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Marine Seats Market Research Report—Global Forecast till 2030

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Description:

Global Marine Seats Market Overview

Marine Seats Market Size was valued at USD 0.55 billion in 2022. The marine seats market industry is projected to grow from USD 0.56 Billion in 2023 to USD 0.68 billion by 2030, exhibiting a compound annual growth rate (CAGR) of 3.27% during the forecast period (2023 - 2030). The rise in marine tourism and adventure sports, the rise in demand for custom-built marine seats for cruise ships, boats, yachts, and other marine vessels, and the rise in adoption of 3D printing as an on-demand production tool are the key market drivers enhancing the market growth. A lucrative prospect for market expansion is projected due to the expansion of marine infrastructure, an increase in marine commerce activities, and current R&D on marine chairs to make them better and more comfortable.

[Marine Seats Market Overview](#)

Source Primary Research, Secondary Research, MRFR Database and Analyst Review

Marine Seats Market Trends

Increase in marine tourists is driving the market growth

Market CAGR for marine seats is being driven by rising marine tourism. In many nations, the marine and coastal tourism industry is crucial. An improving economy and rising individual net worth are anticipated to boost travel demand. Since coastal and marine regions continue to be the most popular tourist destinations, it is expected that recreational boating and tourism activities will both increase during the projected period. The UN Tourism Organization projects that by 2030, 1.8 billion foreign tourists will visit the world annually (UNWTO). By 2030, tourist arrivals are expected to increase more quickly in emerging regions, with Europe leading the way with up to 780 million visitors. Because of the availability of labor and raw resources, China has a strong future in the Asia Pacific maritime seating industry. For as many people as possible to enjoy yachting, the Chinese government is pushing it as a leisure activity rather than a high-end service. Thus, the marine seat market is anticipated to rise due to the expanding marine tourism sector.

The fast boats and ships navigate choppy waters. The ship wobbles due to the pounding waves, which can be painful to passengers' spines. Due to the waves colliding with the high-speed ship, boaters, passengers, and crew members are exposed to harmful impacts like chronic discomfort and injury. Therefore, several businesses are creating shock-mitigating chairs to reduce human health risks. The SHOCKWAVE S5 Sentinel Suspension Module, a redesigned and updated version of the S5 Suspension Module specifically created for recreational sailors, was announced by Shockwave Seats for launch in November 2021. Thus, driving the marine seats market revenue.

Marine Seats Market Segment Insights

Marine Seats Seat Type Insights

The marine seats market segmentation, based on seat type, includes captain seats, crew seats, passenger seats and general seats. The passenger seat segment is projected to be the largest category in 2022 due to the expanding sea passenger traffic, which is anticipated to enhance demand for passenger seats over the forecast period.

For Instance, December 2022 TRASEA is glad to announce the completion of another successful project for a Philippine ship owner. This project is all about those cushioned flip-up passenger boat seats. This is a new design of economy-class marine passenger seats. The flip-up cushion, like the cinema chairs, has a unique design.

The sector for captain seats is predicted to experience the fastest CAGR growth. The increasing demand for cutting-edge helm seats for yachts and cruises is to blame for the segment's expansion.

Marine Seats End-User Insights

The marine seats market segmentation, based on end-user, includes OEM and aftermarket. The aftermarket sector dominated the market. The market's aftermarket area comprises maintenance, repair, and overhaul (MRO) companies, which mostly carry out tasks in addition to boat maintenance and improvement. The outdated equipment and ship components that cannot be fixed are also replaced by MRO or aftermarket businesses. The OEM segment is anticipated to increase at a rapid CAGR throughout the forecast period. New shipbuilding orders are anticipated to result from the increased trade activities worldwide, fueling the segment's expansion in the market.

Marine Seats Component Insights

The marine seats market data, based on component, includes frame, material and marine upholstery. The frame structure sector is anticipated to dominate the market and expand at a faster compound annual growth rate due to the increasing replacement of outdated seat constructions with modern, ergonomic seats. Moreover, seat construction needs to be replaced early because of the hard conditions in the ocean. However, in 2022, marine upholstery experienced significant growth. To boost user comfort, upholstery is supported by cutting-edge materials. However, other businesses use materials like foam, cotton, foam cushioning, etc., to improve client comfort.

Marine Seats Ship Type Insights

The marine seats market segmentation, based on ship type, includes commercial and defense. In 2022, the commercial segment dominated the market and was predicted to expand at a higher CAGR during the anticipated period. The segment is predicted to rise due to the expanding marine tourist market worldwide. The defense sector is projected to experience significant expansion throughout the hypothetical time. The category's expansion is anticipated to be driven by the rising naval modernization initiatives conducted by nations like the US, China, India, and Russia during the perspective period.

Figure 1: Marine Seats Market, by Ship Type, 2022 & 2030 (USD billion)

Marine Seats Market, by Ship Type, 2022 & 2030

Source Primary Research, Secondary Research, MRFR Database and Analyst Review

Marine Seats Regional Insights

By Region, the report provides market insights into Asia-Pacific, North America, Europe, and Rest of the World. The North American marine seats area will dominate this market. The American population's fondness for outdoor activities and the country's economic circumstances have raised the demand for boats and water sports. The US government developed the accessories sector and provided the marine industry with handmade recreational products to give the recreational transportation business more prominence. For instance, the National Export Initiative of the US government placed the recreational marine craft, part, and accessory industry in the recreational transportation priority category (NEI). Under this program, US exporters can boost their international sales in these industries and other international markets.

