Report Information

More information from: https://www.marketresearchfuture.com/reports/cloud-computing-market-1013

Cloud Computing Market Research Report - Global Forecast till 2030

Report / Search Code: MRFR/ICT/0507-CR **Publish Date:** February, 2020

Request Sample

Price	1-user PDF : $ 4950.0	Enterprise PDF : $ 7250.0

Description:

Global Cloud Computing Market Research (MRFR Insights)

According to projections, the cloud computing market size for cloud computing would grow at a 18.53% CAGR from 2022 to 2030, reaching around USD 1738.44 billion. A model or network where software or apps run and can be accessed by numerous servers or devices is referred to as a "cloud." The advent of emerging technologies like Artificial Intelligence (AI) and machine learning enables cloud growth by empowering businesses to tap into AI capabilities. Cloud computing technology is a shift in the computing tradition, providing newer and faster methods to provide computing solutions, infrastructure solutions, and application layers. Cloud computing is one of the most popular applications in the BFSI, IT, and healthcare industries. Cloud edge computing facilitates and makes sharing electronic medical records safer, boosting the sector's productivity. The market is expanding primarily due to increased demand for cloud-based information systems and technological improvement.

COVID-19 Impact Analysis

The cloud computing concept is built to handle varying demands and, if used effectively, should be able to meet capable of supporting heightened demands like those brought on by the COVID-19 problem. Considering the pandemic, cloud computing and service providers must consider the challenges of increased demand. Streaming is another option for remote work.The high demand has grow as services and digital events replace live gatherings. In both developed and developing countries, cloud computing has been one of the technologies with the quickest growth rates, and it has have a sharp acceleration in 2020. Since the COVID-19 pandemic hit the world, almost every sector has migrated or plans to move its operations to the cloud. Cloud services have emerged as a crucial driver for businesses trying to change into digital businesses. For instance, Accenture Solutions Pvt Ltd. established Cloud First in September 2020 with a USD 3 billion investment to accelerate digital transformation and cloud adoption. In addition, it is projected that the market has experience growth over the next few years due to these major market participants' growing investments in constructing data centers around the globe in response to the COVID-19 pandemic. For instance, Google LLC created four cloud regions in South Korea, Indonesia, and the United States in December 2020. The business also disclosed plans to build new cloud data centers in France, Italy, and Qatar.

Cloud Computing Market Dynamics

As businesses continued to shift their workloads from analog to digital formats, the cloud computing market size saw an increase in demand in Q3 2020. The need for Software-as-a-Service (SaaS) based solutions has increased as many businesses as possible across numerous industries have embraced the work-from-home model to maintain employee well-being and operational effectiveness. Due to the strong demand for collaboration tools, for instance, Microsoft Team platform users increased to 44 million ly. While in the final week of February 2020, 150 different countries saw a more than 300% increase in registered users for the standalone 8x8 Video Meetings cloud service. Due to lockdowns, there has been a significant surge in demand for streaming services like Amazon Prime, Disney+, Twitch, Netflix, Hulu, YouTube, and Apple TV. To meet consumer demands, the demand for infrastructure as a Service (IaaS) has increased due to the rise of Video-on-Demand (VoD).

Market Drivers

- **Integration of cloud, big data, AI, and ML**

The market expansion is anticipated to be fueled by the growing adoption of Big Data, AI, ML, and other technologies. Due to their ability to help users monitor, analyze, and visualize raw data, these technologies are changing the market landscape. Organizations can enhance their visualization skills and make complex data accessible and usable by implementing these emerging technologies in conjunction with cloud solutions. The extensive use of AI and ML in enterprises has raised data utilization and decreased problems with data storage. Additionally, these technologies help reduce operator costs, enhance decision-making processes, and boost business efficiency. Businesses choose AI-powered solutions to become more strategic, effective, and insight-driven. AI can automate tedious and difficult tasks to boost productivity and execute data analysis without human intervention. IT departments can use AI to oversee key procedures and monitor activity. Companies that provide cloud solutions and services are continually concentrating on R&D initiatives, product upgrades, and new product launches with the integration of Big Data, AI, and ML. For instance, Microsoft Corporation introduced Azure Health Data Services in March 2022. It is a platform as a service (PaaS) created primarily to accommodate analytical and transactional workloads. It supports Protected Health Information alone and unifies health data while driving cloud-based Artificial Intelligence (AI). Consequently, big data, AI, and ML are projected to become more widely used.

