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# Styrenic Polymers Market Research Report - Global Forecast till 2030

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## Description:

## Global Styrenic Market Overview

Styrenic polymers are the economical plastics that make up a family of major plastic products with styrene as their key building block. These polymers can be easily processed well above their softening point and also over a wide temperature range due to their amorphous structure. Styrenic polymers do not have a distinct melting point as compared to other partly crystalline polymers. This allows not only faster processing of these polymers but also high dimensional stability and excellent mechanical properties. The examples of styrene polymers are polystyrene, expandable polystyrene, styrene-acrylonitrile copolymer, styrene-methyl methacrylate copolymer, acrylonitrile-butadiene-styrene copolymer, and acrylonitrile-styrene-acrylate copolymer, as well as blends of these polymers with polyphenylene ether (PPE) and polycarbonate (PC). Styrenic polymers are used to produce a variety of household goods such as cups, utensils, furniture, kitchen appliances; consumer electronics; automobile parts; sports and recreational equipment; boats; and durable, lightweight packaging products.

The global styrenic polymers market is projected to register a healthy CAGR of over 5.60% during the forecast 2021-2030. The prominent driving factors for the market growth is the increasing use of styrenic polymers in the automotive industry. The demand for plastics in this industry is increasing on account of the growing concerns over the reduction of the overall weight of automobiles and thereby meet the stringent emission regulations. According to the American Chemistry Council, reducing the weight of a vehicle by 10% can improve the fuel economy by 6-8%. Plastics reduce the weight of modern cars, thereby lowering fuel consumption in the average car by 750 liters over a lifespan of 150,000 km. In addition, the use of plastics has benefited manufacturers by reducing vehicle assembly time and costs. There are different styrenic polymers, including acrylic-styrene-acrylonitrile copolymer (copolymer of SAN and acrylic rubber), ABS, and PC/ASA blends. In addition to the usual surface aesthetics provided, these polymers also provide scratch resistance, high Impact strength, excellent weatherability, and UV stability. The major automotive applications include unpainted exterior parts such as front grilles, radiator grille, side mirror housings, and rear-view mirrors, and interior electroplated components. Significant growth of the automotive industry in the emerging economies of Asia-Pacific and the Middle East & Africa is expected to propel the market growth during the forecast period further.

Another key factor propelling market growth is the growing popularity of the styrenic polymers in medical applications for the manufacture of surgical instruments, liquid containers, portable medical devices, connector tubes, and bags. The shift from the use of PVC to styrenic polymers, owing to the several functional and environmental advantages offered by the latter is likely to boost its demand in the medical industry during the review period.

The key players operating in the global market are adopting various business strategies such as expansions, investments, mergers & acquisitions in order to strengthen their market hold. For instance, the capacity expansion plans by INEOS Styrolution Group GmbH to increase its annual compounding capacity for acrylonitrile butadiene styrene (ABS) and acrylonitrile styrene acrylate (ASA) plastics by an additional 34 kilotons at its Moxi plant (Gujarat, India) to meet the rising demand for ABS and ASA in the automotive industry in India.

The fluctuations in crude oil prices are expected to hinder the prices of raw materials for the styrenic polymers, which is expected to be a key factor hindering the global market growth during the review period.

## Regional Analysis

The global styrenic polymers market has been segmented into five key regions—Asia-Pacific, Europe, North America, Latin America, and the Middle East & Africa. The regional market in Asia-Pacific dominated the global market, accounting for a market share of over 50% of the global market in 2018. Significant growth of the automotive and consumer goods industries in the region is expected to be a prominent factor driving the regional market growth. The automotive industry in India, China, Japan, South Korea, and Thailand are expected to be the major consumers of the styrenic polymers in the regional market in the years to follow. The automotive industry in Asia-Pacific is the largest globally, with major contributions from the emerging economies, including China, India, and the Southeast Asian countries. China is estimated to be the leading market for styrenic polymers in the region, whereas the market in India is expected to be the lucrative market for these polymers. The growing need for achieving reductions in component weight and economic fuel consumption as well as satisfying the aesthetic appeals is boosting demand for these plastics in the regional market. Additionally, increased spending and rising per capita income of individuals, has been pushing the consumer goods industry in the region, and hence the demand for styrenic polymers in this industry.

