CHEMICAL INDUSTRIES. LTD.
- 11.8.1 Company Overview
- 11.8.2 Financial Updates
- 11.8.3 Product/Business Segment Overview
- 11.8.4 Strategy
- 11.8.5 Key Developments
- 11.8.6 SWOT Analysis
- 11.9 Methanol Holdings (Trinidad) Limited
- 11.9.1 Company Overview
- 11.9.2 Financial Updates
- 11.9.3 Product/Business Segment Overview
- 11.9.4 Strategy
- 11.9.5 Key Developments 11.9.6 SWOT Analysis
- 11.10 Borealis AG.
- 11.10.1 Company Overview 11.10.2 Financial Updates
- 11.10.3 Product/Business Segment Overview
- 11.10.4 Strategy
- 11.10.5 Key Developments
- 11.10.6 SWOT Analysis
- 12. Conclusion
- LIST OF TABLES
- Table 1 Global Melamine market: By Region, 2020-2027
- Table 2 North America Melamine market: By Country, 2020-2027
- Table 3 Europe Melamine market: By Country, 2020-2027
- Table 4 Asia-Pacific Melamine market: By Country, 2020-2027
 Table 5 Middle East & Africa Melamine market: By Country, 2020-2027
- Table 6 Latin America Melamine market: By Country, 2020-2027
- Table 7 Global Melamine Product Type Market: By Regions, 2020-2027
- Table 8 North America Melamine Product Type Market: By Country, 2020-2027
- Table 9 Europe Melamine Product Type Market: By Country, 2020-2027
- Table10 Asia-Pacific Melamine Product Type Market: By Country, 2020-2027
 Table11 Middle East & Africa Melamine Product Type Market: By Country, 2020-2027
- Table12 Latin America Melamine Product Type Market: By Country, 2020-2027
- Table13 Global Melamine Application Market: By Regions, 2020-2027
- Table14 North America Melamine by Application Market: By Country, 2020-2027
- Table15 Europe Melamine Application Market: By Country, 2020-2027 Table16 Asia-Pacific Melamine Application Market: By Country, 2020-2027

```
Table17 Middle East & Africa Melamine Application Market: By Country, 2020-2027
Table 18 Latin America Melamine Application Market: By Country, 2020-2027
Table19 Global Melamine End-use Industry Market: By Regions, 2020-2027
Table20 North America Melamine End-use Industry Market: By Country, 2020-2027
Table21 Europe Melamine End-use Industry Market: By Country, 2020-2027
Table22 Asia-Pacific Melamine End-use Industry Market: By Country, 2020-2027
Table23 Middle East & Africa Melamine End-use Industry Market: By Country, 2020-2027
Table24 Latin America Melamine End-use Industry Market: By Country, 2020-2027
Table25 Global Product Type Market: By Region, 2020-2027
Table26 Global Application Market: By Region, 2020-2027
Table27 Global End-use Industry Market: By Region, 2020-2027
Table28 North America Melamine market, By Country
Table29 North America Melamine market, By Product Type
Table30 North America Melamine market, By Application
Table31 North America Melamine market, By End-use Industry
Table32 Europe: Melamine market, By Country
Table33 Europe: Melamine market, By Product Type
Table34 Europe: Melamine market, By Application
Table35 Europe: Melamine market, By End-use Industry
Table36 Asia-Pacific: Melamine market, By Country
Table37 Asia-Pacific: Melamine market, By Product Type
Table38 Asia-Pacific: Melamine market, By Application
Table39 Asia-Pacific: Melamine market, By End-use Industry
Table40 Middle East & Africa: Melamine market, By Country
Table41 Middle East & Africa Melamine market, By Product Type
Table42 Middle East & Africa Melamine market, By Application
Table43 Middle East & Africa: Melamine market, By End-use Industry
Table44 Latin America: Melamine market, By Country
Table45 Latin America Melamine market, By Product Type
Table46 Latin America Melamine market, By Application
Table47 Latin America: Melamine market, By End-use Industry
LIST OF FIGURES
FIGURE 1 Global Melamine market segmentation
FIGURE 2 Forecast Printing methodology
FIGURE 3 Five Forces Analysis of Global Melamine market
FIGURE 4 Value Chain of Global Melamine market
FIGURE 5 Share of Global Melamine market in 2020, by country (in %)
FIGURE 6 Global Melamine market, 2020-2027,
FIGURE 7 Global Melamine market size by Product Type, 2020
FIGURE 8 Share of Global Melamine market by Product Type, 2020 to 2027
FIGURE 9 Global Melamine market size by Application, 2020
FIGURE 10 Share of Global Melamine market by Application, 2020 to 2027
FIGURE 11 Global Melamine market size by End-use Industry, 2020
FIGURE 12 Share of Global Melamine market by End-use Industry, 2020 to 2027
```