- **Increasing adoption of cloud computing in organizations**

- **Increasing cloud-based information systems**

Market Restraints:

- **Data privacy and information security**

Users use cloud services to store sensitive information about their professional and personal activities on cloud-based platforms. However, it is anticipated that data security and privacy worries about data loss, breaches, unexpected emergencies, application vulnerabilities, and internet cyber-attacks would impede the development of cloud computing. Data stored in the cloud is susceptible to cyberattacks, even while cloud services help organizations save expenses and improve operational efficiency. Cyberattacks expose data security flaws, including cloud malware injection, meltdowns, account or service hijacking, and man-in-the-cloud attacks, which could lead to business shutdowns and financial losses. Cyberattacks jeopardize business operations, however, which restrains the market for cloud services from expanding. In 2019, almost 60% of data and information relevant to businesses were kept on storage devices without adequate security, according to the arXiv.org e-Print source. Additionally, because business needs are constantly changing, it is more important than ever to comply with regulatory standards.

- **Lack of technical knowledge and expertise**

Market Opportunities:

- **Increasing government efforts to speed up the adoption of cloud computing**

Organizations must move to the cloud in this era of digitization if they want affordable, flexible, on-demand data storage solutions. As a result, governments worldwide are spending money on cloud computing delivery strategies. The cost of purchasing, establishing, operating, and maintaining technical services is reduced through cloud computing. Governments may significantly enhance productivity by streamlining their IT operations due to cloud computing, which is especially evident in how quickly transactions involving citizens are handled. Governments can also easily expand public services as needed with cloud computing. IoT hardware generates data that must be gathered and processed either locally or remotely in a server. In many IoT applications, remote data hosting and analytics are a more workable and affordable approach. Edge computing, which keeps some data processing capacity at the network edge rather than outsourcing everything to the cloud, is receiving much attention as both IoT and cloud computing continues to grow.

- **Adoption of IoT and connected devices**

Cloud Computing Market Segmentation

Service Insights

The cloud computing market report segmentation, based on service, is infrastructure as a service (Iaas), platform as a service (Paas), and software as a service (Saas).The software as a service (Saas) category held a major share in 2021. Its low cost of ownership, maintenance, and ease of deployment contribute to this expansion. Demand for SaaS services that allow collaborative teams to access formerly centralized data and analytics has increased due to remote working. As SaaS products' Total Cost of Ownership (TCO) approaches that of on-premise deployment strategies, they are anticipated to experience rapid growth in the years to come. Throughout the forecast period, the expansion of the SaaS segment is anticipated to be accelerated by rising demand for SaaS delivery models and an increase in the number of companies providing cloud-based services. Besides this, the infrastructure as a service (IaaS) segment was the fastest growing segment due to the rise in demand for commercial data storage and security solutions, as well as the growing adoption of hybrid cloud platforms, both responsible for the surge.

Type Insights

The cloud computing market research segmentation, based on the types, is public, private and hybrid. The private category had a prominent share in 2021. In addition, increasing demand for scalable, secure, and affordable solutions are anticipated to drive up demand for private clouds among large organizations. However, the hybrid segment is anticipated to be the fastest growing due to SMEs increasingly using cloud-based solutions to boost productivity and save operating costs.

Organization Size Insights

The cloud computing market segmentation, based on organization size, is small and medium-sized enterprises (SMEs) and large enterprises. The large enterprise category had a prominent share in 2021. Demand is driven by lower operating costs, enhanced collaboration, greater flexibility, and shorter market time. As a result, growing utilization in big businesses to streamline processes is anticipated to support the segment's growth. The number of large businesses expanding across developed and developing countries would increase demand for cloud computing services over the projection period.Besides this, the small and medium-sized enterprises (SMEs) segment is anticipated to be the fastest growing. The rise is attributable to the expansion of SMEs in developing nations like China and India. The market has grown due to an increase in SMEs' need for cloud computing services to streamline workflow and save operating expenses. SMEs may cut costs, stop repetitive tasks, set priorities, and improve teamwork using cloud computing.