Further, the leading countries studied in the market report are Canada, U.S., France, German, Italy, UK, China, Spain, Japan, India, Australia, South Korea, and Brazil.

Figure 2: MARINE SEATS SHARE BY REGION 2022 (%)

MARINE SEATS SHARE BY REGION 2022

Source Primary Research, Secondary Research, MRFR Database and Analyst Review

Europe's marine seat market accounts for the second-largest market share due to the increasing tourism in the area. It is projected that the rapidly expanding tourism sector in nations like Italy, France, and others will drive up demand for passenger ships in the area and demand for marine seats. Further, the German marine seats market held the largest market share, and the UK marine seats market was the rapidly-growing market in the region.

The Asia-Pacific Marine Seats Market is expected to grow at the fastest CAGR from 2023 to 2030. Over the forecast period, the Asia-Pacific region will grow at the quickest Rate. The region's growing maritime tourism industry is the primary driver of growth in the Asia-Pacific area. The UNWTO estimates that 88% of tourists originate from Asia. China was the world's major source of international travelers in the years before Covid. By 2027, it's expected that 300 million people will have passports or 20% of the Chinese population. Moreover, China's marine seats market held the largest market share, and the Indian marine seats market was the fastest-growing market in the region.

Marine Seats Key Market Players & Competitive Insights

Leading market players are investing largely in research and development to expand their product lines, which will help the marine seats market grow even more. Market participants are also undertaking various strategic activities to expand their footprint, with important market developments including new product launches, contractual agreements, mergers and acquisitions, higher investments, and collaboration with other organizations. To expand and survive in a more

competitive and rising market climate, the marine seat industry must offer cost-effective items.

Manufacturing locally to minimize operational costs is one of the key business tactics manufacturers use in the marine seats industry to benefit clients and increase the market sector. In recent years, the marine seats industry has offered some of the most significant advantages to medicine. Major players in the marine seats market, including Professional Components (Canada), JIANGSU TRASEA MARINE SEATING LTD (China), Scott Group (UK), West Marine (US), and others, are attempting to increase market demand by investing in research and development operations.

Scot Seat Group, founded in 2000, is a UK-based designer and manufacturer of specialized seating for the transportation industry. Scot Seat Direct Ltd is the industry leader in seating for panel vans, welfare/crew vans, heavy commercial vehicles, 4x4 vehicles, garbage trucks, fire engines, ambulances, military vehicles, refrigerated vehicles, RVs, taxis, minibusses, accessible vehicles, and specialized vehicles. In February 2021, Scot Seat stated that it had redesigned and built new boat seats for the Royal National Lifeboat Institution (RNLI) charity's E-class lifeboats, the quickest in their fleet. The redesigned seats include SKYDEX Seat Inserts for optimal cushion comfort and minimal service time.

Allsalt Maritime is a marine shock-mitigation technology design, production, and R&D organization. Allsalt Maritime is the industry leader in human impact research and the home of the Shoxs and Kinetix product lines, each designed to provide a smoother, safer ride in rough seas. In February 2022, Allsalt Maritime introduced the Shoxs Caster suspension seat series, designed to give offshore boaters a more comfortable ride. The new Helmcaster and Saltcaster designs are the only all-in-one suspension seat systems for recreational fishermen, eliminating the need to match seat containers with suspension foundations such as shock absorption pedestals or components.

Key Companies in the marine seats market include

- West Marine (US)
- NO RAP AS (Norway)
- JIANGSU TRASEA MARINE SEATING LTD (China)
- Scott Group (UK)
- Stidd Systems Inc. (US)
- TEK Seating (UK)
- GRAMMER AG (Germany)
- Springfield Group (US)
- Thomas Scott SeatingLtd (UK)
- Professional Components (Canada)

Marine Seats Industry Developments

For Instance, May 2022 Scot Seat has amalgamated with KPM Marine, a manufacturer of safety-critical marine goods. Scot Seat has purchased 50% of KPM Marine following the retirement of co-founder John Key. They agreed to pool their resources and collaborate to create the Scot Seat KPM Marine S2 stress mitigation systems, beginning with the S2J Jockey seat, which won the Innovation Prize at Seawork2009.

For Instance, October 2020 O'Sullivan's Marine, a well-known name in the Irish boat-building sector, has announced the release of a new line of marine seats for the Irish boating industry. Some important goods in the newly introduced line were fold-down boat seats, high-back boat seats, other marine chairs, and seat accessories.

Marine Seats Market Segmentation

Marine Seats Seat Type Outlook

- Captain Seats
- Crew Seats
- Passenger Seats
- General Seats

Marine Seats End-User Outlook

- OEM

- Aftermarket

Marine Seats Component Outlook

- Frame Material
- Marine Upholstery

Marine Seats Ship Type Outlook

- Commercial
- Defense

Marine Seats Regional Outlook

- North America
 - US
 - Canada
- Europe
 - Germany
 - France
 - UK
 - Italy
 - Spain
 - Rest of Europe
- Asia-Pacific
 - China
 - Japan
 - India
 - Australia
 - South Korea
 - Australia
 - Rest of Asia-Pacific
- Rest of the World
 - Middle East
 - Africa
 - Latin America

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NOTE:

This table of content is tentative and subject to change as the research progresses.

In section 13, only the top companies will be profiled. Each company will be profiled based on the Market Overview, Financials, Product Portfolio, Business Strategies, and Recent Developments parameters.

Please note: The financial details of the company cannot be provided if the information is not available in the public domain and or from reliable sources.