Report Information

More information from: https://www.marketresearchfuture.com/reports/ambient-assisted-living-market-1015

Ambient Assisted Living Market Research Report - Global Forecast to 2032

Report / Search Code: MRFR/SEM/0509-CR Publish Date: April, 2018

Request Sample

 Price
 1-user PDF : \$ 4950.0
 Enterprise PDF : \$ 7250.0

Description:

Global Ambient Assisted Living Market Overview

Ambient Assisted Living Market Size was valued at USD 6,273.1 million in 2022. The Ambient Assisted Living market industry is projected to grow from USD 7,845.6 million in 2023 to USD 60,511.2 million by 2032, exhibiting a compound annual growth rate (CAGR) of 25.5% during the forecast period (2023 - 2032). Growing demand for voice authentication in mobile banking applications and the growing impact of artificial intelligence (AI) on the accuracy of Ambient Assisted Living are the key drivers fueling the growth of the market.

FIGURE 1: AMBIENT ASSISTED LIVING MARKET 2019-2032 (USD MILLION)

AMBIENT ASSISTED LIVING MARKET 2019-2032 (USD MILLION)

Source: Secondary Research, Primary Research, MRFR Database, and Analyst Review

Ambient Assisted Living Market Trends

· Advancement and adoption of smart home technology

A smart home can be categorized as a home that is outfitted with smart equipment and highly technical wireless connectivity between the devices that gather data from sensors, which can be monitored remotely, providing ease of access to the consumers. Although the smart home is not a new concept, it has significantly grown along with the internet of things. Due to rising concern about environmental issues, smart living and assisted living, and the growing need for medical attention for older adults, advancement in smart home technology is at its peak. Many enterprises associated with different industry verticals are entering the smart home market with a strategy to expand their business and geographical reach.

The products used in a smart home are wearable devices, home automation, devices for wellbeing, fitness, media & entertainment, home & personal security, and smart energy. The United States has seen the highest penetration rate of nearly 5% from the previous year. However, the U.K. is closely following with an adoption rate of 3%. Considering ambient assisted living, which is an integral part of smart homes, with the increased adoption of smart homes, the market for ambient assisted living is estimated to flourish.

Covid-19 Analysis

The COVID-19 pandemic raised the demand for at-home and telehealth monitoring devices. During the pandemic, the number of people using telehealth grew dramatically. Because older people were more vulnerable to the COVID-19 infection, they turned to telemedicine and other forms of medical help. They frequently chose safety products and preferred to remain at home. This boosted the development of the AAL market.

Ambient Assisted Living Market Russia-Ukraine War Impact

Russia's invasion of Ukraine and the ongoing effects of the pandemic had a negative and unclear impact on the world economy. Many of the downside risks mentioned in April World Economic Outlook have started to manifest. The world's financial conditions have become more rigid due to higher-than-expected inflation, particularly in the United States and major European nations. With COVID-19 outbreaks and lockdowns, China's recession has been greater than expected, and the conflict in Ukraine has had further detrimental effects.

Ambient Assisted Living Market Segment Insights

Ambient Assisted System Insights

The ambient assisted living market is segmented based on system, safety & security system, communication system, medical assistance system, power management system, entertainment, transportation, and communication systems, among others. Based on the system, the medical assistance system holds the largest market share in 2022. The ambient assisted system has a huge application in the medical assisted system. The major systems in the ambient-assistance system were earlier designed with medical emergencies and assistance in mind. AMBIENT ASSISTED LIVINGJP (Ambient Assisted Living Joint Program) is developed to fund activities for a better quality of life for the geriatric population.

In March 2022, the limited commercial release of Quil Assure, a new connected home platform that enables seniors to live more independently and strengthens the support of family and friends who provide for them, was announced by Quil, a digital health joint venture between Comcast and Independence Health Group (Independence). The Quil Assure app communicates with smart watches and speakers to send real-time information about a care recipient's health to their Care Circle and to activate safety protocols as required.

FIGURE 2: AMBIENT ASSISTED LIVING MARKET SHARE BY SYSTEM 2022 VS 2032 (USD MILLION)

AMBIENT ASSISTED LIVING MARKET SHARE BY SYSTEM 2022 VS 2032 (USD MILLION)

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Ambient Assisted Living Sensors Insights

Based on Sensors, the Ambient Assisted Living market segmented into temperature sensor, occupancy sensor and others. The occupancy sensors segment dominated the market in 2022 and accounted for XX share of the global revenue. Occupancy sensors are internally used sensors for motion control, lights control, or ventilation systems. These sensors detect the occupancy of the space and accordingly send the required signals to the processor controlling them. These sensors generally use infrared, microwave, ultrasonic wave technology. In ambient assisted living, occupancy sensors prove beneficial as these reduce the manual operation to control lights, ventilation, security, and others.