Verticals Insights

The cloud computing market segmentation, by verticals, is banking, financial services, insurance (BFSI), telecommunications, IT, government and public sector, retail and consumer goods, manufacturing, energy and utilities, media and entertainment, healthcare and life sciences, and others. In 2021 the banking, financial services, and insurance (BFSI) category had a major share in the market; moneylenders have adopted digital transformation due to a growth in online banking activity in the BFSI industry, with cloud computing playing a crucial part in this strategy. In the BFSI industry, cloud computing has aided businesses in cutting costs, fostering innovation, enhancing customer relationships, and expanding flexibility. However, manufacturing was the fastest growing due to advantages like seamless data management and real-time visibility provided by these services; the manufacturing sector is

anticipated to be the primary adopter of cloud services. By merging cutting-edge technologies like sensors, AI, ML, big data analytics, and IoT, cloud service models are ready to provide significant value to manufacturers. Additionally, the manufacturing industry uses computing services for corporate resource planning, supply chain management, and data archiving.

Global Cloud Computing Market Share, by Region, 2021 (%)
Cloud Computing Market Share, by Region, 2021
Cloud Computing Market Overview, by Region

By region, the cloud computing market has been divided into North America, Europe, Asia-Pacific, and the Rest of the World. North America accounted for the most extensive market share. Europe is projected to exhibit the highest CAGR during the review period.

North America

North America anticipated the most extensive cloud computing market share in 2021. Companies in the United States prioritize digital transformation. They are frequently seen as early adopters of cutting-edge technologies like the Internet of Things (IoT), additive manufacturing, big data analytics, connected industries, AI, augmented reality (AR), machine learning (ML), and virtual reality (VR), as well as the newest telecommunications technologies like 4G, 5G, and LTE. The continued adoption of cutting-edge technology by American corporations is encouraging future expansion.

Europe

Europe was anticipated to encounter the fastest growth rate in cloud computing market in 2021. Government and private sector investments drove market expansion to speed up cloud adoption ly. For instance, the German software company SAP SE introduced its sovereign cloud platform for domestic data processing in February 2022.

Cloud Computing Market Competitive Landscape

The market includes tier-1, tier-2, and local players. The most efficient means for industry participants to increase their technical skills and get speedy access to growing markets are projected to be partnerships, strategic mergers, and acquisitions. A thriving startup ecosystem exists in the worldwide market. More than 100 startups are anticipated to operate in this industry, creating cutting-edge products and services for customers. Due to the need to constantly update and adopt new cloud products, a market with this much fragmentation is likely to experience strong rivalry. For instance, in February 2022, Kyndryl and Amazon Web Services collaborated to open a center of excellence for AWS cloud computing. Kyndryl intends to create its infrastructure in the AWS cloud with this agreement.

Furthermore, in April 2022, Salesforce introduced Customer Relationship Management (CRM) Analytics in every sector. It is an AI-powered data and analytics solution with a PaaS approach that enables Salesforce customers from all industries to offer prognostic information. Any data can be placed at the center of CRM by the customers.

Prominent players in the cloud computing market include Salesforce.com Inc.; Adobe Inc.; SAP SE; Amazon.com Inc.; Google LLC; International Business Machines Corporation; Alibaba Group Holding Limited; Oracle Corporation; Workday, Inc. Microsoft Corporation, among others.

Scope of the Cloud Computing Market Report

Service Outlook

- Infrastructure as a Service (Iaas)
- Platform as a Service (Paas)
- Software as a service (Saas)

Type Outlook

- Public
- Private
- Hybrid

Organization Size Outlook

- Small and Medium- sized Enterprises (SMEs)
- Large Enterprises

Verticals Outlook

- Banking, Financial Services, and Insurance (BFSI)
- Telecommunications
- IT
- Government and Public Sector
- Retail and Consumer Goods
- Manufacturing
- Energy and Utilities

- Media and Entertainment
- Healthcare and Life Sciences
- Others

Region Outlook

- North America
- US
- Canada
- Mexico
- Europe
- UK
- Germany
- France
- Italy
- Spain
- Rest of Europe
- Asia-Pacific
- China
- India
- Japan
- Australia and New Zealand
- Rest of Asia-Pacific
- Rest of the World
- South America
- Middle East
- Africa