North America is expected to be the second-largest regional market, which is primarily attributed to the expanding healthcare and automotive industries in the region. The large-scale use of styrenic polymers in the manufacturing of medical devices and lightweight automobiles is expected to be the key factor favoring the regional market growth.

The regional market in the Middle East & Africa is expected to be the other fast-growing regional market on account of the expanding automotive sector in the region. The packaging and consumer goods industries are expected to be the major consumers for the product in the years to follow.

## Market Segmentation

The global styrenic polymers market has been segmented on the basis of type, end-use industry, and region. Based on type, the global styrenic polymers market has been classified as General purpose polystyrene (GPPS), high impact polystyrene (HIPS), acrylonitrile butadiene styrene (ABS), styrene acrylonitrile (SAN), and others. By end-use industry, the global styrenic polymers market has been divided into automotive and transportation, building and construction, packaging, consumer goods, medical, sports & leisure, personal care, and others. The global styrenic polymers market has been studied with respect to five key regions—Asia-Pacific, Europe, North America, Latin America, and the Middle East & Africa.

## Key Players

Versalis SpA (Italy), BASF SE (Germany), NOVA Chemicals (Canada), Synthos (Poland), INEOS Styrolution Group GmbH (Germany), PS Japan Corporation (Japan), KRATON CORPORATION (US), Chi Mei Corporation (China), ELIX Polymers (Spain), LG Chem (South Korea), and Alpek S.A.B. de CV (Mexico) are the key players operating in the global styrenic polymers market.

## Recent News

In August 2022, Kraton Corporation will be a leading global producer of styrene block copolymers, specialty polymers, and high-value performance products derived from pine wood pulping co-products. It has announced an expansion project for its HSBC Joint Venture manufacturing facility in Mailiao, Taiwan. An expansion project for their HSBC Joint Venture plant in Mailiao, Taiwan, has been approved by Kraton Corporation and Formosa Petrochemical Corporation. The current facility will be expanded by 30% with this project. Through this new expansion project, Kraton is looking forward to serving the Asian market with its whole range of SEBS and SEPS products in crumb and pellet forms produced through the latest state-of-the-art Kraton technology from a regional production base.

In February 2021, INEOS Styrolution is working on energy-saving styrenics-based materials for powder bed fusion 3D printing technology. A German-based ministry sponsored this styrenics supplier on PolySLS from August 2017 to November 2020, where a styrene-based polymer compound was developed and tested for Selective Laser Sintering (SLS). It provides an estimated total life cycle energy saving of up to 67% compared to “energy-intensive” PA12. The printing process alone saves about 25 % of direct energy because it uses less heating temperatures on the polystyrene-based polymer.

In April 2023, China Petroleum & Chemical Corp.'s Hainan Baling Chemical New Material Co., Ltd., which is based in Hainan Province, will commence a new venture aimed at producing Styrene-Butadiene Copolymer (SBC) in Hainan, China. This means that Sinopec now owns the world's largest capacity SBC plants, capable of producing up to 170kt per annum. Baling New Material invested CNY1.924bn/RMB279.74m into the project together with Sinopec Hainan Refining & Chemical Co., Ltd. The production at this SBC plant is intended to comprise 120kt of SBS and 50kt SEBS, amounting to 170kt per year in total. In addition, there are a total of thirteen units, which include a refinery, polymerization, coalescence, recycle, auxiliaries' preparation unit, and post-treatment, along with supporting utilities and public facilities.

## Intended Audience

- Styrenic polymer manufacturers
- Traders and distributors of styrenic polymers
- Research and development institutes
- Potential investors
- End-users
- Nationalized laboratories

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