FIGURE 2: AMBIENT ASSISTED LIVING MARKET SHARE BY SENSORS 2022 VS 2032 (USD MILLION)

AMBIENT ASSISTED LIVING MARKET SHARE BY SENSORS 2022 VS 2032 (USD MILLION)

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Ambient Assisted Living Service Insights

Based on the service the market has been segmented into customization & renovation and installation & repair. The installation & repair segment dominated the market in 2022 in the Ambient Assisted Living Market. These systems are installed at one time but may require maintenance and repair at regular intervals to keep the systems such as medical assistance, and security & safety running smoothly.

November 2022: Synaptics Incorporated revealed the launch of a low-power, Al-enabled computer vision and audio sensing platform with integrated Wi-Fi and Bluetooth connectivity. The solution is a ready-to-use solution that enables the rapid deployment of Al sensing features for connected devices aimed at a variety of uses such as home automation, ambient assisted living, security, industrial safety, and monitoring.

Ambient Assisted Living Regional Insights

By region, the study segments the market into North America, Europe, Asia-Pacific, the Middle East & Africa, and South America. North America accounted to hold the largest market. The region's growing geriatric population and high prevalence of age- and lifestyle-related illnesses are responsible for the increase. Furthermore, technological advancements and the growing trend of self-sufficiency are fueling market expansion. For example, UTM: Healthcare, a mobile health technology organization, stated in August 2022 that it has improved connectivity for remote patient monitoring (RPM) solutions by using new biometric devices with increased data transfer capabilities. The enhanced UTM:RPM solution will work better with cellular-enabled blood glucose meters, blood pressure sensors, and pulse oximetry devices.

Asia-Pacific is expected to grow at a rapid pace due to the presence of a sizable geriatric population in countries such as India and China is expected to propel the industry forward significantly. Rising disposable income and increased internet and smartphone penetration are anticipated to benefit the industry's growth.

FIGURE 3: AMBIENT ASSISTED LIVING MARKET SHARE BY REGION 2022 VS 2032 (USD MILLION)

AMBIENT ASSISTED LIVING MARKET SHARE BY REGION 2022 VS 2032 (USD MILLION)

Source: Secondary Research, Primary Research, MRFR Database and Analyst Review

Ambient Assisted Living Key Market Players & Competitive Insights

Players in this market adopted various strategies to expand their footprint and augment their market share. The key strategies followed by most companies in the global ambient assisted market were product developments, partnerships, and expansions. There is huge competition in regard to providing smart electrical components, health monitoring device, effective communication system, and safety and security equipment.

The Ambient Assisted Living Market consist of large number of players including - Assisted Living Technologies, Inc. (U.S.), Honeywell International, Inc. (U.S.), Siemens AG (Germany), Ingersoll Rand Plc. (Ireland), Legrand SA (France), ABB Group (Switzerland), Gnomon Informatics S.A. (Greece), Chubb Community Care (U.K.), Televic N.V. (Belgium), Telbios (Italy), and Panasonic Corporation (Japan).

Key Companies in the Ambient Assisted Living market include.

- Assisted Living Technologies, Inc. (U.S.)
- Honeywell International, Inc. (U.S.)
- Siemens AG (Germany)
- Ingersoll Rand Plc. (Ireland)
- Legrand SA (France)
- ABB Group (Switzerland)
- Gnomon Informatics S.A. (Greece)
- Chubb Community Care (U.K.)
- Televic N.V. (Belgium)
- Telbios (Italy)
- Panasonic Corporation (Japan)

Ambient Assisted Living Industry Developments

In June 2022 Amazon announced the availability of several updates as well as its overall strategy for allowing ambient intelligence. This will alter how people interact with technology and use artificial intelligence in a variety of situations. (AI).

June 2022 Athulya Assisted Living, an assisted living and home healthcare service provider located in India, has declared the opening of a 250-bed premium assisted living facility in Bengaluru. The company's primary emphasis is on providing focused senior citizen care under one roof, which includes assisted living, palliative care, critical home care, and transitional care services.

June 2020 Sensara designed smart alarm algorithms for the community in addition to the successful night alarms for nursing homes. The intelligent software learns their routines and records any deviations.

Ambient Assisted Living Market Segmentation

Ambient Assisted Living System Outlook

- Safety & Security System
- Communication System
- Medical Assistance System
- Power Management System
- Entertainment
- Transportation and Communication Systems
- Others

Ambient Assisted Living Sensors Outlook

- Temperature Sensor
- Occupancy Sensor
- Others

Ambient Assisted Living Service Outlook

- · Customization & Renovation
- Installation & Repair

Ambient Assisted Living Regional Outlook

- North America
 - US
 - Canada
 - Mexico
- Europe
- Germany
- France
- UK
- Rest of Europe
- Asia-Pacific
 - China
 - Japan
 - India
 - · Rest of Asia-Pacific
- Middle East & Africa
- South America

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