Objectives of the Study

The objectives of the study are summarized in 5 stages. They are as mentioned below:

- **Cloud Computing Market Forecast & Size:**

To identify and estimate the market size for the cloud computing market segmented by service, type, organization size and verticals by value (in U.S. dollars). Also, to understand the consumption/ demand created by consumers of Cloud computing between 2022 and 2030

Market Landscape and Trends:

To identify and infer the drivers, restraints, opportunities, and challenges for the cloud computing market growth

Market Influencing Factors:

To find out the factors which are affecting the sales of cloud computing among consumers

Impact of COVID-19:

To identify and understand the various factors involved in the cloud computing market affected by the pandemic

Company Profiling:

To provide a detailed insight into the major companies operating in the market. The profiling will include the financial health of the company past 2-3 years with segmental and regional revenue breakup, product offering, recent developments, SWOT analysis, and key strategies.

Intended Audience

- Cloud ComputingProviders
- Retailers, Wholesalers, and Distributors
- Governments, Associations, and Industrial Bodies

- Investors and Trade Experts

Table of Content:

Contents

1 Executive Summary

2 Market Introduction

2.1 Definition 15

2.2 Scope Of The Study 15

2.3 Market Structure 15

3 Research Methodology

3.1 Research Process 16

3.2 Primary Research 17

3.3 Secondary Research 18

3.4 Market Size Estimation 18

3.5 Forecast Model 19

3.6 List Of Assumptions 20

4 Market Insights

5 Market Dynamics

5.1 Introduction 23

5.2 Drivers 24

5.2.1 Numerous Benefits Of Cloud Over On-Premise IT Systems 24

5.2.2 Increasing BYOD Trend 24

5.2.3 Drivers Impact Analysis 24

5.3 Restraints 25

5.3.1 Data Security And Privacy Concerns 25

5.3.2 Restraints Impact Analysis 25

5.4 Opportunities 25

5.4.1 Increasing Demand For AI And IoT 25

6 Market Factor Analysis

6.1 Value Chain Analysis 26

6.1.1 Cloud Service Providers (IaaS And PaaS) 26

6.1.2 SaaS Providers 27

6.1.3 Resellers/Distributors 27

6.1.4 End Users 27

6.2 Porter’s Five Forces Model 28

6.2.1 Threat Of New Entrants 28

6.2.2 Bargaining Power Of Suppliers 28

6.2.3 Threat Of Substitutes 29

6.2.4 Bargaining Power Of Buyers 29

6.2.5 Intensity Of Rivalry 29

7 Global Cloud Computing Market, By Service Model

7.1 Overview 30

7.2 Infrastructure As A Service (IaaS) 31

7.3 Platform As A Service 31

7.4 Software As A Service 31

8 Global Cloud Computing Market, By Deployment Model

8.1 Overview 33

8.2 Private Cloud 33

8.3 Public Cloud 33

8.4 Hybrid Cloud 33

9 Global Cloud Computing Market, By Organization Size

9.1 Overview 35

9.1.1 Small- And Medium-Sized Enterprises 35

9.1.2 Large Enterprises 35

10 Global Cloud Computing Market, By Vertical

10.1 Overview 37

10.2 Banking, Financial Services And Insurance (BFSI) 37

10.3 IT And Telecommunications 37

10.4 Government And Public Sector 37

10.5 Retail And Consumer Goods 38

10.6 Manufacturing 38

10.7 Energy And Utilities 38

10.8 Media And Entertainment 38

10.9 Healthcare And Life Sciences 39

10.10 Others 39

11 Global Cloud Computing Market, By Region

11.1 Overview 41

11.2 North America 42

11.2.1 US 46

11.2.2 Canada 48

11.2.3 Mexico 50

11.3 Europe 52

11.3.1 UK 56

11.3.2 Germany 58

11.3.3 France 60

11.3.4 Spain 62

11.3.5 Italy 64

11.3.6 Rest Of Europe 66

11.4 Asia-Pacific 68

11.4.1 China 72

11.4.2 Japan 74

11.4.3 India 76

11.4.4 Rest Of Asia-Pacific 78

11.5 Rest Of The World 80

11.5.1 Middle East & Africa 84

11.5.2 South America 86

12 Competitive Landscape

12.1 Competitive Overview 88

13 Company Profiles

13.1 Amazon.Com Inc. (Amazon) 90

13.1.1 Company Overview 90

13.1.2 Financial Overview 91

13.1.3 Products/Services/Solutions Offered 92
13.1.4 Key Developments 92
13.1.5 SWOT Analysis 93
13.1.6 Key Strategies 93
13.2 Microsoft Corporation 94
13.2.1 Company Overview 94
13.2.2 Financial Overview 94
13.2.3 Products/Services/Solutions Offered 95
13.2.4 Key Developments 95
13.2.5 SWOT Analysis 96
13.2.6 Key Strategies 96
13.3 Alphabet Inc. 97
13.3.1 Company Overview 97
13.3.2 Financial Overview 98
13.3.3 Products/Services/Solutions Offered 99
13.3.4 Key Developments 99
13.3.5 SWOT Analysis 100
13.3.6 Key Strategies 100
13.4 Oracle Corporation 101
13.4.1 Company Overview 101
13.4.2 Financial Overview 101
13.4.3 Products/Services/Solutions Offered 102
13.4.4 Key Developments 102
13.4.5 SWOT Analysis 102
13.4.6 Key Strategies 102
13.5 Cisco Systems, Inc. 103
13.5.1 Company Overview 103
13.5.2 Financial Overview 103
13.5.3 Products/Services/Solutions Offered 104
13.5.4 Key Developments 104
13.5.5 SWOT Analysis 105
13.5.6 Key Strategies 105
13.6 Salesforce.Com, Inc. 106
13.6.1 Company Overview 106
13.6.2 Financial Overview 106
13.6.3 Products/Services/Solutions Offered 107
13.6.4 Key Developments 107
13.6.5 SWOT Analysis 107
13.6.6 Key Strategies 108
13.7 SAP SE 109
13.7.1 Company Overview 109
13.7.2 Financial Overview 109
13.7.3 Products/Services/Solutions Offered 110
13.7.4 Key Developments 110
13.7.5 SWOT Analysis 110
13.7.6 Key Strategies 110
13.8 VMware, Inc. 111

13.8.1 Company Overview 111
13.8.2 Financial Overview 111
13.8.3 Products/Services/Solutions Offered 112
13.8.4 SWOT Analysis 112
13.8.5 Key Strategies 112
13.9 IBM Corporation 113
13.9.1 Company Overview 113
13.9.2 Financial Overview 113
13.9.3 Products/Services/Solutions Offered 114
13.9.4 Key Developments 114
13.9.5 SWOT Analysis 114
13.9.6 Key Strategies 114
13.10 Alibaba Group Holding Ltd 115
13.10.1 Company Overview 115
13.10.2 Financial Overview 115
13.10.3 Products/Services/Solutions Offered 116
13.10.4 SWOT Analysis 116
13.10.5 Key Strategies 116
13.11 Rackspace Inc. 117
13.11.1 Company Overview 117
13.11.2 Products/Services/Solutions Offered 117
13.11.3 Key Developments 117
13.11.4 SWOT Analysis 118
13.11.5 Key Strategies 118
13.12 Adobe Systems Inc. 119
13.12.1 Company Overview 119
13.12.2 Financial Overview 120
13.12.3 Products/Services/Solutions Offered 120
13.12.4 Key Developments 120
13.12.5 SWOT Analysis 121
13.12.6 Key Strategies 121
13.13 SAS Institute Inc.. 122
13.13.1 Company Overview 122
13.13.2 Products/Services/Solutions Offered 122
13.13.3 SWOT Analysis 122
13.13.4 Key Strategies 122
13.14 Dell EMC Corp. 123
13.14.1 Company Overview 123
13.14.2 Products/Services/Solutions Offered 123
13.14.3 Key Developments 123
13.14.4 SWOT Analysis 124
13.14.5 Key Strategies 124
13.15 TIBCO Software Inc. 125
13.15.1 Company Overview 125
13.15.2 Products/Services/Solutions Offered 125
13.15.3 Key Developments 125

13.15.4 Key Strategies 126

14 List Of Tables

TABLE 1 LIST OF ASSUMPTIONS 20

TABLE 2 GLOBAL CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 32

TABLE 3 GLOBAL CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 34

TABLE 4 GLOBAL CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 36

TABLE 5 GLOBAL CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 40

TABLE 6 GLOBAL CLOUD COMPUTING MARKET, BY REGION, 2020–2027 (USD MILLION) 41

TABLE 7 NORTH AMERICA: CLOUD COMPUTING MARKET, BY COUNTRY, 2020–2027 (USD MILLION) 42

TABLE 8 NORTH AMERICA: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 43

TABLE 9 NORTH AMERICA: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 44

TABLE 10 NORTH AMERICA: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 44

TABLE 11 NORTH AMERICA: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 45

TABLE 12 US: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 46

TABLE 13 US: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 46

TABLE 14 US: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 47

TABLE 15 US: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 47

TABLE 16 CANADA: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 48

TABLE 17 CANADA: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 48

TABLE 18 CANADA: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 49

TABLE 19 CANADA: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 49

TABLE 20 MEXICO: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 50

TABLE 21 MEXICO: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 50

TABLE 22 MEXICO: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 51

TABLE 23 MEXICO: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 51

TABLE 24 EUROPE: CLOUD COMPUTING MARKET, BY COUNTRY, 2020–2027 (USD MILLION) 52

TABLE 25 EUROPE: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 53

TABLE 26 EUROPE: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 54

TABLE 27 EUROPE: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 54

TABLE 28 EUROPE: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 55

TABLE 29 UK: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 56

TABLE 30 UK: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 56

TABLE 31 UK: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 57

TABLE 32 UK: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 57

TABLE 33 GERMANY: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 58

TABLE 34 GERMANY: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 58

TABLE 35 GERMANY: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 59

TABLE 36 GERMANY: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 59

TABLE 37 FRANCE: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 60

TABLE 38 FRANCE: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 60

TABLE 39 FRANCE: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 61

TABLE 40 FRANCE: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 61

TABLE 41 SPAIN: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 62

TABLE 42 SPAIN: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 62

TABLE 43 SPAIN: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 63

TABLE 44 SPAIN: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 63

TABLE 45 ITALY: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 64

TABLE 46 ITALY: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 64

TABLE 47 ITALY: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 65

TABLE 48 ITALY: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 65

TABLE 49 REST OF EUROPE: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 66

TABLE 50 REST OF EUROPE: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 66

TABLE 51 REST OF EUROPE: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 67

TABLE 52 REST OF EUROPE: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 67

TABLE 53 ASIA-PACIFIC: CLOUD COMPUTING MARKET, BY COUNTRY, 2020–2027 (USD MILLION) 68

TABLE 54 ASIA-PACIFIC: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 69

TABLE 55 ASIA-PACIFIC: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 70

TABLE 56 ASIA-PACIFIC: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 70

TABLE 57 ASIA-PACIFIC: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 71

TABLE 58 CHINA: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 72

TABLE 59 CHINA: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 72

TABLE 60 CHINA: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 73

TABLE 61 CHINA: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 73

TABLE 62 JAPAN: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 74

TABLE 63 JAPAN: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 74

TABLE 64 JAPAN: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 75

TABLE 65 JAPAN: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 75

TABLE 66 INDIA: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 76

TABLE 67 INDIA: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 76

TABLE 68 INDIA: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 77

TABLE 69 INDIA: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 77

TABLE 70 REST OF ASIA-PACIFIC: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 78

TABLE 71 REST OF ASIA-PACIFIC: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 78

TABLE 72 REST OF ASIA-PACIFIC: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 79

TABLE 73 REST OF ASIA-PACIFIC: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 79

TABLE 74 REST OF THE WORLD: CLOUD COMPUTING MARKET, BY COUNTRY, 2020–2027 (USD MILLION) 80

TABLE 75 REST OF THE WORLD: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 81

TABLE 76 REST OF THE WORLD: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 82

TABLE 77 REST OF THE WORLD: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 82

TABLE 78 REST OF THE WORLD: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 83

TABLE 79 MIDDLE EAST & AFRICA: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 84

TABLE 80 MIDDLE EAST & AFRICA: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 84

TABLE 81 MIDDLE EAST & AFRICA: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 85

TABLE 82 MIDDLE EAST & AFRICA: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 85

TABLE 83 SOUTH AMERICA: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 86

TABLE 84 SOUTH AMERICA: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 86

TABLE 85 SOUTH AMERICA: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 87

TABLE 86 SOUTH AMERICA: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 87

15 List Of Figures

FIGURE 1 MARKET SYNOPSIS 14

FIGURE 2 GLOBAL CLOUD COMPUTING MARKET: MARKET STRUCTURE 15

FIGURE 3 RESEARCH PROCESS OF MRFR 16

FIGURE 4 TOP DOWN & BOTTOM UP APPROACH 19

FIGURE 5 NORTH AMERICA: CLOUD COMPUTING MARKET SIZE & MARKET SHARE, BY COUNTRY (2020 VS 2027) 21

FIGURE 6 EUROPE: CLOUD COMPUTING MARKET SIZE & MARKET SHARE, BY COUNTRY (2020 VS 2027) 21

FIGURE 7 ASIA-PACIFIC: CLOUD COMPUTING MARKET SIZE & MARKET SHARE, BY COUNTRY (2020 VS 2027) 22

FIGURE 8 REST OF THE WORLD: CLOUD COMPUTING MARKET SIZE & MARKET SHARE, BY COUNTRY (2020 VS 2027) 22

FIGURE 9 DRO ANALYSIS OF GLOBAL CLOUD COMPUTING MARKET 23

FIGURE 10 DRIVERS IMPACT ANALYSIS: CLOUD COMPUTING MARKET 24

FIGURE 11 RESTRAINTS IMPACT ANALYSIS: CLOUD COMPTUING MARKET 25

FIGURE 12 VALUE CHAIN ANALYSIS: GLOBAL CLOUD COMPUTING MARKET 26

FIGURE 14 GLOBAL CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 32

FIGURE 15 GLOBAL CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 34

FIGURE 16 GLOBAL CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 35

FIGURE 17 GLOBAL CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 39

FIGURE 18 GLOBAL CLOUD COMPUTING MARKET, BY REGION, 2020–2027 (USD MILLION) 41

FIGURE 19 NORTH AMERICA: CLOUD COMPUTING MARKET, BY COUNTRY, 2020–2027 (USD MILLION) 42

FIGURE 20 NORTH AMERICA: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 43

FIGURE 21 NORTH AMERICA: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 43

FIGURE 22 NORTH AMERICA: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 44

FIGURE 23 NORTH AMERICA: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 45

FIGURE 24 EUROPE: CLOUD COMPUTING MARKET, BY COUNTRY, 2020–2027 (USD MILLION) 52

FIGURE 25 EUROPE: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 53

FIGURE 26 EUROPE: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 53

FIGURE 27 EUROPE: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 54

FIGURE 28 EUROPE: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 55

FIGURE 29 ASIA-PACIFIC: CLOUD COMPUTING MARKET, BY COUNTRY, 2020–2027 (USD MILLION) 68

FIGURE 30 ASIA-PACIFIC: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 69

FIGURE 31 ASIA-PACIFIC: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027 (USD MILLION) 69

FIGURE 32 ASIA-PACIFIC: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 70

FIGURE 33 ASIA-PACIFIC: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 71

FIGURE 34 REST OF THE WORLD: CLOUD COMPUTING MARKET, BY COUNTRY, 2020–2027 (USD MILLION) 80

FIGURE 35 REST OF THE WORLD: CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2020–2027 (USD MILLION) 81

FIGURE 36 REST OF THE WORLD: CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2020–2027

(USD MILLION) 81

FIGURE 37 REST OF THE WORLD: CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION) 82

FIGURE 38 REST OF THE WORLD: CLOUD COMPUTING MARKET, BY VERTICAL, 2020–2027 (USD MILLION) 83

FIGURE 39 VENDOR SHARE ANALYSIS: GLOBAL CLOUD COMPUTING MARKET 89